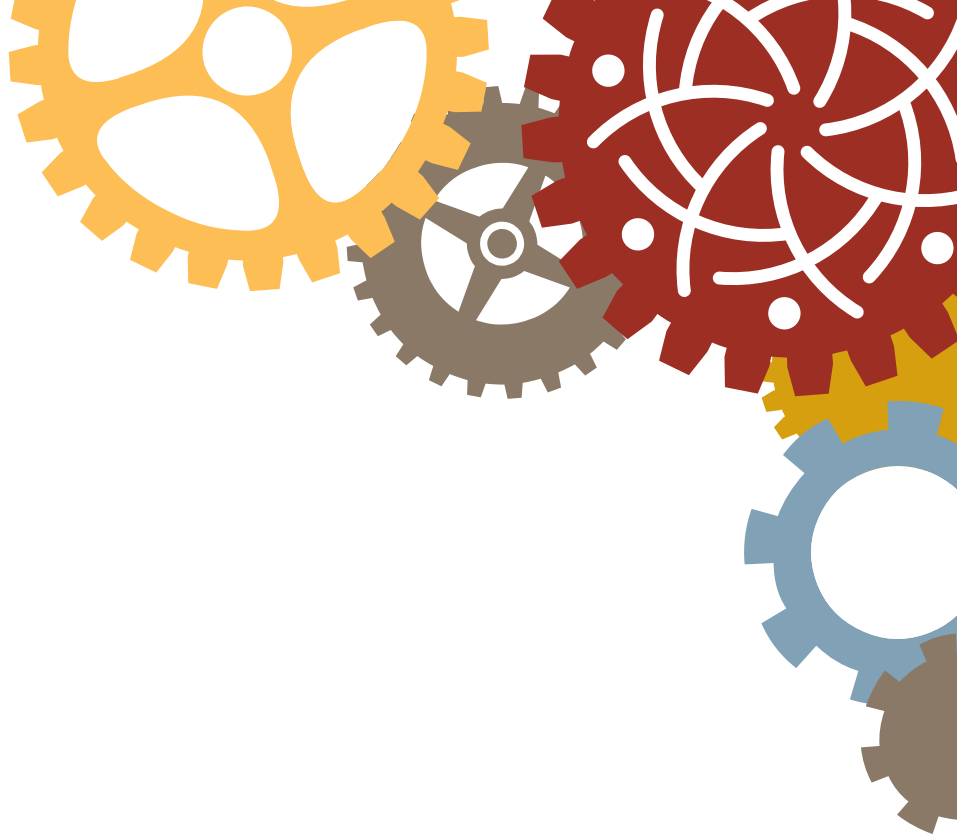


67TH ANNUAL CONFERENCE
2015 PROGRAM



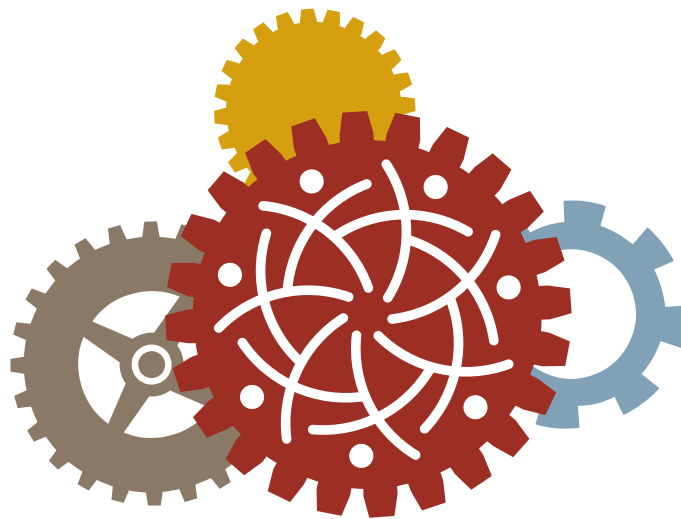
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THANK YOU

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San Angelo Health Foundation

Still Water Foundation

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**As of September 29, 2015*



WELCOME TO SANTA FE

Greetings, all!

Your arrival has been eagerly anticipated by the Annual Conference Program Committee, the Board and staff of Philanthropy Southwest, foundations of New Mexico and even New Mexico's Governor. Whether you are attending this 67th Annual Conference as a "first timer," or a repeat attendee, we welcome you!

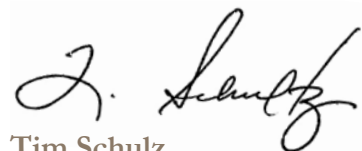
You are joined by trustees and staff of foundations from nearly a dozen states and, regardless of your organization's public or private tax classification, the issues faced by your foundations each day are similar. In this "land of enchantment" we gather to learn, network and recharge. In so doing, we acknowledge and celebrate community and the essence of "place."

Throughout the conference you will find numerous opportunities to enjoy this place, explore topics, and connect with fellow practitioners and kindred thought partners. Each of you shares a passion for the mission you've undertaken. Whether you seek best practice advice or innovative ideas, the conference agenda has it. Opportunities to experience Santa Fe are available via site visits and by attending conference sessions held at multiple locations, so be sure to check the conference program for the location of various events.

During this conference, you'll hear from New Mexico's Governor, the Honorable Susana Martinez, who is the state's first woman governor and the country's first Hispanic governor. You'll meet famed actor, director and author, Henry Winkler, who turned his own experience with undiagnosed dyslexia into an encouraging voice for children. These and other conference nuggets demonstrate resiliency, advancement and opportunity that characterize the important work you do.

We invite you to engage with fellow attendees to embrace new ideas, fellowship and to be enchanted.

Enjoy the conference!



Tim Schulz

*President and Executive Director
Boettcher Foundation and Board President
Philanthropy Southwest*



Ashley Allison

*Executive Director
Waco Foundation and
Co-chair 2015 Program Committee
Philanthropy Southwest*



Laura Duty

*Program Officer
Carl B. and Florence E. King Foundation
and Co-chair 2015 Program Committee
Philanthropy Southwest*





SCHEDULE AT A GLANCE

WEDNESDAY, OCTOBER 21, 2015

ELDORADO HOTEL AND SPA

- 8:00 am – 6:00 pm** **Conference Registration**
Concourse
- 9:00 am – 10:30 am** **Program Committee**
Zia A
- 10:30 am – 12:00 pm** **Educational Programs Committee**
Zia A
- 10:30 am – 12:30 pm** **Audit and Finance Committee**
Zia B
- 10:30 am – 12:00 pm** **Membership Committee**
Zia C
- 12:00 pm – 5:00 pm** **Community Foundations Pre-Conference Workshop**
Anasazi North
- 1:00 pm – 2:30 pm** **Communications Committee**
Zia B
- 1:00 pm – 2:30 pm** **Legislative Network Committee**
Zia C
- 3:00 pm – 5:00 pm** **Board Meeting**
Zia B
- 5:00 pm – 7:00 pm** **Joint Evening Reception Philanthropy Southwest and New Mexico Association of Grantmakers**
La Fonda Hotel

THURSDAY, OCTOBER 22, 2015

THURSDAY & FRIDAY SESSIONS WILL BE HELD AT THE SANTA FE COMMUNITY CONVENTION CENTER UNLESS OTHERWISE NOTED.

