

2016 PROGRAM :: 68TH ANNUAL CONFERENCE

MOVING
MOUNTAINS:
**STRENGTHENING
COMMUNITIES**



Philanthropy
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Connecting Grantmakers. Inspiring Excellence.

2016 PROGRAM :: 68TH ANNUAL CONFERENCE

MOVING
MOUNTAINS:
**STRENGTHENING
COMMUNITIES**

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WELCOME TO COLORADO SPRINGS

Welcome!

Thank you for joining us at the base of beautiful Cheyenne Mountain for the 68th Annual Conference of Philanthropy Southwest.

Whether you are a first-timer or a returning veteran attendee at Philanthropy Southwest's signature event, we offer a warm welcome and a comfortable setting in which all voices are heard.

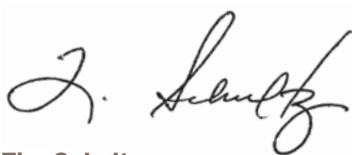
This year's line-up of speakers and sessions offer a wide array of thought provoking topics. The societal issues we'll delve into range from the challenges of homelessness, immigration and environmental disasters, to bolstering and supporting the health and well-being of children and youth, families and aging seniors, and more. You will also discover a robust offering of sessions that inform strategic approaches to giving and advance philanthropy as a profession.

We're particularly excited to share with you the findings of our 2016 Giving Study, which will be released during the conference. This is our third landscape study, offering historic perspective on giving in the region, together with an in-depth analysis of giving trends, areas of giving, state-specific data and an outlook on the future of philanthropic giving in the Southwest.

We encourage you to also enjoy the multitude of superb opportunities outside the conference halls. Be sure to sign up early to enjoy one of the stellar site visits to the Garden of the Gods, Cheyenne Mountain Zoo, and the Mt. Carmel Center for Excellence. Also plan to join your colleagues for a rewarding service learning opportunity at the Blue Star Recyclers.

We hope you will relax a little over the next few days, make new connections, learn and consider new approaches, and reinvigorate your commitment toward a better future.

Enjoy the conference!



Tim Schultz
President and Executive Director
Boettcher Foundation and Board
President Philanthropy Southwest



Laura Duty
Program Officer
Carl B. and Florence E. King
Foundation and Co-chair 2016
Program Committee
Philanthropy Southwest



Matthew Carpenter
Executive Vice President
El Pomar Foundation
Co-chair 2016 Program Committee
Philanthropy Southwest



SCHEDULE AT A GLANCE

WEDNESDAY, OCTOBER 26, 2016

8:00 am - 7:00 pm	Conference Registration Colorado Hall Lobby
9:00 am - 10:30 am	Program Committee Colorado Hall A
10:30 am - 12:00 pm	Educational Programs Committee Colorado Hall A
10:30 am - 12:30 pm	Audit and Finance Committee Colorado Hall B
10:30 am - 12:00 pm	Membership Committee Colorado Hall C
1:00 pm - 2:30 pm	Communications Committee Colorado Hall A
1:00 pm - 2:00 pm	Legislative Network Committee Colorado Hall B
3:00 pm - 5:00 pm	Board Meeting Colorado Hall B
2:00 pm - 5:00 pm	Site Visits Buses will depart from The Broadmoor South

Garden of the Gods Visitor Center

Cheyenne Mountain Zoo

Mt. Carmel Center for Excellence

7:00 pm - 8:30 pm	Evening Event: The Almanac of American Philanthropy Penrose Carriage House
7:00 pm - 8:30 pm	Movie: Signs of Humanity Broadmoor Theater
9:00 pm	Late night S'mores with Willie Baronet, producer of Signs of Humanity Broadmoor West Terrace

THURSDAY, OCTOBER 27, 2016

7:00 am - 6:00 pm	Conference Registration Colorado Hall Lobby
8:00 am - 10:30 am	Site Visit: Blue Star Recyclers Depart from Broadmoor South

8:30 am - 10:30 am	Grantmaking Basics: 990, Due Diligence and Site Visits Colorado Hall A
8:30 am - 10:30 am	CEO and Trustee Essentials Colorado Hall B
11:00 am - 1:00 pm	Brunch, Annual Meeting International Center North and Center
	Brunch Plenary Speakers: Brian and Brook Griese, Judi's House
1:15 pm - 2:55 pm	Breakout Sessions
	Giving Trends of the Southwest Colorado Hall A
	Impact of the Nonprofit Vote Colorado Hall B
	Conservation and Economic Opportunity through Environmental Tragedy Colorado Hall C
	The Grief Journey: A Long Winding Road and its Impact on Children Colorado Hall D
	The Virtues of Patient Capital: Challenges and Opportunities in a Low Return World Colorado Hall E
2:45 pm - 3:15 pm	Break Colorado Hall Lobby
3:15 pm - 4:55 pm	Breakout Sessions
	Impact Investing - Dallas as a Case Study Colorado Hall A
	The Power of Rural Philanthropy Colorado Hall B
	Foundation Self Assessment Colorado Hall C
	Collaborative Approaches to Mental Health Crisis Response Colorado Hall D
	Defined Benefit Pension Plan Challenges and Potential Exit Strategies Colorado Hall E
5:30 pm	Newcomers Reception Cheyenne Lodge CEO reception Broadmoor South Terrace

SCHEDULE AT A GLANCE

6:00 pm **Transportation departs for reception from The Broadmoor South Building**

6:30 pm - 8:30 pm **Conference Evening Reception for all attendees**
Cheyenne Lodge
Featuring HawkQuest, Birds of Prey

FRIDAY, OCTOBER 28, 2016

7:00 am - 6:00 pm **Conference Registration**
Colorado Hall Lobby

7:30 am - 9:00 am **Breakfast**
IC North and Center

8:00 am - 9:00 am **Breakfast Plenary:**
Nurturing Safe Children in Families and Communities

9:30 am - 11:10 am **Breakout Sessions**

Library as the Community Anchor
Colorado Hall A

Get Fit: The Role of Mayors in Transforming Community Health
Colorado Hall B

Moving Upstream to Address Addiction
Colorado Hall C

Bringing Leadership Home: Communicating for Impact
Colorado Hall D

Navigating the Family Philanthropy Lifecycle
Colorado Hall E

11:15 am - 12:45 pm **Lunch/Plenary Speaker:**
Scott Sherman
Transformative Action Institute
IC North and Center

