



Philanthropy
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The World Wide Web: Facing the Cyber Threat

**John Ansbach, CIPP/US
General Counsel
General Datatech, L.P.**

**#2016PSWAC
@johnansbach**



How John Podesta's Emails Were Hacked And How To Prevent It From Happening To You



Kevin Murnane, CONTRIBUTOR

I write about technology, science and video games [FULL BIO](#) ✓

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John Podesta. Credit: Ralph Alswang at the Center for American Progress

As reported by [Motherboard](#), the Russian hacking group Fancy Bear was responsible for the hacks on John Podesta, Colin Powell and the Democratic National Committee (DNC). [SecureWorks](#), an IT security company, discovered the hacks and uncovered who Fancy Bear targeted. They identified approximately 3,900 targeted individuals in companies in military and government supply chains, journalists, and Clinton's campaign organization like Podesta. Fancy Bear used a

Phishing, spear phishing and the Podesta hack

Phishing scams try to trick people into giving up information like passwords, or bank account numbers, by sending emails that falsely claim to be from a "trusted" source. An early example of phishing is the "Nigerian prince" scam in which an email promised to gift you with a lot of money if you would give up your banking information. Phishing attacks are usually sent to large numbers of people.

Spear-phishing is a more sophisticated form of phishing that targets individuals using personally relevant information. The spear-phishing email purports to come from a friend, a company you do business with such as your bank, or an internet

"...the Russian hacking group **Fancy Bear** was responsible for the hacks on John Podesta, Colin Powell and the Democratic National Committee (DNC)...

Fancy Bear used a **spear-phishing** campaign to attack their victims.

The Podesta spear-phishing hack was instigated with an email that **purported to come from Google** informing him that someone had used his password to try to access his Google account. It included a link to a **spoofed Google webpage** that asked him to change his password because his current password had been stolen."



Someone has your password

Hi William

Someone just used your password to try to sign in to your Google Account

Details:

Tuesday, 22 March, 14:9:25 UTC

IP Address: 134.249.139.239

Location: Ukraine

Google stopped this sign-in attempt. You should change your password immediately.

[CHANGE PASSWORD](#)

Best,
The Gmail Team

You received this mandatory email service announcement to update you about important changes to your Google product or account.

A screenshot of the phishing email received by Rinehart. (Image: The Smoking Gun)

How John Podesta's Emails Were Hacked And How To Prevent It From Happening To You



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John Podesta. Credit: Ralph Alswang at the Center for American Progress

As reported by [Motherboard](#), the Russian hacking group Fancy Bear and the Democratic National Committee (DNC) command and control servers and uncovered Podesta's account. They identified approximately 3,900 targeted individuals in companies in military and government supply chains, journalists, people who worked for Clinton's campaign organization like Podesta. Fancy Bear used a spear-phishing campaign to attack

Phishing, spear phishing and the Podesta hack

Phishing scams try to trick people into giving up information like passwords, or bank account and email addresses that falsely claim to be from a "trusted" source. An early example of phishing is the notorious Nigerian prince scam in which an email promised to gift you with a lot of money if you would give up your banking information. Phishing attacks are usually sent to large numbers of random email addresses.

Spear-phishing is a more sophisticated form of phishing that targets individuals using personally relevant information. The spear-phishing email purports to come from a friend, a company you do business with such as your bank, or an internet service provider like Google. The email will usually "inform" you that there is some problem with your account that needs to be fixed.

"Podesta clicked the link and changed his password. Or so he thought. Instead, he gave his Google password to Fancy Bear and his emails began appearing on WikiLeaks in early October."



BUSINESS

A massive cyberattack blocked your favorite websites; FBI and Homeland Security are investigating



Twitter is among the websites affected by a cyberattack. Above, the icon for the firm's smartphone app in 2013. (Marcio Jose Sanchez / Associated Press)



By **Samantha Masunaga** • Contact Reporter

OCTOBER 21, 2016, 3:40 PM

The Department of Homeland Security and the **FBI** are investigating a massive cyberattack that stopped or slowed access to Twitter, Spotify, Amazon and other sites Friday by targeting a firm responsible for routing Internet traffic their way.



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In Case You Missed It



An aide says he once arranged for \$50 million in payments for Bill Clinton

3:05 PM



'El Chapo' says he's depressed by prison life, complains of 'psychological torture'

2:05 PM



Someone took a sledgehammer to Donald Trump's Walk of Fame star

1:15 PM

These 2 recent incidents alone...

- Embarrassment to principal
- Embarrassment to principal's clients, friends, colleagues, partners, etc.
- Compromise of principal's data, as well as principal's client data, potentially including personal information (email addresses, etc.)
- Business disruption, inability to operate

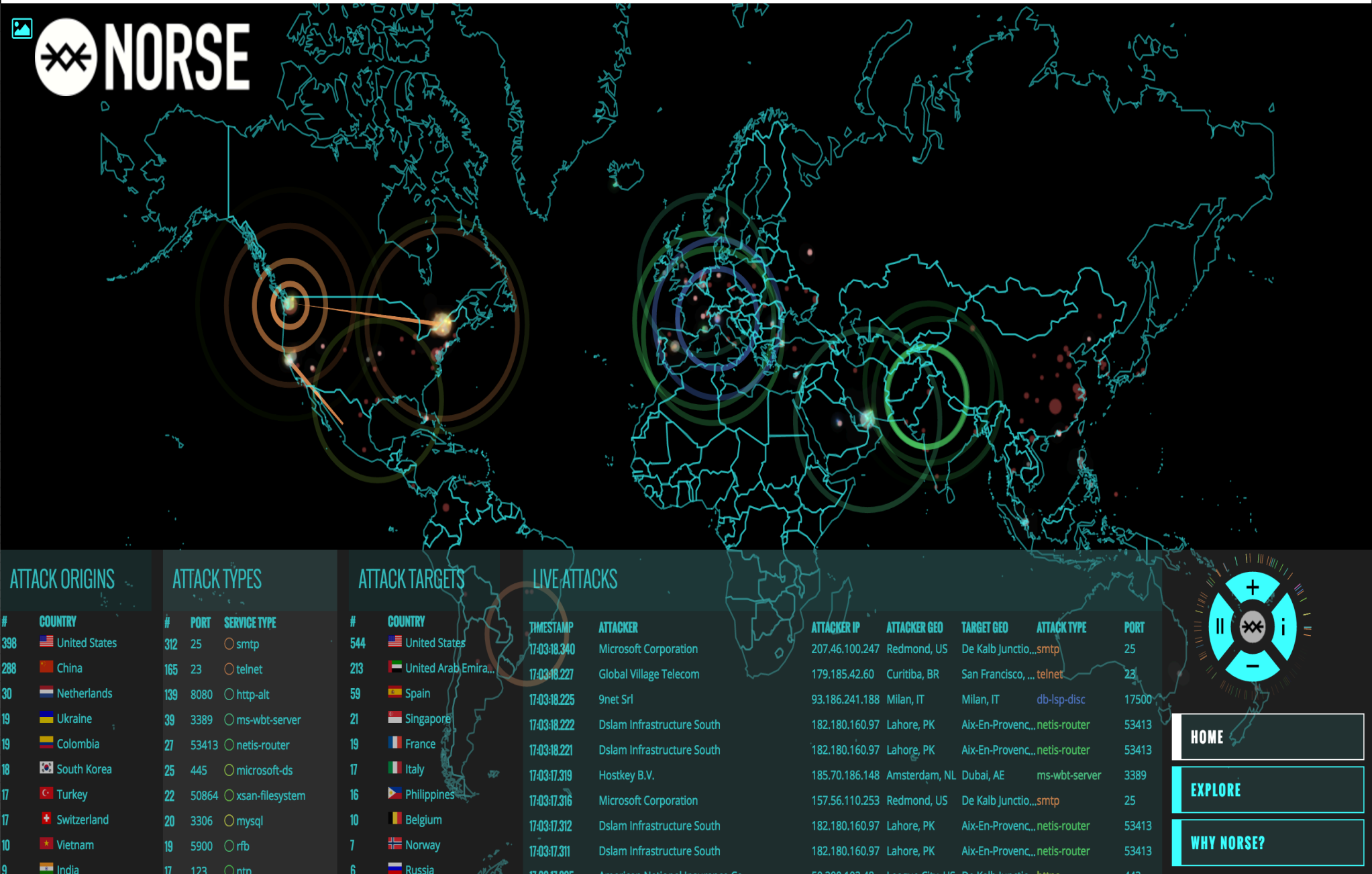
Imagine what could be done to you and your organization in similar attacks...?