- 7:30 am – 6:00 pm** **Conference Registration**
Santa Fe Community Convention Center
- 8:00 am – 12:00 pm** **Preconference Communications Session: Leading Your Organization and Engaging Your Community in a Networked, Digital World.**
Anasazi North – Eldorado Hotel & Spa
- 9:00 am – 11:00 am** **Early CPE Session Evaluation: Are We Making a Difference?**
Sweeney B

- 10:30 am – 11:30 am** **Newcomers Light Reception**
Coronado/DeVargas
Sponsored by Tolleson Wealth Management

- 11:30 am – 1:00 pm** **Opening Luncheon and Annual Meeting**
Sweeney E/F

1:15 pm – 2:45 pm Breakout Sessions

- 1. High Reliability Schools - Diving Deeper**
Sweeney A
- 2. What Philanthropy Can Do to Ease the Water Crisis: A Follow up Conversation**
Coronado/DeVargas
- 3. "Fireside" chat with Seasoned Professionals**
Peralta/Lamy
- 4. Streamline Your Grants Process, Focus More on Mission**
O'Keeffe/Milagro/Kearny
- 5. Compensation for Private Foundations: Strategies and Compliance**
Sweeney B

3:00 pm – 3:15 pm BREAK

3:15 pm – 4:45 pm Breakout Sessions

- 1. New Directions in Healthcare Delivery**
Sweeney A
- 2. A Lifecycle Approach to Investing in Organizational Capacity**
Coronado/DeVargas
- 3. A Hand Up for the Military**
Peralta/Lamy
- 4. Calming the Storm – Civic Dialogue as Community Intervention**
O'Keeffe/Milagro/Kearny
- 5. Alternative Investments: Their Role in Reducing Risk in Your Investment Portfolio**
Sweeney B

- 5:00 pm – 6:30 pm** **Conference Evening Reception for all attendees**
Convention Center Courtyard

FRIDAY, OCTOBER 23, 2015

- 7:00 am – 5:30 pm** **Conference Registration**
Santa Fe Community Convention Center
- 7:30 am – 9:00 am** **Breakfast**



SCHEDULE AT A GLANCE



8:00 am – 9:00 am **Breakfast Plenary**
Craig Kielburger, Me to We:
Engaging the Next Generation
 of Changemakers
 Speaker Sponsor: South
 Texas Money Management
Sweeney E/F

9:30 am – 11:00 am Breakout Sessions

- 1. Pathways Out of Homelessness**
Sweeney A
- 2. The Funding Change Playbook: How Does your Foundation Champion Causes?**
Coronado/DeVargas
- 3. Emotional Intelligence: Strengthen your People Powers**
Peralta/Lamy
- 4. Arts and the Environment**
O'Keeffe/Milagro/Kearny
- 5. Asset Allocation – Driving Returns and Controlling Risk**
Sweeney B

11:15 am – 1:00 pm **Luncheon Plenary:**
An Afternoon with
Henry Winkler
Sweeney E/F

1:00 pm – 2:30 pm Breakout Sessions

- 1. Energizing Rural Entrepreneurial Communities**
Sweeney A
- 2. The Spiritual Foundation of the New Physics of Finances, Faith, and Philanthropy**
Coronado/DeVargas
- 3. Tax Compliance Issues Private Foundations Need to Know**
Peralta/Lamy
- 4. Promoting Long-term Academic, Social, and Emotional Success in Early Adolescents**
O'Keeffe/Milagro/Kearny
- 5. Foundation Investment Performance**
Sweeney B

3:00 pm – 6:00 pm **Site Visits**
Departure from the
Eldorado Hotel and Spa

- 1. Institute of American Indian Arts – campus tour**
- 2. The New Mexico Wildlife Center – tour and wildlife interaction**
- 3. Santa Fe Opera – tour and brief singing performance**

3:00 pm – 4:00 pm **Get On It and Use It!**
Peralta/Lamy

3:00 pm – 5:00 pm **Afternoon Session**
Family Foundation Transitions:
Leadership Succession
Coronado/DeVargas

6:00 pm – 7:00 pm **SMALL RECEPTIONS**
Eldorado Hotel and Spa

CEO Reception
 Sponsor: Commonfund
Anasazi North

Rural Philanthropy Funders
 Sponsors: Still Water Foundation
 and Carl B. & Florence E. King Foundation
Zia A

Early Education Funders
 Sponsor: New Mexico Early Childhood
 Funders Group
Zia B

Texas Network of Behavioral Health Grantmakers
 Sponsor: The Meadows Foundation
DeVargas

Texas Environmental Grantmakers
Cava Santa Fe Lounge

Healthcare Conversion Funders
Zia C

SATURDAY, OCTOBER 24, 2015

ELDORADO HOTEL AND SPA

8:00 am – 11:00 am **Conference Registration**
Concourse

8:00 am – 8:30 am **Breakfast**

8:30 am – 9:30 am **Breakfast Plenary**
Dr. James Johnson, Disruptive
Demographics Speaker
 Sponsor: FHL Foundation
Anasazi Ballroom

9:35 am – 10:35 am **Current Economic Trends and Market Outlook**
Anasazi Ballroom

10:45 am – 11:45 am **Legislative Landscape: Top Trends and Developments**
Anasazi Ballroom

12:00 pm **Debrief Luncheon for 2015 and 2016 Program Committees**
DeVargas

WEDNESDAY, OCTOBER 21, 2015

9:00 am – 10:30 am	Program Committee <i>Zia A</i>
10:30 am – 12:00 pm	Educational Programs Committee <i>Zia A</i>
10:30 am – 12:30 pm	Audit and Finance Committee <i>Zia B</i>
10:30 am – 12:00 pm	Membership Committee <i>Zia C</i>
12:00 pm – 5:00 pm	Community Foundations Pre-Conference Workshop <i>Anasazi North</i>
1:00 pm – 2:30 pm	Communications Committee <i>Zia B</i>
1:00 pm – 2:30 pm	Legislative Network Committee <i>Zia C</i>
3:00 pm – 5:00 pm	Board Meeting <i>Zia B</i>
5:00 pm – 7:00 pm	Joint Evening Reception Philanthropy Southwest and New Mexico Association of Grantmakers <i>The Terrace/La Fonda Hotel 100 E. San Francisco St.</i> Supported by US Trust. Remarks by New Mexico Governor, Susanna Martinez

THURSDAY, OCTOBER 22, 2015

8:00 am – 12:00 pm

PRECONFERENCE COMMUNICATIONS SESSION

Leading Your Organization and Engaging Your Community in a Networked, Digital World

Anasazi North – Eldorado Hotel & Spa

The world is smaller and more “connected” than ever before. How does your audience interact and engage

with you and your organization? How do you model leadership for your organization in a digital world? Participants in this workshop will learn the latest trends and patterns of use for digital tools and social media platforms from the Pew Research Center. They then will learn strategies from community foundations that are efficiently using those tools to motivate their communities for giving and acting on important issues aligned with their philanthropic mission. The session will include: The Digital Landscape in 2015; Personal. Portable. Participatory; Mobile for Community Engagement; and Leading on Social Platforms: Social Media Strategy for Foundation Leaders.

Attendees will

- hear the latest trends and patterns of use for digital tools and social media platforms
- learn strategies from community foundations that are efficiently using those tools to motivate their communities for giving and acting on important issues aligned with their philanthropic mission

PRESENTERS: Lee Rainie, Director, Internet and American Life Project, Pew Research Center, Washington, DC; Amy Gahrn, Journalist, Editor, Trainer, Entrepreneur, Knight Digital Media Center Strategist and Media Consultant; Stephanie Rudat, International Speaker, Trainer, Social Activist, Los Angeles, CA

SESSION DESIGNER: Carol Pierce Goglia

9:00 am – 11:00 am

EARLY CPE SESSION EVALUATION

Are We Making a Difference?

Sweeney B



Of critical importance to foundations is to know if and how resources that have been provided to grantees are having an impact on the people, places, organizations, and issues that are valued. This extended two-hour session will provide useful guidance, tools and real-life examples about how small and medium-sized foundations can answer the question, Are we making a difference? Mini-case studies and small group



peer-to-peer discussions will be used to walk attendees through the practical tools and techniques of how foundations of any size can learn more about the impact their work is having.