1:00 pm - 2:40 pm **Breakout Sessions**

The Power of Music, Preserving Dignity in Aging
Colorado Hall A

Fireside Chat 2.0
Colorado Hall B

Become a Facilitation Ninja!
Colorado Hall C

Reframing the Rhetoric: Why Understanding Immigration is Essential to Effective Grantmaking
Colorado Hall D

Key Principles of Effective Governance and Investment Management
Colorado Hall E

2:30 pm - 3:00 pm **Break**
Colorado Hall Lobby

3:00 pm - 4:40 pm **Breakout Sessions**

The Personal and Spiritual Meaning of Philanthropy for You and Your Donors
Colorado Hall A

Second Chances: More Than Man's Best Friend
Colorado Hall B

Opportunity Youth Initiatives: National, Local Foundation and Implementation Perspective
Colorado Hall D

The World Wide Web: Facing the Cyber Threat
Colorado Hall E

5:00 pm **Texas Statewide Funder's Meeting on Immigrant and Refugee Issues**
Colorado Hall A

5:30 pm - 7:00 pm **Small Receptions**
Rural Funders
Penrose Heritage Museum
Texas Environmental Grantmakers
Broadmoor Main Lobby Bar

SATURDAY, OCTOBER 29, 2016

8:00 am - 10:00 am **Conference Registration**
Colorado Hall Lobby

8:00 am - 8:30 am **Breakfast**
IC North and Center

8:30 am - 9:30 am **Plenary Session: Behind the Curtain: A Peek into the 2016 Politics and 2017 Policy**

9:35 am - 10:35 am **Plenary Session: Current Economic Trends and Market Outlook – Where do we go from here?**

10:45 am - 12:00 pm **Closing Plenary: Bracing for the Silver Tsunami**

12:00 pm - 1:00 pm **Debrief Luncheon for 2016 and 2017 Program Committees**
Crystal Room, Broadmoor Main

WEDNESDAY, OCTOBER 26, 2016

9:00 am – 10:30 am	Program Committee Colorado Hall A
10:30 am – 12:00 pm	Educational Programs Committee Colorado Hall A
10:30 am – 12:30 pm	Audit and Finance Committee Colorado Hall B
10:30 am – 12:00 pm	Membership Committee Colorado Hall C
1:00 pm – 2:30 pm	Communications Committee Colorado Hall A
1:00 pm – 2:00 pm	Legislative Network Committee Colorado Hall B
3:00 pm – 5:00 pm	Board Meeting Colorado Hall B
2:00 pm – 5:00 pm	Site Visits (Limited spots available) Departure from the South Building

Garden of the Gods Visitor Center

An opportunity to tour the Garden of the Gods, rated the #1 city park in the United States in 2015, to enjoy its spectacular views and gorgeous red rocks and to learn about a unique philanthropic partnership. This world class visitor and nature center is the most visited attraction in the region. An exciting HD show: “How Did Those Red Rocks Get There?” will be shown in the Geo-Trekker Theater for your enjoyment. The excellent condition of the park is the result of this partnership created 20 years ago between the Garden of the Gods Foundation and the for-profit Visitor Center, which has generated revenue for the Foundation’s maintenance of the park. Bring your cameras to catch Colorado’s most photographed views!

Cheyenne Mountain Zoo

Enjoy a behind the scenes tour at the Cheyenne Mountain Zoo while also learning about the education and conservation efforts at the Zoo. The zoo currently houses more than 1,000 animals, representing almost 180 species, of which 29 are

endangered. It is America’s only mountain zoo, situated on 146 acres at an elevation of 6,800 feet. Be sure to bring comfortable shoes for this visit.

Mt. Carmel Center for Excellence

On this visit you will see how Mt. Carmel Center of Excellence supports military members and veterans through partnerships with local community organizations to provide wellness programs and transitional services with a special emphasis on veterans, military, and their families. In addition, we will have an opportunity to learn from some military experts what to consider to ensure your foundation is effective when it makes grants to support the military in your community.

7:00 pm – 8:30 pm

EVENING EVENT: The Almanac of American Philanthropy

Penrose Carriage House

(buses depart from the South building.)

Sponsored by Graystone Consulting

Philanthropy in America is a giant undertaking—every year, more than \$360 billion is handed out by individuals, foundations, and businesses to a riot of good causes. Rates of giving are 2 to 20 times higher in the U.S. than in comparable nations. Until recently, there was no definitive information source to place U.S. philanthropy in context. Hear from the author of this authoritative, highly readable new reference work as he lets us in on the fascinating history, quirky Americana, and lively biographies of American Philanthropy.

PRESENTER: *Karl Zinsmeister, Vice President, Publications; Philanthropy Roundtable, Washington, DC*

7:00 pm – 8:30 pm

MOVIE: Signs of Humanity

Broadmoor Theater

Signs of Humanity is a documentary film that explores the inter-related themes of home, homelessness, compassion, and humanity. Artist and professor, Willie Baronet has purchased more than 1,000 signs over the past 22 years, and he uses this collection to create installations to raise awareness

about homelessness. During the month of July 2014, Professor Baronet and three filmmakers drove across the country, interviewing more than 100 people on the streets and purchasing over 275 signs. Co-director and Producer Willie Baronet will join us to discuss the film.

PRESENTER: *Willie Baronet, Co-director and Producer, Dallas, TX*

9:00 pm

LATE NIGHT S'MORES WITH WILLIE BARONET, CO-DIRECTOR AND PRODUCER OF SIGNS OF HUMANITY

West Terrace

Sponsored by The Mike and Mary Terry Family Foundation

THURSDAY, OCTOBER 27, 2016

8:00 am – 10:30 am

SITE VISIT: Blue Star Recyclers

Departure from the South Building

This site visit includes a hands-on experience at an award-winning 501(c)(3) social enterprise whose core mission is recycling electronics and other materials to create local jobs for people with autism and other disAbilities. After being introduced to the organization, its workforce, and hearing about the remarkable results its team has delivered; attendees will get down and dirty in a warehouse setting through a variety of service learning tasks. Protective eyewear and gloves will be provided as needed.