Agenda

- Landscape
- Threats
- Defenses (technical and non-technical)
- Tips & Takeaways



Landscape



OVER

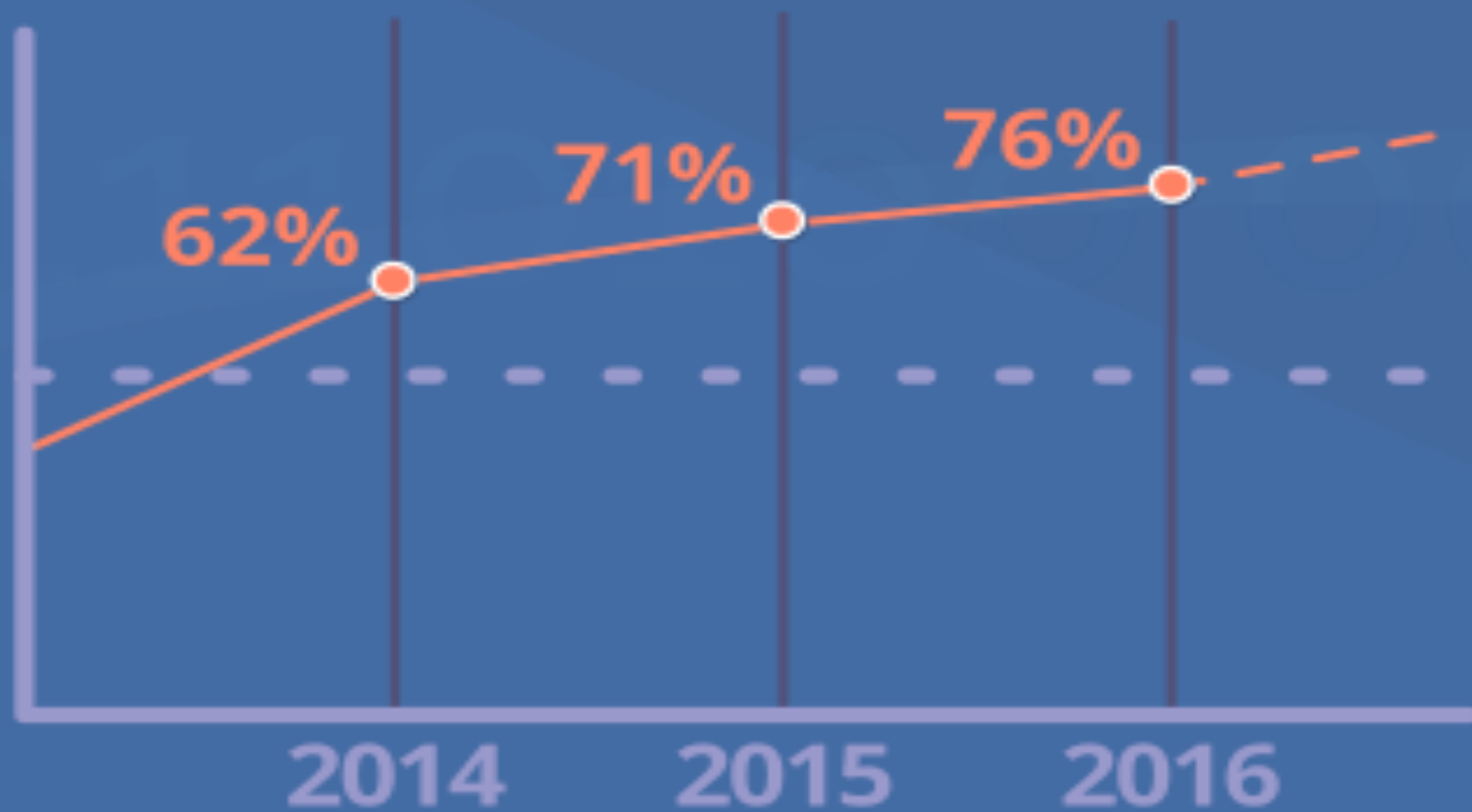
70%

of organizations report
having been compromised
by a **successful cyberattack**
in the past 12 months.



RISING CYBERATTACKS

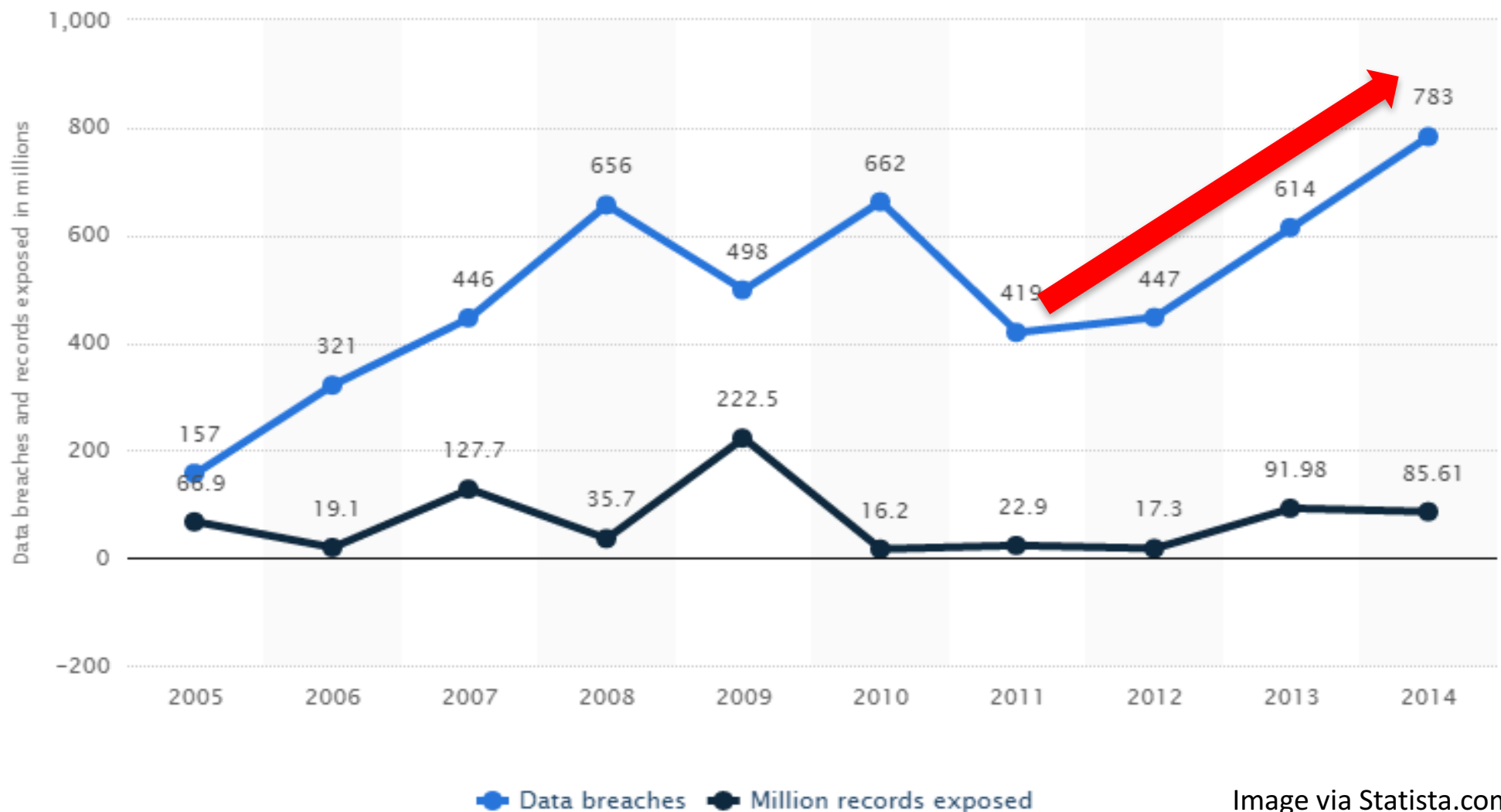
The percentage of respondents affected by successful attacks is rising each year.



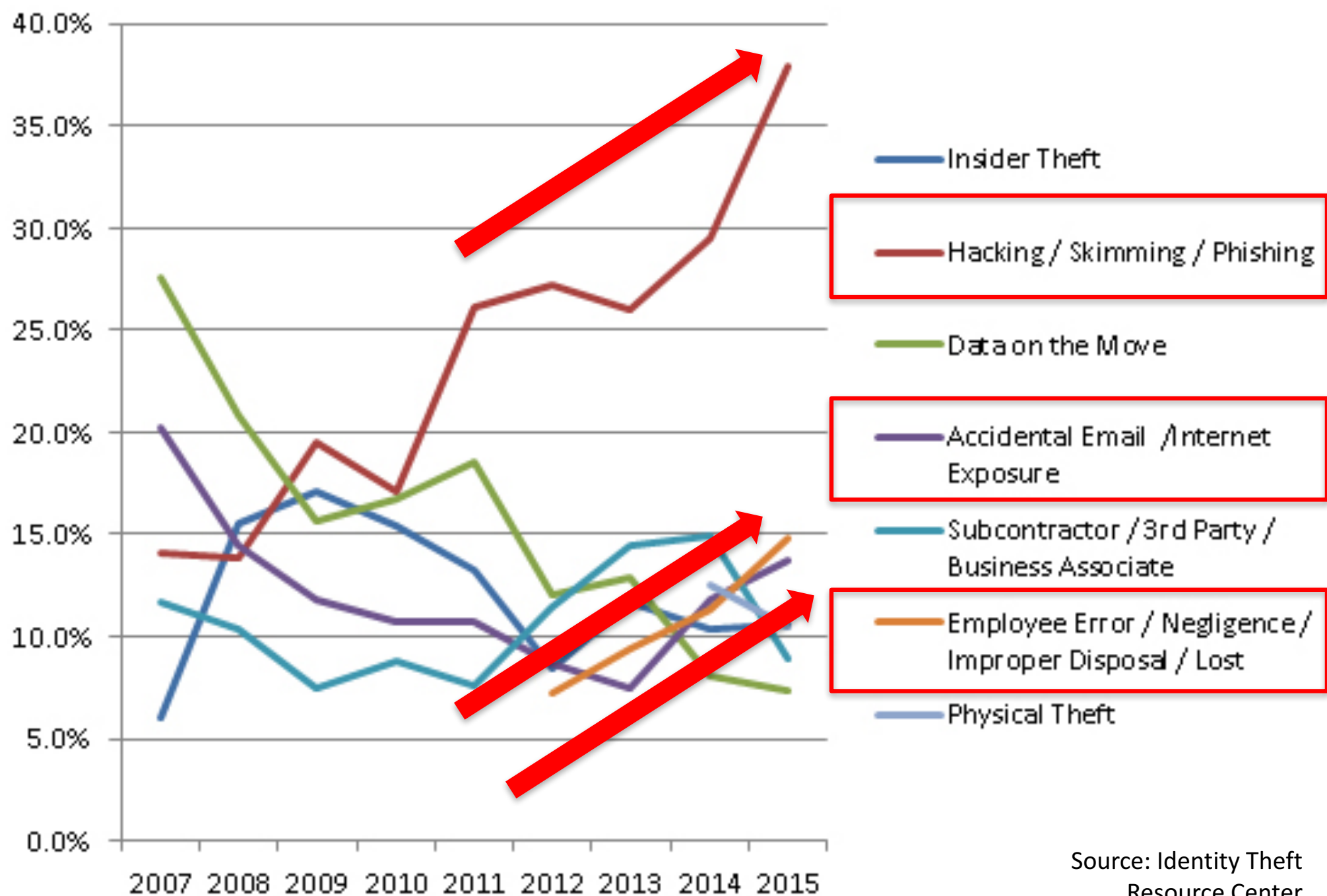
Source: CyberEdge Group 2016

Annual number of data breaches and exposed records in the United States from 2005 to 2014 (in millions)

