



Connecting Grantmakers. Inspiring Excellence.



2015 Annual Conference

SPONSORSHIP OPPORTUNITIES

October 22-24, 2015
Santa Fe, NM

*Philanthropy Southwest actively promotes opportunities to exchange ideas, build relationships
and advance philanthropic excellence.*

Philanthropy Southwest serves foundation trustees and staff in Arkansas, Arizona, Colorado, Nevada, New Mexico, Oklahoma and Texas. Our members represent a significant portion - more than \$23 billion*- of philanthropic assets held within the region.

The annual conference is our signature event and attracts from 350 – 400 attendees each year. The 2015 annual conference will be held in Santa Fe, New Mexico, October 22-24, 2015.

Support of this event will allow sponsors to showcase their products and services across a wide geographic region.

Why become a sponsor?

- **A Voice of Philanthropy in the Southwest:** As the most enduring regional association in the country, Philanthropy Southwest delivers a long-standing annual conference for the foundation community that draws hundreds of trustees and staff who learn from seasoned practitioners and experts from across the country.
- **Strong Membership Base:** Philanthropy Southwest membership is made up of approximately 1,600 foundation trustees and 700 foundation staff from 200+ grantmaking organizations in the Southwest.
 - Assets of private foundation members located in the seven state region account for approximately 34% of private foundation assets within the seven state region.
 - Community foundation members account for just under 20% of community foundation assets within the region.
 - While Philanthropy Southwest's historical membership was family foundations, today a high percentage of members include grantmaking foundations of all kinds, including independent, community and corporate.
 - Members vary in size from small with no staff to those employing dozens of people.
 - Annual grants range from less than \$250,000 to more than \$20 million, and the focus of charitable giving runs the gamut from health and education to environment and social equality.
- **Philanthropy Southwest has a wide reach:** Our website draws approximately 46,000 page views annually, with information about the annual conference landing in the top 3 pages most often visited.
- **Lasting Legacy:** Philanthropy Southwest is proud to celebrate our 67 year history in 2015, and we are excited to continue our legacy of connecting grantmakers and inspiring excellence. In 2016, we will return to The Broadmoor in Colorado Springs, Colorado.

**Does not include Philanthropy Southwest Member The Bill & Melinda Gates Foundation.*

**Philanthropy Southwest
~ 2015 Annual Conference Sponsorship Opportunities ~**

Below are all available sponsorship opportunities.

Keynote/Plenary Speakers	Opening Brunch Plenary	Afternoon Plenary	Friday Breakfast Plenary	Friday Lunch Plenary	Saturday Breakfast Plenary	Saturday Closing Plenary
Program Sessions	Communication	Education	Children and Youth	Environment	Health/Healthcare	Grant-making
Meals	Pre-Conference Breakfast	Opening Brunch	Annual Meeting Luncheon	Friday Breakfast	Friday Lunch	Saturday Breakfast
Breaks	Thursday PM Break	Friday AM Break	Friday PM Break			
Receptions	Evening Group Reception	New Member Reception	CEO Reception	Movie Night Reception		
Site Visits	Three scheduled site visits					
Technology	Annual Meeting App	A/V and Event production enhancements	Video-graphy/ Photo-graphy	Social Media Help Desk		

For more information, contact Lucille DiDomenico, Executive Director
Lucille@philanthropysouthwest.org, 214-740-1787.

This Philanthropy Southwest event is not intended to be an opportunity for solicitation of any kind, including solicitation for business, fund management, or grants.



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Mesa Verde Sponsor (\$20,000)

- * Opening Reception or Opening Brunch sponsor
 - o Four (4) conference registrations
 - o Onsite signage at sponsored event
 - o Logo and link to your website from mobile app/website
 - o Logo projection during sponsored event (if available)
 - o Verbal acknowledgment from podium
 - o Full page color ad in printed program
 - o One promotional piece to be included in attendee packets
 - o Opportunity to convey company message from the podium

Rio Grande Sponsor (\$15,000)

- * Annual Meeting Sponsor
 - o Three (3) conference registrations
 - o Onsite signage at sponsored event
 - o Logo and link to your website from mobile app/website
 - o Logo projection during sponsored event (if available)
 - o Verbal acknowledgement from podium
 - o Full page color ad in printed program
 - o One promotional piece at annual meeting or brunch per attendee
 - o Opportunity to convey company message**

