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Connecting Grantmakers. Inspiring Excellence.



2014
Moving
Forward
Philanthropy Southwest

66TH ANNUAL
CONFERENCE

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FINAL PROGRAM

66TH ANNUAL CONFERENCE

2 0 1 4

MOVING FORWARD



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**Received as of October 17, 2014.*

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WELCOME TO PHOENIX

Dear Colleague:

It has been an eventful year as we made an historic transition and changed our name to Philanthropy Southwest. Yet, our core mission remains the same: connecting grantmakers and inspiring excellence.

As always, this year's annual conference will offer presentations reflecting a broad selection of topics and issues, thanks to the hard work of our program committee!

Within the beautiful Arizona Gila River Indian Community you will have the opportunity to renew friendships and develop new ones, learn from thought-provoking speakers with tales to share and new perspectives to offer on many issues -- from environmental education to nonprofit capacity building to immigration to foster care -- and participate in site visits that will provide examples of the outstanding work of the Arizona nonprofit community.

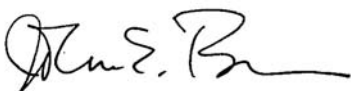
In honor of the fact that we are in Indian country, we will begin with a showing of the film *The Cherokee Word for Water: The Wilma Mankiller Story* on Wednesday night. It will be followed by a discussion with Director/Producer Charlie Soap and Writer/Producer Kristina Kiehl. In addition, the topic of one of our pre-conference sessions is "Vulnerable Children: Hope for the Invisibles," a session that will address ways that philanthropy can engage American Indian and Alaska Native (AI/AN) youth and communities.

This year we have scheduled a second pre-conference session: "Private Foundations: What Should be Keeping You up at Night." It offers the added benefit of CPE and CLE credit.

On behalf of the Board, Staff and Annual Conference Program Committee, we would like to thank our members and sponsors who have generously supported this conference with their time, talent and financial resources.

We trust that you will value this week's experiences and take learnings from this conference into the work you do in your own communities.

Welcome to our 66th Annual Conference! We look forward to seeing each of you over the next few days.



John E. Brown

Executive Director
Windgate Charitable Foundation
and Board President
Philanthropy Southwest



Tom McGuire

Grants Manager
Kronkosky Charitable Foundation
and Chair
2014 Program Committee
Philanthropy Southwest



SCHEDULE AT A GLANCE

PRE-CONFERENCE ACTIVITIES WEDNESDAY, NOVEMBER 5, 2014

8:00AM	Committee Chairs <i>Thunder One</i>
9:30AM	Program Committee <i>Bird/Roadrunner</i>
10:30AM	Editorial Board <i>Scorpion</i>
11:30AM	Educational Programs Committee <i>Thunder One</i>
11:30AM	Audit & Finance Committee <i>Coyote</i>
11:30AM	Membership Committee <i>Buzzard</i>
12:30PM	Communications Committee <i>Deer</i>
2:00PM	Legislative Network Committee <i>Coyote</i>
3:30PM	Board Meeting <i>Scorpion</i>
7:00PM – 8:30PM	Documentary and Dialogue: The Cherokee Word for Water: The Wilma Mankiller Story <i>Akimel 4</i>

This feature-length motion picture was inspired by the true story of a rural Cherokee community's effort to bring running water to its families using the traditional concept of "gadugi," working together to solve a problem. Led by Wilma Mankiller, who became the first woman chief of the Cherokee Nation, and Cherokee organizer Charlie Soap, the Bell Waterline Project engaged a community of volunteers to build nearly 20 miles of waterline. Its successful completion sparked a movement of similar self-help projects across the Cherokee nation and in Indian country that continues to this day. *The screening will be followed by a Q & A session with Director/Producer Charlie Soap and Writer/Producer Kristina Kiehl.*

THURSDAY, NOVEMBER 6, 2014

7:30AM – 9:00PM	Conference Registration <i>Akimel Foyer</i>
8:00AM – 10:00AM	Early CPE/CLE Session: Private Foundations: What Should Be Keeping You Up At Night <i>Coyote/Buzzard/Eagle</i>
8:00AM – 10:00AM	Early Session: Vulnerable Children: Hope for the Invisibles <i>Bird/Roadrunner</i>
9:30AM – 10:00AM	"T" Time: Early Coffee and Tea for Newcomers & First-Time Attendees <i>Link Café</i>
10:30AM – 12:00PM	Opening Brunch Plenary: Philippe Cousteau <i>Pipai Kave</i>
12:30PM – 2:10PM	Breakout Sessions
2:15PM – 3:05PM	In-and-Out Sessions
3:00PM – 3:30PM	Break
3:30PM – 4:30PM	Annual Meeting <i>Pipai Kave</i>
4:30PM – 5:30PM	Afternoon Plenary: Derek Clark <i>Pipai Kave</i>
5:30PM – 6:30PM	Small receptions: CEO's, Newcomers, Healthcare Conversion Foundations, Texas Environmental Grantmakers Group
6:30PM – 8:00PM	General Reception <i>Grand Terrace</i>

FRIDAY, NOVEMBER 7, 2014

7:00AM – 7:00PM	Conference Registration <i>Akimel Foyer</i>
8:00AM – 9:00AM	Breakfast Plenary: Joseph Logan <i>Pipai Kave</i>
9:30AM – 11:00AM	Breakout Sessions
11:30AM – 12:30PM	Luncheon Plenary: The Importance of Advocacy Andrew Schulz, Moderator <i>Pipai Kave</i>
1:00PM – 2:30PM	Breakout Sessions
2:30PM – 3:00PM	Break
3:00PM – 6:00PM	Afternoon Session: Strong Leaders, Strong Teams <i>Akimel 1</i>
3:00PM – 6:00PM	Afternoon CPE Session: It CAN Happen Here...Fraud Deterrence, Prevention and Detection <i>Akimel 2</i>
3:00PM – 6:00PM	Off-site Learning Opportunities
	Dinner on your own

SATURDAY, NOVEMBER 8, 2014

8:30AM – 9:30AM	Breakfast Plenary: Book Review with Randy Mayeux <i>Pipai Kave</i>
9:45AM – 11:25AM	Legislative Update: Andrew Schulz, Jeff Hamond <i>Akimel 1</i>
11:30 AM	Conference Adjourns
12:00PM – 1:30PM	2014 & 2015 Annual Conference Program Committees Debrief Luncheon

WELCOME TO PHILANTHROPY SOUTHWEST'S 2014 NEW MEMBERS

Ardmore Institute of Health, Ardmore, OK	Texas Access to Justice Foundation, Austin, TX
Brazos Education Foundation, Waco, TX	United Way of Central Oklahoma, Oklahoma City, OK
Brownsville Community Foundation, Brownsville, TX	
Enchanted Life Foundation, Las Cruces, NM	
The Lyda Hill Foundation, Dallas, TX	
Knapp Community Care Foundation, Inc., Weslaco, TX	
New Braunfels Area Community Foundation, New Braunfels, TX	
The Rosewood Foundation, Dallas, TX	
Saulsbury Family Foundation, Inc., Odessa, TX	
Social Venture Partners Dallas, Dallas, TX	

8:00 AM - 10:00 AM

PRIVATE FOUNDATIONS: WHAT SHOULD BE KEEPING YOU UP AT NIGHT

Coyote/Buzzard/Eagle



Private foundation laws and regulations are not always intuitive. As a result, some organizations may find they are at risk of significant tax penalties due to something they have either been doing or not doing—in some cases for years. Panelists will discuss the issues they are seeing relevant to private foundation tax law, governance, accounting and legal issues. Learn how to resolve these problematic situations and how to prevent them in the future.