The statistic presents the development of cyber attacks over time. It presents the recorded number of data breaches and records exposed in the United States between 2005 and 2014. In 2014, the number of data breaches in the United States amounted to 783 with more than 85.61 million records exposed.



Data Breach Incidents - By Type



Source: Identity Theft
Resource Center

(updated 15th Oct 2016)

BUBBLE COLOUR

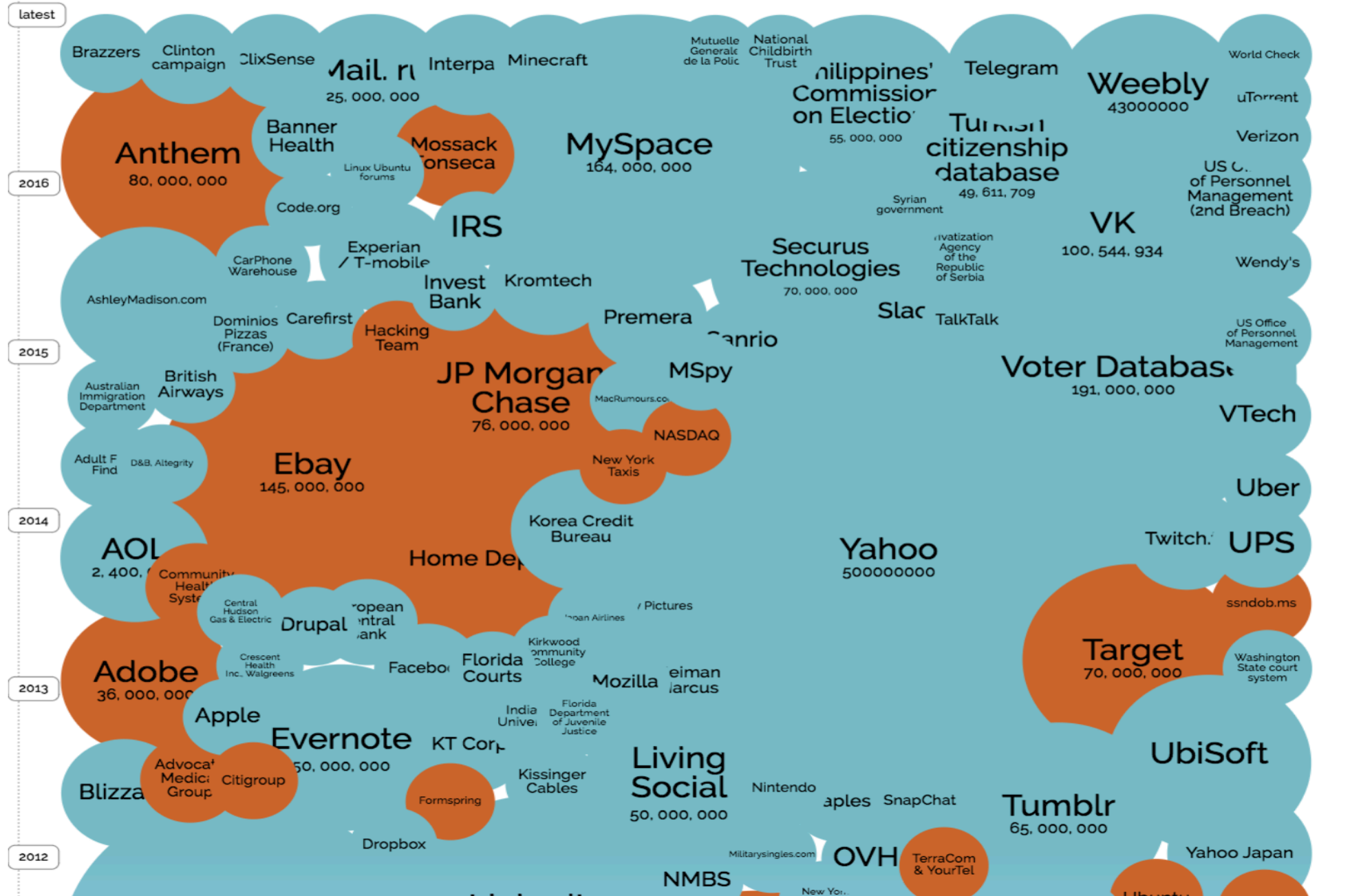
YEAR

METHOD OF LEAK

BUBBLE SIZE

NO OF RECORDS STOLEN

DATA SENSITIVITY

☒ SHOW FILTER



SMALL BUSINESS

Top

Nearly half of all cyber-attacks are committed against small businesses...

The **Microsoft Digital Crimes Unit (DCU)** states, "Cybercriminals steal information, send spam, run phishing scams and target small businesses. No one organization can solve the issue of cybercrime. Small businesses who do not employ full-time cybersecurity personnel.

Nearly **half of all cyber-attacks globally last year were committed against small businesses** according to Symantec.

Intel Corp. says that as many as 80 percent of small to medium sized businesses **don't have data protection or email security** in place.

Ransomware attacks launched on smaller companies usually ask for \$1,000 or more for releasing the data being held hostage. The idea – according to Infosec Institute – is that the business owner sees this as a **"nuisance expense"** and pay up quickly compared to the business implication and stress of trying to fix the issue on their own.

Small businesses — who don't train their employees on security risks — are susceptible to the **Business Email Compromise Scam (BEC)**, which the FBI says has led to over \$3 billion in losses.

"Nearly **half** of all cyber-attacks are committed against small businesses...

As many as **80 percent** of small to medium sized businesses don't have data protection of email security in place...

Small businesses — who don't train their employees on security risks — are susceptible to the **Business Email Compromise Scam (BEC)**, which the FBI says has led to over **\$3 billion** in losses."



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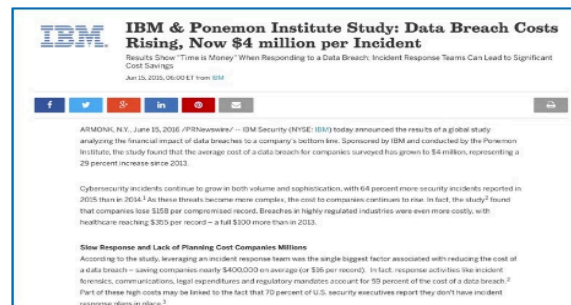
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Successful
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Toddler Trampling
Robots, Killer Cars:
What to Do When
Technology Fails Us
Nationwide IoT is
Here! (Disclaimer:

DATA BREACH COSTS ARE UP (AGAIN), BUT SOME COMPANIES KNOW JUST WHAT TO DO...

🕒 JUNE 21, 2016 👤 JOHNANSBACH@GMAIL.COM 💬
LEAVE A COMMENT

The Ponemon Institute, in collaboration with IBM, has released its annual study on the costs of data breaches globally and here in the United States. The "2016 Cost of Data Breach Study: Global Analysis," was published last week, and it contains some important findings to take note of, most of which reveal the rising costs associated with a data breach.



"Slow Response and Lack of Planning Cost Companies Millions"

Among the study's findings:

- The average total cost of a data breach in the U.S. as reported from the 64 companies participating in the study increased 7.5% from \$6.53 million to \$7.01 million.

IBM & Ponemon Institute Study: Data Breach Costs Rising, Now \$4 million per Incident

Results Show "Time is Money" When Responding to a Data Breach; Incident Response Teams Can Lead to Significant Cost Savings



June 2016

NEWS PROVIDED BY

[IBM](#) →

Jun 15, 2016, 06:00 ET

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ARMONK, N.Y., June 15, 2016 — IBM and Ponemon Institute's new study found that the average cost of a data breach has grown to \$4 million, representing a 29 percent increase since 2013.

“average cost of a data breach for companies surveyed has grown to \$4 million, representing a **29 percent increase** since 2013”

Cybersecurity incidents continue to grow in both volume and sophistication, with 64 percent more security incidents reported in 2015 than in 2014.¹ As these threats become more complex, the cost to companies continues to rise. In fact, the study² found that companies lose \$158 per compromised record — a full \$100 more than the 2014 record — a full \$100 more.