Attendees will

- understand what evaluation is and is not, how it can strengthen foundation grantmaking, and how it can improve grantee performance
- learn practical evaluation tools and techniques, particularly for small and medium-sized foundations

PRESENTERS: Jeff Glebocki, CEO, Strategy + Action/Philanthropy, Tucson, AZ; Tim Wilmot, Director, Strategy and Evaluation, San Antonio Area Foundation, San Antonio, TX

10:30 am – 11:30 am

NEWCOMERS LIGHT RECEPTION

Sponsored by Tolleson Wealth Management

Coronado/DeVargas

11:30 am – 1:00 pm

OPENING LUNCHEON AND ANNUAL MEETING

Sweeney E/F

1:15 PM – 2:45 PM BREAKOUT SESSIONS

HIGH RELIABILITY SCHOOLS

Diving Deeper

Sweeney A

Attendees at last year's annual conference were provided a bird's eye view of the High Reliability Schools (HRS) Model. This session will probe deeper into the model components from two perspectives: an assistant superintendent of a district that has implemented the model, and the senior scholar of Marzano Research Laboratory, the entity that built the model framework. Whether or not you attended last year's session, you will leave with a deep knowledge about HRS.

Attendees will

- be able to identify the components of an HRS school or district
- develop an understanding of the model in practice
- continue the conversation of the funder role in supporting research-based educational grants/projects

PRESENTERS: Tammy Heflebower, Senior Scholar, Marzano Research Laboratory, Castle Pines, CO; Cameron Rains, Director of Curriculum and Instruction, Clark-Pleasant Community School Corporation, Greenwood, IN

SESSION DESIGNERS: Laura Duty, Shelley Sweatt

WHAT PHILANTHROPY CAN DO TO EASE THE WATER CRISIS

A Follow-up Conversation

Coronado/DeVargas

A panel of experts will provide an informative overview with updated data on the persistent water crisis in the Southwestern United States and its impact on other aspects of the environment.

Attendees will

- learn of recent efforts by one of the leading American organizations dedicated to the preservation of rivers in our country
- review the findings of an initiative supported by several major U. S. and Southwest funders to propose specific solutions to the water crisis challenge

PRESENTERS: Andrew Sansom, Executive Director, Meadows Center for Water and the Environment, Texas State University, San Marcos, TX; Beth Bardwell, Director of Conservation, Audubon New Mexico, Las Cruces, NM; Susan Bell, Managing Director, Water Fund Initiative, San Francisco, CA; Robert Anderson, rancher and investor, Corrales, NM

SESSION DESIGNERS: Mike McCoy, Andrew Sansom

"FIRESIDE" CHAT WITH SEASONED PROFESSIONALS

Peralta/Lamy

Come for a "fireside chat" among a panel of seasoned grantmakers from foundations diverse in size, mission and geography. Collectively, the panel represents nearly 100 years of experience in the field in Arkansas, Colorado, Oklahoma and Texas. The audience gets to ask the burning questions, and the panel promises to entertain while they impart their wisdom with candor and great stories.

Attendees will

- be inspired on their path to philanthropic excellence
- hear that despite best intentions, there are often many "bumps" along the way

PRESENTERS: Mary Elizabeth Eldridge, Director of Programs, The Ross Foundation, Arkadelphia, AR; Jay McCall, Director of Programs, The Miles Foundation, Fort Worth, TX; Frank Merrick, President, Foundation Management, Inc., Oklahoma City, OK; Michelle Monse, President, Carl B. and Florence E. King Foundation, Dallas, TX; Tim Schultz, President and Executive Director, Boettcher Foundation, Denver, CO.

SESSION DESIGNERS: Matt Carpenter, Allison Salas

STREAMLINE YOUR GRANTS PROCESS, FOCUS MORE ON MISSION

O'Keeffe/Milagro/Kearny

Grantmaking application and reporting practices may seem straightforward, but they often represent a significant investment in how grantmakers and grant seekers spend their time and money. Project Streamline, an initiative of the Grants Managers Network, offers research and practical resources to assist grantmakers in deciding how to manage this process most efficiently and effectively.

Attendees will

- explore the specific principles and best practices of streamlining

- discuss their own grantmaking requirements with colleagues and hear real-world examples of streamlined practice
- leave with practical tools to understand the impact of streamlining in order to make smart decisions about grant application and reporting practices

PRESENTER: Jessica Bearman, Principal, Bearman Consulting/Project Streamline, Viola, ID.

SESSION DESIGNERS: Adrian Cook, Karin Gerstenhaber, Allison Salas

1:15 pm – 2:55 pm

COMPENSATION FOR PRIVATE FOUNDATIONS *Strategies and Compliance*

Sweeney B



Private foundations can only pay reasonable compensation to directors, officers, and employees for services actually rendered on behalf of the foundation. This session will focus on how reasonable compensation can be determined and identify procedures that foundations can use to avoid controversies in this area, including the use of independent committees, outside consultants, and salary surveys.

Attendees will

- learn the rules on reasonable compensation
- identify conflicts of interest
- understand what tools are available to address these issues

PRESENTER: Amanda Gyeszly, Attorney, Houston, TX

SESSION DESIGNERS: Katie Alford, Paula Herring

3:00 PM – 3:15 PM BREAK

3:15 PM – 4:45 PM
BREAKOUT SESSIONS



NEW DIRECTIONS IN HEALTHCARE DELIVERY

Sweeney A

Healthcare systems are being challenged with addressing chronic illnesses in their communities. These challenges have resulted in innovative approaches to reduce hospitalization admission rates, reduce costs, and ultimately improve patient health. This session will look at two such approaches helping transform patient care through community-based health efforts in urban and rural communities.

Attendees will

- understand the true cost of unnecessary hospitalizations and the need to reduce these rates
- discover unique approaches to improve patient compliance
- learn more about these new models, the impact they are having on patient outcomes, and how funders can accelerate this transformation in their local communities

PRESENTERS: Stephanie Smith, President, CEO, Presa Community Center, San Antonio, TX; Laura McKieran, Director, Community Information Now, San Antonio, TX; Matthew Zavadsky, Director of Public Affairs, Medstar Mobile Healthcare, Fort Worth, TX

SESSION DESIGNERS: Randy Baker, Eusebio Diaz, Judy Quisenberry

A LIFECYCLE APPROACH TO INVESTING IN ORGANIZATIONAL CAPACITY

Coronado/DeVargas

Building capacity has significant implications for increasing organizational effectiveness. Using a lifecycle/stage-based model to enhance nonprofit capacity can produce transformative results. This session will present a model that has been embraced by Virginia G. Piper Charitable Trust and will introduce an assessment used to identify the most effective strategies to strengthen a particular nonprofit's effectiveness.

Attendees will

- understand the theory of seven organizational lifecycle stages
- learn effective strategies for funding capacity building projects

PRESENTERS: Susan Kenny Stevens, Author, Nonprofit Lifecycles, Scottsdale, AZ; Ellen Solowey, Program Officer, Virginia G. Piper Charitable Trust, Phoenix, AZ.

SESSION DESIGNERS: Felicia Goodman, Terri Léon, Shelley Sweatt

A HAND UP FOR THE MILITARY

Peralta/Lamy

More than 2.5 million U.S. service members have been deployed to Afghanistan and Iraq since September 11, 2001. One of every fifty has sustained a physical combat injury, and reportedly one in five suffers from Post-Traumatic Stress, Traumatic Brain Injury, or Depression. While basic services for immediate needs are critical for returning veterans, there is a greater long-term need to assist these women and men in making successful transitions to civilian society.

