

An Overview of Grantmaking

by Private and Community Foundations



in Las Vegas, Nevada and the Southwest



Connecting Grantmakers. Inspiring Excellence.

Three Square Bank
April 20, 2017

Philanthropy Southwest's Third *Giving Study* Released in October 2016

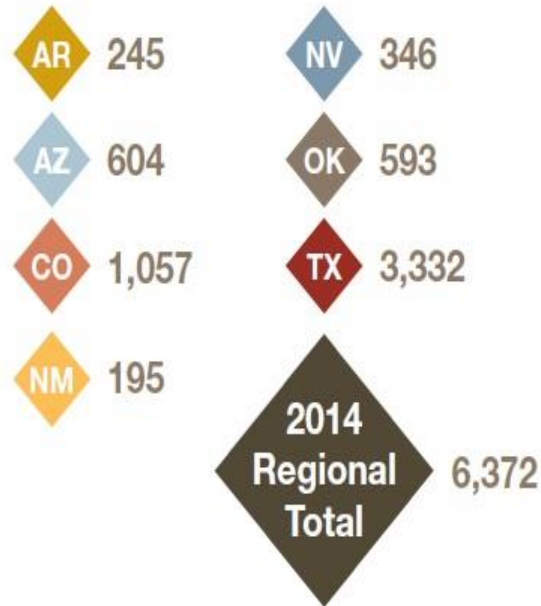


philanthropysouthwest.org/resources/philanthropy-southwests-2016-giving-study

The Data Set

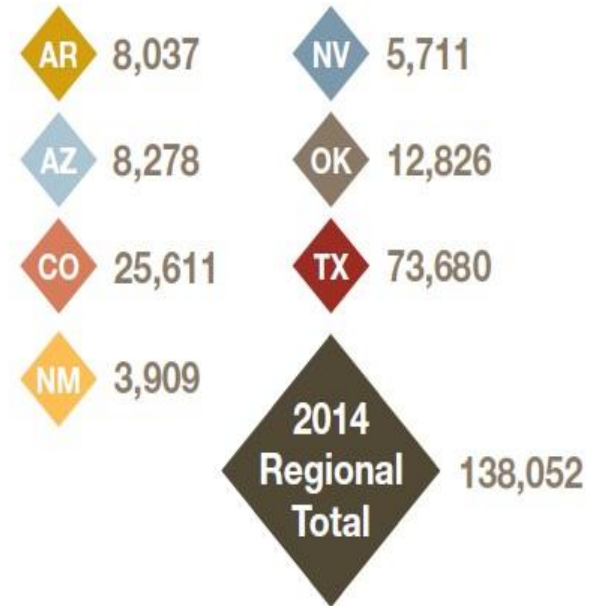


Table A.1: Number of foundations in the region and states

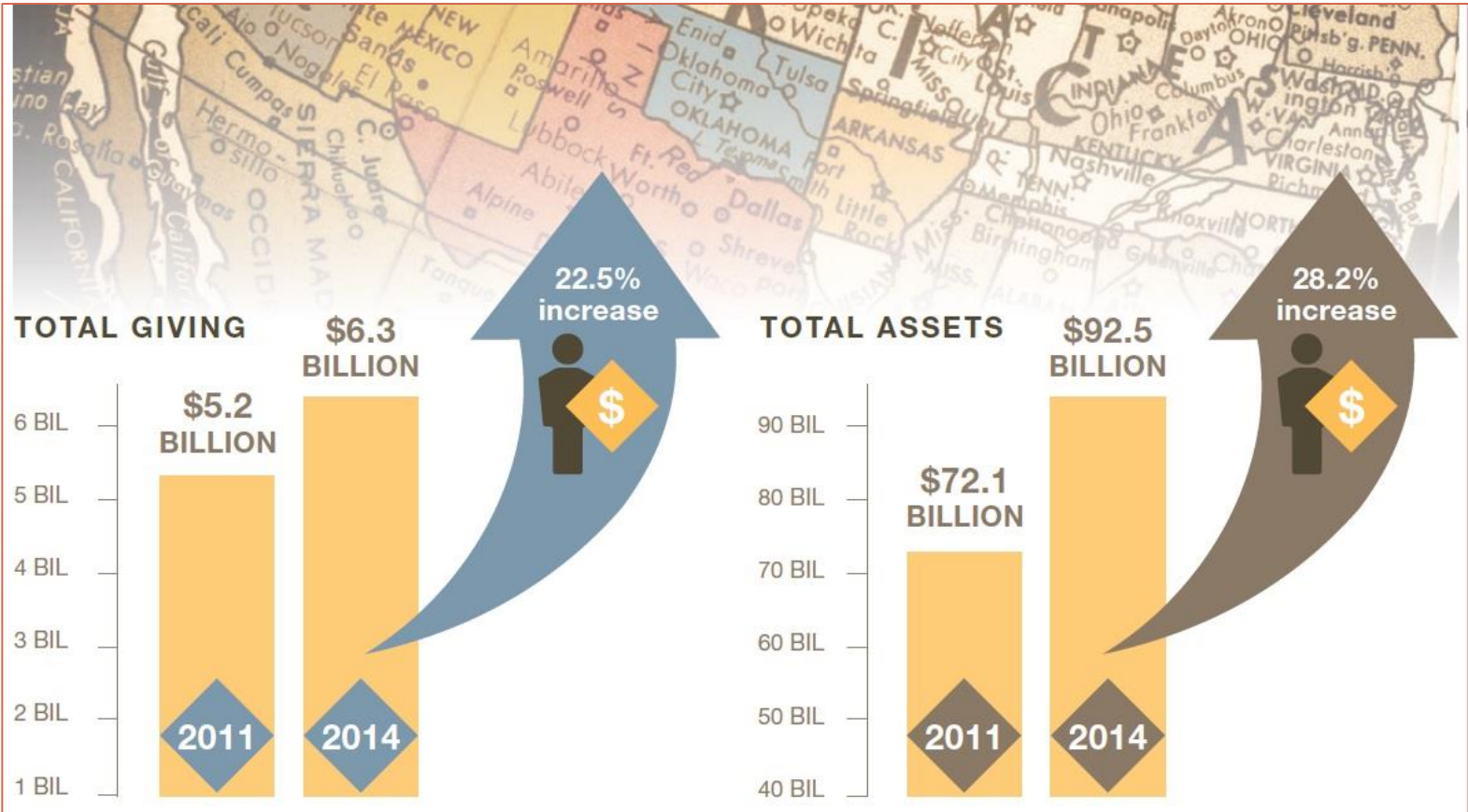


16%
of grants made in the PSW Region were made by PSW members

Table A.2: Number of foundation grants in the region and states