“64 percent more security incidents reported in 2015 than in 2014”

Slow Response and Lack of Planning Cost Companies Millions

According to the study, leveraging an incident response team was the single biggest factor associated with reducing the cost of a data breach — saving companies nearly \$400,000 on average (or \$16 per record). In fact, response activities like incident forensics

Breach Costs

U.S. average cost of a data breach

\$6.5 mm (\$5.8mm)

World average cost of a data breach

\$3.8 mm (\$3.5 mm)

World cost per Record

\$154 (\$145)

Cost per Record in the U.S.

\$217 (highest)

Landscape

- More attacks
- Against a broader swath of organizations of differing size
- With increasing sophistication
- Resulting in higher costs

There is more risk today for more organizations and their clients, partners and friends

NOV 24, 2015 @ 06:46 AM 76,041 VIEWS

IBM's CEO On Hackers: 'Cyber Crime Is The Greatest Threat To Every Company In The World'



Steve Morgan
CONTRIBUTOR

I write about the
business of
cybersecurity.

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NEW YORK, NY – NOVEMBER 03: Chairman, President and CEO of IBM Ginni Rometty participates in a panel discussion at the New York Times 2015 DealBook Conference at the Whitney Museum of American Art on November 3, 2015 in New York City. (Photo by Neilson Barnard/Getty Images for New York Times)

The British insurance company [Lloyd's](#) estimates that cyber attacks [cost businesses as much as \\$400 billion a year](#), which includes direct damage plus post-attack disruption to the normal course of [business](#). Some vendor and media forecasts put the cybercrime figure as high as \$500 billion and more.



Threats



Phishing (and Spearphishing, SMiShing, Vishing...)



From: eBay Account® Security Department **To:**
Subject: Password change required!



Password change required!

Dear sir,

We recently have determined that different computers have logged onto your eBay account, and multiple password failures were present before the logons. We strongly advice CHANGE YOUR PASSWORD.

If this is not completed by **March 8, 2007**, we will be forced to suspend your account indefinitely, as it may have been used for fraudulent purposes. Thank you for your cooperation.

[Click here to Change Your Password](#)

Thank you for your prompt attention to this matter.

We apologize for any inconvenience.

Thank you for using eBay!

Please do not reply to this e-mail. Mail sent to this address cannot be answered.

Phishing scam

Generic email sent to a high number of recipients

Not tailored, not engineered to appear valid

Likely uses actual company logos

Uses a sense of urgency to motivate the intended action



Fraudsters duped this company into handing over \$40 million

Spearphishing (& business email compromise)

by Robert Hackett @rhhackett AUGUST 10, 2015, 4:25 PM EDT



Ubiquiti Networks disclosed the expensive blunder in a quarterly SEC filing.

Cybercrime isn't just about fancy hacks and killer exploits. An increasingly common and lucrative scam to which businesses are falling victim involves just a bit of phishing and social engineering. It's called "CEO fraud," or "business email compromise."

The con works like this: A swindler fakes emails from senior managers at the target company and requests (fraudulent) wire transfers. If they're lucky, the recipient will approve an otherwise unauthorized transaction. And —*kashhing*—that's cash in the thieves' banks.


"Ubiquiti Networks is one of the latest companies to admit it's had the multimillion dollar wool pulled over its eyes. The [] networking equipment company disclosed it lost **\$46.7 million** through such a scam in its fourth quarter financial filing."

Fraudsters duped this company into handing over \$40 million AUGUST 10, 2015


Why Bill Ackman Ought to Buy Warren Buffett a Coke 6:02 PM EDT

Ride-Hailing Apps Uber, Lyft Are Gateways to Public Transit Use 5:56 PM EDT

Lord & Taylor Settles FTC's Deceptive Advertising Charges 5:40 PM EDT

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Sony's New Virtual Reality Device Available in October 2016 5:38 PM EDT

Even Pharma Bro Martin Shkreli Wouldn't Touch Valeant 5:32 PM EDT

Chipotle Stock Gets Slammed As Sales Hit By New Norovirus Case 5:23 PM EDT

An Email Scam Cost One of Europe's Biggest Companies \$40 Million



Hudson Hongo

9/01/16 12:15am · Filed to: SCAMS



Photo: [AP](#)

“...authorities said the CFO of a Leoni factory [] sent the funds after receiving emails cloned to look like they came from German executives...

Investigators say the email was crafted in such a way to take into account Leoni’s internal procedures for approving and transferring funds. This detail shows that attackers scouted the firm in advance...

The Bistrita factory was not chosen at random either. Leoni has four factories in Romania, and the Bistrita branch is the only one authorized to make money transfers.”

Earlier this month, Leoni AG, one of the world’s largest manufacturers of wires and electrical cables, informed investors that the German company **lost almost 40 million euros** (or about \$44.6 million) to online scammers. Today we finally know how. According to investigators, the thieves simply

The Clinton Foundation fear donation data stolen after suspected hack

Officials spotted 'indications' it was compromised by 'spearphishing' tactics.



By Jason Murdock

August 18, 2016 12:58 BST



Democratic presidential candidate former Secretary of State Hillary Clinton (Justin Sullivan/Getty Images)

The Clinton Foundation, a multi-million dollar charity group that receives hefty donations from governments, corporations and wealthy elites, has reportedly hired a top cybersecurity firm to investigate its computer systems amid mounting fears it was targeted by hackers.

Sources close to the ongoing probe, who spoke to [Reuters](#) on condition of anonymity, said officials spotted 'indications' it was compromised by 'spearphishing' tactics similar to those used to [breach the Democratic National Committee \(DNC\)](#) and the Democratic Congressional Campaign Committee (DCCC).

“Sources close to the ongoing probe [] said officials spotted 'indications' [the foundation] was compromised by 'spearphishing' tactics...”



From:

Sent: Tuesday, January 05, 2016 9:31 AM

To:

Subject: Vendor Payment

Business Email Compromise (BEC)

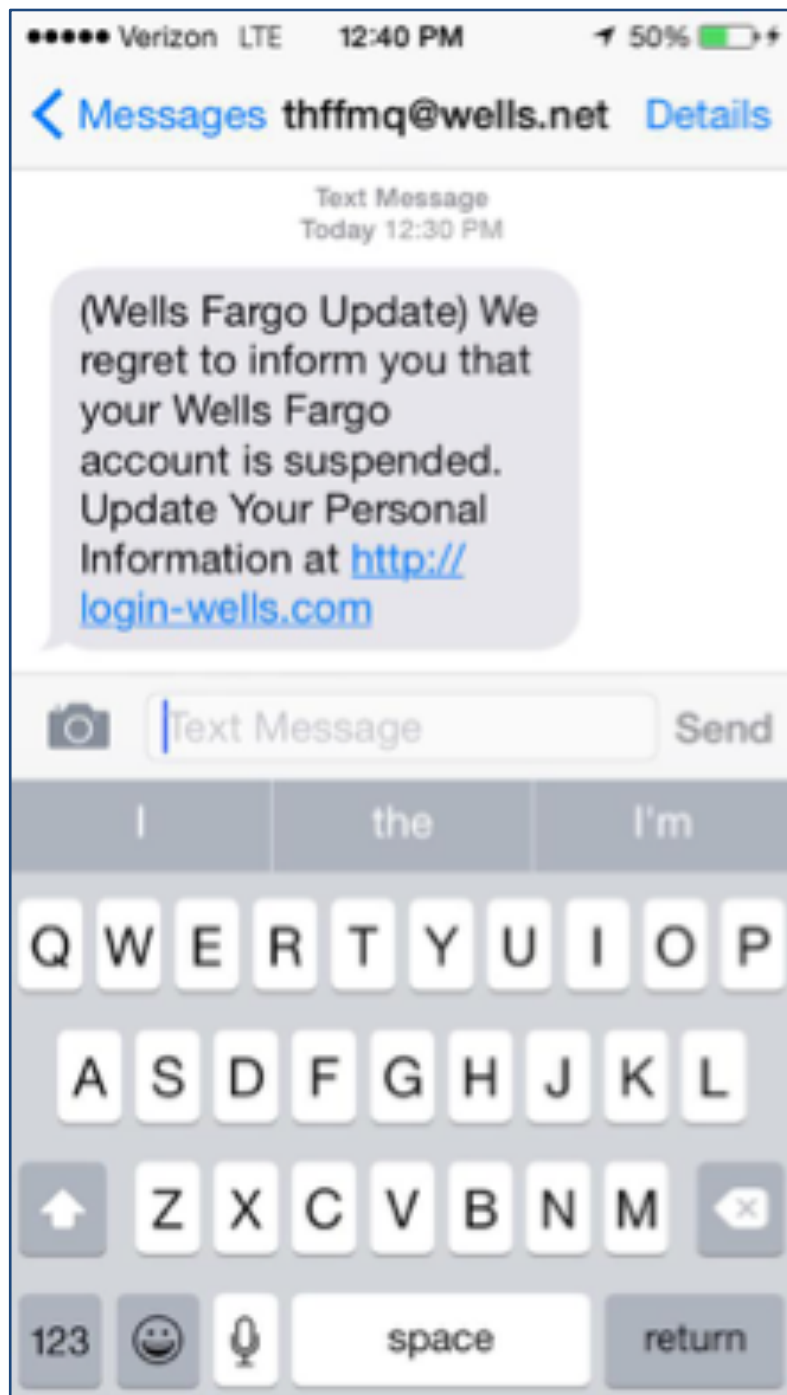
Welcome back. I hope you enjoyed your holiday?

I need you to complete an outgoing wire transfer today. Will forward you the wiring instructions as soon as i have it.

