

# Philanthropy Southwest's 69<sup>th</sup> Annual Conference



SAVE *the* DATE!  
OCTOBER 12<sup>TH</sup> - 14<sup>TH</sup> | 2017  
LAKE TAHOE | INCLINE VILLAGE, NEVADA



*Hyatt Regency Lake Tahoe Resort and Spa, Incline Village, NV*

# 2017 Corporate SPONSORSHIP OPPORTUNITIES



*Philanthropy Southwest actively promotes opportunities to exchange ideas, build relationships  
and advance philanthropic excellence.*

Philanthropy Southwest serves foundation trustees and staff in Arkansas, Arizona, Colorado, Nevada, New Mexico, Oklahoma and Texas. Our members represent a significant portion – more than \$26 billion\* – of philanthropic assets held within the region.

The annual conference is our signature event that attracts 400+ attendees each year. The 2017 annual conference will be held in Lake Tahoe, Nevada, **October 12-14, 2017**.

### Why become a sponsor?

- **A Voice of Philanthropy in the Southwest:** As the most enduring regional association in the country, Philanthropy Southwest delivers a long-standing annual conference for the foundation community that draws hundreds of trustees and staff who learn from seasoned practitioners and experts from across the country.
- **Strong Membership Base:** Philanthropy Southwest membership is made up of approximately 1,600 foundation trustees and 900 foundation staff from 200+ grantmaking organizations in the Southwest.
  - Assets of private foundation members account for approximately 40% of private foundation assets within the seven-state region.
  - Community foundation members account for over 20% of community foundation assets within the region.
  - While Philanthropy Southwest's historical membership was family foundations, today a high percentage of members include grantmaking foundations of all kinds, including independent, community and corporate.
  - Members vary in size from small with no staff to those employing dozens of people.
  - Annual grants range from less than \$250,000 to more than \$20 million, and the focus of charitable giving runs the gamut from health and education to environment and social equality.
- **Philanthropy Southwest has a wide reach:** Our website draws approximately 85,000 page views annually, with information about the annual conference landing in the top 3 pages most often visited.
- **Lasting Legacy:** Philanthropy Southwest is proud to celebrate our 69-year history in 2017, and we are excited to continue our legacy of connecting grantmakers and inspiring excellence.

*\*Does not include Philanthropy Southwest Member The Bill & Melinda Gates Foundation.*

## 2017 CORPORATE SPONSORSHIP OPPORTUNITIES

### **PREMIER SPONSOR (\$25,000) – ONE ONLY (SOLD)**

- ❖ Opening lunch sponsor and opportunity to convey message from the podium
- ❖ Onsite signage at sponsored event
- ❖ Logo and link on PSW Annual Conference webpage
- ❖ Logo and link to your website from mobile app
- ❖ Logo projection during sponsored event (if available)
- ❖ Verbal acknowledgment from podium
- ❖ Full page – full color ad in printed program
- ❖ One promotional piece to be included in attendee packets
- ❖ Four (4) conference registrations

### **GOLD SPONSOR (\$15,000) – TWO ONLY (1 SOLD)**

- ❖ Annual Meeting or Thursday evening reception sponsor
- ❖ Onsite signage at sponsored event
- ❖ Logo and link on PSW Annual Conference webpage
- ❖ Logo and link to your website from mobile app
- ❖ Logo projection during sponsored event (if available)
- ❖ Full page – full color ad in printed program
- ❖ On site promotional opportunity (branded flyer, brochure, item for participants) at sponsored event
- ❖ Three (3) conference registrations

### **SILVER SPONSOR (\$10,000) – FOUR ONLY (1 SOLD)**

- ❖ Choose from one of the following event sponsorship Opportunities:
  - Connectivity (Wi-Fi) Sponsor
  - Wednesday Evening Activity/Event
  - Friday Evening Event
- ❖ Onsite signage at sponsored event
- ❖ Logo and link on PSW Annual Conference webpage
- ❖ Logo and link to your website from mobile app
- ❖ Logo projection during sponsored event (if available)
- ❖ Half page – full color ad in printed program
- ❖ Opportunity to convey company message at sponsored event
- ❖ Two (2) conference registrations

