

## Top ten reasons

Why are corporate foundations and corporate giving programs involved in their regional association of grantmakers? Here's a list of the ten top reasons:

- one**     **A Giving Network.** We make it easy to meet and work with your peers at other corporations and foundations in our region. You can learn about and from the people and organizations that make a difference in our area.

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- two**     **Bottom-line impact.** We help your company make your giving as effective and meaningful as possible for your community and your business. You can learn about the latest methods used by corporate foundations to achieve maximum impact — including benchmarks that can help you assess your giving approaches.

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- three**    **At-home service.** We offer you programs, services, and events that are close-at hand. You can easily travel to participate in the conferences and networking activities you care about most.

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- four**     **Skill development.** We supply the knowledge, skills, and relationships needed to develop your grantmaking skills. You can grow from professional development courses, finding new ideas and techniques that help you be more effective in your work.

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- five**     **Visibility.** We bring your stories to a wider audience and help increase your program's visibility to potential program partners and the public at large. You can use us to introduce your corporate philanthropy to new audiences and raise your regional profile.

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- six**      **Partners and experts.** We help connect you with regional and national experts on philanthropy as well as key players on important community issues. You can meet the partners you need to make your philanthropy programs a success.

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- seven**    **Great conferences.** We deliver the region's premier annual conference on philanthropy, as well as a series of special events and presentations. You benefit from new ideas and information, proven practices, and helpful contacts.

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- eight**    **Leadership opportunities.** We provide you with opportunities to play a leadership role in shaping and growing regional philanthropy. You gain new opportunities to become a leader in your field and in your community.

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- nine**     **Personal touch.** We get to know you, your organization, and its distinct characteristics and goals. You receive individualized attention and service from staff who live and work in this region — and who understand your unique needs.

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- ten**      **Best value.** We focus on helping you enhance the performance and results of your organization. Your membership dollar goes a long way when you invest it in your regional association.