I'm going into a meeting soon, but i have my iPad close to frequently check my email for your response.

Regards,

Sent from my iPad.



SMiShing scam

SMS is short message service, a/k/a texting

Same scam, sent by text message

Requests user to click a link

Also uses a sense of urgency to motivate the intended action

VISHING

Vishing is the criminal practice of using social engineering and Voice over IP (VoIP) to gain access to private personal and financial information from the public for the purpose of financial reward. The term is a combination of "Voice" and phishing. Vishing exploits the public's trust in landline telephone services.



Vishing is typically used to steal credit card numbers or other information used in identity theft schemes from individuals.

Small Texas Law Firm Used in International Cyberattack

“Cybercriminals apparently gained access to and used a valid law firm email account to email an unknown number of recipients with the subject ‘lawsuit subpoena.’ The email contained malware that attackers could use to steal banking credentials and other personal information...”



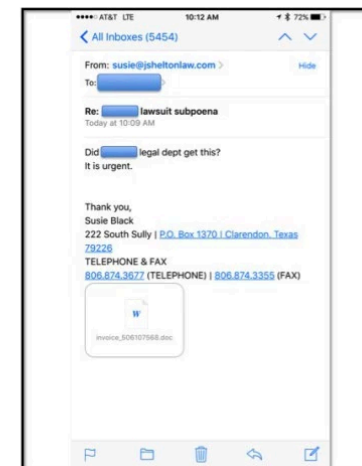
The Ansbach Technology Blog

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Ransomware: Same
Old Crime, New
High Tech Methods

You, your organization and your people can also be *used* to perpetrate a phishing campaign against others...

subpoena. The subject is company specific, and it asks if the “legal department” has received it yet. The email says the matter is, of course, “urgent,” and it includes a Word document attachment.



Actual email used in the cyberattacks, intended to

Ransomware



Your personal files are encrypted by CTB-Locker.

Your documents, photos, databases and other important files have been encrypted with strongest encryption and unique key, generated for this computer.

Private decryption key is stored on a secret Internet server and nobody can decrypt your files until you pay and obtain the private key.

You only have 96 hours to submit the payment. If you do not send money within provided time, all your files will be permanently crypted and no one will be able to recover them.

Press 'View' to view the list of files that have been encrypted.

Press 'Next' for the next page.



WARNING! DO NOT TRY TO GET RID OF THE PROGRAM YOURSELF. ANY ACTION TAKEN WILL RESULT IN DECRYPTION KEY BEING DESTROYED. YOU WILL LOSE YOUR FILES FOREVER. ONLY WAY TO KEEP YOUR FILES IS TO FOLLOW THE INSTRUCTION.

View

95 20 15

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Feds: DIGIT Act,
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Enforcement Order
a Sign of Things to
Come

Ransomware: Same
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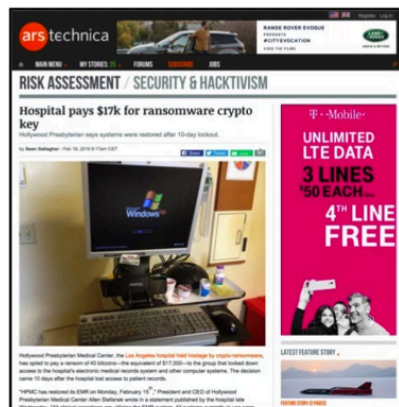
Some Good News
(and a little bad
news) about Our
Government's

RANSOMWARE: SAME OLD CRIME, NEW HIGH TECH METHODS

FEBRUARY 26, 2016

JOHNANSBACH@GMAIL.COM LEAVE A COMMENT
EDIT

Ransom, as a crime, hasn't really changed much over the years. The first American ransom note was used in a kidnapping in 1874 in Philly. In broken English, it read in part, "You will have to pay us [] and pay us a big cent to...[I]f you put the cops hunting [] you is only defeating yu own end." [\(Source: Smithsonian.com, The Story Behind the First Ransom Note in American History, By Carrie Hagen, December 9, 2013\)](#)



Hollywood Presbyterian Medical Center paid a
ransom of \$17,000 to regain access to the hospital's

"Ransomware is the hot hacking trend of 2016"

Source: cnet,
3.10.2016

California hospital paid \$17,000
to get their systems back

"Locky" loads Word documents
with macros that once
"enabled" deliver ransomware

Xbot is Android malware that
both steals banking credentials
and takes a system hostage



John Ansbach @johnansbach · Jun 27

NASCAR team hit by #ransomware shortly before race, pays \$500 to recover "priceless" data tinyurl.com/gqm4n9f

Circle Sport-Leavine Family Racing learns valuable digital lesson for cheap



Circle Sport-Leavine Family Racing lost access to all its notes on Michael McDowell's car until they ponied up a \$500 ransom to a hacker. Sarah Crabill/Getty Images



Bob Pockrass
NASCAR

Jun 25, 2016

SONOMA, Calif. -- The Circle Sport-Leavine Family Racing team nearly had no setup notes for the race in Texas earlier this year for a reason few teams could fathom.

Crew Chief David Winston's laptop was hacked the Tuesday before the race. He couldn't unlock any of his thousands of files. Setup notes. Tire notes.

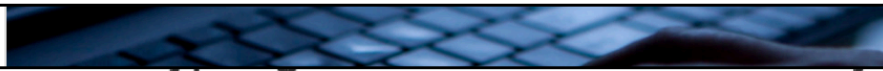
Everything. And he hadn't backed up the computer recently enough to have

Ransomware Is the Most Profitable Hacker Scam Ever

European police are partnering with Intel, Kaspersky to counter hackers holding computers for ransom.

By [Tom Risen](#) | Staff Writer July 27, 2016, at 4:22 p.m.

Cisco Systems has declared ransomware the most profitable type of malware attack in history amid international efforts to stem the global crime wave.



ransomware provides criminals an easy way to extract money directly from victims by providing directions to pay a ransom through Bitcoin, making it harder to track the culprits through the anonymous cryptocurrency.



The average ransom charged by hackers during such attacks is often \$300 or \$500,

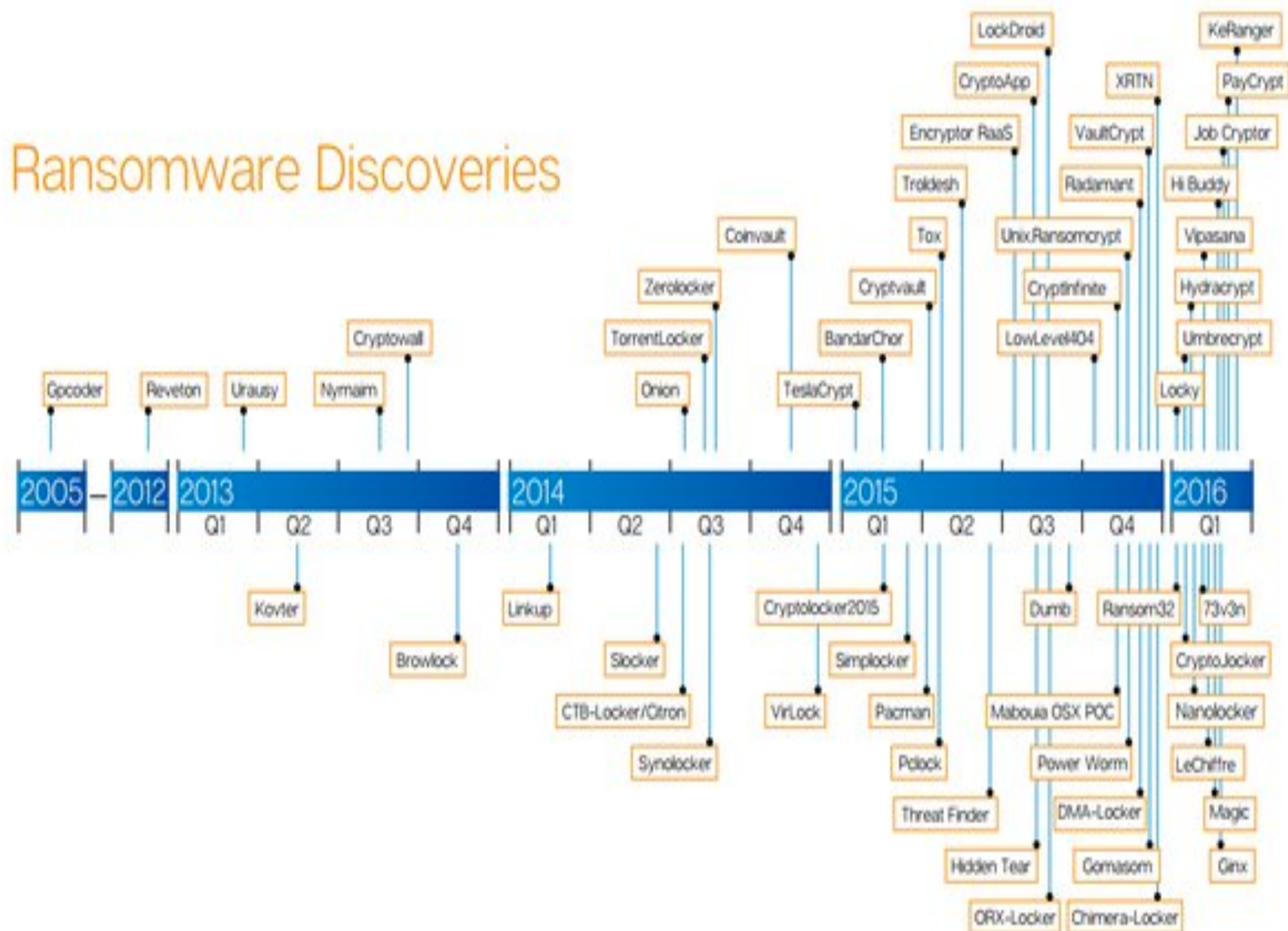
victims by providing directions to pay a ransom through Bitcoin, making it harder to track the culprits through the anonymous cryptocurrency.

