



# News Release

Date: July 9, 2020  
Subject: Nonprofits receive funding from HEAL Initiative

Contact: Ida Ortegon, 915-218-2613  
E-mail: iortegon@pdnhf.org

## **Health Foundation awards new grants to support Healthy Eating and Active Living**

El Paso, Texas (Immediate Release) – The Paso del Norte Health Foundation recently awarded 15 grants totaling more than \$1.8 million under the Healthy Eating and Active Living Priority Area – HEAL Initiative. The purpose of the HEAL initiative is to make healthy eating and active living the easy choice for youth and their families.

Funded organizations are:

### **El Pasoans Fighting Hunger - \$110,734.00**

*Converting El Paso Food Pantries to Client Choice Models*

To educate and provide support to ten food pantries to convert to client-choice models to increase healthy food options in El Paso, TX.

### **Fundación Pedro Zaragoza Vizcarra A.C. - \$52,160.46**

*Programa de Atención Nutricional para Niños en Ciudad Juárez*

To provide nutrition and gardening education and physical activities to 750 students in three elementary schools in Ciudad Juárez, MX.

### **Arbol de Vida - \$139,709.35**

*Arbol de Vida's HEAL program*

To provide nutritious meals and physical activities to children in Rancho Anapra and Loma de Poleo in Ciudad Juárez, MX.

### **The University of Texas Health Science Center at Houston - \$318,801.00**

*Primary Care Obesity Management: System Integration for La Clinica de Familia*

To build capacity to provide obesity management services at La Clinica de Familia Clinic in Chaparral, NM.

### **Ciudadanos Comprometidos con la Paz, A.C. - \$264,550.00**

*Movimiento Saludable*

To provide healthy meals, offer physical activities and nutrition education to 520 children, establish one school garden and gardening club, and teach portion control and preparation of healthy foods to 60 families in Ciudad Juárez, MX.

### **New Mexico State University Foundation, Inc. – \$204,371.16**

*Youth on the Move*

To train six teachers to implement the evidence-based Youth on the Move approach and improve physical activity in 1,250 middle school students in Doña Ana County, NM, and El Paso, TX.

### **Common Threads - \$36,158.00**

*Healthy Cooking and Nutrition Education for Tornillo Youth and Families*

To provide cooking and nutrition classes for students and families in Tornillo, TX.

**Texas A&M University - \$208,658.00**

*More Counts/Mas Cuenta*

To provide promotora-led direct service healthy eating classes and physical activity opportunities to intergenerational families living in colonia communities of Far East El Paso County and Hudspeth County, TX.

**Kelly Memorial Food Pantry - \$196,350.00**

*FreshStart*

To assist low-income, food insecure adults in achieving goals towards to a more independent and food secure life in El Paso, TX.

**Otero Soil and Water Conservation District - \$9,865.00**

*Desert Critters Trail*

To establish a scavenger hunt-style trail in a neighborhood park and create related promotional materials to encourage families to walk and be active in Alamogordo, NM.

**Canutillo Independent School District - \$49,555.00**

*CATCH the Eagle, if you can!*

To train elementary and middle school teachers and implement the evidence-based CATCH program to improve nutrition and physical activity among 4,300 students in Canutillo, TX.

**Girls on the Run El Paso - \$11,550.00**

*Girls on the Run El Paso 2020-2021 Programming Initiative*

To implement an evidenced-based physical activity, positive youth development program for 180 elementary and middle school girls in El Paso, TX.

**Organizacion Popular Independiente, A.C. - \$54,454.59**

*Superando el desafio: Regimen plant-based y actividades de movimiento*

To implement a meal program that includes the recommended amount of fruits and vegetables and 60-minutes of physical activity five days a week for 150 children less than seven years old in Ciudad Juárez, MX.

**Border Partners - \$111,364.00**

*Healthy Eating and Active Living in Palomas, Mexico*

To establish school greenhouses, maintain community gardens and provide materials to support home gardeners, teach nutrition, exercise, and gardening classes, provide nutritious lunches to three schools and seniors, and maintain fitness facilities and sports leagues in Palomas, MX.

**Families and Youth, Inc. - \$92,846.18**

*The Learn and Play (LAP) Project*

To expand after-school meal and tutoring programs to include nutrition education and physical activities to students in four Gadsden Independent School District elementary schools in Doña Ana County, NM.

For more information on these grants, call Jana Renner, program officer at 915-218-2616 or [jrenner@pdnfoundation.org](mailto:jrenner@pdnfoundation.org).

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