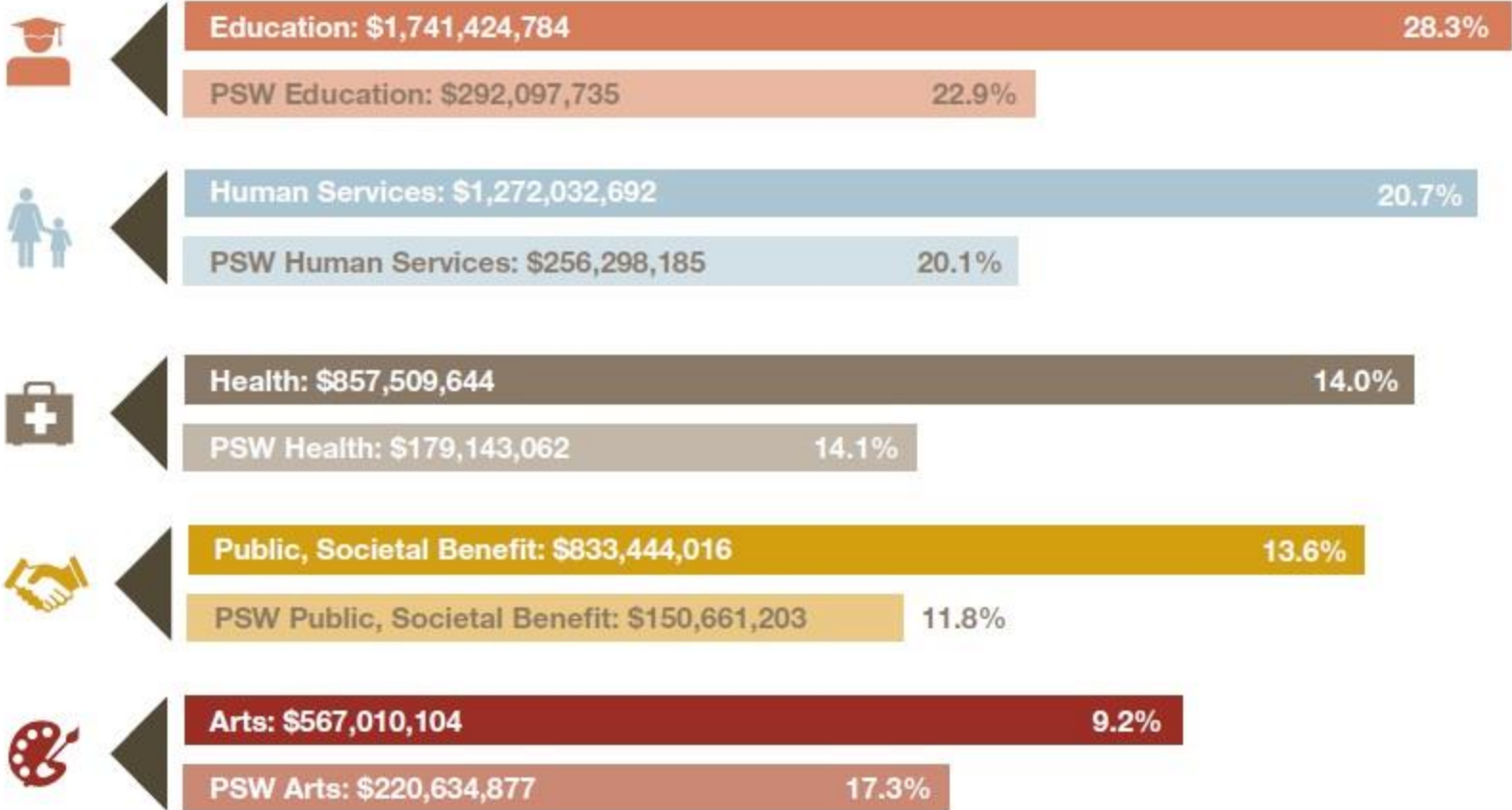


Overall Trends



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Societal Issues Addressed



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Societal Issues Addressed



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Spotlight on Community Foundations



Table G.2: Giving by Community Foundations by State in the PSW Region

	2014	2011	CHANGE
AR	\$17,016,663	\$12,950,284	31.4%
AZ	\$42,034,207	\$33,339,429	26.1%
CO	\$160,660,149	\$110,954,122	44.8%
NM	\$18,432,866	\$14,385,834	28.1%
NV	\$14,741,963	\$13,851,694	6.4%
OK	\$325,151,387	\$120,622,481	169.6%
TX	\$383,947,080	\$249,831,567	53.7%
PSW Region	\$961,984,315	\$555,935,411	73.0%