8:30 am – 10:30 am

GRANTMAKING BASICS: 990, Due Diligence, and Site Visits

Colorado Hall A

CPE Join this grantmaking basics session on three important topics from a foundation

lens. We will review what is most important on the 990, learn ways to determine goodness of fit between your foundation and applicants and their proposals and understand the value of conducting good site visits. If you are new to grantmaking or just want to get a refresher, you won't want to miss this session.

Attendees will:

- > learn what is most important in reviewing a 990
- > examine approaches to assessing applicants and proposals
- > understand the framework of a good site visit

PRESENTERS: *Katie Alford, President and CEO, Community Foundation of Abilene, Abilene, TX; Shelley Sweatt, President, The Priddy Foundation, Wichita Falls, TX; Laura Duty, Program Director, Carl B. and Florence E. King Foundation, Dallas, TX; Quynh-Anh McMahan, Grant Officer, The George Foundation, Fort Bend County, TX*

SESSION DESIGNERS: *Educational Program Committee*

8:30 am – 10:30 am

CEO AND TRUSTEE ESSENTIALS

Colorado Hall B

CPE Join us in an engaging session that covers board responsibilities, managing liability, the private foundation rules, and staying legal in grantmaking. Explore the ins and outs of self-dealing, conflicts of interest, and more. **CLE** Come away with a deeper understanding of the law and new confidence about how to operate within its bounds. This session is geared to those who are new to the legal requirements of private foundation giving, or in need of an update.

Attendees will:

- > understand the scope and details of fiduciary duties and the rules governing private foundations
- > recognize potential legal risks, and identify when you need to take action

PRESENTER: *Andrew Schulz, General Counsel, Arabella Advisors, Washington, DC*

SESSION DESIGNERS: *Katie Alford, Paula Herring, Lynn Mahurin*

11:00 am – 1:00 pm

BRUNCH AND ANNUAL MEETING

International Center (IC) North and Center

BRUNCH PLENARY SPEAKERS: Brian and Brook Griesse, Judi's House

IC North and Center

1:15 PM – 2:55 PM BREAKOUT SESSIONS

GIVING TRENDS OF THE SOUTHWEST

Colorado Hall A

CPE

The framework for this session will be Philanthropy Southwest's third landscape study on philanthropic giving in the Southwest. The session will also offer an historic perspective on giving in the region, and in that context, the presentation will provide an in-depth analysis of giving along such interest vectors as rural and urban disparities, areas of giving, and state specific patterns.

Attendees will:

- > learn current philanthropic giving trends in the Southwest region
- > gain a perspective which helps establish organizational priorities and recognizes areas of collaboration
- > understand how the Giving Study can be an important 'take away' to be specifically used by both funders and grantseekers and
- > look ahead with enhanced perception to better integrate past giving trends with current dynamics and to recognize their potential impact on present-day philanthropy.

PRESENTER: *Kathy Jankowski, Principal, Jankowski Associates, Inc., Poolseville, MD.*

SESSION DESIGNERS: *Adrian Cook, Allison Salas, Abel Wurmnest*

IMPACT OF THE NONPROFIT VOTE

Colorado Hall B

This session focuses on the influence nonprofit organizations have on our democratic process and voter turnout. The inherent assets they possess represent democracy's highest ideals of public service, active citizenship and commitment to a better society. With their natural engagement and unparalleled reach, nonprofits are particularly well suited to encourage voter participation. The session will explore an innovative model of civic engagement by hearing from national funder and organizer Nonprofit VOTE. Representatives from Texas and Colorado, two of the largest state programs, will discuss the national model and its impact on their respective communities.

Attendees will:

- > gain insight into the potential strength of nonprofit organizations to increase voter participation in democracy
- > hear about the effects Nonprofit VOTE is having
- > learn how to impact local and broader community affairs through increased voter turnout and
- > be able to identify available tools which further organizational goals.

PRESENTERS: *Lindsey Hodel, National Field Director, Nonprofit VOTE, Denver, CO; Emily Shamsid-Deen, Engagement Campaign Manager, Community Resource Center, Denver, CO*

SESSION DESIGNER: *Maria Fabula*

CONSERVATION AND ECONOMIC OPPORTUNITY THROUGH ENVIRONMENTAL TRAGEDY

Colorado Hall C

This session is designed to familiarize philanthropists with a source of hundreds of millions of dollars in funding opportunities for conservation and economic development. Parties responsible for the nation's worst oil spill in the Gulf of Mexico have been forced

to pay civil and criminal penalties for their actions. The availability of these funds can have, and is having, a significant impact on the Gulf Coast region of the country.

Attendees will:

- > gain an appreciation of the enormity of the funding available for restoration and change
- > learn about the rules and regulations associated with the various 'pots of money' being made available and
- > meet the officials responsible for the distribution of funds to facilitate follow-up communications and identify potential grant application opportunities.

PRESENTERS: *Toby Baker, Commissioner, Texas Commission on Environmental Quality, Austin, TX; Justin R. Ehrenwerth, Executive Director, Gulf Coast Ecosystem Restoration Council, New Orleans, LA; Tanner Alston Johnson, Director, Gulf Environment Benefit Fund, National Fish and Wildlife Foundation, Baton Rouge, LA; Anne Brown, Executive Director, Texas Parks and Wildlife Foundation, Dallas, TX*

SESSION DESIGNER: *Mike McCoy*

THE GRIEF JOURNEY: A Long Winding Road and its Impact on Children

Colorado Hall D

The death of a parent or sibling is experienced by one in twenty children under the age of eighteen. This session will address the resultant feelings of isolation they experience in their grief, unable to find peers that have shared a similar loss. It will look at research that indicates grief's influence is tangible well into adulthood and what can be done to help alleviate its impact. Former NFL quarterback Brian Griese was motivated by the loss of his mother at age 12 to create Judi's House, a new model based on interventions that promote resilience and growth. He and his spouse will lead an informative session on their research, on what makes their child bereavement center different, and on their commitment to sharing replicable best practices with grief centers nationally and beyond.