Attendees will learn about

- existing programs with proven success that are available to veterans
- philanthropy's role and possibilities for future funding efforts

PRESENTERS: Jack Fox, Secretary, New Mexico Department of Veterans Services, Santa Fe, NM; Rachel Chaparro, Economic Liaison, Veterans Economic Communities Initiative, Department of Veterans Affairs, Colorado Springs, CO

SESSION DESIGNERS: Matt Carpenter, Eusebio Diaz

CALMING THE STORM

Civic Dialogue as Community Intervention

O'Keeffe/Milagro/Kearny

When communities are in danger of moving toward increasing discontent, splintering as a result of misinformation, cultural bias, and assumptions, civic dialogue may offer a means of maintaining



SCHEDULE

calm. Experienced trainers will articulate key strategies to diffuse volatile situations in any community with the goal of restoring trust, building bridges to improve relationships, and finding common ground. Led by representatives from the U.S. Department of Justice and the Federal Bureau of Investigation, there will be ample time for audience engagement and discussion. (Please note that as a neutral third party, federal agencies are precluded from endorsing any specific agency or foundation.)

Attendees will

- learn approaches to guide calm discussion and examine disparate points of view in a safe and civil environment
- understand the role of federal agencies and the leadership they can provide
- identify local, community resources to support on-going, positive dialogue

PRESENTERS: Synthia Taylor, Regional Director, U.S. Department of Justice; Sergio M. Mercado, Special Agent, Federal Bureau of Investigation; Charles J. Metzler, Jr., Special Agent, Federal Bureau of Investigation

SESSION DESIGNERS: Paulette Black, Karin Gerstenhaber

3:15 pm – 4:55 pm

ALTERNATIVE INVESTMENTS

Their Role in Reducing Risk in Your Investment Portfolio

Sweeney B



The volatility and turbulence of the capital markets in the past decade have heightened investors' awareness and need for risk control in their portfolios. Much of the past approach to reducing volatility in foundation portfolios has traditionally come from the allocation to fixed income investments. With the likely end of the 30 year Bull Market in bonds, the use of alternative investments is increasingly a viable solution. College Endowments have been the thought leaders in the use of alternatives.

Attendees will

- understand and explore the value of alternative investments

- consider the potential rewards of alternative investments to reduce risk and volatility in an investment portfolio

PRESENTER: Marc Simoni, Vice President, Morgan Stanley, Dallas, TX

5:00 pm – 6:30 pm

CONFERENCE EVENING RECEPTION FOR ALL ATTENDEES

Santa Fe Community Convention Center Courtyard

FRIDAY, OCTOBER 23, 2015

7:30 am – 9:00 am

Breakfast

Sweeney E/F

8:00 am – 9:00 am

BREAKFAST PLENARY CRAIG KIELBURGER, ME TO WE

Engaging the Next Generation of Changemakers

Speaker Sponsor: South Texas Money Management

Sweeney E/F

9:30 AM – 11:00 AM

BREAKOUT SESSIONS

PATHWAYS OUT OF HOMELESSNESS

Sweeney A

While foundations have supported community organizations utilizing varying strategies to end homelessness, many approaches have failed. This session will showcase unique and effective ways in which three different organizations are addressing the challenge.



Attendees will

- understand the financial impact to cities and counties in caring for the homeless
- learn about appropriate care which can significantly reduce expense and even add to the service provider's bottom line
- consider creative ventures which can serve to provide income to the homeless population through an entrepreneurship approach while increasing social awareness of homeless issues in the community

PRESENTERS: Joy Sylvester-Johnson, CEO, Rescue Mission Ministries, Roanoke, VA; Marc Stevenson, Director of Tenant Services and Project 25, Father Joe's Village, San Diego, CA; Whitley O'Connor, Co-founder, The Curbside Chronicle, Oklahoma City, OK.

SESSION DESIGNERS: Randy Baker, Randy Macon, Judy Quisenberry

9:30 am – 11:10 am

THE FUNDING CHANGE PLAYBOOK *How Does your*

Foundation Champion Causes?

Coronado/DeVargas



If a foundation has a mission in which it truly believes and supports, it is an advocate! And, if a foundation truly supports its grantees, then it is also an advocate for its partners. But as a foundation strives to be effective and responsible and make positive change in the world, many foundations wonder about the fine (but rather generous) line between advocacy and lobbying.

Attendees will

- learn what is possible and allowable in advocacy work by a private foundation
- be introduced to tools that will allow you to be a successful advocate
- hear from experienced foundation peers who have found a balance for how to incorporate advocacy in philanthropy

PRESENTERS: Christine Reeves Strigaro, Associate Director for Foundations, Alliance for Justice, Washington, DC; Lauren Embrey, President, Embrey Family Foundation,

Dallas, TX; Nan Schwanfelder, President, Brindle Foundation, Santa Fe, NM; Carmen Lopez, Policy Officer, Thornburg Foundation, Santa Fe, NM

SESSION DESIGNERS: PSW Legislative Network Committee

EMOTIONAL INTELLIGENCE

Strengthen Your People Powers

Peralta/Lamy

Emotional intelligence is the ability to monitor your own and others' emotions, to discriminate among them, and to use this information to guide your thinking and actions.

Attendees will

- gain insight into the separate functions of the three-tiered brain, the Limbic Brain (emotional brain), which is most central to effectiveness in any field of endeavor
- complete a personal emotional intelligence quotient (EQ) inventory
- broaden awareness of specific skills of emotional intelligence
- expand self-awareness and its centrality to greater EQ

PRESENTERS: Jackie Bahn-Henkelman, Coach, The Center for Emotional Intelligence and Human Relations Skills (EQ-HR), James Henkelman-Bahn, Independent Consultant, Williamsport, MD

SESSION DESIGNER: Felicia Goodman

ARTS AND THE ENVIRONMENT

O'Keeffe/Milagro/Kearny

Artistic expression is essential to the human experience. While expression is inspired in many different ways, it often reflects the connection of people to what is happening in society. In New Mexico, one easily sees that the physical environment has had a significant influence on its art. This session will highlight the relationship of art to one's physical environment – from rivers to rain forests to gardens to coastal plains – providing personal testimony from artists who have focused their work in this way.



SCHEDULE

Attendees will

- learn the many ways in which the environment has influenced the arts
- hear how funders of all types – private, philanthropic, and government – have embraced support and appreciation of the environment through artistic expression

PRESENTERS: Marge Crisp, Artist, Elgin, TX; Delia Haak, Executive Director, Illinois River Watershed Partnership, Cave Springs, AR; William Montgomery, Artist and Herpetologist, Elgin, TX; Sarah Foltz, Director, William Reaves Fine Art, Houston, TX

SESSION DESIGNERS: Colleen Claybourn, Andrew Sansom

9:30 am – 11:10 am

ASSET ALLOCATION

Driving Returns and Controlling Risk

Sweeney B



Developing an asset allocation strategy that considers liquidity needs, time horizon, and comfort levels with risk – is a critical first step in building an investment strategy.



Beginning with a Foundation's spending policy, asset allocation modeling is both art and science and is a tool for boards and investment committees to reach consensus on a long-term strategy. There are no cookie cutter approaches as every organization is unique in their goals and risk taking abilities.

Attendees will

- explore the methodology for developing an asset allocation strategy that reflects your organization's goals and strategy.
- learn the interrelationship between spending policy and its key role in driving the asset allocation process

PRESENTER: Norman Nabhan, Managing Director, Graystone Consulting, Houston, TX

11:15 am – 1:00 pm

LUNCHEON PLENARY AN AFTERNOON WITH HENRY WINKLER

Sweeney E/F

1:00 PM – 2:30 PM BREAKOUT SESSIONS

ENERGIZING RURAL ENTREPRENEURIAL COMMUNITIES

Sweeney A

To achieve effective grantmaking is a primary goal of foundation funding. Underwriting grants that result in authentic and lasting impact in rural communities can be particularly challenging but equally rewarding. This session will explore the state of rural communities and the type of grantmaking that can leverage positive change. Real life examples will illustrate how funders can become more effective grant partners in rural communities.