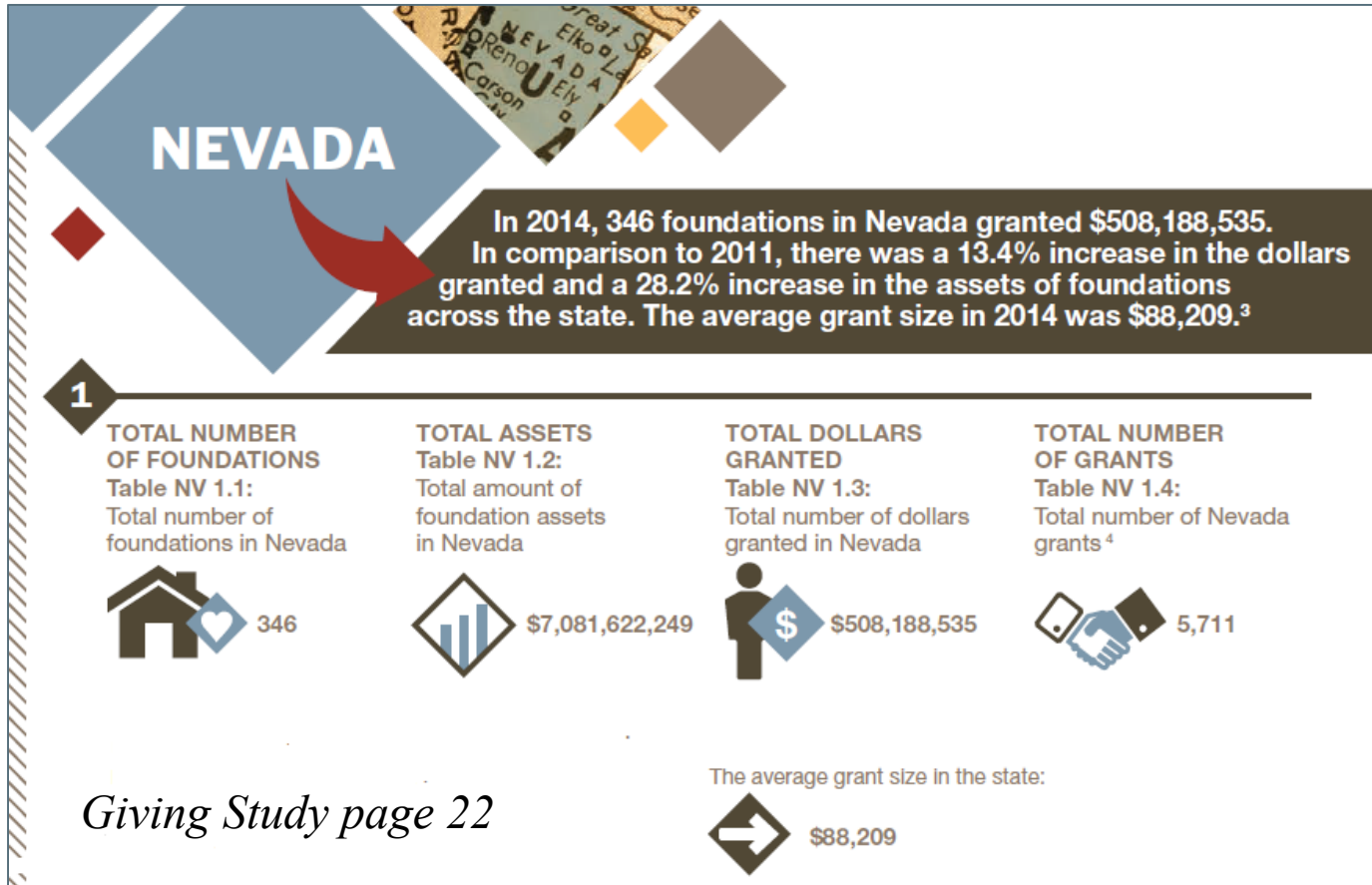
Table G.3: Assets of Community Foundations by State in the PSW Region

	2014	2011	CHANGE
AR	\$290,339,294	\$182,476,075	59.1%
AZ	\$579,230,857	\$415,182,836	39.5%
CO	\$1,513,805,028	\$897,331,457	68.7%
NM	\$202,500,993	\$153,745,937	31.7%
NV	\$266,362,869	\$130,008,045	104.9%
OK	\$5,109,334,128	\$4,396,451,111	16.2%
TX	\$2,955,530,466	\$2,118,027,266	39.5%
PSW Region	\$10,917,103,635	\$8,293,222,727	31.6%



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Nevada Profile



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Giving and Assets – 2014 Comparisons to 2011