"When adversaries establish campaigns that compromise tens of thousands of users per day with little or no interruption, the 'paycheck' for their efforts can be staggering," the report says, outlining a scheme by which hackers targeted 90,000 victims per day and netted an estimated \$34 million annually in their operation.

The average ransom charged by hackers during such attacks is often \$300 or \$500, Cisco reports, but a hospital in California earlier this year paid online criminals \$17,000 to have its server reactivated after suffering a malware attack. Refusing to pay hackers to turn



Ransomware Discoveries



!!! IMPORTANT INFORMATION !!!!

All of your files are encrypted with RSA-2048 and AES-128 ciphers.

More information about the RSA and AES can be found here:

[http://en.wikipedia.org/wiki/RSA_\(cryptosystem\)](http://en.wikipedia.org/wiki/RSA_(cryptosystem))

http://en.wikipedia.org/wiki/Advanced_Encryption_Standard

Decrypting of your files is only possible with the private key and decrypt program, which is on our server.

To receive your private key follow one of the links:

1. [http://\[redacted\]tor2web.org/\[redacted\]](http://[redacted]tor2web.org/[redacted])

2. [http://\[redacted\]onion.to/\[redacted\]](http://[redacted]onion.to/[redacted])

3. [http://\[redacted\]onion.cab/\[redacted\]](http://[redacted]onion.cab/[redacted])

4. [http://\[redacted\]onion.link/\[redacted\]](http://[redacted]onion.link/[redacted])

If all of these addresses are not available, follow these steps:

1. Download and install Tor Browser: <https://www.torproject.org/download/download-easy.html>

2. After a successful installation, run the browser and wait for initialization.

3. Type in the address bar: [\[redacted\].onion/\[redacted\]](http://[redacted].onion/[redacted])

4. Follow the instructions on the site.

!!! Your personal identification ID: [redacted] !!!



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Top Stories

Home
 Payment
 Test decryption
 Instructions
 Support

03 d 18 h 45 m 31 s

Central Security Treatment Organization
 Department of pre-trial settlement

WARNING!
 YOUR FILES ARE ENCRYPTED!

DECRYPTION COST	
Amount total:	\$625 (~฿1.1363636363636365)
Remains to pay:	\$625 (~฿1.1363636363636365)

YOUR DOCUMENTS, DATABASES, PROJECT FILES, AUDIO AND VIDEO CONTENT AND OTHER CRITICAL FILES HAVE BEEN ENCRYPTED WITH A PERSISTENT MILITARY-GRADE CRYPTO ALGORITHM!!!

CRY RANSOMWARE USES UDP, IMGUR, GOOGLE MAPS

by [Chris Brook](#)

September 6, 2016 , 2:40 pm

October 21, 2016 , 10:01 am

FruityArmor APT Group Used Recently Patched Windows Zero Day

October 20, 2016 , 7:00 am

Experts 'Outraged' by Warrant Demanding Fingerprints to Unlock Smartphones

Ransomware purporting to come from a phony government agency, something called the Central Security Treatment Organization, has been making the rounds, researchers



ATTACKS/BREACHES

8/30/2016
05:45 PM



Kelly Sheridan
News

Connect Directly



29

COMMENTS

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50% 50%

Like 251

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Share

376

G+ 19

New 'Fantom' Ransomware Poses As Windows Update

Fantom malware comes disguised as a legitimate Microsoft Windows update to trick consumers and business users into downloading it.

IT managers have a new ransomware threat on their radar that comes camouflaged as a Critical Windows Update to trick enterprise users and consumers into clicking malicious links.

Fantom, a recently released ransomware variant, was discovered by malware researcher at security software firm AVG, [Jakub Kroustek](#), who spotted the attackers using the detailed disguise to steal information from Windows PCs.

Ransomware is a [type of malware attack](#) through which hackers block users' PC access, encrypt users' files so they can't be used, and prevent certain apps from running. The victim is warned that to retrieve his or her files or PC access, he or she must pay a specified ransom fee -- which doesn't necessarily guarantee the attackers will relinquish the ransomed data.

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Attend the Contact
Center/Customer Experience at
EC17

Attend GTEC Conference &
Exhibition in Ottawa, Nov 1-3,
2016

WHITE PAPERS

That's not funny: MarsJoke ransomware threatens to wipe data if a ransom is not paid within 96 hours

A new ransomware family is taking aim at government targets.



By [Danny Palmer](#) | September 26, 2016 -- 11:24 GMT (04:24 PDT) | Topic: [Security](#)



MarsJoke ransomware: you'll turn red with anger if you're infected.

Image: iStock

A new form of ransomware is targeting government agencies and educational institutions in the US, using emails claiming to be from airlines.

The MarsJoke ransomware was unearthed by [Proofpoint security researchers](#), who said that a large-scale email campaign distributing the machine-locking malware began on 22 September, with the main targets being state and local government agencies.

Manage identities
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Social engineering (security)

From Wikipedia, the free encyclopedia

This article is about the information security concept. For influencing society on a large scale, see [Social engineering \(political science\)](#).

Social engineering, in the context of [information security](#), refers to [psychological manipulation](#) of people into performing actions or divulging confidential information. A type of [confidence trick](#) for the purpose of information gathering, fraud, or system access, it differs from a traditional "con" in that it is often one of many steps in a more complex fraud scheme.

The term "social engineering" as an act of psychological manipulation is also associated with the social sciences, but its usage has caught on among computer and information security professionals.^[1]

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“...psychological manipulation of people into performing actions or divulging confidential information.”

This article is part of a series on

Computer security

- [Computer security](#) (main article)

Related security categories

- [Internet security](#)
- [Cyberwarfare](#)
- [Information security](#)
- [Mobile security](#)

- [Denial of service](#)
- [Malware](#)

A hacker's best friend is a nice employee



Elizabeth Weise, USATODAY

7:34 p.m. EDT August 15, 2016



748



751



2



(Photo: Amaya Rayne Hadnagy)

LAS VEGAS — When it comes to hacking, the dangerous thing at most companies may not be the computer network but the lowly desk telephone.

“You can get everything you need — information about their security, their operating system, what kind of computers they use,” says Chris Silvers, who runs CC Security Consulting firm.

He proved it recently when he won first prize in what's called the Social Engineering contest held at DefCon, a hacker conference held in Las Vegas.

Social engineering involves tricking people into giving up information that can be used to bypass physical and computer security systems. It's more than just a simple phone call, talking a tech support agent into revealing sensitive information about a company's network by asking a series of questions.

At DefCon, a decidedly on-the-edge hacker gathering, the Social Engineering contest pits humans against corporate security. Contestants are given a list of notes and phone numbers they've gathered from online sources and are allowed to call them.



USA TODAY

Solar panels, vacation Wi-Fi at risk for

Social engineering contest at DefCon

“By the end of the call, she'd given him a treasure trove of information about her company's computer network, antivirus software and web filtering protocols — more than enough information for a hacker to easily infiltrate the network.”

One by one they're ushered into a 5-foot-by-5-foot sound-proof glass booth at the front