Attendees will

- learn a framework to focus funding in rural communities
- consider the promise of impact funding strategies based on specific projects from the Southwest
- understand the process for effective community engagement and its success at enabling strategic visioning and investment
- hear examples of communities and funders working together to grow more successful and prosperous communities

PRESENTER: Don Macke, Co-Director, Center for Rural Entrepreneurship, Lincoln, NE.

SESSION DESIGNERS: Karin Gerstenhaber, Shelley Sweatt, Abel Wurmnest



THE SPIRITUAL FOUNDATIONS OF THE NEW PHYSICS OF FINANCES, FAITH, AND PHILANTHROPY

Coronado/DeVargas

This session is about the spiritual foundations of money, its meaning, and how the mobilizing experience of charitable giving in the early 21st century interact with each. The conversation will focus on the faith dimensions of a moral biography of wealth and of the new physics of philanthropy. Woven throughout this session will be a series of religious and spiritual aspects regarding the unity of love of God, love of neighbor, and love of self.

Attendees will

- understand the role of philanthropy as a social relation of care in which people identify with the needs of others
- consider the importance of changing our understanding of what animates philanthropy from “motivations” to “mobilizing experiences”

PRESENTER: Paul Schervish, Professor Emeritus of Sociology and former Director of the Center of Wealth and Philanthropy, Boston College, Boston, MA

SESSION DESIGNER: Laura Duty

1:00 pm – 2:40 pm

TAX COMPLIANCE ISSUES PRIVATE FOUNDATIONS NEED TO KNOW

Peralta/Lamy



Using a mocked-up form 990-PF, attendees will be led through significant parts of the form to share ideas and address negative results certain answers might bring. They will leave with checklists for compensation of trustees, valuation of assets for pay-out purposes, expense reimbursement and office/personnel sharing policies, and grant documentation procedures to improve tax compliance and fiscal planning for a private foundation.

Attendees will

- learn how to interpret the interactive information presented on the IRS 990-PF

- gain tools to evaluate compliance with PF rules prior to making the grant or paying an expense
- consider examples of situations in which prohibited self-dealing does or does not occur

PRESENTER: Jody Blazek, Partner, Blazek and Vetterling, Houston, TX

SESSION DESIGNERS: Katie Alford, Paula Herring

PROMOTING LONG-TERM ACADEMIC, SOCIAL, AND EMOTIONAL SUCCESS IN EARLY ADOLESCENTS

O’Keeffe/Milagro/Kearny

High school entry can be an exciting time. It can mean new friends, activities, mentors, and academic growth. But this transition also brings new stressors such as increased concern about where to find help with respect to academic challenges, dating relationships, bullying, and the struggle to “find one’s place.” Simultaneously, changes in the adolescent brain create a “developmental mismatch” wherein adolescents’ ability to regulate their emotions is underdeveloped compared to the intensity of emotional reactions. The transition to high school is a window of opportunity for prevention programs to build strengths that prevent numerous problems down the road.

Attendees will

- learn about causes that have led to a rapid increase in the incidence of problems such as depression, suicidal behavior, and substance abuse among adolescents
- explore data and learn about prevention programs that are seeking to use technology and the power of peer influence to build resilience among ninth graders in order to improve long-term outcomes
- learn current trends and needs for research on adolescent social/emotional and academic health during transition to high school
- identify and share opportunities with peers to promote upstream prevention for youth within one’s own foundation portfolio

PRESENTER: Anthony Pisani, Associate Professor of Psychiatry and Pediatrics, University of Rochester, Rochester, NY

SESSION DESIGNER: Eusebio Diaz

1:00 pm – 2:40 pm

FOUNDATION INVESTMENT PERFORMANCE

Sweeney B



What are the trends in investment, spending and governance at private and community foundations? How do your foundation's



policies and practices compare with those of your peers in the Southwest?

This session will review and analyze investment returns, asset allocation, spending and governance practices using data from the 2014 Council on Foundations-Commonfund Study of Investments for Private Foundation and Community Foundations (CCSF). Foundation executives, including presidents, executive directors, chief financial and operating officers, and trustees interested in foundation investments will not want to miss this opportunity to hear and discuss these findings.

Attendees will

- learn about recent trends in investment, spending and governance at private and community foundations
- understand how these trends differ among foundations of varying sizes covered in the 2014 CCSF report
- participate in a facilitated discussion which will probe similarities and differences between institutions with respect to these trends, with a particular focus on foundations based in the Southwest

PRESENTER: William Jarvis, Managing Director, Commonfund Institute, Wilton, CT

3:00 pm – 6:00 pm

SITE VISITS

Departure from the Eldorado Hotel and Spa Lobby

1. Institute of American Indian Arts
2. The New Mexico Wildlife Center
3. Santa Fe Opera

3:00 pm – 4:00 pm

GET ON IT AND USE IT!

Peralta/Lamy

You've heard the buzz about "Get On the Map" and now you are wondering what is involved in participating and just how useful the map can be. Join us during this technical session to have all your questions answered and to see the Philanthropy Southwest Funding Map in action. Come see how it will impact your work!

PRESENTER: C. Davis Parchment, Manager Electronic Reporting, Foundation Center, Portland, OR

3:00 pm – 5:00 pm

AFTERNOON SESSION

Family Foundation Transitions: Leadership Succession

Coronado/DeVargas



Leadership succession in family foundations is the proverbial "tangled web." The likely transitions – from one chairman to the next, one executive director to the next, and one generation to the next – guarantee that all but the newest family foundations are virtually in a constant state of change.

Attendees will

- be led to untangle the many and sticky strands of the transition "web," including events that most often spark leadership transitions
- understand why succession needs to be viewed as a process, not an event
- learn what causes current leaders to be concerned about their successors, and vice versa



- discover how established practices can prepare for future successions and mitigate potential conflicts

PRESENTER: Karen Green, Family Philanthropy Consultant, Chevy Chase, MD.

6:00 pm – 7:00 pm

SMALL RECEPTIONS

Eldorado Hotel and Spa

CEO's

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Anasazi North

Rural Philanthropy Funders

Sponsor: Stillwater Foundation, and Carl B. & Florence E. King Foundation
Zia A

Early Education Funders

Sponsor: New Mexico Early Childhood Funders Group
Zia B

Texas Network of Behavioral Health Grantmakers

Sponsor: The Meadows Foundation
DeVargas

Texas Environmental Grantmakers

Cava Santa Fe Lounge

Healthcare Conversion Funders

Zia C

SATURDAY, OCTOBER 24, 2015

8:00 am – 8:30 am Breakfast

Eldorado Hotel and Spa

8:30 am – 9:30 am

BREAKFAST PLENARY

Dr. James Johnson, Disruptive Demographics

Speaker Sponsor: FHL Foundation
Anasazi Ballroom

9:30 AM – 11:45 AM MORNING SESSIONS

9:35 am – 10:35 am

CURRENT ECONOMIC TRENDS AND MARKET OUTLOOK

Anasazi Ballroom



An update on current economic and capital market conditions, with a focus on how private foundations, public endowments, and community foundation funds are performing. This session will provide thoughts and commentary on the current investment landscape, differing theories of portfolio construction and the age old question of “are we keeping up with our distribution requirements.”

PRESENTERS: Philip Durst, Chief Investment Officer, Tolleson Wealth Management, Dallas, TX; Dotti Reeder, Managing Director, Client Advisory Team, Tolleson Wealth Management, Dallas, TX; David Ross, Director of Philanthropy Services, Tolleson Wealth Management.