Table A.3: Total dollars granted in the region by state

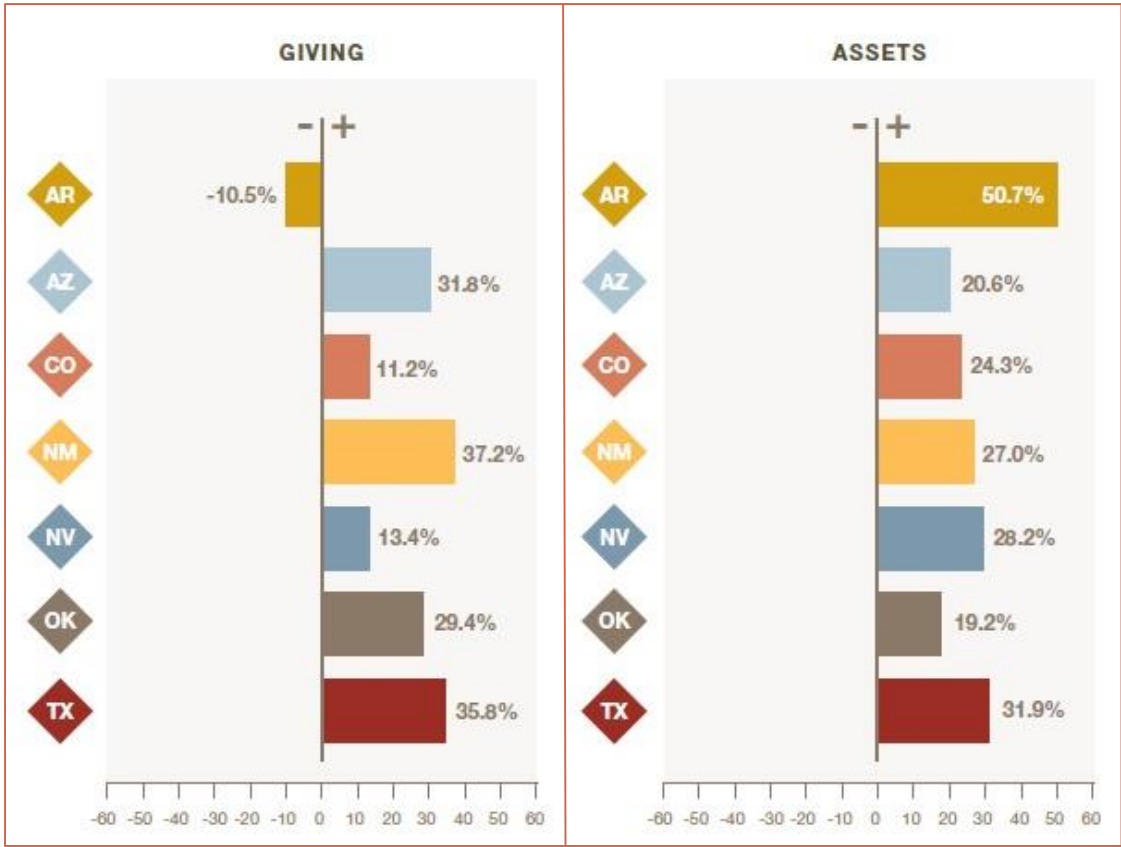
	GIVING 2014	GIVING 2011	CHANGE
TOTAL	\$6,336,838,298	\$5,170,857,189	22.5%
AR	\$690,266,687	\$771,326,589	-10.5%
AZ	\$328,465,413	\$249,276,313	31.8%
CO	\$816,428,015	\$733,945,347	11.2%
NM	\$95,152,275	\$69,378,019	37.2%
NV	\$508,188,535	\$448,088,958	13.4%
OK	\$778,393,798	\$601,708,908	29.4%
TX	\$3,119,943,575	\$2,297,133,055	35.8%

Table A.4: Total foundation assets in the region by state

	ASSETS 2014	ASSETS 2011	CHANGE
TOTAL	\$92,513,778,354	\$72,135,920,622	28.2%
AR	\$4,764,001,842	\$3,161,074,734	50.7%
AZ	\$4,324,363,857	\$3,586,550,235	20.6%
CO	\$14,812,874,100	\$11,918,510,618	24.3%
NM	\$1,728,866,217	\$1,360,824,222	27.0%
NV	\$7,081,622,249	\$5,523,651,913	28.2%
OK	\$15,352,857,755	\$12,878,516,230	19.2%
TX	\$44,449,192,334	\$33,706,792,670	31.9%

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Giving and Assets – 2014 Comparisons to 2011



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Trends 2014-2009



Trends in Assets and Giving, 2014 Compared to 2009

	ASSETS 2014	ASSETS 2009	% Change	GIVING 2014	GIVING 2009	% Change
TOTAL	\$92,513,778,354	\$63,045,914,230	46.7%	\$6,336,838,298	\$4,379,813,887	44.7%
AR	\$4,764,001,842	\$3,608,903,525	32.0%	\$690,266,687	\$649,657,855	6.3%
AZ	\$4,324,363,857	\$3,320,999,224	30.2%	\$328,465,413	\$218,233,980	50.5%
CO	\$14,812,874,100	\$10,055,380,750	47.3%	\$816,428,015	\$614,158,880	32.9%
NM	\$1,728,866,217	\$1,198,013,823	44.3%	\$95,152,275	\$56,883,132	67.3%
NV	\$7,081,622,249	\$5,190,911,674	36.4%	\$508,188,535	\$354,919,585	43.2%
OK	\$15,352,857,755	\$10,211,517,125	50.3%	\$778,393,798	\$408,289,652	90.6%
TX	\$44,449,192,334	\$29,460,188,109	50.9%	\$3,119,943,575	\$2,077,670,803	50.2%

Top 20 Foundations



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TOTAL ASSETS OF THE TOP 20 FOUNDATIONS:

\$5,838,316,992 (in alphabetical order)

Table NV 2.1:

Community Foundation of Western Nevada	Reno	NV
Conrad N. Hilton Foundation	Reno	NV
Cordelia Corp.	Reno	NV
Cyrus Tang Foundation	Las Vegas	NV
Donald W. Reynolds Foundation	Las Vegas	NV
Dr. Miriam and Sheldon G. Adelson Charitable Trust	Las Vegas	NV
E. L. Cord Foundation	Reno	NV
E. L. Wiegand Foundation	Reno	NV
Elaine P. Wynn and Family Foundation	Las Vegas	NV
Elbridge and Debra Stuart Family Foundation	Incline Village	NV
Engelstad Family Foundation	Las Vegas	NV
Frank M. and Gertrude R. Doyle Foundation	San Clemente	CA
Gabelli Foundation	Reno	NV
Nell J. Redfield Foundation	Reno	NV
Nevada Community Foundation	Las Vegas	NV
Parasol Tahoe Community Foundation	Incline Village	NV
Skip Viragh Foundation	Reno	NV
Troesh Family Foundation	Henderson	NV
Wilbur May Foundation	Reno	NV
William N. Pennington Foundation	Reno	NV

³ Researchers captured more than 138,000 grants paid by foundations in the data set, with a minimum grant size of \$1,000, totaling \$6.14 billion, or 97% of total contributions.

