

Webinar:

Board Governance: Best & Emerging Practices

Presenter: Frank Merrick, president of Foundation Management and vice president of the Merrick Foundation

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Legal Duties

Duty of Care

Board members must exercise due care in all dealings with the organization and its interests.

- Careful oversight of financial matters
- Reading of minutes
- Attention to issues of concern
- Raising questions
- Seeking clarity always



Legal Duties

Duty of Loyalty

Conflicts of interest, whether perceived or real, must be avoided. This includes personal and professional conflicts of interest or conflicts with other organizations with which a board member is connected.



Legal Duties

Duty of Obedience

All decisions much be grounded in a sense of obedience to the organization's central purpose.



Roles & Responsibilities

- Mission, Vision and Values
- Strategy and long-term planning
- Oversight of financial results, investment and reporting of results
- Board (and staff) leadership, succession and evaluation
- Ensuring standards for integrity and ethics are in place and adhered to
- Compliance with all legal and regulatory requirements
- Building enterprise and reputational value for the organization



Characteristics of High Performing Boards

- Independent directors with a diversity of perspectives and the necessary skills to support the mission
- Knowledge of the role of governance and a willingness to avoid tactical discussions in favor of strategic issues
- Strategic board agendas with good preparation and active meeting participation by all directors
- The ability to air differing opinions and reach a decision that a majority of directors support



Tools for an Effective Board

- Board agendas focused on the future
- An annual board calendar that ensures all director accountabilities are met
- Annual strategic sessions to set tone for the board
- Management presentations that engage the board in meaningful discussion
- Communication between meetings to keep the directors informed and engaged



Board Member Agreement

Develop a Job Description for every board member to sign:

- Attendance
- Committee Work
- Volunteer Requirements
- Giving*
- Fundraising Requirements*



Questions?



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