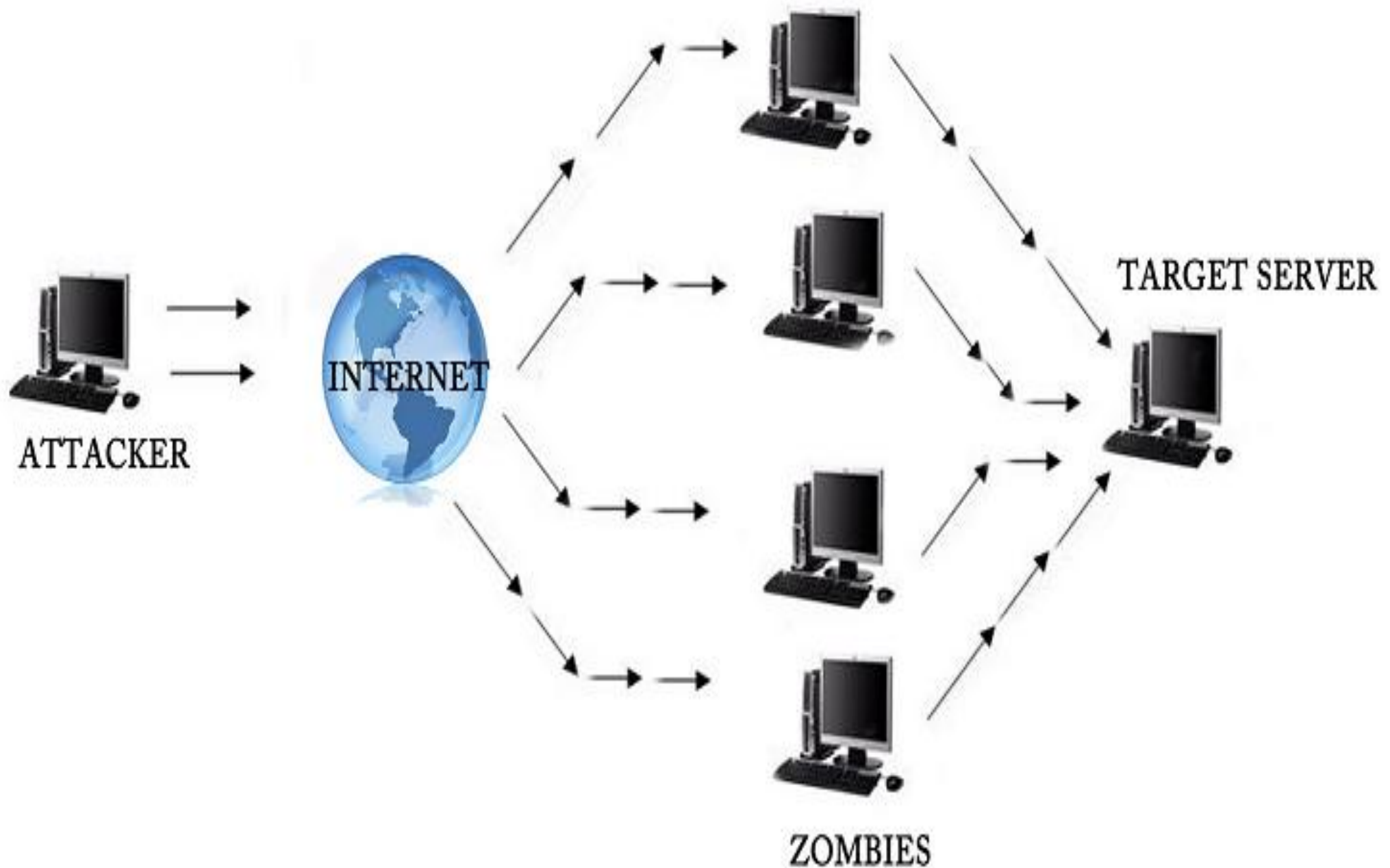


...tweets love while recovering from infection

DoS, DDoS Attacks



DENIAL OF SERVICE ATTACK



Insiders



The Biggest Cybersecurity Threats Are Inside Your Company

by Marc van Zadelhoff

SEPTEMBER 19, 2016

SAVE SHARE COMMENT 1 TEXT SIZE PRINT \$8.95 BUY COPIES



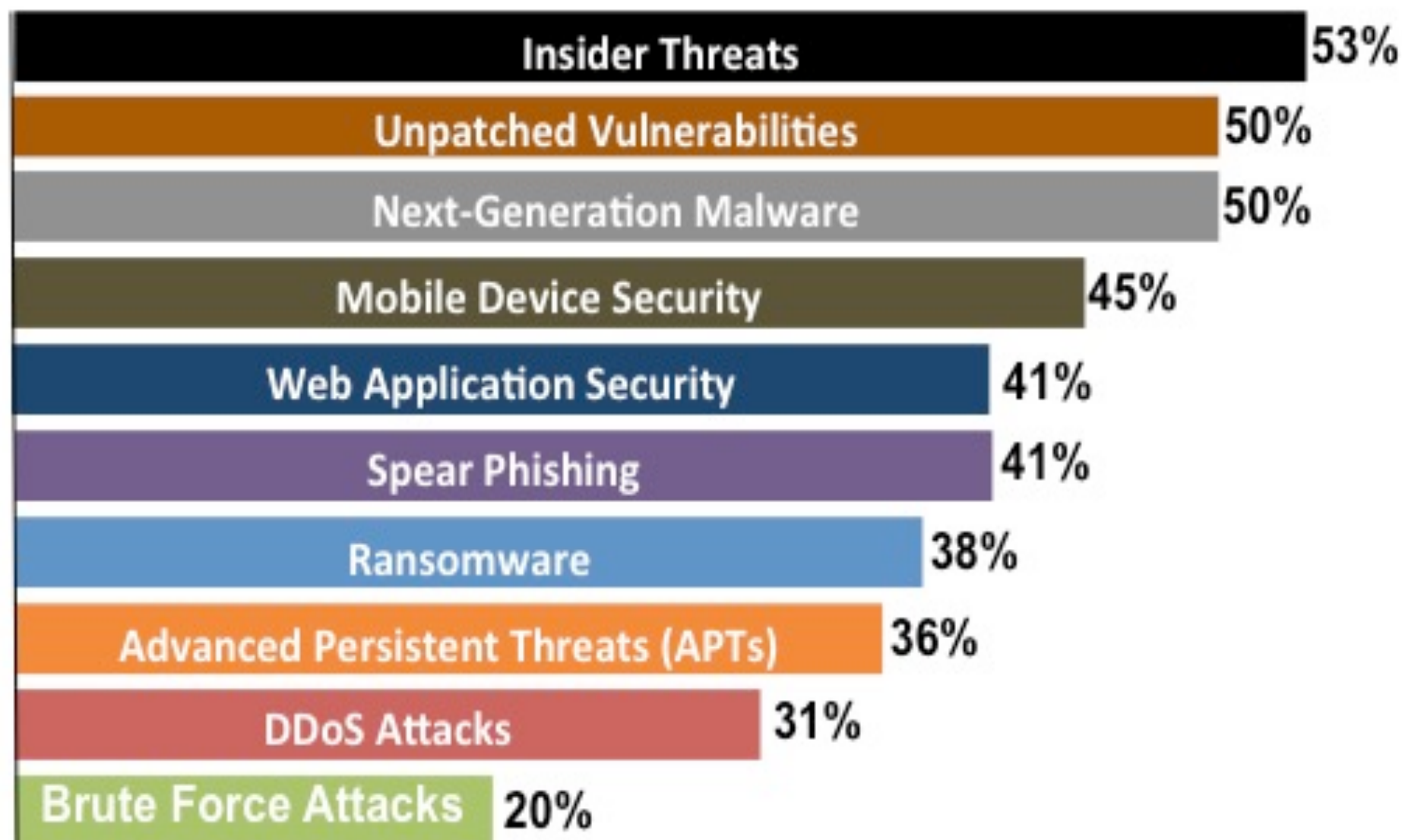
When security breaches about nefarious actors, the failure of technology read and easier for the reality is that no matter usually it's caused by the company.

The role that insiders corporations is massive. [Security Intelligence](#) were carried out by insiders involved malicious in inadvertent actors. In health care, manufac

three industries under attack, due to their personal data, intellectual property and physical inventory, and massive financial assets, respectively. However, while industries and sectors differ substantially in the value and volume of their

In the 2016 Cyber Security Intelligence Index, IBM found that **60% of all attacks were carried out by insiders.** Of these attacks, **three-quarters involved malicious intent, and one-quarter involved inadvertent actors.**

What Will Keep IT Security Professionals Up at Night in 2016?



Source: Proficio 2016 Cybersecurity Survey

Defenses



Defenses

Technical	Non-Technical
IPS / IDS	Cultural awareness & training
Firewall	Incident / breach response, preparedness
DR / backup (DLP)	BOD / leadership engagement
Storage	Resources / Infosec Plan
Encryption	Insurance

Firewall/Encryption/IPS/IDS



What is an intrusion prevention system?

Intrusion Prevention and Detection System Basics

An Intrusion Prevention System (IPS) is a network security/threat prevention technology that examines network traffic flows to detect and prevent vulnerability exploits. Vulnerability exploits usually come in the form of malicious input to an application or machine. Following a successful exploit, the attacker can obtain access to all the rights and permissions available to the compromised application.

Prevention

The IPS often sits directly behind the firewall and it provides a complementary predecessor the [Intrusion Detection System](#) (IDS)—which is a passive system that monitors the communication path between source and destination, actively analyzing these actions include:

- Sending an alarm to the administrator (as would be seen in an IDS)
- Dropping the malicious packets
- Blocking traffic from the source address
- Resetting the connection

As an inline security component, the IPS must work efficiently to avoid causing a denial of service in real-time. The IPS must also detect and respond accurately, so as to eliminate the threat.

Detection

The IPS has a number of detection methods for finding exploits, but signature-based detection is the most common mechanism.

Signature-based detection is based on a dictionary of uniquely identifiable signatures. Each signature is recorded and stored in a continuously growing dictionary of known signatures.

IPS/IDS are technologies that “examine network traffic flows to ***detect and prevent vulnerability exploits.***”

IDS passively scans traffic and sends alerts; **IPS** often sits behind the firewall and provides a complimentary layer of traffic analysis to identify dangerous content and ***automatically act on traffic flow***, including blocking suspicious inflows.

MENU

- Once the attack has been detected, stopped and the intruders extricated from your systems, you'll begin assessing the damage.
- To do this, you'll need to have had plenty of **storage** to back up to prior system snapshots; you will need to have had processes that were capable of watching and **logging network traffic** to understand exactly what happened. And, in the case of a ransomware attack, you may want the ability to **completely restart your system** from scratch, in which case you will want to have had a full backup of your network and data.
- All of this requires a good conversation with IT professionals so you can explain the business goals and they can provide the HW and W recommended solutions to accomplish those goals.



John Ansbach @johnansbach · Jul 14

You can "undo" all your good #cybersecurity efforts without employee awareness & training tinyurl.com/zhm4o6o

NETWORKWORLD
FROM IDS



OPINION

Cybersecurity is only as strong as your weakest link—your employees

It's good to focus on firewalls, malware defenses and data protection, but too often employees are an afterthought.