TOTAL GRANTS PAID BY THE TOP 20

FOUNDATIONS: \$418,083,155 (in alphabetical order)

Table NV 2.2:

Bennett Family Foundation	Las Vegas	NV
Caesars Foundation	Las Vegas	NV
Chung Ying Tang Foundation	Las Vegas	NV
Community Foundation of Western Nevada	Reno	NV
Conrad N. Hilton Foundation	Reno	NV
Cyrus Tang Foundation	Las Vegas	NV
Donald W. Reynolds Foundation	Las Vegas	NV
Dr. Miriam and Sheldon G. Adelson Charitable Trust	Las Vegas	NV
E. L. Cord Foundation	Reno	NV
E. L. Wiegand Foundation	Reno	NV
Engelstad Family Foundation	Las Vegas	NV
Fairweather Foundation	Minden	NV
Frank M. and Gertrude R. Doyle Foundation	San Clemente	CA
Herb and Maxine Jacobs Foundation	Reno	NV
James H. Clark Charitable Foundation	West Palm Beach	FL
Nell J. Redfield Foundation	Reno	NV
NV Energy Charitable Foundation	Reno	NV
Parasol Tahoe Community Foundation	Incline Village	NV
Skip Viragh Foundation	Reno	NV
William N. Pennington Foundation	Reno	NV

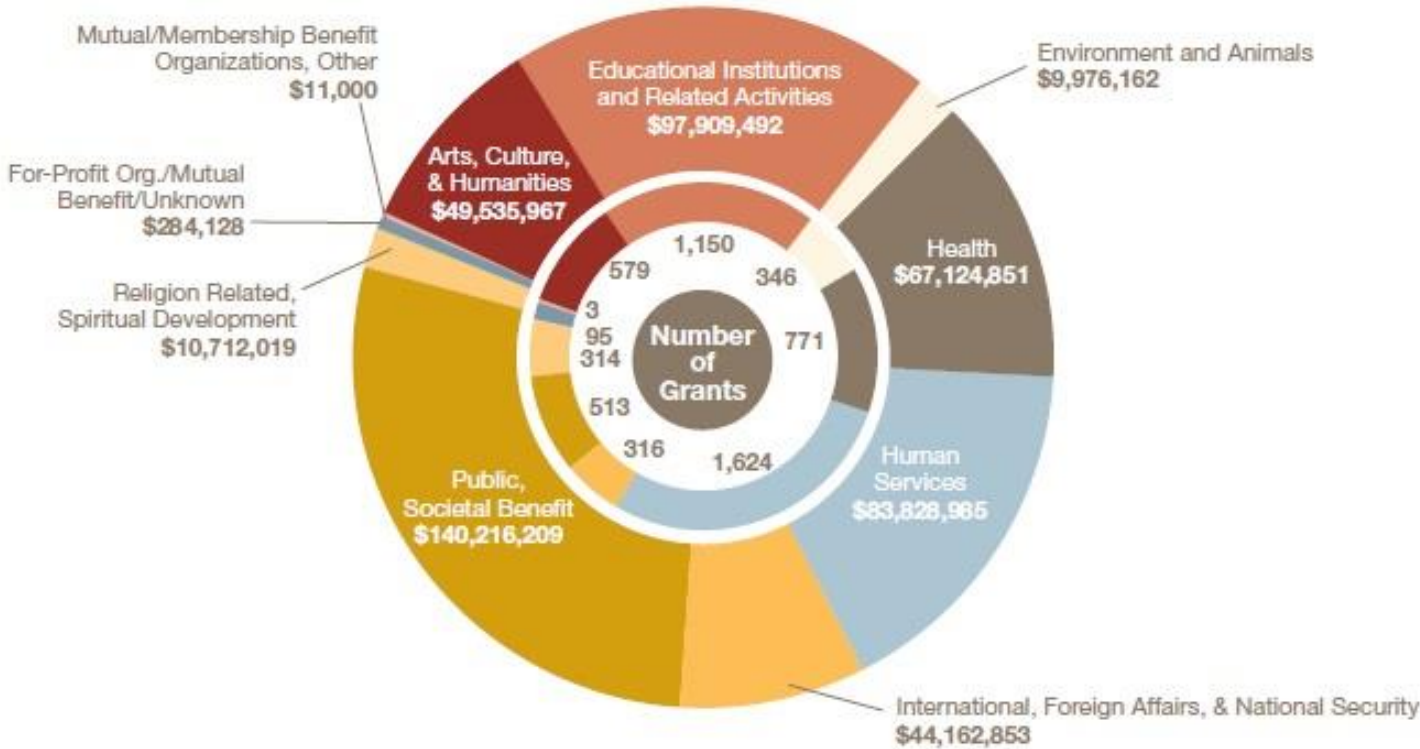
⁴ In Nevada, 5,711 grants were captured, which represents 99.1% of total grants paid by foundations headquartered in NV.