Attendees will:

- > gain insight into the terrible burdens shouldered by youth experiencing the death of a loved one

- > hear the latest research on the stress and trauma of grief
- > learn the value of early intervention and
- > understand the impact of peer support on youth and their families.

PRESENTERS: *Brook Griese, Co-founder and Executive Director, Judi's House, Denver, CO; Brian Griese, Co-founder and Board Chair, Judi's House, ESPN Analyst, Denver, CO*

SESSION DESIGNERS: *Matt Carpenter, Laura Duty, Judy Quisenberry*

THE VIRTUES OF PATIENT CAPITAL: Challenges and Opportunities in a Low Return World

Colorado Hall E

CPE

CFP

Asset allocation is the most important factor to consider in designing a successful investment program. The outlook for future investment returns is potentially meager in comparison to historical averages, yet required spending may remain constant.

There is greater pressure on the need to identify sources of investment return while also maintaining appropriate risk parameters. This presents a significant challenge to investors with defined spending and hurdle rates. However, solutions do exist for institutional investors which can provide opportunities to design an asset allocation strategy to successfully navigate this market environment.

Attendees will learn:

- > the expectations for short term and long term time horizons for domestic and global capital markets
- > how foundation and endowment investors can successfully navigate the current low return investment environment and
- > unique strategies that are available to institutional investors to provide a competitive investment advantage.

PRESENTER: *Katie Nixon, Chief Investment Officer, Wealth Management, Northern Trust, Chicago, IL*

SESSION DESIGNERS: *Katie Alford, Paula Herring, Lynn Mahurin*

2:45 PM – 3:15 PM BREAK

Colorado Hall Center Aisle

3:15 PM – 4:55 PM BREAKOUT SESSIONS

IMPACT INVESTING: Dallas as a Case Study

Colorado Hall A

CPE In 2012 a public/private partnership created Grow South, a private investment fund. In this session the Dallas Mayor's Office, along with the fund manager (Civitas) and a national funder (Living Cities), will discuss their belief that Impact Investing in concert with a community leverages great benefits. This case study includes the inception of Grow South, its successes, its sustainability, and the potential it has for significant impacts.

Attendees will:

- > learn how Impact Investing benefits a community
- > hear how the Dallas business community, city government, and the fund manager successfully worked together
- > gain insight into evaluating the applicability of Impact Investing on organizational goals and
- > understand steps needed to replicate the approach.

PRESENTERS: *Tynesia Boyia-Robinson, Director of Collective Impact, Living Cities, New York, NY; Vana Hammond, Chief of Community Relations and Grow South, Office of Mayor Mike Rawlings, Dallas, TX; Drexell Owusu, Managing Director and Chief of Staff, Civitas Capital Group, Dallas, TX.*

SESSION DESIGNERS: *Richard Betts, Allison Salas*

THE POWER OF RURAL PHILANTHROPY

Colorado Hall B

This presentation goes beyond addressing the challenges facing rural and small-town America as

a result of boom and bust economies, population shifts, and declining public resources. It examines how several Southwest foundations are working despite the odds to build stronger, more vibrant rural communities through innovative projects and deep regional partnerships. The session is designed to be of interest to philanthropies funding rural projects, investors seeking opportunities in rural communities, and anyone seeking information about rural projects currently being undertaken by foundations.

Attendees will:

- > hear success stories from Philanthropy Southwest members working in rural communities
- > gain ideas and learn where opportunities exist to emulate or replicate successful rural projects
- > learn the value of, and how to go about creating, strong partnerships and
- > be able to examine lessons learned by peer foundations.

PRESENTERS: *Ellen Ray, Director of Grants and Strategic Initiatives, Still Water Foundation, Austin, TX; Debbie Jessup, Executive Director, Anschutz Family Foundation, Denver, CO; Shelley Sweatt, President and CEO, The Priddy Foundation, Wichita Falls, TX; Paul Major, President and CEO, Telluride Foundation, Telluride, CO; Moderator: Abel Wurmnest, Program Officer, Anschutz Family Foundation, Denver, CO*
SESSION DESIGNERS: *Richard Betts, Karin Gerstenhaber, Shelley Sweatt, Abel Wurmnest*

FOUNDATION SELF-ASSESSMENT

Colorado Hall C

CPE This session provides a unique perspective on a philanthropic organization's impact, determining whether the organization itself is effective in its operations – from the perspective of its constituents. Going beyond the question of grant-level evaluation of impact necessitates asking questions that are directed to the communities and constituencies served by foundations. The answers to these questions provide the basis for development of an assessment tool that will utilize this input to inform the practice and focus of future philanthropic efforts.

Attendees will:

- > learn how to go beyond grant-level evaluations
- > gain insight into the key questions to ask of constituents and into the value of outside input in asking these questions and
- > learn how to apply the responses to provide a more effective philanthropic product and experience.

PRESENTER: *Jessica Bearman, Principal, Bearman Consulting, Viola, ID*

SESSION DESIGNERS: *Matt Carpenter, Adrian Cook, Maria Fabula*

COLLABORATIVE APPROACHES TO MENTAL HEALTH CRISIS RESPONSE

Colorado Hall D

Our 911 emergency response systems are increasingly strained by repeat calls for help by individuals with mental health issues stemming from extreme poverty, homelessness, or family crises. It should come as no surprise that these problems share common threads stemming from many different personal struggles such as substance use disorder, abuse, depression, anger, and/or detachment from the community at large. First responders to frequent calls for the same problems often struggle ineffectively, resulting in excessive costs with poor outcomes. In Colorado Springs and Tulsa one private funder played a critical role in reversing this trend by helping the cities identify their strengths and weaknesses, and showed how a private-public partnership can provide a positive focus on this troubling and growing stress on our 911 resources.

Attendees will:

- > hear new approaches to confronting mental health emergency issues
- > learn the benefits of this best-practice model and how to initiate its implementation for any city's 911 system and
- > gain an understanding of how private philanthropy enhances this program to provide even better outcomes.