SESSION OBJECTIVES:

- Identify the tax/legal/governance/accounting issues most likely to jeopardize a private foundation's tax compliance
- Learn how to resolve the situation and how to prevent problems in the future

PRESENTERS: *Kelli Archibald, Senior Manager, Ernst & Young, Phoenix, AZ; Darren Moore, Shareholder, Bouldland, Wall & Wenzel, P.C., Fort Worth, TX; Joanne Flores Moses, Director, Finance, Boettcher Foundation, Denver, CO*

SESSION DESIGNERS: *Joanne Flores Moses, Coleith Molstad*

8:00 AM - 10:00 AM

VULNERABLE CHILDREN: HOPE FOR THE INVISIBLES

Bird/Roadrunner

The vulnerable children in American Indian and Alaska Native (AI/AN) populations show disparate outcomes in many areas such as education and employment. This session will provide information about native youth and focus on ways to engage youth in discussions with the goal of identifying Indian Child Welfare (ICW) priorities for tribal and urban Indian communities. The session will also focus on possible solutions and creative ways to engage native youth as they work on these issues.

SESSION OBJECTIVES:

- Learn about the vulnerabilities of AI/AN communities
- Highlight substantive and culturally responsive recommendations for improving federal and state child welfare policies, practices and services to AI/AN youth, families, and their communities, both on and off reservations
- Understand ways to map resources and programs impacting child welfare in these communities and develop policy recommendations from a native youth perspective

PRESENTERS: *Anita Fineday, Managing Director, Indian Child Welfare Program, Casey Family Programs, Seattle, WA; Erin Baily, Executive Director, Center for Native American Youth/The Aspen Institute, Washington, D.C.*

SESSION DESIGNER: *Carol Mizoguchi*

9:30 AM - 10:00 AM

EARLY COFFEE AND TEA

"T" time for new members and first-time attendees

Link Café

10:30 AM - 12:00 PM

OPENING BRUNCH PLENARY: PHILIPPE COUSTEAU

Pipai Kave

12:30 PM - 2:00 PM

HARDSHIP TO HEALING: HOW OUR NATION'S VETERANS ARE OVERCOMING INVISIBLE WOUNDS OF WAR

Akimel 1

Third generation Marine, Corporal Jacob Schick (Retired), was severely wounded when his vehicle hit a triple-stacked

tank mine in Iraq during his first deployment in 2004. Physically, he lost his right leg and parts of his left leg and left arm. During his 18-month hospitalization, Jake was diagnosed with both post traumatic stress disorder (PTSD) and traumatic brain injury (TBI). But as he says, "The mental pain was ten times worse than the physical pain." Hear inspiring stories from Jake, Army veteran, Sara Poquette, and Dr. Sandra Bond Chapman, founder and chief director of the Center for BrainHealth at The University of Texas at Dallas, about how you can impact the lives of warriors in transition from service to civilian life, improving not only their futures, but the future of our communities and the United States.

SESSION OBJECTIVES:

- Learn common misperceptions and incorrect assumptions about returning warriors diagnosed with PTSD and TBI
- Explore specific ways you can make a meaningful difference in eliminating the stigma associated with PTSD and TBI in our nation's war fighters
- Develop an understanding of how high performance brain training at the Center for BrainHealth helps veterans, military spouses and caregivers across the country

PRESENTERS: *Dr. Sandra Bond Chapman, Founder and Chief Director; Sara Poquette, Digital Communications Specialist; Jacob Schick, Warrior Training Team; Kimber Hartmann, Development Director, Center for BrainHealth at the University of Texas at Dallas, Dallas, TX*

SESSION DESIGNER: *Tom McGuire*

SHIFTING THE PARADIGM FROM AGING IN PLACE TO COMMUNITY

Bird/Roadrunner

America and the world are undergoing a major demographic transition. Over the next five years, adults aged 65 and older will begin to outnumber children under the age of five. However, studies reveal less than half of American communities have begun to plan for our rapidly aging population; even fewer individuals and families are prepared for old age.

In this interactive session, grant makers, including those who don't typically fund in aging, will examine how their funding priorities intersect with these changing demographics. Experts will present leading-edge programs and initiatives designed to inspire moderated round table discussions focused on strategies that can maximize the challenges of aging at home and in the community.

SESSION OBJECTIVES:

- Understand the language and messaging around aging and community and why it matters
- Learn how age-friendly communities are being created and sustained through collaborations among local governments, social service providers and community members at-large
- Gain knowledge of models, programs and services that highlight the multi-faceted necessary components to enable older adults to age and engage in their communities

PRESENTERS: *Janice M. Blanchard, President & Founder, Aging Better, Together, Centennial, CO; Jolene Fassbinder, Program Officer, Archstone Foundation, Long Beach, CA; Amy St. Peter, Human Services and Special Projects manager, Maricopa Association of Governments, Phoenix, AZ*

SESSION DESIGNERS: *Terri León, Abel Wurmnest*

RESTRICTED FUNDING – WHY YOU SHOULD RECONSIDER

Coyote/Buzzard/Eagle

In this session, the position is presented that nonprofits spend way too much time navigating the complex maze of funding restrictions, time that could be better spent delivering and improving their valuable services. While restricting funding in the name of accountability has been a standard practice that stemmed from good intentions, you will be asked to consider new ways to achieve greater efficiency while serving the same purpose. The session will be fun and interactive, with a simulation game to demonstrate how restrictions can affect nonprofit organizations.

SESSION OBJECTIVES:

- Illustrate and discuss the challenges of current funding models on nonprofits' operations and sustainability
- Examine national models/trends in funding that are having positive results
- Brainstorm potential creative solutions for improving nonprofit funding structures

PRESENTER: *Vu Lee, Executive Director, Rainer Valley Corps, Seattle, WA*

SESSION DESIGNERS: *Karin Gerstenhaber, Shelley Sweatt*

WATER: THE SOUTHWEST'S MOST CRITICAL CHALLENGE

Deer/Scorpion

If not addressed in a meaningful way, the critical water issues facing the Southwestern United States could lead to serious economic and environmental consequences. Join a discussion about the climate forecast and water policy, particularly in the Colorado River Basin, and effective water conservation strategies. Panelists will also offer observations as to the most effective ways for philanthropic institutions to engage in helping find solutions to this most daunting problem.

