

# Philanthropy Southwest's 68<sup>th</sup> Annual Conference

*The Broadmoor, Colorado Springs, CO*



## 2016 Corporate SPONSORSHIP OPPORTUNITIES



*Philanthropy Southwest actively promotes opportunities to exchange ideas, build relationships  
and advance philanthropic excellence.*

Philanthropy Southwest serves foundation trustees and staff in Arkansas, Arizona, Colorado, Nevada, New Mexico, Oklahoma and Texas. Our members represent a significant portion – more than \$42 billion\* – of philanthropic assets held within the region.

The annual conference is our signature event that attracts 400+ attendees each year. The 2016 annual conference will be held in Colorado Springs, Colorado, **October 27-29, 2016**.

### Why become a sponsor?

- **A Voice of Philanthropy in the Southwest:** As the most enduring regional association in the country, Philanthropy Southwest delivers a long-standing annual conference for the foundation community that draws hundreds of trustees and staff who learn from seasoned practitioners and experts from across the country.
- **Strong Membership Base:** Philanthropy Southwest membership is made up of approximately 1,600 foundation trustees and 900 foundation staff from 200+ grantmaking organizations in the Southwest.
  - Assets of private foundation members located in the seven-state region account for approximately 40% of private foundation assets within the seven state region.
  - Community foundation members account for over 20% of community foundation assets within the region.
  - While Philanthropy Southwest's historical membership was family foundations, today a high percentage of members include grantmaking foundations of all kinds, including independent, community and corporate.
  - Members vary in size from small with no staff to those employing dozens of people.
  - Annual grants range from less than \$250,000 to more than \$20 million, and the focus of charitable giving runs the gamut from health and education to environment and social equality.
- **Philanthropy Southwest has a wide reach:** Our website draws approximately 85,000 page views annually, with information about the annual conference landing in the top 3 pages most often visited.
- **Lasting Legacy:** Philanthropy Southwest is proud to celebrate our 68-year history in 2016, and we are excited to continue our legacy of connecting grantmakers and inspiring excellence.

*\*Does not include Philanthropy Southwest Member The Bill & Melinda Gates Foundation.*

Philanthropy Southwest  
68<sup>th</sup> Annual Conference  
**CORPORATE SPONSORSHIP OPPORTUNITIES**

**PREMIER SPONSOR (\$20,000) – ONE ONLY (Sold)**

- ❖ Sponsor of Opening Reception **OR** Opening Lunch sponsor
- ❖ Onsite signage at sponsored event
- ❖ Logo and link on Philanthropy Southwest Annual Conference webpage
- ❖ Logo and link to your website from mobile app
- ❖ Logo projection during sponsored event (if available)
- ❖ Verbal acknowledgment from podium
- ❖ Full page – full color ad in printed program
- ❖ One promotional piece to be included in attendee packets
- ❖ Opportunity to convey company message from the podium at sponsored event
- ❖ Four (4) conference registrations

**GOLD SPONSOR (\$15,000) – TWO ONLY**

- ❖ Sponsor of the Opening Plenary Speaker **OR** Annual Meeting
- ❖ Onsite signage at sponsored event
- ❖ Logo and link on Philanthropy Southwest Annual Conference webpage
- ❖ Logo and link to your website from mobile app
- ❖ Logo projection during sponsored event (if available)
- ❖ Verbal acknowledgement from podium
- ❖ Full page – full color ad in printed program
- ❖ On site promotional opportunity (branded flyer, brochure, item for participants) at sponsored event
- ❖ Three (3) conference registrations

**SILVER SPONSOR (\$10,000) – FOUR ONLY (2 Sold)**

- ❖ Choose from one of the following event sponsorship Opportunities:
  - Friday Plenary Speaker (2)
  - Connectivity (Wifi) Sponsor
  - Wednesday Evening Activity/Event
- ❖ Onsite signage at sponsored event
- ❖ Logo and link on Philanthropy Southwest Annual Conference webpage
- ❖ Logo and link to your website from mobile app
- ❖ Logo projection during sponsored event (if available)
- ❖ Verbal acknowledgement from podium
- ❖ Half page – full color ad in printed program
- ❖ Opportunity to convey company message at sponsored event
- ❖ Two (2) conference registrations

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**CORPORATE SPONSORSHIP OPPORTUNITIES - continued**