PRESENTERS: *Jefferson Martin, Community and Public Health Administrator, Colorado Springs Fire Department, Colorado Springs, CO; Mike Brose, CEO, Mental Health Association Oklahoma, Tulsa, OK*

SESSION DESIGNERS: *Matt Carpenter, Andie Doyle*

DEFINED BENEFIT PENSION PLAN CHALLENGES AND POTENTIAL EXIT STRATEGIES

Colorado Hall E

CPE

In this facilitated discussion experts will examine the current environment for pension plans from the perspective of the fiduciaries and the third party advisors. Information on funded status issues and the PBGC best practices will be reviewed.

CFP

Current trends related to the area of exit strategies will be discussed with a focus on defined benefit plans. During the course of the session the conversation will also examine the spectrum of retirement offerings.

Attendees will:

- > explore the current environment for retirement plans, and the benefits provided with the various plan designs, including defined benefit plans and defined contribution plans, among others
- > learn how to meet plan funding requirements, reporting requirements and PBGC obligations
- > review best practices for governance of retirement plans, including fiduciary responsibilities of the various persons involved in administering the plans and
- > explore various exit strategies to transition from a current plan to a new plan.

PRESENTERS: *Philip Bonanno, Director, Retirement Consulting Actuary, Grant Thornton LLP, New York, NY; Michael Monahan, Assistant Managing Principal, Grant Thornton LLP, New York, NY*

SESSION DESIGNERS: *Katie Alford, Paula Herring, Lynn Mahurin*

SCHEDULE

5:30 pm

NEWCOMERS RECEPTION

Cheyenne Lodge (bus departure at 5:15 from South Building)

Sponsored by Tolleson Wealth Management

Reception for all first time attendees, new members, and those who wish to welcome them

5:30 pm

CEO RECEPTION

South Terrace, The Broadmoor

Reception for CEOs, Presidents, Executive Directors and Trustees

6:30 pm – 8:30 pm

CONFERENCE EVENING RECEPTION FOR ALL ATTENDEES

Cheyenne Lodge

Sponsored by Northern Trust

Featuring HawkQuest, Birds of Prey

(Transportation departs for reception from South Building at 6:00 pm.)

FRIDAY, OCTOBER 28, 2016

7:30 am – 9:00 am

BREAKFAST

IC North and Center

8:00 am – 9:00 am

BREAKFAST PLENARY: Nurturing Safe Children in Families and Communities

IC North and Center

PANEL: *David Sanders, Executive Vice President of Systems Improvement, Casey Family Programs, Seattle WA; Susan Hutchinson, First Lady of Arkansas, Little Rock, AR; Dyann Dayley, Executive Director, Center for the Prevention of Child Maltreatment, Cook Children's Medical Center, Fort Worth, TX; Antoinette Tellez-Humble, Program Officer, New Mexico Programs, W. K. Kellogg Foundation, Albuquerque, NM*

9:30 AM – 11:10 AM BREAKOUT SESSIONS

LIBRARY AS THE COMMUNITY ANCHOR

Colorado Hall A

With the scarcity of governmental or non-profit services in remote areas, the library is often the source of a surprisingly wide range of services and expertise that would not otherwise be available. Rural libraries are frequently the community anchor, the hub of activity, a critical ingredient in education, and the place to be. Libraries and librarians are often a key and strategic partner in civic planning, projects, and initiatives. This session will focus on the commitment the librarians have to their community via commitment to the library and on the role of libraries and librarians as positive change agents.

Attendees will:

- > gain an appreciation of the crucial role a library and librarian play in a rural setting
- > hear about the American Library Association's Libraries Transform initiative which highlights the changing role of libraries and librarians and
- > learn how philanthropic support for the library means far reaching support for the entire community.

PRESENTERS: *Becky Sullivan, Director, Riter C. Hulsey Public Library, Terrell, TX; Julie Todaro, President, American Library Association, Austin, TX*

SESSION DESIGNERS: *Laura Duty, Karin Gerstenhaber, Shelley Sweatt*

GET FIT: The Role of Mayors in Transforming Community Health

Colorado Hall B

Creating a "culture of health" within a city is a challenging course of action. This session will describe how communities are responding to the American health crisis and how a Mayor's Fitness Council can improve the lives of citizens by thinking differently inside city hall. Participants will also learn about ways to improve the health of communities through the use of a variety of tools, including

online apps, to promote good nutrition and healthy activities. Other programs and tools that empower healthier schools and the workplace programming will be identified as well.

Attendees will:

- > learn about the American health crisis
- > be presented with evidence-based programs that are working in a variety of communities to improve health and
- > hear how foundations play a key role in convening community constituencies and facilitating their participation in a wide scale community health project.

PRESENTERS: *Mick Cornett, Mayor, Oklahoma City, OK; Baker Harrell, Founder/CEO, IT'S TIME TEXAS, Austin, TX*
SESSION DESIGNERS: *Randy Baker, Judy Quisenberry*

MOVING UPSTREAM TO ADDRESS ADDICTION

Colorado Hall C

The likelihood of developing a substance use disorder is greatest for those who begin alcohol or other drug use in their early teens. Prevention and early intervention to address substance use can help limit experimentation and reduce risky behaviors before serious social and health problems develop. This session will highlight how philanthropy, government agencies and non-profit organizations are partnering at the national, state, and local level to advance innovative screening and early intervention approaches as part of a comprehensive approach to promote youth health and well-being.

Attendees will:

- > learn why screening and early intervention for substance use is a vital part of adolescent health and well-being
- > acquire knowledge about a promising framework for advancing screening and early intervention approaches to address substance use and other risk behaviors and
- > be able to identify opportunities in local school, primary care and community-based systems to implement screening and early intervention approaches.

PRESENTERS: *Alexa Eggleston, Senior Program Officer, Conrad Hilton Foundation, Agoura Hills, CA; Leigh Fischer, Associate, Abt Associates, Bethesda, MD; Amanda Jones, Director, Community Reach Center, Northglenn, CO*

SESSION DESIGNER: *Lucille DiDomenico*

BRINGING LEADERSHIP HOME: COMMUNICATING FOR IMPACT

Colorado Hall D

CPE

This interactive workshop explores the practice of exceptional leadership from the boardroom to the living room using a deep understanding of behavior and communication. Using client stories and entertaining experiential exercises, the session will demonstrate how to use the Bringing Leadership Home model to deftly adjust course in high stakes conversations that have become heated or unproductive. With organizations depending on expertise, it is the winning culture which outstrips the competition. Winners are only created by those with true leadership presence and the communication skills to execute.