10:45 am – 11:45 am

LEGISLATIVE LANDSCAPE

Top Trends and Developments

Anasazi Ballroom



Both Senate Finance Committee Chairman Orrin Hatch (R-UT) and House Ways and Means Committee Chairman Paul Ryan (R-WI) are engaged in tax reform efforts this year to prepare for comprehensive tax reform, and indeed their committees have already taken up some tax legislation impacting the philanthropic community. While other “must-pass” legislation and a looming Presidential campaign may hinder the ultimate chances for tax reform in 2015, the end of this year will still bring a flurry of tax-related activity with respect to the IRA charitable rollover, among other provisions. Hear a Capitol Hill “insider’s” perspective about philanthropy and how our sector can prepare for, and inform, the debate.



SCHEDULE

PRESENTERS: Sandra Swirski, Executive Director, Alliance for Charitable Reform, Washington, DC; Scott Hodge, President, Tax Foundation, Washington, DC (Invited)

SESSION DESIGNERS: PSW Legislative Network Committee

12:00 pm

DEBRIEF LUNCHEON FOR 2015 AND 2016 PROGRAM COMMITTEES

As available – sign up at the registration desk

THROUGHOUT CONFERENCE

“The Doctor is In”

Do you have a question or need some advice or inspiration? Stop by the registration desk and make an appointment with one of the “doctors” from the conference. They will spend 30 minutes of one-on-one time with an individual or small group to discuss what ails you.

Family Foundations: Transition, Succession and Board Dynamics: Karen Green, Family Philanthropy Consultant

Adolescents: Adolescent Transitions: an opportunity to build strengths, Anthony Pisani, Associate Professor of Psychiatry and Pediatrics, University of Rochester

Faith and Philanthropy: The Spiritual Dimensions of Philanthropy, Paul G. Schervish, Professor Emeritus, Boston College

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CONNECTIVITY PALOOZA



HAVE FUN & WIN PRIZES!

During the Annual Conference, we encourage you to make new acquaintances and reconnect with people you haven't seen for a while. Discover what you can learn from one another that strengthens and supports your work, and take new, renewed, and valuable connections back home with you.

Make your connection quest fun by sharing your new and renewed connections on Facebook and Twitter.

HERE'S HOW IT WORKS:

1. Introduce yourself to someone new, or re-introduce yourself to someone you haven't seen for a while.
2. Identify some aspect of the conference you both value.
3. Take a photo of yourselves (or have someone nearby take the photo for you). You can also take pictures of yourself with:
 - a. A speaker you particularly valued
 - b. A member of the board you feel connected to
 - c. With your friends out and about in Santa Fe!
4. Post to your Facebook page or Twitter account:
 - (1) your photo, (2) name of new/renewed acquaintance, and (3) the Hashtag #2015PSWAC.As space allows, also tell us what you both value about the Philanthropy Southwest Annual Conference.

PRIZES:

The three meeting participants who post the most “connections” photos AND use the #2015PSWAC Hashtag, will receive the Connectivity Champions special prizes. One Creativity Connectivity award will also be given for the most creative photo approach.

To be counted, you must use the Hashtag
#2015PSWAC



CONNECTING WITH OTHERS

BY GRANTING FOCUS

Select from the following five granting areas by placing a sticker on your name tag. This will allow you to more easily identify and connect with others who have similar granting interests. Stickers are available at the Registration Desk.

Arts and Culture



Education



Environment and Animals



Mental and Physical Health



Rural





IMPORTANT INFORMATION

WIRELESS INTERNET ACCESS

Eldorado Hotel and Spa:

Select Eldorado Guest WiFi – no password needed

Santa Fe Community Convention Center:

Select Convention Center WiFi –
no password needed

FOLLOW ALONG ON SOCIAL MEDIA

Use **#2015PSWAC** when posting to Twitter
and Facebook.

CONFERENCE NO SOLICITATION POLICY

This conference is not intended to be an opportunity
for solicitation of any kind, including solicitation for
business, fund management, or grants.

CONFERENCE ELIGIBILITY AND WHO SHOULD ATTEND

Those eligible to attend the conference include:
trustees and staff of grantmaking organizations,
community foundation fund donors, individual
donors and representatives of corporate
giving programs.

CONFERENCE MEALS

The following meals will be provided to full
registrants of the conference:

THURSDAY

Opening Brunch, Evening Reception

FRIDAY

Breakfast, Lunch, Reception

SATURDAY

Breakfast

SPOUSES/GUESTS

*The spouse/guest registration fee includes full
conference participation and all meals and breaks
provided during the conference. Only spouses and
guests NOT affiliated or employed by a foundation
are eligible for the Spouse/Guest Rate.*

CONTINUING PROFESSIONAL EDUCATION



Sessions marked with this symbol will
last 60 - 100 minutes and are designed
to provide 1.0 - 2.0 hours of continuing
education credit to Certified Public Accountants.
Attendees who wish to earn CPE credit must
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form and pay a fee of \$25. Certificates of Attendance
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Administration breakout session. Please know that
while these sessions offer an opportunity for those
in need of continuing professional education to earn
credit, these sessions are open to anyone interested
in the topic. Attendees need not be a CPA,
attorney, or in a position of financial oversight.



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Certificates of Attendance will be distributed at each
of the designated sessions. Sessions identified with
the CLE icon are approved by the Texas State Board
of Continuing Legal Education.



Certified Financial Planner™ (CFP®) professionals who wish to earn continuing education credit hours must indicate their intent on the conference registration form and pay the \$25 administration fee. Certificates of Attendance will be distributed at each of the designated sessions. Sessions identified with the CFP icon have been approved by the Certified Financial Planner Board.



Philanthropy Southwest been approved for Continuing Education Units (CEU) for social workers through the University of Texas at Arlington. A \$25 processing fee will be required. It is the responsibility of each social worker to determine if your accrediting or licensing body will accept CEUs from The University of Texas at Arlington. Further information will be available at the registration desk.

GUIDEBOOK APP

guidebook

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GET ON THE MAP:



Doing Good, Done Better

Get on the Map is a groundbreaking new data-gathering partnership with Foundation Center and the Forum of Regional Associations of Grantmakers.

HOW DOES IT WORK?

Just share your data and you'll help build – and get access to – Foundation Maps, a searchable mapping platform that will quickly show you who is funding what and where – anywhere in our region, anytime you need it.

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Get on the Map, visit

www.philanthropysouthwest.org/get_on_the_map

HOMER M. DOWD

COMMUNITY FOUNDATION OF NORTH TEXAS

On February 25, 2015, the former president of the Community Foundation of North Texas passed away from complications of heart failure. Homer was the president of the Community Foundation from 1992 to 2009, and during his tenure, the Community Foundation grew from \$18 million to \$100 million while serving fund holders and charities, all of Tarrant County and the region. He was very active in Conference of Southwest Foundations (now Philanthropy Southwest) serving on the Budget and Finance Committee and other committees for many years and was involved in many local organizations, including Kids Who Care, the Chesapeake Scholarship Fund, and The Learning Center. Prior to his leadership of the Community Foundation, he retired as the executive vice president of the United Way of Metropolitan Tarrant County.

ROBERT T. PRIDDY

THE PRIDDY FOUNDATION

Robert Thomas 'Bob' Priddy, an accomplished businessman who used his wealth to support a variety of philanthropic and faith-based projects in Texas, Oklahoma and other parts of the country, died January 6, 2015, at his home in Wichita Falls, Texas. He was 96.

In 1963 Robert's parents, Walter and Swannanoa Priddy, founded the Priddy Foundation. They appointed him and his brothers, Ashley and Charles Priddy, as the original trustees. Through his leadership and contributions, the Priddy Foundation grew from a small family foundation to a highly respected private foundation, impacting the lives of thousands of residents of North Texas and southern Oklahoma. In his lifetime he had many passions and was many things to many people. He was a spiritual man; his sense of humor never stopped. He was intellectually curious and never stopped learning about the world. Loving and generous, Robert reached out with the blessings of his life and his personality to touch the lives of those around him.