SESSION OBJECTIVES:

- Understand the gravity of the water issues facing the southwest
- Identify opportunities for philanthropic engagement in water issues

PRESENTERS: *Andrew Sansom, Executive Director, Meadows Center for Water and the Environment, Texas State University, San Marcos, TX; Dr. John Nielsen-Gammon, Texas State Climatologist, Texas A&M University, College Station, TX; Mary Kelly, Consultant, Parula, LLC, Austin, TX; Doug Bennett, Conservation Manager, Southern Nevada Water Authority, Las Vegas, NM*

SESSION DESIGNER: *Mike McCoy*

12:30PM - 2:10PM

INVESTMENT IMPACT PLUS



Akimel 2

While traditional investment management has focused on maximizing risk-adjusted return, a growing number of forward-thinking philanthropic investors are looking at how to impact social issues through their investments. At the most basic level, these investors might screen their portfolios to avoid certain holdings. Others seek private market investments to achieve both social impact and a financial return.

SESSION OBJECTIVES:

- Explore the continuum of approaches available to achieve both social impact and a financial return
- Discuss fiduciary responsibility, potential performance, due diligence, and other key elements of the stewardship process with regard to impact investing

PRESENTERS: *Lucas Mansberger, Consultant, Pavilion Advisory Group, Inc, Chicago, IL; Brook Kramer, Chief Consulting Officer, Syntrinsic Investment Council, Denver, CO*

SESSION DESIGNERS: *Mary Jane Rynd, Don Snider*

2:15PM - 3:00PM - IN AND OUT SESSIONS

“JUST HASHTAG IT”

Deer/Scorpion

Grant seeking organizations are embracing the new digital world, but where do grant makers fit in? Twitter, Facebook, Pinterest, Instagram, LinkedIn and a dozen other platforms have captivated our world, and it seems the trend will only continue and develop. Now that you have had your technical questions answered by friends at the Philanthropy Southwest social media help desk, spend 45 minutes with us to further explore social media.

SESSION OBJECTIVES:

- Explore specific examples of grant makers who are paving the way in social media

- Engage in conversation to offer suggestions and answer questions from the audience

SESSION DESIGNER AND PRESENTER: *Randy Macon, Oklahoma City, OK*

THE SCALING MARKETPLACE: A NEW PATHWAY TO ACHIEVE LARGE-SCALE IMPACT

Bird/Roadrunner

In this session, participants will be introduced to The Scaling Marketplace, an exciting new way for foundations to achieve greater impact through their grantmaking. An initiative of the Social Impact Exchange, The Scaling Marketplace is helping to build a capital marketplace that supports effective nonprofits in the U.S. that are scaling their impact. Alex Rossides, CEO and co-founder of the Exchange, will explain the model, describe current nonprofit investments being offered through the Scaling Marketplace, and share ways in which interested funders can get involved. There will be plenty of time for questions and conversation.

PRESENTER: *Alexander Rossides, President and Co-Founder, Social Impact Exchange, New York, NY*

SESSION DESIGNER: *Ashley Allison*

COMMUNICATING THROUGH TIMES OF CRISIS AND CONTENTION

Coyote/Buzzard/Eagle

We live in an age of skepticism. The media, public officials, advocacy groups and the public rarely take your comments at face value. Earning trust is essential to effective communication. Whether a grant partner has a communications crisis that leads the media to your door as a funder, an interview with a reporter goes awry, or an angry grant applicant demands answers, this practical, interactive presentation will equip you with the necessary skills to represent your organization effectively and deliver a message that resonates during times of crisis.

PRESENTER: *Russ Florence, President and Chief Operating Officer, Schnacke Turnbo Frank, Oklahoma City, OK*

SESSIONS DESIGNERS: *Communications Committee*

RURAL ECONOMIC DEVELOPMENT: BEYOND THE BUSINESS PARK MODEL

Akimel 1

“WealthWorks.” “Wealth Creation Value Chains.” What do these terms mean for communities small and large; for elevating individuals and their earning potential? For philanthropy? This interactive session will feature a 21st century approach to economic development that brings together and connects a community’s assets to meet local, regional, and global market demand in ways that build permanent livelihoods. The idea is to simultaneously advance a region’s overall prosperity and self-reliance, strengthen existing and emerging sectors, and increase jobs and incomes for lower-income residents and businesses.

SESSION OBJECTIVES:

- Understand what a wealth creation value chain is and its role in economic development
- Understand the collaborative nature of this tool from citizens, to businesses, to philanthropy, and how it’s being employed across the country

PRESENTER: *Ines Polonius, CEO, Communities Unlimited, Inc, Fayetteville, AR*

SESSION DESIGNER: *Laura Duty*

2:15PM - 3:05PM

AVOIDING LABOR PAINS



Akimel 2

In order to focus their dollars on mission, organizations must wisely navigate a myriad of applicable labor and employment laws. This presentation covers the top ten ways to avoid getting sued by your employees. Learn how the wage and hour laws may apply and which deductions may be lawfully taken via payroll. Understand how to prepare documentation useful in defending potential claims, even by at-will employees, and much more.

SESSION OBJECTIVES:

- Identify the top areas of employer exposure to legal action in employment law
- Discuss practical methods for handling employment issues and documentation processes

PRESENTER: *Connie Cornell, Partner, Cornell Smith Mierl & Brutaocao, LLP, Austin, TX*

SESSION DESIGNERS: *Joanne Flores Moses, Coleith Molstad*

- Healthcare Conversion Foundations
Coyote/Buzzard/Eagle
- Texas Environmental Grantmakers Group
Networking
Hotel Bar

6:30PM - 8:00PM

GENERAL RECEPTION

Grand Terrace

3:30PM - 4:30PM

2014 ANNUAL MEMBERS MEETING

Pipai Kave

Plan to attend the 2014 Annual Business Meeting of Philanthropy Southwest during which next year's officers and directors will be elected. The Founders' Spirit Award presentation will honor deserving recipient Bob Weiss (The Meadows Foundation & The Carl B. & Florence E. King Foundation, Dallas, Texas). Those in attendance will be eligible to receive one of several fabulous prizes!

4:30PM - 5:30PM

AFTERNOON PLENARY: DEREK CLARK

*The Spirit of a Child:
From Rejection to Connection to Direction*

Pipai Kave

5:30PM - 6:30PM

SMALL GATHERINGS

- Newcomers - Drinks and Conversation
Deer/Scorpion
Sponsored by 
- CEO Reception
Bird/Roadrunner
Sponsored by 

guidebook

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Use CODE: **psw2014**

8:00AM - 9:00AM

**BREAKFAST PLENARY:
JOSEPH LOGAN***Building an Extraordinary World Through Crisis, Change and Choice**Pipai Kave*

9:30AM - 11:00AM

**PLENARY SALON: CHOOSING THE
EXTRAORDINARY: HOW CHANGE
CREATES TRANSFORMATIVE
CHOICE***Eagle*

Our morning plenary speaker, Joseph Logan will discuss his work with Extraordinary Misfits--leaders who would succeed at anything but choose the more difficult path of remaking the status quo. This session will focus on the difficult choices leaders in non-profits and social ventures make, and how those choices create lasting changing and robust communities. Joseph will also discuss how leaders find the seed of extraordinary potential within themselves, and how they move from crisis to renewal.

