

# VIRGINIA G. PIPER CHARITABLE TRUST Press Release December 8, 2020

Virginia G. Piper Charitable Trust far exceeds grantmaking annual average with \$27.7 million awarded so far in the year of COVID-19

## Piper Trust and nonprofits do more and do things differently

PHOENIX, Ariz.— The end of a tumultuous 2020 brings forecasts of continued public health, economic, and social stresses in the new year. It's abundantly clear that meeting this ongoing moment, filled with extraordinary challenges for individuals and communities, means doing more than the usual, and it often means doing things differently. Here's what responsiveness looks like at Virginia G. Piper Charitable Trust:

- Since January 2020, the Trust has awarded \$27,740,432 in total grantmaking—with \$24,373,750 of these funds being grants initiated by the Trust to support nonprofits due to the COVID-19 crisis. Typically, the Trust's annual grantmaking is between \$20 million and \$22 million.
- For the first time in its 20-year history, Trustees support dipping into Piper Trust's endowment to help meet more need.
- The Trust designated its COVID-19 emergency response grants as unrestricted, meaning grantees had discretion and
  flexibility to use the funds however they needed.
- Piper Trust made a commitment to being even more intentional and strategic in incorporating diversity, equity, and
  inclusion in grantmaking decisions.

"Our Trustees see how nonprofits are adapting and working differently to meet the challenges of the pandemic and believe the Trust must as well," said Mary Jane Rynd, president and CEO of Virginia G. Piper Charitable Trust. "We are inspired by the drive and determination of our nonprofit community, always, but particularly this year. The Trust will continue to listen to what the community needs as we work together to make it to the other side of this health and social crisis."

In October and November, Piper Trust awarded \$7.3 million in unrestricted COVID-19 emergency response grants to nonprofits in the human services and arts and culture sectors. The Trust applauds the resolve and ingenuity of these organizations for how they are addressing COVID-19-related challenges. New efforts by nonprofits, such as one noten and TheaterWorks, hold great promise for helping individuals and families long after the coronavirus pandemic ends. These nonprofits are doing more, and they are doing things differently with innovations that build community resilience.

In the spring, a \$20,000 Piper Trust emergency response grant became the seed money for a new one·n·ten COVID-19 emergency relief fund that grew to nearly \$90,000. This new program fund helped one·n·ten, a nonprofit that serves LGBTQ youth and young adults, support individuals struggling with housing, food insecurity, and utility payments.

"The grant enabled us to very quickly assist our youth in a way that was dramatic and critical for them," said Nate Rhoton, CEO of one·n·ten. "Because we were able to say that Piper Trust had contributed to this and helped us launch (the emergency fund), I think it really added a level of credibility, as well as showcased the need. Donors were very responsive to it after that."

Helping one·n·ten members navigate government programs, negotiate with landlords, and then create plans for their continued stability is part of the Phoenix nonprofit's emergency assistance service.

"We were able to step in and be there for them," Rhoton said. "I would like to say with all of our programs we are walking beside our young people and empowering them. We're not doing the work. They're doing it with us. It is a team effort, and they are so resilient and capable. But there are times when they need someone to lean on, and that's what we're able to do."

Because of its success in assisting members through tough times during the pandemic, one noten plans to continue offering emergency help as part of its regular array of services when the public health crisis ends.

For TheaterWorks, an early-on COVID-19 response grant from Piper Trust gave the nonprofit based in Peoria room to breathe and think creatively about how to address long-term disruption to its live performance calendar. "Piper Trust's willingness to support TheaterWorks with unrestricted grant funds is such a hopeful signal that we matter—that arts and culture has a role in helping all of us get through this disruptive time," said Cate Hinkle, managing director at TheaterWorks.

TheaterWorks introduced immersive theater as an innovative way to continue its mission and provide cultural enrichment. Its production of "Curiouser & Curiouser" took audiences inside the world of "Alice in Wonderland" at the Peoria Center for the Performing Arts, which was entirely reconfigured to allow live theater to occur safely with social distancing in place for actors and audience members. The sold-out, extended run inspired the current production of "Curiouser Nutcracker."