JOHN SNODGRASS

THE SAMUEL ROBERTS NOBLE FOUNDATION

John Snodgrass died peacefully at home on March 26, 2015. He served in the United States Navy during World War II and later attended the University of Oklahoma. In 1956, he and Winfred Jordan established the Jordan-Snodgrass Insurance Agency and that same year, he also formed the Central Investment Company of Ardmore with his brother, Charles. John joined the Exchange National Bank & Trust Company in 1969, where he served in the capacities of senior executive officer, president and chief executive officer. He became president and chief executive officer of The Samuel Roberts Noble Foundation in 1982, serving until his retirement in 1992. However, "retirement" was never in John's vocabulary, and in 1995 he assumed the role of president of community activities of Ardmore, Inc. One year later, he was named trustee, president and chief executive officer of Southern Oklahoma Memorial Foundation, where he served both foundations until his retirement in 2006. Throughout his life, John served in the capacity of a director or trustee on many boards, including Conference of Southwest Foundations (now Philanthropy Southwest), Noble Corporation, Noble Energy, OGE Corporation, University of Oklahoma Foundation, Oklahoma Council of Public Affairs, Oklahoma Medical Research Foundation and the Federal Reserve Bank of Kansas City. In 1993, he was inducted into the Oklahoma Hall of Fame.

ROBERT L. TOCKER

TOCKER FOUNDATION

Robert Tocker, 85, died peacefully in Austin, Texas, on Monday, June 8, 2015, surrounded by family and friends. Robert was born February 20, 1930 in Galveston, Texas. He was very civic and community-minded. He was among the founding members of the Austin Capital City Lions Club. Austin Capital City Lions was chartered on August 12, 1967, with 56 community-minded men who were dedicated to the ideals of Lionism. The club has the distinction of being the first predominately Black-American club chartered in the State of Texas and the United States. Over the past 20 years, he served as chairman of the Tocker Foundation.

Under his leadership, he supported Texas' rural public libraries, programs, content, furnishings and technology. In February 2014, he and his wife Barbara were honored recipients of the Doty Award, from the College of Fine Arts at The University of Texas. Robert dedicated much of his time volunteering at predominately two community organizations, The University of Texas Performing Arts Center and Dell Children's Medical Center Foundation of Central Texas.

Laboratory and the Conference of Southwest Foundations. He also served on the board of directors of the Foundation Center and National Charities Information Bureau in New York.

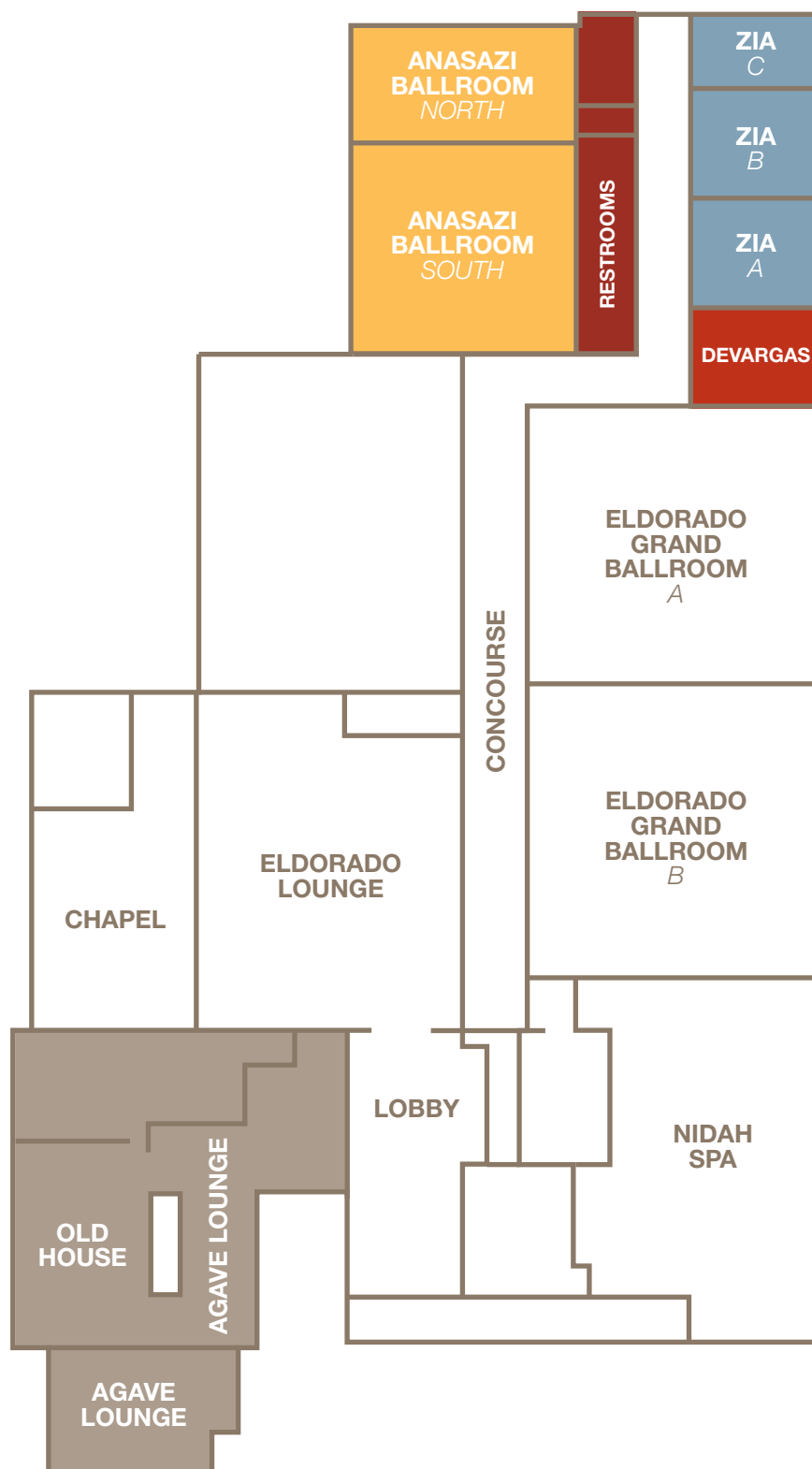
VALLEAU WILKIE, JR.

SID W. RICHARDSON FOUNDATION

Valleau Wilkie Jr., 91, retired executive vice president of the Sid W. Richardson Foundation in Fort Worth, died peacefully following a brief illness Tuesday, Dec. 23, 2014, in Sunapee, New Hampshire, surrounded by family. He was executive vice president of the Sid W. Richardson Foundation for 38 years. Under his guidance, the foundation awarded about \$300 million in grants and primarily supported programs to better train and recruit teachers and to create more access to healthcare in urban areas. Val retired from the foundation in 2011 and opened an office in downtown Fort Worth to continue providing invaluable counsel to nonprofit organizations.

