

## Strategically Thinking about Creating a Rural Philanthropy Day Event

Fiduciary: Foundational thinking: *Why host a Rural Philanthropy Day Event?*

Strategic: Intermediate thinking: *What's the plan?*

Generative: Advanced thinking: *What's the key question and what are the planned outcomes?*

<b>Fiduciary</b>	<b>Strategic</b>	<b>Generative</b>
<i>Why do you want to hold an RPD?</i>	<i>What's the Plan</i>	<i>What's the key question being addressed and what are the planned outcomes?</i>
<ul style="list-style-type: none"> <li>• What are your goals and why?</li> <li>• How does RPD help meet those goals?</li> <li>• What do nonprofits in your area want/need?</li> <li>• How do you know? If not, how will you find out?</li> </ul>	<ul style="list-style-type: none"> <li>• What do you need to know about the geography region you are targeting?</li> <li>• How will you staff the event?</li> <li>• How will attract funders to participate in the event?</li> <li>• How many nonprofits are in the targeted area? What do you need to do to attract their attendance?</li> <li>• When do you want to host an event and how much time is needed to plan and implement?</li> <li>• What will the agenda be? (one day, multiple days, etc.)</li> <li>• How will the expenses for RPD be covered?</li> </ul>	<ul style="list-style-type: none"> <li>• What do you want to be different after the conferences for each audience (nonprofits, funders, community/region)?</li> <li>• How will you know that you made a difference?</li> <li>• What factor(s) will determine if you repeat the event?</li> </ul>