Societal Issues Addressed

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STATE ISSUE FOCUS BREAKDOWN

Table NV 3: Dollars granted and number of grants by area of interest



Geography of Giving



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FOUNDATION GIVING BY RECIPIENT METRO AREA

Table NV 4: Dollar amount for each metro area

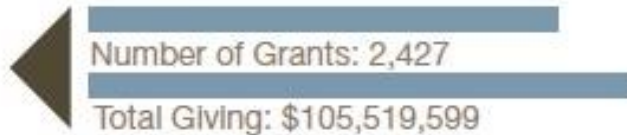
Metropolitan Area	# of Grants	Total Giving
Las Vegas - Paradise	970	\$56,691,363
Reno - Sparks	1,407	\$47,865,109

Rural - No Metropolitan Statistical Area	146	\$3,296,116
Carson City	50	\$963,127

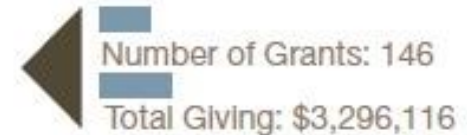
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URBAN AND RURAL GIVING: Table NV 5: Giving to urban versus rural communities

Urban
(Across Metropolitan Statistical Area)



Rural
(No Metropolitan Statistical Area)



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Geography of Giving



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GIVING IN AND OUT OF STATE, AND INTERNATIONALLY

Table NV 6.1: Grants given to each recipient area

Distribution of Grants	Number of Grants	Amount
In State	2,428	\$105,683,250
PSW States	311	\$37,274,370
Out of State	2,734	\$340,946,219
Outside US	159	\$18,046,274

GIVING TO SOUTHWEST MEMBER STATES

Table NV 6.2: Grants given to each recipient state

	Number of Grants	Amount
AR	15	\$10,280,292
AZ	127	\$3,196,399
CO	59	\$1,529,444
NM	26	\$1,012,848
OK	17	\$18,515,184
TX	67	\$2,740,203
Total	311	\$37,274,370

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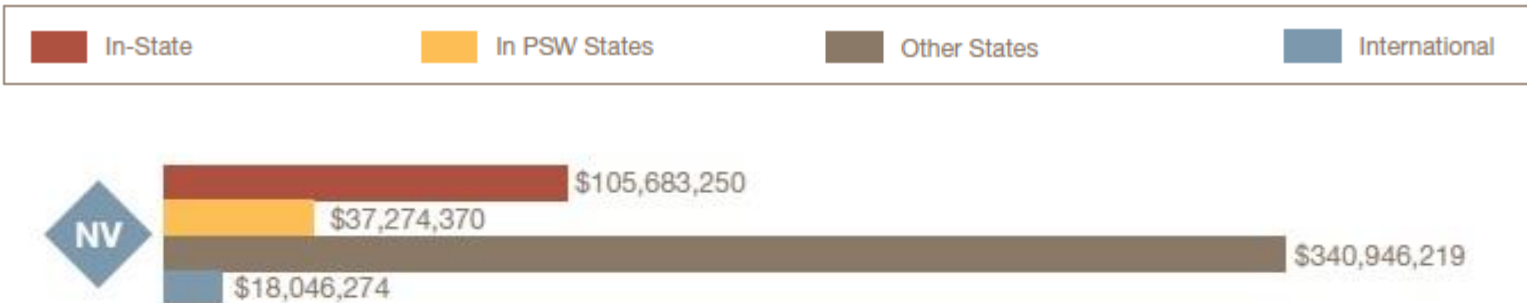
Geography of Giving



F | GEOGRAPHY OF GIVING

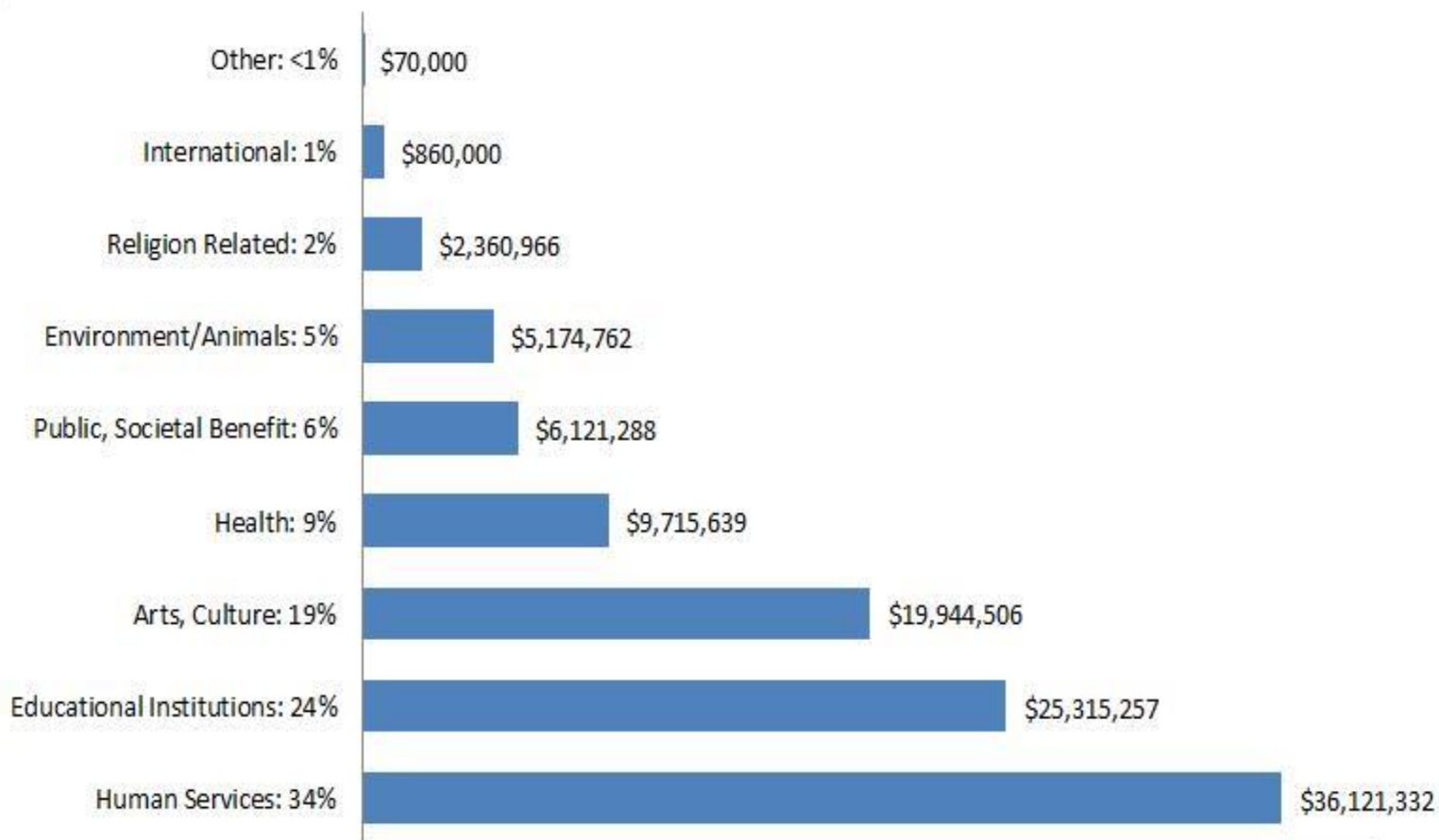
64% of giving in the Philanthropy Southwest Region went to the home state of the foundation. Two-thirds of giving from foundations in the southwest stayed in the southwest.