Attendees will:

- > learn of a powerful framework, that when applied has the ability to impact all areas of life, including high stakes interactions
- > discover how to apply the principles of Bringing Leadership Home specifically to lead change, communicate and engage and
- > engage in exercises that provide insight into behavioral styles.

PRESENTER: *Lisa Hale, President, Focused Leadership Consulting, Fort Collins, CO*

SESSION DESIGNER: *Ann Utterback*

NAVIGATING THE FAMILY PHILANTHROPY LIFECYCLE

Colorado Hall E

CPE

An organization's lifecycle from the determination of the chosen structural option through ongoing evolution and even cessation will be the focus of practical discussions

during this session. Dialogues will highlight how significant support from the family office helps achieve desired goals and present a pathway to the future. This perspective is intended to help facilitate navigating the changing landscape of a family's philanthropy, including dealing with estate administration.

Attendees will:

- > learn what a family office is and does in support of the family's mission
- > hear how a corporate fiduciary/bank can support foundation formation by helping to identify appropriate structures and options to achieve philanthropy
- > be reminded that generational planning cannot be avoided and
- > gain insight into issues needing attention when founder and family circumstances change.

PRESENTERS: *Amanda Gyeszly, Director of Family Office, Texas Crude Energy, Houston, TX; Erin Hogan, Senior Vice President and Philanthropic Specialist, U.S. Trust, Washington, DC; Laura Liang, VP Operations and Accounting and Chief Grants Officer, Dan L Duncan Foundation, Houston, TX*

SESSION DESIGNERS: *Katie Alford, Paula Herring, Lynn Mahurin*

11:15 am – 12:45 pm

LUNCH/PLENARY SPEAKER:
Scott Sherman, Transformative Action Institute

IC North and Center

1:00 PM – 2:40 PM
BREAKOUT SESSIONS

**THE POWER OF MUSIC,
PRESERVING DIGNITY IN AGING**

Colorado Hall A

As our nation faces the first tsunami wave of

impaired seniors needing services, MUSIC & MEMORYSM offers a new gold standard and approach for long-term care. Captured in the documentary, *Alive Inside* (2014 Sundance Award Winner), this concept uses simple, iPod technology to create a personalized, therapeutic music program for dementia sufferers and the physically challenged. In addition to offsetting the use of pharmacologic interventions, it also generates a host of other quality of life benefits including restored identity, increased communication, greater engagement and reduced agitation.

Attendees will:

- > hear about the value of personalized music in a care situation
- > learn about the applicability of music to the resident, family and care staff and
- > discover how philanthropy can facilitate the expansion of this powerful program.

PRESENTER: *Stephanie Hoffman, Central US Regional Director, Music and Memory, Austin, TX*

SESSION DESIGNERS: *Laura Duty, Karin Gerstenhaber*

FIRESIDE CHAT 2.0

Colorado Hall B

CPE

Back by popular demand, this session presents another "fireside chat" with seasoned foundation professionals who will present their stories and experiences, many with candor and humor. This year's expert panel will focus on the big picture of philanthropy, present innovative work of foundations, and discuss personal experiences in confronting the important issues of governance, compensation, and evaluation.

Attendees will:

- > learn from foundation leaders who have transitioned through many roles within philanthropy
- > hear about the participation of these leaders in the innovative work of their communities and
- > be able to ask their own "burning" questions.

PRESENTERS: *Ashley Allison, Executive Director, Waco Foundation, Waco, TX; Jo Carcedo, Vice President for Grants, The Episcopal Health Foundation, Houston, TX;*

Antoinette Malveaux, Managing Director, Casey Family Programs, Seattle, WA; Christopher Shaw, Executive Vice President, The George and Fay Young Foundation, Dallas, TX

SESSION DESIGNERS: *Matt Carpenter, Felicia Goodman, Allison Salas*

BECOME A FACILITATION NINJA!

Colorado Hall C

CPE This interactive presentation is designed for experienced facilitators interested in deepening skills, those new to group leadership processes and individuals experiencing uneasiness in leading groups. Philanthropic leaders and staff frequently find their role includes facilitation. Good facilitation means the difference between time spent in meetings that are engaging or boring, clear or confusing, useful or a waste of time. This session will focus on core elements of good facilitation, including preparation, intentional agenda design, facilitator presence, and specific practices and tools for managing the unexpected.

Attendees will:

- > explore elements of effective facilitation
- > practice agenda design and
- > consider approaches to real facilitation situations encountered by colleagues.

PRESENTER: *Jessica Bearman, Principal, Bearman Consulting, Viola, ID*

SESSION DESIGNERS: *Katie Alford, Paula Herring, Lynn Mahurin*

REFRAMING THE RHETORIC: Why Understanding Immigration is Essential to Effective Grantmaking

Colorado Hall D

This interactive session will go ‘beyond the headlines’ to provide a concrete grounding in how immigration policies are impacting families and communities across the country—and how philanthropy is responding at the local, state, and national level. Participants will hear about immigrants’ direct experiences in the United States, and a panel of funders will explore the challenges

and opportunities associated with applying an immigrant lens to their grantmaking. There will be time for discussion, so bring your questions and ideas to the table!

Attendees will:

- > explore how current immigration policies are impacting children, youth, families in communities across the country—and the implications for diverse grantmaking priorities, such as health, education, and economic opportunity
- > hear the perspectives of two individuals who are directly affected by our immigration laws and policies; learn about the contributions they are making in their communities, and the daily challenges that they and their families face and
- > engage in an interactive discussion with state and local funders who are applying an immigrant lens to their grantmaking, and what they have gained as a result.