PRESENTER: *Joseph Logan, O-1 Leadership Development, Boulder, CO*

**CONNECTING A MULTI-
GENERATIONAL WORKPLACE***Deer/Scorpion*

Four distinct generations coexist in the workplace today. Most of us work closely with colleagues who span at least three of those generations. Each brings its own views, opinions, and assumptions about the world into the office and the boardroom. However, looking beyond the challenges presented by such a multitude of viewpoints, how can we leverage the unique contributions and perspectives that each generation has to offer?

SESSION OBJECTIVES:

- Identify the major characteristics of each of the four generations
- Examine what each generation expects from the workplace
- Acquire a deeper appreciation for what everyone brings to the workplace

PRESENTER: *Charlie Boyce, Vice President, Community Impact, Valley of the Sun United Way, Phoenix, AZ*

SESSION DESIGNERS: *Randy Baker, Marissa Theisen*

**HIGH RELIABILITY SCHOOLS:
PUTTING THE PIECES TOGETHER***Bird/Roadrunner*

Educational reform is like a jigsaw puzzle; finding the right pieces and putting them in the right place can make the difference between a finished masterpiece and an incomplete mess. Explore how one group has developed a model employed by districts and schools to transform its educational system through crafting High Reliability Schools. Based on thirty years of aggregated research that identifies clear, specific, and concrete actions, the model requires schools to “monitor the effectiveness of critical factors within the system and immediately take action to contain the negative effects of any errors that occur.”

SESSION OBJECTIVES:

- Identify the components of a High Reliability School (HRS) or District
- Become familiar with at least one key component of an HRS
- Become prepared as a funder for approving research-based educational grants

PRESENTER: *Dr. Tammy Heflebower, Senior Scholar, Marzano Research Laboratory, Centennial, CO*

SESSION DESIGNERS: *Laura Duty, Shelley Sweatt*

THE GEOGRAPHY OF FOUNDATION GIVING IN THE SOUTHWEST

Coyote/Buzzard/Eagle

Philanthropy Southwest's region is home to nearly 6,000 foundations donating more than \$5 billion annually. Its members direct 26% of this pool of money. Between 2009 and 2011, giving increased by 18% regionally and by 30% within our membership. This session will look at private and community foundation giving in the region and how it compares nationally. We also will look at funding priorities, identify the key areas in which members are investing, and discuss ways to leverage this research for greater collaboration and impact.

SESSION OBJECTIVES:

- Gain a better understanding of the size, breadth and growth of private and community foundations based in the Southwest
- Identify where contributions are being made, the organizations supported, and key interest areas in the Southwest
- Discuss how the research can translate to future collaborations and co-funding opportunities

PRESENTER: *Kathy Jankowski, Research Director, Jankowski Associates, Inc., Poolesville, MD*

SESSION DESIGNER: *Dawn Townsend*

REDUCTION IN TEEN PREGNANCY RAISES GRADES AND LOWERS POVERTY

Akimel 1

Many critical social issues are directly linked to teen pregnancies, and significant public costs are associated with teen childbearing. Unfortunately, four states represented by Philanthropy Southwest are in the nation's top five for the number of teen pregnancies. This session will look at initiatives to prevent teen and unplanned pregnancy and thus significantly improve other serious social problems including poverty (especially child poverty), child abuse and neglect, father-absence, low birth weight, school failure, and poor preparation for the workforce.

SESSION OBJECTIVES:

- Gain an understanding of the severity of the problem in the Southwest
- Learn the strong linkages between teen pregnancy and poverty and education challenges
- Learn how a foundation in a conservative community or charged political environment can affect change

PRESENTER: *Forrest Alton, CEO, South Carolina Campaign to Prevent Teen Pregnancy, Columbia, SC*

SESSION DESIGNERS: *Ashley Allison, Paulette Black*

9:30AM - 11:10AM

AN EVOLUTION OF PERSPECTIVES ON PORTFOLIO ALLOCATION



Akimel 2

Portfolio construction is no longer a process of simply deciding how much to allocate to different asset classes. As new investment strategies have emerged, blurring the lines defining traditional asset classes, investors have recognized the need to look at their portfolio through different lenses. Today many have moved toward a more comprehensive risk allocation-based approach that considers the role investments play in portfolios, including a more comprehensive assessment of risk and return trade-offs. However, no two approaches are the same, and many different ways of thinking have emerged. What are these new approaches and how do they improve the construction of portfolios?

SESSION OBJECTIVES:

- Identify and explain the drivers of the evolution of the risk allocation-based approach
- Identify the distinction between a traditional asset class perspective and a role-in-portfolio perspective
- Engage in a discussion regarding the various approaches to risk allocation being taken by institutional investors

PRESENTERS: *Celia Dallas, Managing Director, Cambridge Associates, Arlington, VA; Craig Smith, Managing Director, Cambridge Associates, Boston, MA; Nita Patel, Managing Director, Cambridge Associates, Menlo Park, CA*

SESSION DESIGNERS: *Bob Lowry, Don Snider*

11:30AM - 12:30PM

LUNCHEON PLENARY: THE IMPORTANCE OF ADVOCACY

Andrew Schutz, General Counsel, Arabella Advisors, Washington, D.C.; Philanthropy Southwest Members

Pipai Kave

1:00PM - 2:30PM

THE ECONOMIC IMPACT OF IMMIGRATION AND THE ATTRACTION TO THE U.S.

Deer/Scorpion

Last year's overview of the diverse immigrant population nationally and regionally and the exploration of immigration trends and issues specific to the seven states in Philanthropy Southwest's region provided an excellent starting point to a continuing conversation about immigration in the Southwest. This year's session will offer background on significant legislation focused on immigration as far back as the Johnson-Reed Act of 1924 and provide data showing the impact of immigrants in the U.S., both those with higher skills and those with lower levels of education. Additionally, presenters will highlight reasons behind the recent increase in the numbers of children seeking refuge in the U.S., address foreign policies designed to encourage the democratization of Central America, and offer insight into the current threats to democratic development within these countries, from uncontrolled crime to corruption to a lack of confidence in authorities.