## CORPORATE SPONSORSHIP OPPORTUNITIES - continued

### BRONZE SPONSOR (\$5,000) – (2 SOLD)

- ❖ Choose from one of the following sponsorship opportunities:
  - Small Reception
  - Networking Break
- ❖ Onsite signage at sponsored event
- ❖ Logo and link on PSW Annual Conference webpage
- ❖ Logo and link to your website from mobile app
- ❖ Quarter page – full color ad in printed program
- ❖ Opportunity to convey company message at sponsored event
- ❖ One (1) conference registration

### PARTNER SPONSOR (\$2,500) – (5 SOLD)

- ❖ Choose from one of the following sponsorship opportunities:
  - General Supporting Sponsor
  - Photography Sponsor
  - AV Enhancements Sponsor
  - Mobile App Sponsor
- ❖ Logo and link on PSW Annual Conference webpage
- ❖ Logo and link to your website from mobile app
- ❖ Company name recognized in printed program
- ❖ One (1) conference registration

**Please complete and return this form to submit your sponsorship**

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Email: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Website: \_\_\_\_\_

Sponsorship Level	Preferred Event/Item *	Price	Amount Due
Premier (SOLD)		\$ 25,000	
Gold		\$ 15,000	
Silver		\$ 10,000	
Bronze		\$ 5,000	
Partner		\$ 2,500	
Other Amount			
<b>Total Amount Due</b>			\$

\*See page 3 & 4 for event/item options

Please indicate method of payment:

Check #: \_\_\_\_\_

Credit Card (Visa/MasterCard/Discover/American Express): \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

**Submit payment and form to:** Philanthropy Southwest  
8350 N. Central Expressway, Suite M-1012  
Dallas, TX 75206  
Fax: 214 740-1790  
Lauren Haskins ([lauren@philanthropysouthwest.org](mailto:lauren@philanthropysouthwest.org))

*Logo and Ad artwork should be emailed no later than **August 1, 2017**.*

## ADVERTISING ONLY OPPORTUNITIES:

Broaden awareness and recognition for your organization with a display ad in Philanthropy Southwest's Annual Conference Program. More than 350 attendees will receive and return home with your message.

Options	Space	Rates
Full Page	7.25" x 9.25"	\$ 1,000
Half Page – horizontal	7.25" x 4.5"	\$ 700
Half Page – vertical	3.625" x 9.5"	\$ 700
Quarter Page	3.625" x 4.25"	\$ 450
Mobile App Ad	Ad on App	\$ 100

**Specifications:** Art: Electronic files required (300 dpi)-EPS, high res PDF, or TIFF by mail or email. Please send proof of ad.

### Program Formats:

Full Page (7.25" x 10")

½ Page non-bleed size (7.25" x 5")

¼ Page non-bleed size (3" x 5")

**Mobile App Ads:** Ad banners will be rotating at the bottom of each screen on the app. Users will be able to click on the banner and link to your website.

**Specifications:** 350 x 50 pixels

ADVERTISING ONLY

*Please complete and return this form by **August 1, 2017***

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Email: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_

Options	Description	Price	Amount Due
Conference Program Full Page	7.25" x 9.25"	\$ 1,000	
Conference Program Half Page - Horizontal	7.25" x 4.25"	\$ 700	
Conference Program Half Page - Vertical	3.625" x 9.5"	\$ 700	
Conference Program Quarter Page	3.625" x 4.25"	\$ 450	
Mobile App Link	Logo placed on app with link	\$ 100	
<b>Total Amount Due</b>			\$

Please indicate method of payment:

Check #: \_\_\_\_\_

Credit Card (Visa/MasterCard/Discover/American Express): \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

*Ad and/or artwork should be emailed no later than **August 1, 2017**.*

**Submit payment and form to:** Philanthropy Southwest  
8350 N. Central Expressway, Suite M-1012  
Dallas, TX 75206  
Fax: 214 740-1790  
[lauren@philanthropysouthwest.org](mailto:lauren@philanthropysouthwest.org)