PRESENTERS: *Felecia Bartow, Vice President, Grantmakers Concerned with Immigrants and Refugees (GCIR), Sebastopol, CA; Amanda Cloud, President & CEO, The Simmons Foundation, Houston, TX; Regan Gruber Moffitt, Associate Vice President, Winthrop Rockefeller Foundation, Little Rock, AR; Moderator, Carlos Martinez, Executive Director, Latino Community Foundation of Colorado, Denver, CO; Nicole Melaku, Project Director, Latino Community Foundation of Colorado, Denver, CO; Aryah Somers Landsberger, Director of Programs, GCIR, Sebastopol, CA*

SESSION DESIGNER: *Carlos Martinez*

KEY PRINCIPLES OF EFFECTIVE GOVERNANCE AND INVESTMENT MANAGEMENT

Colorado Hall E

CPE This session highlights the building blocks of an effective investment committee and investment manager relationship. Panelists will discuss the different models available in the market today and the pros and cons of each. The idea of moving toward a partnership model allowing nonprofits to take a more systematic and functional approach to governance will be explored along with

policy making and committee member selection. A valuable tool will be presented to show how organizations can undertake a “health check” to align investment programs with missions and to help trustees address fiduciary responsibilities.

Attendees will:

- > gain insight into critical organizational practices
- > hear descriptions of the latest available investment models and
- > learn an approach to assessing the degree of relationship existing between a foundation’s investments and its mission.

PRESENTERS: *Crissie Fortmeyer, Executive Director, J.P. Morgan Endowments and Foundations Group, Dallas, TX; Julia Chu, Executive Director and Senior Philanthropy Advisor, J.P. Morgan Private Bank, New York, NY*

SESSION DESIGNERS: *Katie Alford, Paula Herring, Lynn Mahurin*

2:30 PM – 3:00 PM BREAK

Colorado Hall Center Aisle

3:00 PM – 4:40 PM BREAKOUT SESSIONS

THE PERSONAL AND SPIRITUAL MEANING OF PHILANTHROPY FOR YOU AND YOUR DONORS

Colorado Hall A

CPE Returning to lead a second interactive seminar, Paul Schervish will explore how ways of caring for others form the basis for understanding a donor’s philanthropy and the essence of philanthropy in general. This discussion will include the faith dimensions of a moral biography of care and the root meaning of philanthropy – philia or friendship love. Throughout the presentation the underlying theme of the unity of, rather than separation of, love of God, love of neighbor, and love of self will be underscored.

Attendees will:

- > discover the importance and implications for changing our understanding of what animates philanthropy from “motivations” to “mobilizing experiences” and
- > comprehend the universal aspects of philanthropy versus viewing philanthropy in isolation or as a series of carefully choreographed steps.

PRESENTER: *Paul Schervish, Professor Emeritus of Sociology and former Director of the Center of Wealth and Philanthropy, Boston College, Chestnut Hill, MA*

SECOND CHANCES: More Than Man’s Best Friend

Colorado Hall B

Challenges facing people with disabilities include physical limitations as well as feelings of fear, isolation, and loneliness. Service dogs, whether rescued from shelters or bred to serve, play important and assorted roles in assisting populations of all ages. Meeting emotional needs of children, veterans and active duty military, as well as supporting people with disabilities, increases independence. With customized training specific to individual client needs, the canines help address symptoms of PTSD, depression, immobility and inactivity. This makes them particularly effective in easing the transition of military personnel back into civilian life.

Attendees will:

- > be shown the range of disabling conditions for which service dogs are uniquely trained – medical, psychological and emotional
- > gain perspective on the importance of a quality training process
- > learn to identify ways philanthropy can best support dog training programs and
- > hear about the need for support of veterinary care of the animal post placement.

PRESENTERS: *Brianne Corbett, Director of Dog Operations, Freedom Service Dogs, Englewood, CO; Grace Murphy, Director of Development, Canine Assistants, Milton, GA*

SESSION DESIGNERS: *Randy Baker, Paulette Black*

OPPORTUNITY YOUTH INITIATIVES: National, Local Foundation and Implementation Perspective

Colorado Hall D

Innovative collaborations to provide concrete opportunities for the 6.7 million youth ages 16 – 24 who are neither enrolled in school nor participating in the labor market are having an impact. Life pathways to success through education, training and employment have been successfully created and will be presented in this session. Replicable models from 19 communities across the United States are examples of implementable approaches people can take to address this critical employment issue faced by too many of our young.

Attendees will:

- > learn how others have used Collective Impact Models and the Theory of Change to improve youth opportunities and
- > gain insight into specific approaches, why they have been successful, and how they might be applied locally.

PRESENTERS: *Steve Patrick, Executive Director, Aspen Forum for Community Solutions, Aspen Institute, Washington, DC; Elsa Holguin, Senior Program Officer, Rose Community Foundation, Denver, CO; Lorena Zimmer, Director, Denver Metro Chamber of Commerce, Denver, CO*

SESSION DESIGNER: *Jeanne Bistranin*

THE WORLD WIDE WEB: Facing the Cyber Threat

Colorado Hall E

CPE More and more organizations are coming under cyberattack by those seeking to steal information or simply “take down” a network until a ransom is paid. In this new, challenging environment, foundations must be able to protect not only their own information but also that of their many nonprofit partners. In this informative session you will learn about the cyber threats facing organizations today. You will hear a high-level, yet understandable tutorial on the technical side of cybersecurity as well as the non-technical aspects of a cybersecurity program including organizational culture and employee training and awareness.

Attendees will:

- > gain insight into the threats facing organizations today and what to do about it
- > learn about the technical, physical and human resources needed to support a cybersecurity program and
- > explore ways foundations can protect themselves and support nonprofits to safeguard critical information.

PRESENTER: *John Ansbach, CIPP/US, General Counsel, General Datatech, L.P., Dallas, TX*

5:00 pm

TEXAS STATEWIDE FUNDER'S MEETING ON IMMIGRANT AND REFUGEE ISSUES

Colorado Hall A

Calling all Texas funders! Join The Simmons Foundation, Baptist Health Foundation, and The Meadows Foundation for a follow-up conversation about opportunities to connect with each other around immigrant and refugee issues. (Participation in previous conversations not required, nor is a grantmaking focus on immigration.) Wine and cheese will be served.