Carlsbad Caverns Sponsor (\$10,000)

- * Plenary Speaker, Friday or Saturday Breakfast Sponsor
 - o Two (2) conference registrations
 - o Onsite signage at sponsored event
 - o Logo and link to your website from mobile app/website
 - o Logo projection during sponsored event (if available)
 - o Verbal acknowledgement from podium
 - o Half page color ad in printed program
 - o Opportunity to convey company message**

Roswell Sponsor (\$5,000)

- * Small Reception, Break, Site Visit, Program Session, A/V Enhancements, Photography, or Mobile App Sponsor
 - o One (1) conference registrations
 - o Onsite signage at sponsored event
 - o Logo and link to your website from mobile app/website
 - o Verbal acknowledgement from podium
 - o Quarter page color ad in printed program
 - o Opportunity to convey company message**

Roadrunner Sponsor (\$2,500)

- * General Supporting Sponsor
 - o One (1) conference registrations
 - o Logo and link to your website from mobile app/website
 - o Verbal acknowledgement from podium
 - o Company Name recognized in printed program

*** Opportunity to convey company message – examples: product giveaways, personalized flyers, brief remarks at sponsored events*



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Please complete and return this form to submit your sponsorship offer.

Name: _____
 Title: _____
 Organization: _____
 Email: _____
 Mailing Address: _____
 Phone: _____
 Fax: _____
 Website: _____

Sponsorship Level	Preferred Event *	Price	Amount Due
Mesa Verde		\$ 20,000	
Rio Grande		\$ 15,000	
Carlsbad Caverns		\$ 10,000	
Roswell		\$ 5,000	
Roadrunner		\$ 2,500	
Total Amount Due			\$

*See page 3 for event options

Please indicate method of payment:

Check #: _____

Credit Card (Visa/Mastercard/Discover/American Express): _____

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Cardholder's Name: _____

Cardholder's Signature: _____

Submit payment and form to: Philanthropy Southwest
 624 N. Good Latimer Expressway, Suite 100,
 Dallas, TX 75204
 Fax: 214 740-1790
 pam@philanthropysouthwest.org

Logo and Ad artwork should be emailed to no later than **August 1, 2015.*

**Philanthropy Southwest
Annual Conference
Advertising Only Opportunities:**

Broaden awareness and recognition for your organization with a display ad in Philanthropy Southwest's Annual Conference Program. More than 350 attendees will receive and return home with your message.

Options	Space	Rates
Full Page	7.25" x 9.25"	\$ 1,000
Half Page - horizontal	7.25" x 4.5"	\$ 700
Half Page – vertical	3.625" x 9.5"	\$ 700
Quarter Page	3.625" x 4.25"	\$ 450
Mobile App Ad	Ad on App	\$ 100

Specifications: Art: Electronic files required (300 dpi)-EPS, high res PDF, or TIFF by mail or email. Please send proof of ad.

Program Formats:

Full Page (7.25" x 10")

½ Page non-bleed size (7.25" x 5")

¼ Page non-bleed size (3" x 5")

Mobile App Ads: Ad banners will be rotating at the bottom of each screen on the app. Users will be able to click on the banner and link to your website.

Specifications: 350 x 50 pixels



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Advertising Only Opportunities

Please complete and return this form by **August 1, 2015**

Name: _____
 Title: _____
 Organization: _____
 Email: _____
 Mailing Address: _____
 Phone: _____
 Fax: _____

Options	Description	Price	Amount Due
Conference Program Full Page	7.25" x 9.25"	\$1,000	
Conference Program Half Page - Horizontal	7.25" x 4.25"	\$ 700	
Conference Program Half Page - Vertical	3.625" x 9.5"	\$ 700	
Conference Program Quarter Page	3.625" x 4.25"	\$ 450	
Mobile App Link	Ad placed on app with link	\$ 100	
Total Amount Due			\$

Please indicate method of payment:

Check #: _____

Credit Card (Visa/Mastercard/Discover/American Express): _____

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Cardholder's Name: _____

Cardholder's Signature: _____

Submit payment and form to: Philanthropy Southwest
 624 N. Good Latimer Expressway,
 Suite 100 Dallas, TX 75204
 Fax: 214 740-1787
 pam@philanthropysouthwest.org

Ad and/or artwork should be emailed no later than **August 1, 2015.*