**BRONZE SPONSOR (\$5,000)**

- ❖ Choose from one of the following sponsorship opportunities:
  - Small Reception
  - Networking Break
  - One of three site visits
  - One program session
  - Environmentally friendly water bottles
  - Recycled paper small notebook
  - Annual Conference Tote
- ❖ Onsite signage at sponsored event
- ❖ Logo and link on Philanthropy Southwest Annual Conference webpage
- ❖ Logo and link to your website from mobile app
- ❖ Verbal acknowledgement from podium
- ❖ Quarter page – full color ad in printed program
- ❖ Opportunity to convey company message at sponsored event
- ❖ One (1) conference registration

**PARTNER SPONSOR (\$2,500)**

- ❖ Choose from one of the following sponsorship opportunities:
  - General Supporting Sponsor
  - Photography Sponsor
  - AV Enhancements Sponsor
  - Mobile App Sponsor
- ❖ Logo and link on Philanthropy Southwest Annual Conference webpage
- ❖ Logo and link to your website from mobile app
- ❖ Verbal acknowledgement from podium
- ❖ Company name recognized in printed program
- ❖ One (1) conference registration



**Please complete and return this form to submit your sponsorship**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship Level	Preferred Event/Item *	Price	Amount Due
Premier		\$ 20,000	
Gold		\$ 15,000	
Silver		\$ 10,000	
Bronze		\$ 5,000	
Partner		\$ 2,500	
<b>Total Amount Due</b>			\$

\*See page 3 & 4 for event/item options

Please indicate method of payment:

Check #: \_\_\_\_\_

Credit Card (Visa/Mastercard/Discover/American Express): \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

**Submit payment and form to:** Philanthropy Southwest  
 624 N. Good Latimer Expressway, Suite 100,  
 Dallas, TX 75204  
 Fax: 214 740-1790  
 pam@philanthropysouthwest.org

*Logo and Ad artwork should be emailed to no later than **August 1, 2016.***



## ADVERTISING ONLY OPPORTUNITIES:

Broaden awareness and recognition for your organization with a display ad in Philanthropy Southwest’s Annual Conference Program. More than 350 attendees will receive and return home with your message.

Options	Space	Rates
Full Page	7.25" x 9.25"	\$ 1,000
Half Page – horizontal	7.25" x 4.5"	\$ 700
Half Page – vertical	3.625" x 9.5"	\$ 700
Quarter Page	3.625" x 4.25"	\$ 450
Mobile App Ad	Ad on App	\$ 100

**Specifications:** Art: Electronic files required (300 dpi)-EPS, high res PDF, or TIFF by mail or email. Please send proof of ad.

### Program Formats:

Full Page (7.25" x 10")

½ Page non-bleed size (7.25" x 5")

¼ Page non-bleed size (3" x 5")

**Mobile App Ads:** Ad banners will be rotating at the bottom of each screen on the app. Users will be able to click on the banner and link to your website. **Specifications:** 350 x 50 pixels



Connecting Grantmakers. Inspiring Excellence.

**ADVERTISING ONLY**

Please complete and return this form by **August 1, 2016**

Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Organization: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Fax: \_\_\_\_\_

Options	Description	Price	Amount Due
Conference Program Full Page	7.25" x 9.25"	\$1,000	
Conference Program Half Page - Horizontal	7.25" x 4.25"	\$ 700	
Conference Program Half Page - Vertical	3.625" x 9.5"	\$ 700	
Conference Program Quarter Page	3.625" x 4.25"	\$ 450	
Mobile App Link	Logo placed on app with link	\$ 100	
<b>Total Amount Due</b>			\$

Please indicate method of payment:

Check #: \_\_\_\_\_  
 Credit Card (Visa/Mastercard/Discover/American Express): \_\_\_\_\_

Credit Card Number: \_\_\_\_\_  
 Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_  
 Cardholder's Name: \_\_\_\_\_  
 Cardholder's Signature: \_\_\_\_\_

**Submit payment and form to:** Philanthropy Southwest  
 624 N. Good Latimer Expressway,  
 Suite 100 Dallas, TX 75204  
 Fax: 214 740-1787  
 pam@philanthropysouthwest.org

Ad and/or artwork should be emailed no later than **August 1, 2016**.