"The community response was one that really took us off guard," Hinkle said. "It was so much more positive than we could have imagined. It blew us away."

The response also affirmed the importance of arts and culture to individual and community health, especially during times of crisis. "Sometimes people don't understand that critical part of participating in theater, that sharing an experience with others is crucial," Hinkle said. "It really teaches you humanity and that's where you get that sense of community. The arts is what gives it to you. So now more than ever while we're going through the pandemic, while we were going through the election year and everything else that everyone is dealing with, it was a way to experience with their community and escape from their lives. Something to give them joy."

Piper Trust's October and November grants focus on investments in arts and culture and human service organizations, with a priority to award funds to those serving children, youth, and marginalized communities. The ripple effects of the pandemic coupled with various socioeconomic issues have put enormous stress on children and families.

"Youth-focused nonprofits across all sectors—human services, arts and culture, faith-based, etc.—play a critical role in fostering health and well-being as we navigate the months ahead. Piper Trust feels strongly about its role to proactively invest in these nonprofits as they have such a heavy lift on their shoulders," said Rynd.

In October and November, 100 organizations received grants totaling \$7,342,500 to support their missions as they respond to COVID-19-related challenges. These grantees are largely categorized within the human services and arts and culture sectors.

#### TRUST-INITIATED GRANT AWARDS DUE TO COVID-19 CRISIS—TOTAL: \$7,342,500

#### Human Service Organizations—Total: \$3,990,000

Children Focused Organizations/Grant Awards

Black Family and Child Services (\$65,000)

EMPACT Suicide Prevention Center (\$100,000)

Foothills Food Bank (\$50,000)

Girl Scouts-Arizona/Cactus-Pine Council, Inc. (\$125,000)

ICAN (\$62,500)

AZCEND (\$100,000)

New Pathways for Youth (\$100,000)

Prevent Child Abuse Arizona (\$100,000)

Tanner Community Development Corp. (\$30,000)

The Salvation Army (\$200,000)

Big Brothers Big Sisters of Arizona (\$62,500)

Discovery Triangle (\$25,000)

Esperança, Inc. (\$20,000)

Friendly House, Inc. (\$62,500)

Homeless Youth Connection, Inc. (\$20,000)

Native American Connections, Inc. (\$125,000)

one 'n' ten (\$65,000)

Southwest Human Development (\$100,000)

Tempe Community Action Agency (\$50,000)

## Education Focused Organizations/Grant Awards

AGUILA Youth Leadership Institute (\$15,000)

Be A Leader Foundation (\$30,000)

Maricopa Community College District Foundation (\$100,000 designated for emergency and food pantry funds)

#### Healthcare and Medical Research Focused Organizations/Grant Awards

Arizona State University Foundation (\$140,000; fiscal agent)

Horizon Health and Wellness (\$100,000)

Keogh Health Connection (\$100,000)

Neighborhood Outreach Access to Health (\$225,000)

Asian Pacific Community in Action (\$10,000) Human Services Campus, Inc. (\$50,000)

Native Health (\$75,000)

### Older Adult Focused Organizations/Grant Awards

About Care, Inc. (\$10,000)

Aster Aging, Inc. (\$50,000)

Chicanos Por La Causa (\$125,000)

Foundation for Senior Living (\$100,000)

Neighbors Who Care, Inc. (\$10,000)

Oakwood Creative Care, Inc. (\$20,000)

Area Agency on Aging, Region One, Inc. (\$100,000)

Benevilla (\$100,000)

Duet: Partners in Health and Aging (\$50,000)

Mercy Housing Southwest (\$20,000)

Northwest Valley Connect (\$10,000)

## Religious Focused Organizations/Grant Awards

Andre House of Arizona, Inc. (\$50,000)

ICM Food and Clothing Bank (\$100,000)

Neighborhood Ministries, Inc. (\$25,000)

Phoenix Rescue Mission (\$100,000)

Society of St. Vincent de Paul (\$200,000)

Catholic Charities Community Services (\$100,000) Lutheran Social Services of the Southwest (\$100,000)