Table F.1: Break out of giving in-state, in other states, in the Southwest region, and internationally



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Societal Issues Addressed in Nevada



Nevada Foundations by Giving Range



Giving Range	# Fdns. in Range	Percent in Range	Total Assets	Percent of Total Assets	Total Giving	Percent of Total Giving
\$5 million or more	13	3.8%	\$5,149,158,674	72.7%	\$394,759,874	77.7%
\$1 million to \$4.9 million	33	9.5%	\$1,053,460,448	14.9%	\$65,457,444	12.9%
\$500,000 to \$999,999	23	6.6%	\$274,401,709	3.9%	\$16,256,366	3.2%
\$250,000 to \$499,000	42	12.1%	\$196,314,403	2.8%	\$14,559,418	2.9%
\$100,000 to \$249,000	69	19.9%	\$194,381,048	2.7%	\$10,993,236	2.2%
\$50,000 to \$99,999	55	15.9%	\$99,817,585	1.4%	\$3,655,884	<1%
\$25,000 to \$49,000	50	14.5%	\$32,035,184	72.7%	\$1,768,168	<1%
Less than \$25,000	61	17.6%	\$82,053,198	14.9%	\$738,145	<1%
TOTAL	346	100.0%	\$7,081,622,249	100.0%	\$508,188,535	100.0%

Nevada Foundations by Asset Range



Asset Range	# Fdns. in Range	Percent in Range	Total Assets	Percent of Total Assets	Total Giving	Percent of Total Giving
\$50 million or more	21	6.1%	\$5,890,758,896	83.2%	\$382,226,518	75.2%
\$10 million to \$49.9 million	33	9.5%	\$649,855,411	9.2%	\$46,268,272	9.1%
\$5 million to \$9.9 million	30	8.7%	\$215,637,750	3.0%	\$11,153,969	2.2%
\$1 million to \$4.9 million	116	33.5%	\$276,430,104	3.9%	\$23,553,044	4.6%
\$500,000 to \$999,999	43	12.4%	\$31,659,068	0.4%	\$6,174,772	1.2%
\$250,000 to \$499,999	32	9.2%	\$11,691,426	0.2%	\$5,441,247	1.1%
\$100,000 to \$249,999	25	7.2%	\$4,301,506	0.1%	\$4,256,180	0.8%
Less than \$100,000	46	13.3%	\$1,288,088	0.0%	\$29,114,533	5.7%
TOTAL	346	100.0%	\$7,081,622,249	100.0%	\$508,188,535	100.0%

Grants of \$500,000 and Up Made in Las Vegas



FOUNDATION	AMOUNT	GRANT RECIPIENT	PURPOSE
Donald W. Reynolds Foundation	\$6,750,000	Smith Center for the Performing Arts	Promote Cultural, Artistic & Educational Opportunities For the Las Vegas Community
Engelstad Family Foundation	\$5,000,000	Opportunity Village	Program Support
Engelstad Family Foundation	\$2,550,000	Three Square Food Bank	Program Support
Engelstad Family Foundation	\$2,400,000	Bishop Gorman Development Corporation	Program Support
Engelstad Family Foundation	\$2,000,000	Smith Center for the Performing Arts	Program Support
Engelstad Family Foundation	\$1,696,700	St. Joseph Husband of Mary Catholic Church	Program Support
Boyd Foundation	\$1,005,000	UNLV Foundation	Non-restricted
Engelstad Family Foundation	\$1,000,000	Boys Town Nevada	Program Support
Engelstad Family Foundation	\$1,000,000	Teach for America Las Vegas	Program Support
Paul E. and Helen S. Meyer Fdn.	\$995,000	White Horse Youth Ranch	\$95,000 For Operating Expenses of The Disadvantaged and At-Risk Youth Riding Program, \$900,000 For Purchase of Ranch Property Located at 8390 Windmill Lane
Engelstad Family Foundation	\$970,000	St. Jude's Ranch for Children	Program Support
Engelstad Family Foundation	\$750,000	Catholic Charities of Southern Nevada	Program Support
Marnell Foundation	\$750,000	Tuscany Research Institute	Program Support
Lynne Ruffin-Smith Charitable Fdn.	\$650,000	Keep Memory Alive	Library
Engelstad Family Foundation	\$550,000	Public Education Foundation	Program Support
Engelstad Family Foundation	\$500,000	Animal Foundation	Program Support
Donald W. Reynolds Foundation	\$500,000	Smith Center for the Performing Arts	Dr. Keith G. Boman Theater Opportunity Fund
Sharon E. Sigesmund Charitable Fdn.	\$500,000	Temple Beth Shalom	Infrastructure - greenhouse