SESSION OBJECTIVES:

- Gain a better understanding of the roles higher-skilled and lower-skilled immigrants play in our economy

- Understand why it is important to have both sets of immigrants in our Southwest region
- Understand why we, as U.S. citizens and residents of the southwest, should be concerned with building and strengthening democratic institutions and practices within Central America
- Consider what our future may hold

PRESENTERS: *Matt Denhart, Executive Director, Calvin Coolidge Presidential Foundation, Plymouth, VT; Daniel Fisk, Director, Economic Growth, George W. Bush Institute, Dallas, TX*

SESSION DESIGNER: *Laura Duty*

THE POWER OF INVESTING IN NONPROFIT CAPACITY

Bird/Roadrunner

Nonprofit capacity building is more important than ever. How nonprofits work today and in the future is vital to their sustainability. Hear from two foundation funders who have made capacity investments in their grantees and from a nonprofit consultant who works to build the capacity of nonprofits. Together they will discuss how we can collectively address capacity constraints such as financial instability, disengaged boards, lack of funding for professional development, and the need for long-term planning.

SESSION OBJECTIVES:

- Understand capacity investments and why foundations should make capacity investments in their grantees
- Learn how to evaluate a grantee's readiness
- Learn how to go about the work of funding capacity investments

PRESENTERS: *Nell Edgington, President, Social Velocity, Austin, TX; Darryl Tocker, Executive Director, Tocker Foundation, Austin, TX; Ellen Solowey, Program Officer, Virginia G. Piper Charitable Trust, Phoenix, AZ*

SESSION DESIGNERS: *Karin Gerstenhaber, Terri León*

GAME CHANGERS: PHILANTHROPY’S ROLE IN ELIMINATING MENTAL HEALTH DISPARITIES IN THE HEALTH SYSTEM OF THE 21ST CENTURY

Coyote/Buzzard/Eagle

The majority of persons with serious mental health conditions have coexisting physical health conditions, and these people die an average of 25 years earlier than the general population. Integrated health care, systematically coordinating primary care and mental health services, is a promising approach to delivering care for people with multiple health conditions and can greatly contribute to improved health and quality of life. However, despite improvements in overall health in the U.S., racial and ethnic minorities face reduced access and are less likely to receive routine medical procedures. Funders can act as “game changers” by influencing health care policies, programs, and practices to address these disparities. The session will focus on three examples of how funders have used these strategies with success.

SESSION OBJECTIVES:

- Identify three factors that contribute to health disparities in racial and ethnic minorities and people with limited English language proficiency
- Examine the health care system of the 21st century, including changes due to the Affordable Care Act, as well as mental health parity through an interactive and experiential exercise
- Identify four key strategies foundations can use to address health disparities and advance policy change, achieve greater access to health care, improve quality of service and contribute to better outcomes

PRESENTERS: *Octavio Martinez, Executive Director, Hogg Foundation for Mental Health, Austin, TX; Enrique Mata, Senior Program Officer, Paso del Norte Health Foundation, El Paso, TX; Rick Ybarra, Program Officer, Hogg Foundation for Mental Health, Austin, TX*

SESSION DESIGNERS: *Randy Baker, Karin Gerstenhaber*

AGING OUT OF FOSTER CARE – PREPARING YOUNG ADULTS FOR THE FUTURE

Akimel 1

In 2012, there were nearly 400,000 children in the foster care system nationally. Nearly 68,000 of these lived in the Philanthropy Southwest region. On any given day there are more than 15,000 children in the foster care system in Arizona. While the child welfare system and courts work to find permanency for each child through reunification, adoption or guardianship, approximately 750 youth “age out” of foster care in Arizona every year without achieving a legal, permanent connection. In this session, participants will hear about the challenges these young adults experience and learn about supportive services available as well as those that are needed, to prepare these young adults for success.

SESSION OBJECTIVES:

- Deepen understanding of the challenges faced by youth who grow up in and age out of the foster care system
- Identify elements of successful programs designed to meet the needs of these youth

PRESENTERS: *Barbara Guillen, State Independent Living Coordinator, Division of Child Safety and Family Service, Gilbert, AZ; Jakki Kolzow, Director – Arizona Field Office, Casey Family Programs, Phoenix, AZ; Tim Judkins, Case Work Supervisor CASA of Central Texas, New Braunfels, TX; Justice Larue, Foster Care Alum*

SESSION DESIGNERS: *Tom McGuire, Carol Mizoguchi*

1:00PM - 2:40PM

CHANGING THE INVESTMENT PERSPECTIVE

Akimel 2



This session will provide an overview of current economic and capital market conditions. There will be emphasis on particular implications for philanthropic asset management and a discussion on which investments address specific

concerns and desires in the portfolio including inflation risk, income needs, growth requirements, and volatility control.

PRESENTER: *Ron Florance, CFA, Investment Consultant, RMF Consulting, Phoenix, AZ*

SESSION DESIGNER: *Linda Blessing*

3:00PM - 6:00PM

SITE VISITS

Buses depart from the front of the hotel

Pre-registration required. See registration desk.

- Desert Botanical Garden
- Educare Arizona
- Arizona Bridge to Independent Living

3:00PM - 5:00PM

IT CAN HAPPEN HERE...FRAUD DETERRENCE, PREVENTION AND DETECTION

Akimel 2

CPE

“We didn’t think it could happen here.” An attitude that fraud only happens to others often preempts preventive actions. Consequently, the foundation’s auditor or chief financial officer is either blamed for not speaking up more vehemently about vulnerabilities or tasked with making sure it doesn’t happen again. This session will focus on the three prongs of managing the risk of fraud.

SESSION OBJECTIVES:

- Discover how to deter fraud: Send a strong signal that chances of committing fraud without being detected are very low
- Learn how to prevent fraud: Implement fraud prevention procedures to further deter fraud
- Learn how to detect fraud: Adopt procedures designed to identify as early as possible any frauds that get through the prevention net

PRESENTER: *David Cotton, Chairman, Cotton & Company, LLP, Alexandria, VA*

SESSION DESIGNER: *Linda Blessing*

STRONG LEADERS, STRONG TEAMS

Akimel 1

Pre-registration required.

Leaders who understand and leverage their own unique talents and gifts—and those of each of their staff and board members—create better results and more productive, engaged organizations. In this interactive session, you will be guided through an understanding of your top five talents from the Clifton Strengthsfinder® assessment and be provided with an explanation on how to harness them for greater results and personal fulfillment, and to identify complementary strengths in others.

SESSION OBJECTIVES:

- Identify your top five strengths
- Understand how to leverage your strengths to create greater productivity and joy in your work
- Be prepared to communicate with your staff and board in a way that strengthens engagement and results for your organization

PRESENTER: *Dr. Cynthia Pladziewicz, President, Professional Development Perspectives, Dallas, TX*

DINNER ON YOUR OWN

8:30AM - 9:30AM

**BREAKFAST PLENARY:
BOOK REVIEW WITH
RANDY MAYEUX**

"Willful Blindness" by Margaret Heffernan

Pipai Kave

9:45AM - 11:25AM

LEGISLATIVE UPDATE



Akimel 1

Only days after the mid-term elections will have been held, this session will explore what it all means for philanthropy and the legislative priorities affecting the sector. Join seasoned Congressional observers for a discussion about the legislative and regulatory landscape as it stands at the end of 2014 and what 2015 could look like. Topics will include charitable giving incentives, tax reform, the private foundation excise tax, and an update on what's happening at the IRS and the Treasury Department.