- Online (mandatory) training
- Monthly e-mails to the team about the latest threats, best practice reminders
- USB key drop test
- Phishing tests

Cultural Awareness & Training

Breach response, preparedness, training

Justice Department Releases Guidance on Best Practices for Cyber Incident Preparedness

Posted on May 5, 2015

Last week, the Cybersecurity Unit of the U.S. Department of Justice (the “Justice Department”) released a guidance document, entitled [Best Practices for Victim Response and Reporting of Cyber Incidents](#) (“Guidance”), discussing best practices for cyber incident response preparedness based on lessons learned by federal

- Identify the organization’s **mission critical data** and assets (i.e., the “crown jewels”)
- Develop an actionable, up-to-date **incident response plan** before an intrusion occurs
- Ensure the organization has legal counsel available that is **familiar with technology and cyber incident management**
- Ensure the organization’s **policies**, such as human resources and personnel policies, align with its cyber incident response plan
- Engage with federal law enforcement agencies **before an incident** occurs

- Ensure the organization has legal counsel available that is familiar with technology



Steam Stealer
malware attacks
on gamers'
credentials gaining
steam



Leadership Engagement, Planning & Resources

NEWS

PROD

57% of respondents said their company's board of directors, chairman and CEO were ***not informed and involved*** in plans to deal with a possible data breach



SC Magazine > News > More upper level participation needed as data breaches increase, study



Robert Abel, Content Coordinator/Reporter

Follow @RobertJAAbel

October 11, 2016

More upper level participation needed as data breaches increase, study

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As the number of data breaches increases, a recent study found 52 percent of the companies surveyed had experienced a breach, an increase from 49 percent, and despite the increase, it appears that execs are not as involved as they should be in data breach planning.

The study queried 619 executives and staff employees who work primarily in privacy, compliance and IT security in the United States and found that despite the likelihood of a breach occurring, many company leaders aren't actively engaged and avoid responsibility for the effectiveness of their data breach preparedness plan, according to the **Ponemon** Institute's Fourth



The study queried 619 executives and staff employees who work primarily in privacy, compliance and IT security in the United States.

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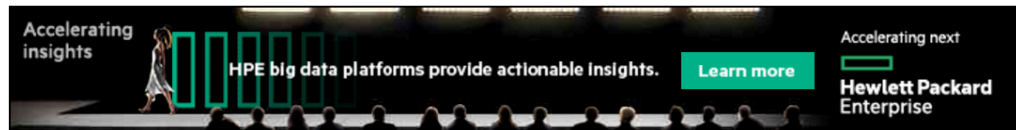
FEATURE

What is cyber insurance and why you need it

Cyber insurance can't protect your organization from cybercrime, but it can keep your business on stable financial footing should a significant security event occur.



MORE



Credit: [David Hilowitz, CC BY 2.0, via Flickr](#)

By [Kim Lindros](#) and [Ed Tittel](#)

CIO | May 4, 2016 4:43 AM PT

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Cyber insurance can be your worst nightmare, best friend



9 biggest information security threats through 2018

Cyber Insurance Offers IT Peace of Mind -- Or Maybe Not

A cyber insurance policy [a/k/a cyber risk insurance or cyber liability insurance coverage (CLIC)], is designed to **help an organization mitigate risk exposure by offsetting costs involved with recovery after a cyber-related security breach** or similar event.

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Cyber insurance

FEATURE



What is cyber insurance and why you need it

Cyber insurance can't protect your organization from cybercrime, but it can keep your business on stable

Common reimbursable expenses include:

Investigation: necessary to determine what occurred, how to repair damage and how to prevent the same type of breach from occurring in the future.

Business losses: similar to items that are covered by an errors & omissions policy (errors due to negligence and other reasons), as well as monetary losses experienced by network downtime, business interruption, data loss recovery and costs involved in managing a crisis, which may involve repairing reputation damage.

Privacy and notification: This includes required data breach notifications to customers and other affected parties [] and credit monitoring for customers whose information was or may have been breached.

Lawsuits and extortion: This includes legal expenses associated with the release of confidential information and intellectual property, legal settlements and regulatory fines. This may also include the costs of cyber extortion, such as from ransomware.

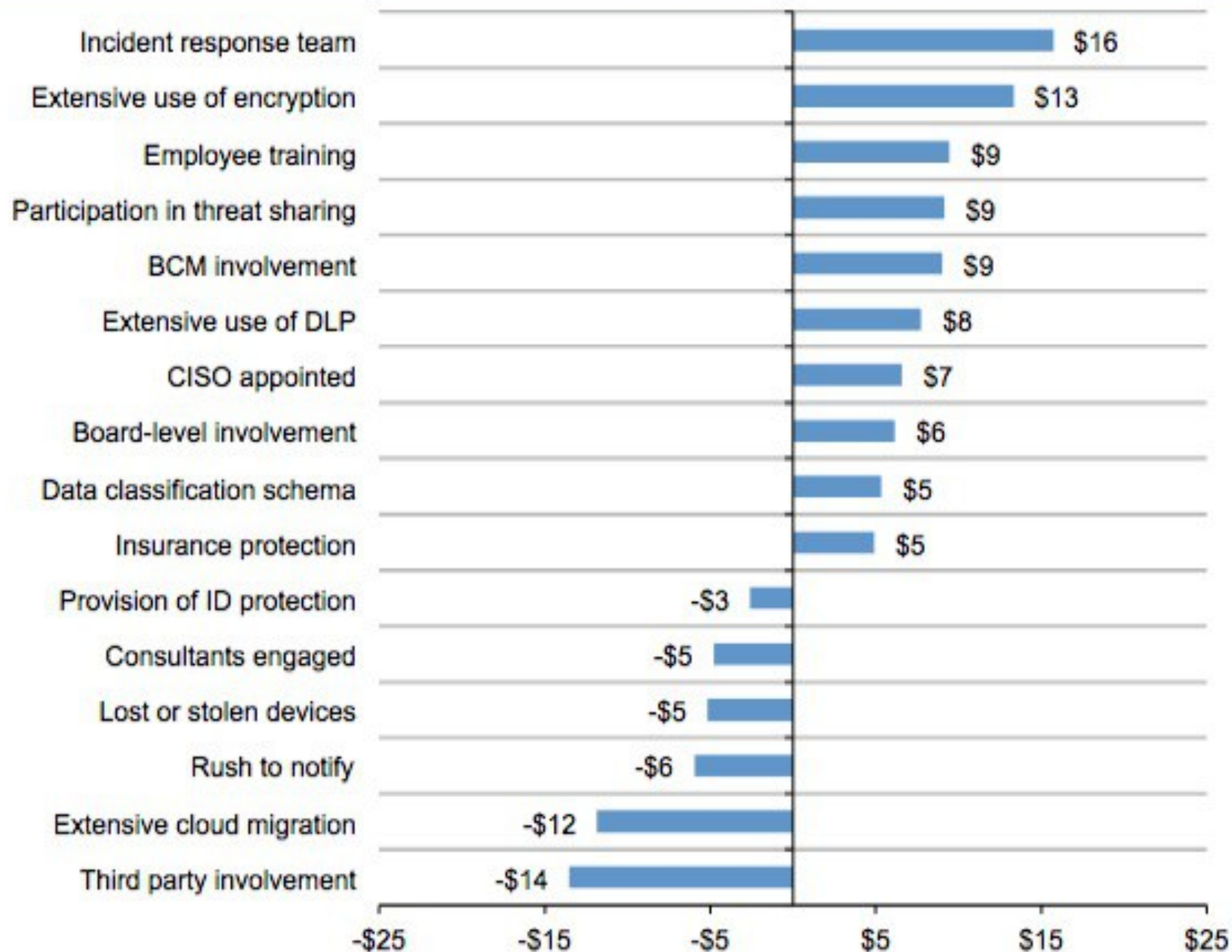
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Cybersecurity

technology, social media and transactions over the internet play key roles in how most organizations conduct business and reach

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5:53



Tips & Takeaways

Cybersecurity Tips & Takeaways (General)

1. Change default settings, including admin account/password, as soon as you put new equipment / gadgets into service.
2. Don't use a thumb drive from an unknown source; it may contain malware!
3. Close browsers immediately after use, frequently delete website search history.
4. Think before you click / don't click a web link that is embedded in an email.
5. Confirm the email address by hovering over the sender's name, even if it is from a trusted person.

Source: Nancy Cantwell, Sr. VP, Blue
Ridge Networks

Cybersecurity Tips & Takeaways (General)

6. Never assume an email is legit if the email asks you to download a file that does not make sense, asks you to send money, or send info.
7. Use phrases as passwords rather than 4-8 numbers, symbols and/or letters & change passwords frequently
8. Use security questions where the answers cannot be discovered by public records, or by looking at your LinkedIn/FB page
9. Don't give out your SSN and date of birth at the same time, even to medical practitioners.
10. Use top-rated *prevention* software like AppGuard

Cybersecurity Tips & Takeaways (for the workplace)

1. Have an incident response plan
2. Train employees
3. Back up your files – if you suffer a ransomware attack, you can refuse to pay and restore your files/system to your latest backup.
4. When you walk away from your computer at work, log out!
5. Always be wary of / double check emails from a “CEO” or “President” (roughly 1/2 of all BEC scams come from a “CEO” or “President”).

Cybersecurity Tips & Takeaways (for the workplace)

6. Be wary/ train your people to be wary of phone calls seeking information – these “low tech” attacks often are advance scouting work of an impending cyberattack or spear phish.
7. Don't assume you can visit a website, not click on anything, and be “safe.” “Drive by” attacks can still install malware on your PC!
8. Use multi-factor authentication tools like LastPass or Ubikey.
9. Ask about email encryption tools that might work for you & your organization.
10. Always report suspicious emails, websites, to your IT/HR folks?



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