Paz de Cristo Community Center (\$50,000)

Rehoboth Community Development Corp. (\$12,500)

St. Joseph the Worker (\$100,000)

#### Other

Arizona Community Foundation for the Undocumented Workers Fund (\$200,000) Central Arizona Shelter Services (\$50,000)

## Arts and Culture Organizations—Total: \$3,352,500

Act One (\$50,000)

Arizona Musicfest (\$75,000)

Arizona Science Center (\$200,000)

Artlink, Inc. (\$15,000) CALA Alliance (\$30,000)

Children's Museum of Phoenix (\$150,000)

Del E. Webb Center for the Performing Arts (\$75,000)

East Valley Children's Theatre (\$22,500)

Free Arts for Abused Children of Arizona (\$150,000)

Heard Museum (\$200,000) iTheatre Collaborative (\$15,000) Mesa Arts Center Foundation (\$25,000) Musical Theatre of Anthem (\$22,500) Phoenix Boys Choir (\$75,000)

Phoenix Chamber Music Society (\$15,000)

Phoenix Conservatory of Music (\$50,000)

Phoenix Theatre (\$115,000)

Rosie's House: A Music Academy for Children (\$50,000)

SOUNDS Academy (\$30,000) The Phoenix Symphony (\$150,000) Valley Youth Theatre (\$75,000)

Western Spirit: Scottsdale's Museum of the West (\$100,000)

Arizona Jewish Historical Society (\$25,000)

Arizona Opera (\$115,000)

Arizona Theatre Company (\$115,000) Black Theatre Troupe, Inc. (\$50,000) Chandler Cultural Foundation (\$75,000)

Childsplay, Inc. (\$200,000)

Desert Botanical Garden (\$150,000) Fountain Hills Theater, Inc. (\$25,000) Greasepaint Youtheatre (\$22,500) i.d.e.a. Museum (\$37,500)

Jazz in Arizona, Inc. (\$25,000)

Musical Instrument Museum (\$150,000) Phoenix Art Museum (\$150,000)

Phoenix Center for the Arts (\$50,000)

Phoenix Chorale (\$15,000)

Phoenix Girls Chorus, Inc. (\$37,500)

Phoenix Zoo (\$150,000) Scottsdale Arts (\$150,000)

Southwest Shakespeare Company (\$25,000)

TheaterWorks (\$50,000)

West Valley Arts Council (\$15,000)

Xico, Inc. (\$30,000)

### PRE-COVID-19 GRANTS—TOTAL: \$998,000

Earlier this year, prior to the need for COVID-related support, Piper Trust had its ongoing and regular grantmaking in the pipeline, among other Trust-initiated grants. The Trust congratulates the following organizations for the well-deserved grant awards they received in October and November.

**<u>Responsive Grantmaking:</u>** grants that support nonprofit programs, capital campaigns, or capital projects that fit Trust core funding areas.

- Children's Action Alliance received a \$202,000 grant to support the Arizona Early Childhood Alliance (AZECA) to establish itself as an independent membership organization.
- ICM Food & Clothing Bank received a \$200,000 grant to support building renovations and improve accessibility.

<u>Trust-Initiated Grantmaking:</u> grants that are unique, often long-term investments, and designed for broad impact. The awarded grants listed below are for Piper Trust capacity-building grants related to the <u>AGILE</u> program.

- ASU Art Museum, via Arizona State University Foundation (\$380,000)
- Frank Lloyd Wright Foundation (\$216,000)

# **About Virginia G. Piper Charitable Trust:**

Virginia G. Piper Charitable Trust supports organizations that enrich health, well-being, and opportunity for the people of Maricopa County, Arizona. Since it began awarding grants in 2000, Piper Trust has invested more than \$493 million in local nonprofits and programs.

Piper Trust grantmaking areas are healthcare and medical research, children, older adults, arts and culture, education, and religious organizations.

For more information, visit <u>pipertrust.org</u> | <u>@PiperTrust</u> | <u>Facebook</u>. For Piper Trust's Annual Financial Report: Fiscal Year Ending March 2019, visit <u>FY 2019</u>.

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