PRESENTERS: *Jeff Hamond, Vice President, Van Scoyoc Associates, Washington, D.C.; Andrew Schulz, General Counsel, Arabella Advisors, Washington, D.C.*

12:00 PM

**DEBRIEF LUNCHEON FOR 2014 &
2015 PROGRAM COMMITTEES**

Bird

Members of the 2014 and 2015 Annual Conference Program Committees meet to review this year's conference and begin conversations about planning for the 2015 Annual Conference, to be held October 22 - 24, 2015 in Santa Fe, New Mexico.



SPRING SUMMIT

2015

APRIL 19-22 • AUSTIN, TX

OCTOBER 22-24

2015

ANNUAL CONFERENCE



SANTA FE, NM

MARK YOUR CALENDAR FOR THESE UPCOMING EVENTS

January 14 - 16, 2015

2015 Nonprofit Organizations Institute
Four Seasons Hotel, Austin, Texas
cosponsored with The University of Texas CLE

January 28, 2015

14th Annual Grantee-Grantor Dialogue
United Way of Greater Houston
cosponsored with the United Way of Greater Houston

February 8 - 10, 2015

Everything I Needed to Know...But Nobody Told Me: A Retreat for New Foundation Staff
The Samuel Roberts Noble Foundation
Ardmore, Oklahoma

February 26 - 27, 2015

Oklahoma Conference on Nonprofit Law & Finance
The Skirvin Hotel, Oklahoma City, Oklahoma
cosponsored with Oklahoma Center for Nonprofits

March 30 - 31, 2015

Community Foundation Fundamentals
Dallas, Texas
in partnership with the Council on Foundations

March 18 - 19, 2015

Foundations on the Hill
Washington Court, Washington, D.C.
cosponsored with the Forum of Regional Associations of Grantmakers

April 19 - 22, 2015

Philanthropy Southwest Spring Summit
AT&T Executive Education & Conference Center
Austin, Texas

June 6 - 8, 2015

Family Foundations Forum
Williamsburg, Virginia
cosponsored with the Southeastern Council of Foundations

October 22 - 24, 2015

Philanthropy Southwest's 2015 Annual Conference
Sante Fe, New Mexico

November 15 - 17, 2015

The Collaboration Conference
Hyatt Regency - Houston, Texas
cosponsored with Grantmakers for Effective Organizations

October 27 - 29, 2016

Philanthropy Southwest's 2016 Annual Conference
The Broadmoor, Colorado Springs, Colorado

WIRELESS INTERNET ACCESS

The Sheraton Wild Horse Pass offers complimentary WiFi in meeting and sleeping rooms. To access WiFi in meeting rooms, please use access code **PSW2014**.

FOLLOW ALONG ON SOCIAL MEDIA

Use **#2014PSWAC** when posting to Twitter and Facebook.

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How do I tweet from my smartphone?" "What is this Instagram thing I hear about?" "Can I use LinkedIn from my iPhone?" "How do I use Guidebook?"

Grab your smartphone, tablet, or laptop and stop by the Social Media Help Desk to get one-on-one assistance with any questions you might have regarding social media and Guidebook. Our friendly experts are standing by to answer any and all of your questions – especially the ones you've been too embarrassed to ask before!

ANNUAL CONFERENCE BOOKSTORE

Philanthropy Southwest's on-site bookstore featuring publications by annual conference speakers and books on topics related to philanthropy and various other educational subjects. The bookstore is located near the Annual Conference Registration Desk in Akimel Foyer. Bookstore hours of operation will be posted.

CONFERENCE NO SOLICITATION POLICY

This conference is not intended to be an opportunity for solicitation of any kind, including solicitation for business, fund management, or grants.

CONFERENCE ELIGIBILITY AND WHO SHOULD ATTEND

Those eligible to attend the conference include: trustees and staff of grantmaking organizations, community foundation fund donors, individual donors and representatives of corporate giving programs.

CONFERENCE MEALS

The following meals will be provided to full registrants of the conference:

THURSDAY

Opening Brunch and Evening Reception

FRIDAY

Breakfast and Lunch

SATURDAY


Breakfast

For guests who are not registered for the full conference, individual meals may be purchased. You may register guests at the Philanthropy Southwest Registration Desk.

SPOUSES/GUESTS


The spouse/guest registration fee includes full conference participation and all meals and breaks provided during the conference. Only spouses and guests NOT affiliated or employed by a foundation are eligible for the Spouse/Guest Rate.


CONTINUING PROFESSIONAL EDUCATION


 Sessions marked with this symbol will last 100 minutes and are designed to provide 2.0 hours of continuing education credit to Certified Public Accountants. Attendees who wish to earn CPE credit must indicate their intent on the conference registration form and pay a fee of \$25. Certificates of Attendance will be distributed at the end of each Finance/Administration breakout session. Please know that while these sessions offer an opportunity for those in need of continuing professional education to earn credit, these sessions are open to anyone interested in the topic. Attendees need not be a CPA, attorney, or in a position of financial oversight.



Philanthropy Southwest is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org.

 Attorneys who wish to earn Continuing Legal Education (CLE) credit hours must indicate their intent on the conference registration form and pay the \$25 administration fee. Certificates of Attendance will be distributed at each of the designated sessions. Sessions identified with the CLE icon are pending approval from the Texas State Board of Continuing Legal Education.

 Certified Financial Planner™ (CFP®) professionals who wish to earn continuing education credit hours must indicate their intent on the conference registration form and pay the \$25 administration fee. Certificates of Attendance will be distributed at each of the designated sessions. Sessions identified with the CFP icon are pending approval from the Certified Financial Planner Board.

 Philanthropy Southwest has applied for Continuing Education Units (CEUs) for social workers through The University of Texas at Arlington. A \$25 processing fee will be required. It is the responsibility of each social worker to determine if your accrediting or licensing body will accept CEUs from The University of Texas at Arlington. Further information will be available on-site.

