

# WAYFARER

## Leadership Pathway



“The vision of Wayfarer is to curate space to grow sentient and socially fit leadership for the next normal.”

Johnny Sertin

# DEVELOPING LEADERS AND ORGANIZATIONS FOR A NEW HORIZON

BECOMING


The background features a range of mountains with a warm, orange-gold glow. A semi-transparent blue overlay covers the lower portion of the image, containing a wavy orange line and a pattern of dark blue brushstrokes at the bottom. The word 'BECOMING' is centered in the blue area, with a circular logo element integrated into the letter 'O'.

# IT'S TIME

The signs are all around us and deep within us: we are fragmented, unsettled and restless. The world of leadership and organisational development is transforming before our eyes. Leaders will either learn to cross the threshold and thrive in such a time or struggle with out-dated paradigms and approaches. Crossing this threshold is THE challenge of our time for Future-Fit Leaders. This is not a one-off silver bullet. It's a discipline, a way of sensing-and-responding, a way of being-and-doing.

Despite having more choice than any previous generation, the cliché of the 'mid-life crisis' looms over us at all ages, with the gap between who we are and what we do impossible to bridge. We are not at home in ourselves. Yet our current context requires much of us. The political, social, economic and environmental challenges are overwhelming.

We don't just need renewed ideas, we need renewed people to create and shape the communities, initiatives and organization's that our world so desperately needs.



# OUR MISSION

Is to curate the best environment for leadership development and organizational growth

Our services are less didactic, or transmission based. More immersive and participative. We think growing the right environment for learning makes the difference and nurtures strong outcomes that benefit everyone from the individual to the organization. Becoming adopts a blended approach to growth, between online learning and in-person retreats. Both create space for sense-making and transformative moments. The spine that supports this is a personal and group coaching service that encourages self-led thinking, adopting methods of reflective and reflexive learning for long-term sustainability.



# OUR PURPOSE

Is to deepen self awareness and systems awareness in the world. To enhance social and creative competencies that create and nourish best practice for more discerning, compassionate and resourceful leadership.






# FAQ

- The rhythm of this pathway invites space on a monthly basis for a cohort to connect, converse and reflect together. This includes 1-1 coaching, learning labs and 2 off-site retreats set in beautiful locations with first-class hospitality and a team of people to accompany you.
- Becoming uses widely acclaimed methods combining the best in change theories where the science and art of development work converge. This includes, the Leadership Circle development profile, ICF registered coaching, predictive index and highly-experienced facilitators in the Art of Hosting.
- This pathway is transformative, enabling new agency to grow vibrant people and performance for a diverse, inclusive & multi generational workplace.



# SNAPSHOT OF THE PROSPECTUS

- Taking the PI & 360 leadership profile tests with diagnostic assessments and a co-created development plan accompanied by ongoing 1-1 coaching.
  - Listening to our life, the land and our world using a universal framework of leadership questions: what time is it, where am I, who are we and what should we do now?
  - Developing a critical self narrative demonstrating awareness & understanding of the developmental influences on the candidate's professional practice
  - Fostering a consciousness towards self and systemic awareness
  - Developing an action-inquiry based approach to leading in the world.
  - Being a changemaker: Understanding complexity & growing ecosystems for flourishing people, place and organizations.
  - Nourishing a sustainable and generative community practice to engender a vibrant and attractive work culture.
  - Learning from nature, making sense of chaos and complexity, being an attractor and disruptor, creating connections for tipping points, and nourishing eco cycles of growth.
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# WAYFARER SUMMARY

- Six personal development coaching sessions online
- Three theme based coaching labs online
- Three facilitated weekend retreats in person