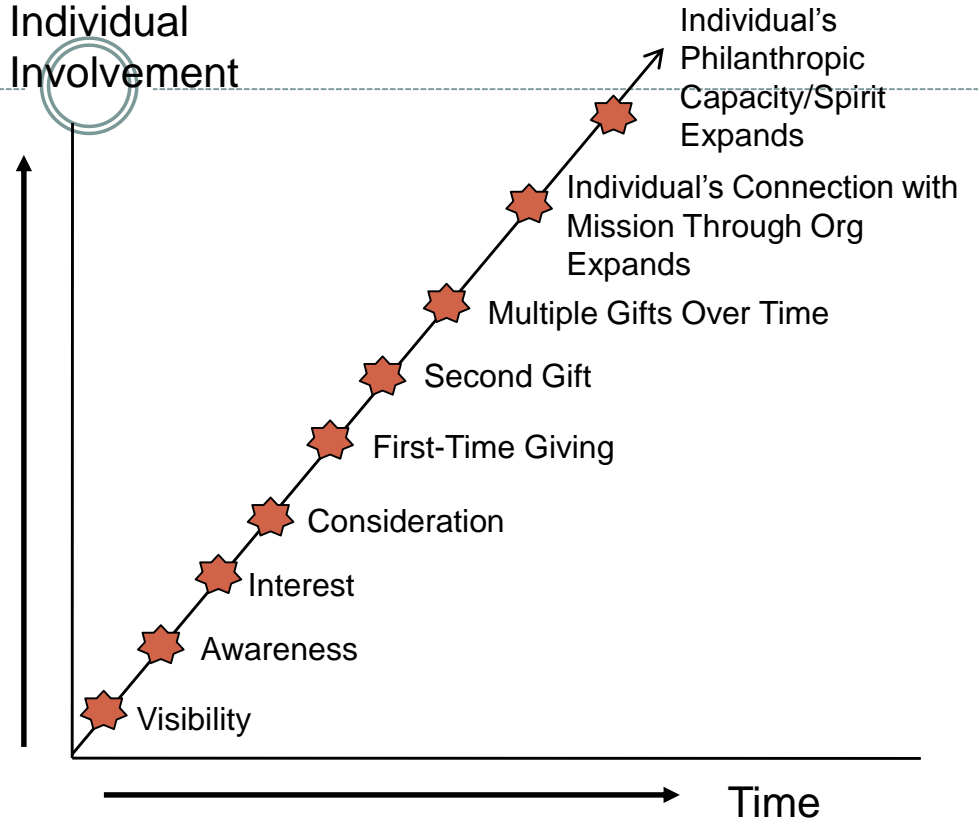
Grants of \$500,000 and Up Made in Las Vegas



Recipient Category	Amount	Percent
Arts, Culture, and Humanities	\$13,265,082	24%
Human Services — Multipurpose and Other	\$12,288,895	22%
Educational Institutions and Related Activities	\$10,913,315	20%
Food, Agriculture, and Nutrition	\$3,668,892	7%
Medical Research	\$2,571,387	5%
Health — General and Rehabilitative	\$2,127,123	4%
Religion Related, Spiritual Development	\$1,851,874	3%
Philanthropy, Volunteerism, and Grantmaking Fdns.	\$1,551,994	3%
Animal Related	\$1,341,120	2%
Youth Development	\$1,284,412	2%
Disease, Disorders, Medical Disciplines	\$1,025,704	2%
International, Foreign Affairs, and National Security	\$750,000	1%
Crime, Legal Related	\$673,800	1%
Public Policy Research and Analysis	\$518,703	1%
Recreation, Sports, Leisure, Athletics	\$484,535	1%
Mental Health, Crisis Intervention	\$301,201	1%
Community Improvement, Capacity Building	\$234,999	0%
Environmental Quality, Protection, and Beautification	\$228,113	0%
Employment, Job Related	\$152,200	0%
Housing, Shelter	\$48,000	0%
Civil Rights, Social Action, Advocacy	\$28,000	0%
Science and Technology Research, Services	\$20,000	0%
Other	\$15,500	0%
Public Safety, Disaster Preparedness, and Relief	\$10,000	0%



Individual
Involvement



When individual donors are connected to organizations they will more likely give to a second time — because of a good experience — we simultaneously increase the odds for success in deepening philanthropy, civic engagement, and transformation. To foster a culture of generosity, it is crucial for individual donors to connect with trustworthy organizations.

“Life has taught us that **Love** does not consist of gazing at each other, but in looking outward **together** in the same direction.”

“Your task is not to foresee the future, but to enable it.”

~ *Antoine de Saint-Exupéry*