A SPECIAL THANK YOU TO PHILANTHROPY SOUTHWEST COMMITTEE MEMBERS

Audit & Finance Committee: R. Edwin Allday, The Fondren Foundation | Linda Blessing, Flinn Foundation | Tina Burdett, Kirkpatrick Family Fund | Robert Cruikshank, Ray C. Fish Foundation | Tom Early, San Angelo Health Foundation | Jennifer Grassham, J. F Maddox Foundation | Raymond Kelly, William E. Scott Foundation | Leonard Krasnow, M. B. & Edna Zale Foundation | Michelle Lemming, Texoma Health Foundation | Chair, Coleith Molstad, The Roy F. & Joann Cole Mitte Foundation | John Robinson, Amon G. Carter Foundation | Ramsay Slugg, Roy & Christine Sturgis Charitable & Educational Trust | **Communications Committee:** Adrian Cook, The Rees-Jones Foundation | Shunnay Gilmore, Texoma Health Foundation | Alana Hughes, Charles and Lynn Schusterman Family Foundation | Louisa McCune-Elmore, Kirkpatrick Foundation | Amy Meadows, The Belo Foundation | Thomas Nall, Houston Endowment Inc. | Bernice Torregrossa, The Moody Foundation | Lisa Trahan, St. David's Foundation | **Educational Programs Committee:** Matthew Carpenter, El Pomar Foundation | Amanda Cloud, The Simmons Foundation | Eusebio Diaz, Baptist Health Foundation of San Antonio | Laura Duty, Carl B. & Florence E. King Foundation | Felicia Goodman, The Cooper Foundation | Terri León, Virginia G. Piper Charitable Trust | Randy Macon, United Way of Central Oklahoma | Jay McCall, The Miles Foundation | David Ross, The Tolleson Family Foundation | Chair, Christopher Shaw, The George and Fay Young Foundation, Inc. | Shelley Sweatt, The Priddy Foundation | **Giving Study Task Force:** Brittani Trusty, The Dallas Foundation | Clarin Collins, Virginia G. Piper Charitable Trust | Chair, Adrian Cook, The Rees-Jones Foundation | Ronnie Hagerty, United Way of Greater Houston | Antoinette Malveaux, Casey Family Programs | Quynh-Anh McMahan, The George Foundation | Celene Meyer, Episcopal Health Foundation | **Legislative Network Committee:** S. Paul Baen, Ed Rachal Foundation | Stanley Evans, Southwestern Urban Foundation | Amanda Evridge, The Henry Foundation | Bonnie Gonzalez, Knapp Community Care Foundation, Inc. | Felicia Goodman, The Cooper Foundation | Alan Johnson, Valley Baptist Legacy Foundation | Chair, Linda May, The Simmons Foundation | Cynthia Reed, The Stanzel Family Foundation | Tim Schultz, Boettcher Foundation | Tom Stanton, The Bernard and Audre Rapoport Foundation | **Membership Committee:** David Bucher, Virginia and Robert Hobbs Charitable Trust | Lindy Calzada, Carl B. & Florence E. King Foundation | Amanda Evridge, The Henry Foundation | James Harrell, Laredo Area Community Foundation | Caroline Kohl, Kohl Foundation | Jay McCall, The Miles Foundation | Michael McCoy, The Meadows Foundation | Will Merrick, The Merrick Foundation | Andy Mutscheller, Northern Trust | Chair, Allison Salas, The Mike & Mary Terry Family Foundation | **Nominating Committee:** Chair, Ashley Allison, Waco Foundation | Alana Hughes, Charles and Lynn Schusterman Family Foundation | Sarah Losinger, McCune Charitable Foundation | Antoinette Malveaux, Casey Family Programs | Mary Jane Rynd, Virginia G. Piper Charitable Trust | Timothy Schultz, Boettcher Foundation |

ARTHUR M. ALPERT

HARRIS & ELIZA KEMPNER FUND

Arthur M. Alpert passed away on April 4, 2014. Born in Chicopee Falls, Massachusetts on October 18, 1918, Mr. Alpert graduated from Duke University with a Bachelor of Science in Civil Engineering. He served in combat with the Navy in the Pacific Region during World War II. Mr. Alpert worked as a civil engineer, and then for many years in management and banking with the Kempner family businesses in Galveston, Texas. He was one of the first non-family directors of the Harris & Eliza Kempner Fund in Galveston and served in that role from 1974 until 1995. Mr. Alpert retired to San Diego, California, where he remained active in synagogue and community life.

JACK S. BLANTON, SR.

HOUSTON ENDOWMENT INC.

Civic leader and philanthropist Jack S. Blanton, Sr. died on December 28, 2013 in Galveston, Texas. Mr. Blanton grew up in Houston and earned a law degree from The University of Texas at Austin. He joined Scurlock Oil Company in Houston in 1950, later becoming its president and then chairman in 1983, after the company was sold. Mr. Blanton was particularly interested in improving state education and was appointed to the board of regents of the University of Texas system by Gov. Mark White in 1985. He was also directly involved in bringing the Lady Bird Johnson Wildflower Center to life, assisting Luci Baines Johnson with fundraising for the Center. Mr. Blanton served on the boards of Houston Endowment Inc., Methodist Hospital Healthcare System, and the Houston Zoo, among others. He is known for diversifying the investment portfolio of Houston Endowment, helping double its assets to more than \$1 billion in the 1990's.

JOHN THORNTON CURRIE

HARRIS & ELIZA KEMPNER FUND

John T. Currie passed away on July 4, 2013. Mr. Currie attended The University of Texas at Austin, earning both a Bachelor of Arts and a Bachelor of Business Administration. He spent most of his career in the investment securities business following a period of service in the United States Army. During retirement, Mr. Currie enjoyed three tours abroad with the International Executive Service Corps, a quasi-governmental entity which locates

retired American business people with entities abroad in which they offer assistance. Mr. Currie also served on the boards of a group of public companies, including Valero Energy and River Oaks Bank & Trust Company (Houston), as well as a family of publicly owned mutual funds managed by American National Insurance Company (Galveston). Mr. Currie served as a director of the Kempner Fund for 26 years.