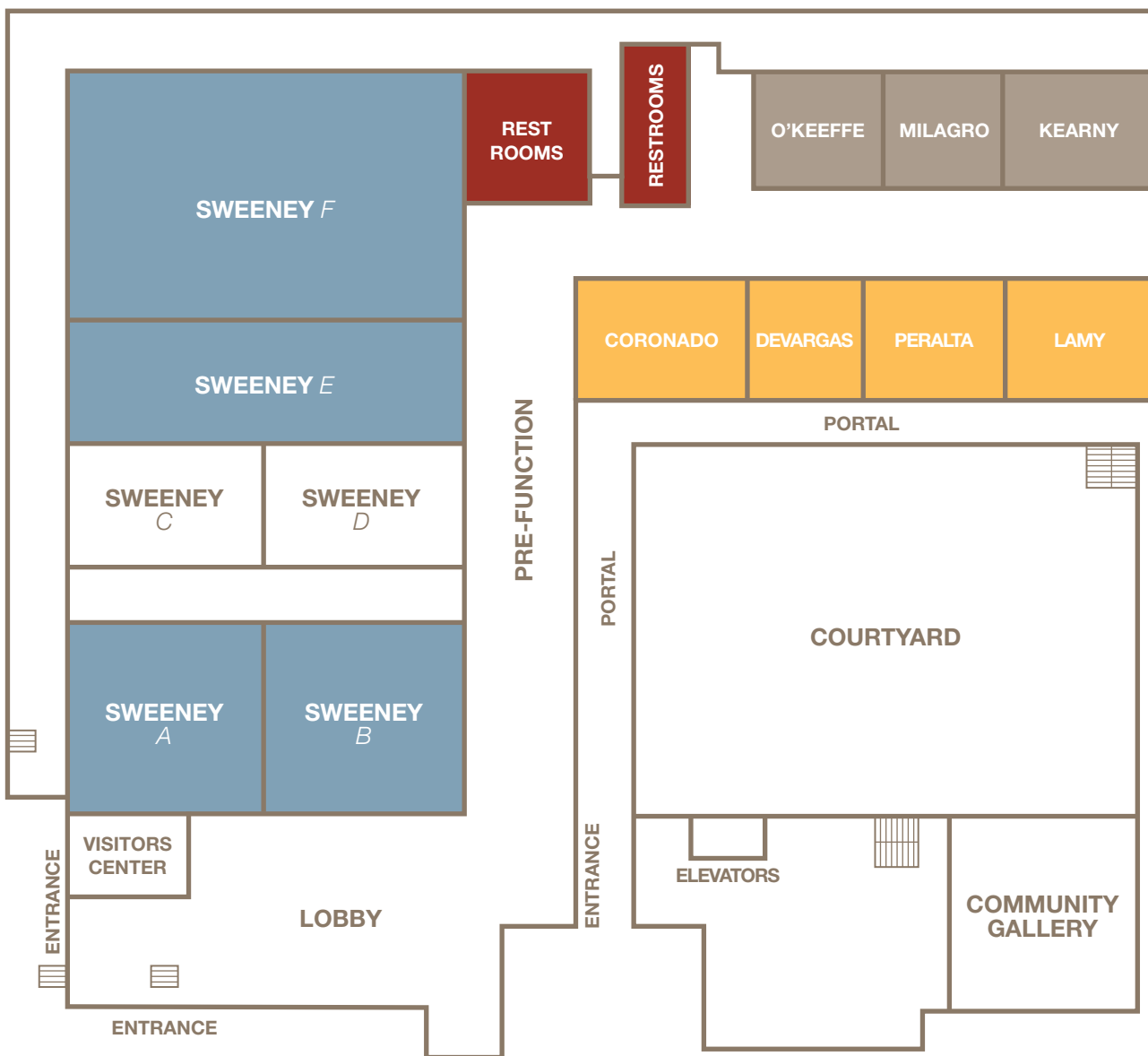
Val was a natural leader and a gentleman. He received many awards and honors while executive vice president of the foundation, including the first Outstanding Service Award from the Fort Worth Chapter of the Association of Fundraising Executives; the Founders' Spirit Award from the Conference of Southwest Foundations (now Philanthropy Southwest); the Golden Deeds Award for Education, one of the most coveted awards in the field of education, from the Department of Educational Administration and Human Resource Development at Texas A&M University and the Texas Association of School Administrators; and in 2010, the Mirabeau B. Lamar Award, presented by the three primary higher education associations in Texas – the Council of Public University Presidents and Chancellors, the Independent Colleges and Universities of Texas and the Texas Association of Community Colleges. Active in professional affairs, he served as president of the New England Association of Schools and Colleges, the Southwest Educational Development

ELDORADO HOTEL AND SPA



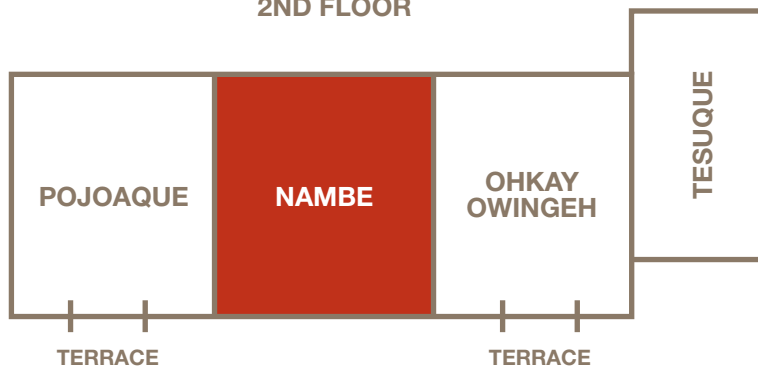
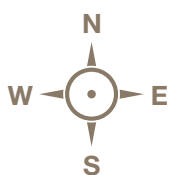


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67TH ANNUAL CONFERENCE 2015

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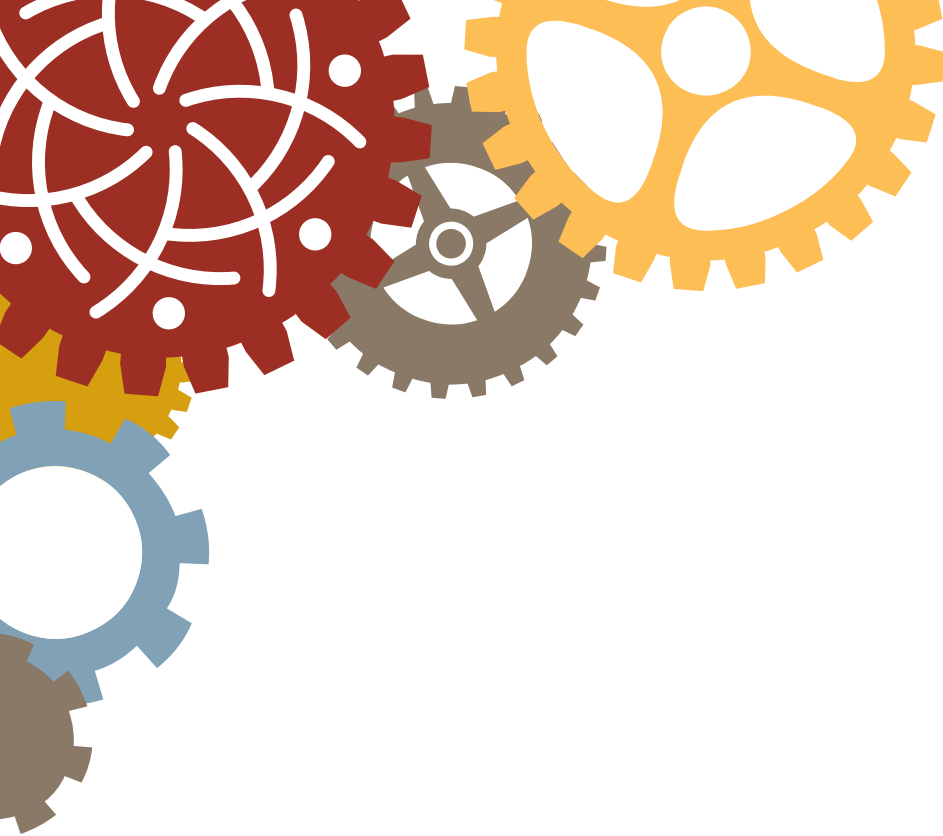


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A series of horizontal lines for taking notes, spanning the width of the page.



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