HAROLD SIMMONS

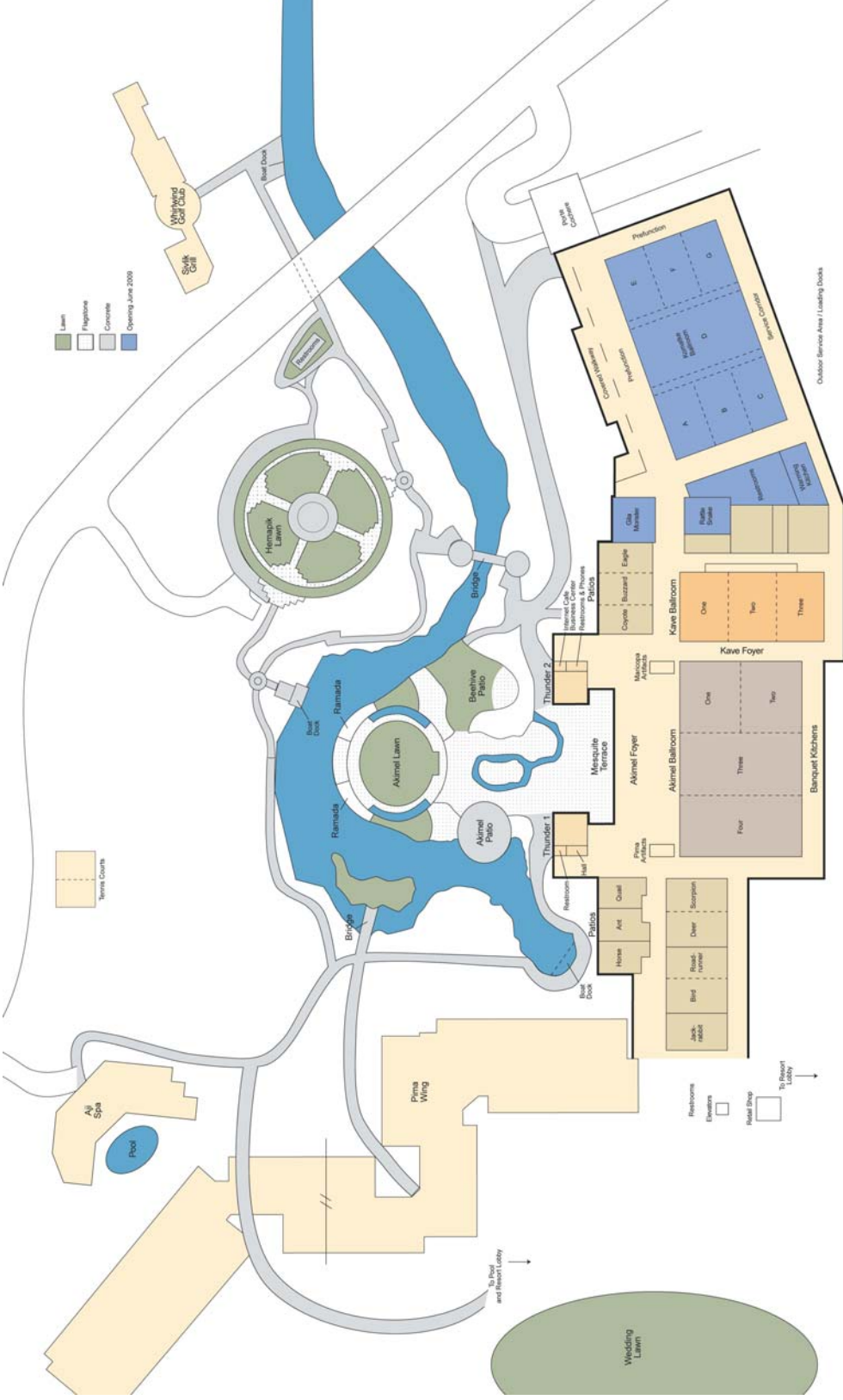
HAROLD SIMMONS FOUNDATION

Dallas philanthropist Harold Simmons died at the age of 82 on December 28, 2013. Mr. Simmons earned a bachelor's and a master's degree from The University of Texas at Austin. He was raised in a rural community near Tyler, Texas. His first business venture in the 1960's was the purchase of a small pharmacy across from Southern Methodist University in Dallas, which he grew to over 100 stores across Texas, then later sold. His company, Contran Corporation, included interests in steel, chemicals, sugar beet processing and vineyards. He gave hundreds of millions of dollars to diverse causes— and his generosity was known to cross political and socioeconomic lines. His support included significant gifts to Parkland Memorial Hospital and UT Southwestern Medical Center, as well as Southern Methodist University's Schools of Education and Business.

HENRY ZARROW

ZARROW FAMILIES FOUNDATION, ANNE & HENRY ZARROW FOUNDATION

Tulsa oilman and philanthropist Henry Zarrow died at the age of 97 on January 18, 2014. Mr. Zarrow, along with his father and brother, founded Tulsa-based oil and supply firm, Sooner Pipe & Supply Company at the age of 22. He was known for his initiative, even at the age of 13, when he started his own grocery store in a West Tulsa shopping center. With his wife, Anne, he founded the Anne & Henry Zarrow Foundation with a special focus on projects affecting children and alleviating poverty. He also cofounded and served as a trustee for the Zarrow Families Foundation with his brother, Jack. Mr. Zarrow served on the boards of the University of Tulsa, Saint Francis Hospital, Salvation Army and many others.



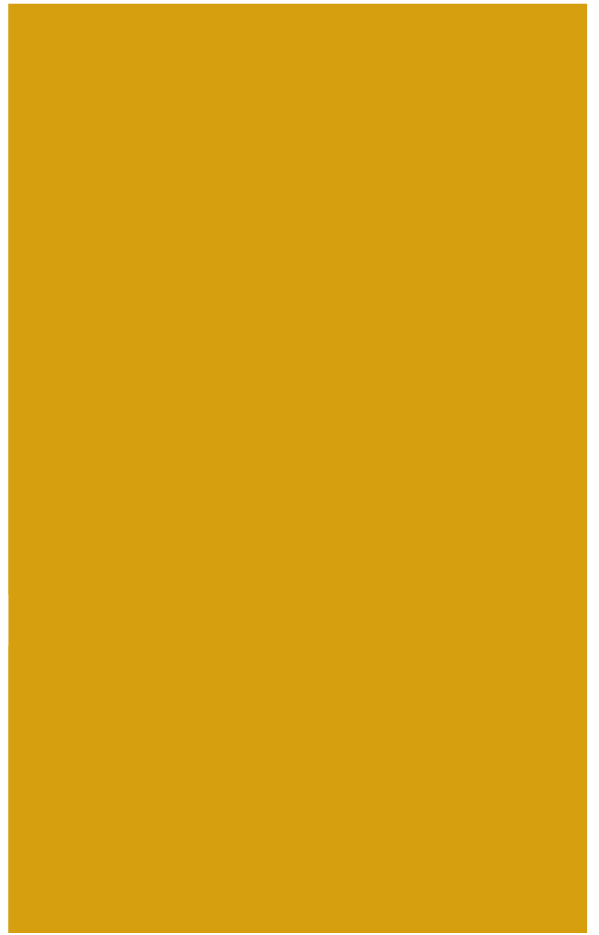


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Outsourced CIO is ours.

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Eric Macy
MANAGING DIRECTOR, FIDUCIARY SOLUTIONS

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for your leadership, collaboration and
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that advance the common good.

The D5 Coalition provides tools and resources for Champions to advance diversity, equity, and inclusion (DEI) across the Southwest.



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Our difference is that as an independent, nonprofit investment manager focused exclusively on nonprofit institutions, we have a forty year heritage of delivering innovative solutions and research insights that help our clients achieve their mission.

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For more information, please contact:

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Commonfund Securities, Inc.
203 563 5010 or slanzo@cfund.org

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College Access Foundation of California (San Francisco, CA) Doll Family Foundation
(Shaker Hts., OH) Ellis Center for Educational Excellence (Phoenix, AZ) Greater New
Orleans Foundation (New Orleans, LA) Helios Education Foundation (Phoenix, AZ)

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Trust (Cleveland, OH) Thomas H. Maren Foundation (Gainesville, FL) Oscar G. and
Elsa S. Mayer Family Foundation (Madison, WI) Quail Roost Foundation (Taos, NM)
The Stranahan Foundation

Ours: to help you succeed.

(Toledo, OH) Trio Foundation of St. Louis (St. Louis, MO) Norton
School of Consumer and Family Sciences, University of Arizona
(Tucson, AZ) Ramsey Executive Education Program, School of Public
Affairs, Arizona State University (Phoenix, AZ) Exponent Philanthropy (Washington, DC)



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Philanthropy
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