5:30 pm – 7:00 pm

SMALL RECEPTIONS

Rural Funders

Penrose Heritage Museum

Sponsored by Still Water Foundation, Tocker Foundation, and Carl B. and Florence E. King Foundation

Texas Environmental Grantmakers

Broadmoor Main Lobby Bar

SATURDAY, OCTOBER 29, 2016

8:00 am – 8:30 am

BREAKFAST

IC North and Center

8:30 am – 9:30 am

PLENARY SESSION: Behind the Curtain: A Peek into the 2016 Politics and 2017 Policy

IC North and Center

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The 2016 presidential campaign has flummoxed political pundits and election experts alike, while dominating the news cycle. Far from view, but critical, are the Senate and House races that will determine the new congressional leaders, the legislative agenda, and possibly control of Congress. The political and policy consequences of this November election are enormous. In this session, our speaker will take us on a brisk walk through what is at stake and the potential impact on the nonprofit sector.

PRESENTER: *Hadar Susskind, Vice President of Public Policy, Council on Foundations, Arlington, VA*

9:35 am – 10:35 am

PLENARY SESSION: Current Economic Trends and Market Outlook — Where do we go from here?

IC North and Center

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Perhaps unlike any time in the recent past we are facing an economic environment that is challenged by social tension, political rhetoric, and global uncertainty. This session will not only provide an overview of current trends but will provide a particular focus on those factors expected to drive the economy going forward. Recent market performance

will be reviewed, and an outlook for market returns in 2017 will be offered which highlights implications for private foundations and endowments. Attendees are invited to engage in a “Q and A” session to address specific issues they may have.

PRESENTER: *Mark Freeman, Chief Investment Officer, Westwood Holdings Group, Dallas, TX*

10:45 am – 12:00 pm

CLOSING PLENARY: Dr. James Johnson, Bracing for the Silver Tsunami

IC North and Center

Speaker Sponsor: *South Texas Money Management*

12:00 pm

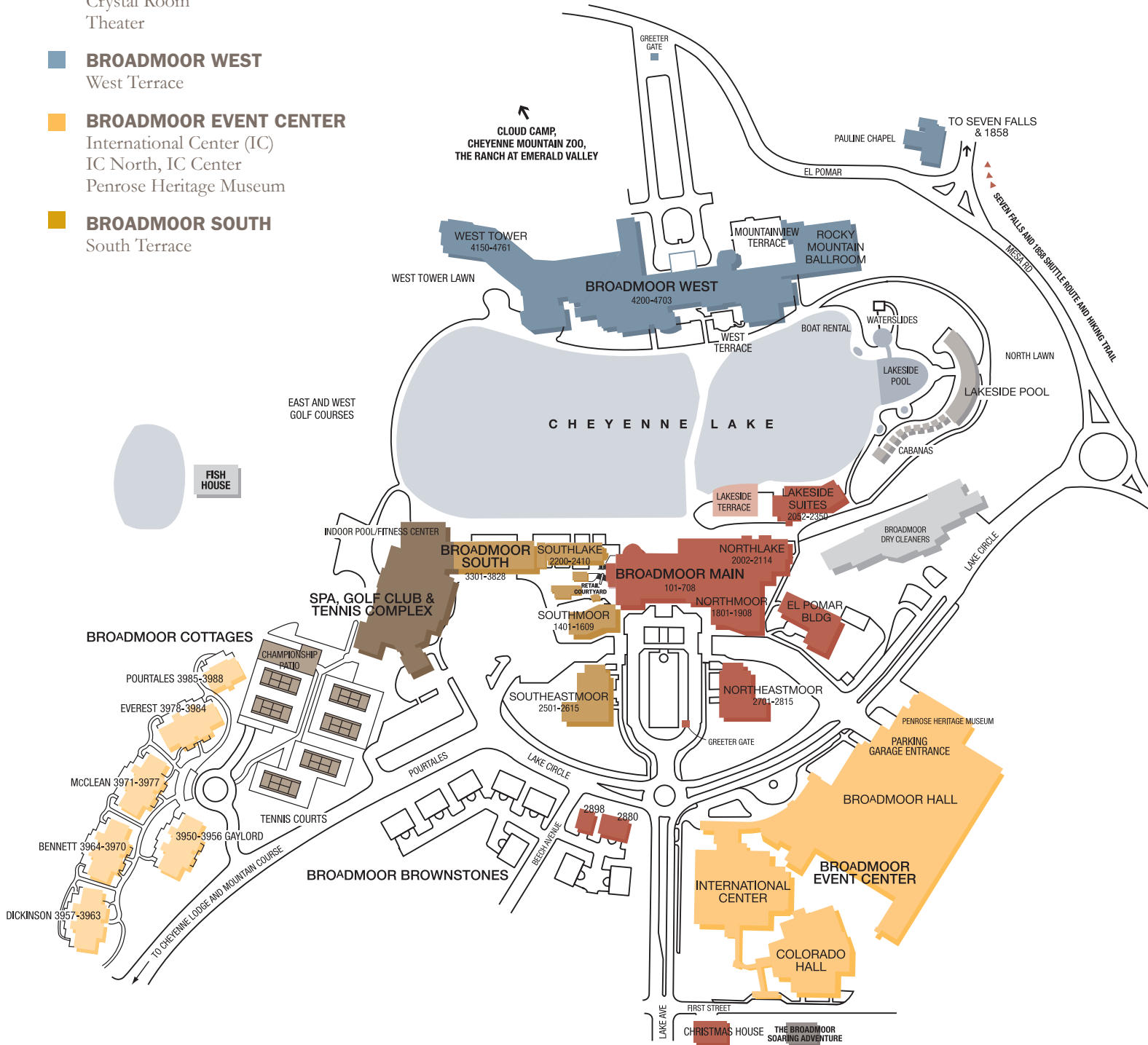
DEBRIEF LUNCHEON FOR 2016 AND 2017 PROGRAM COMMITTEES

Crystal Room, Broadmoor Main

MAP

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The conference is not intended to be an opportunity for solicitation of any kind, including solicitation for business, fund management, or grants.

CONFERENCE ELIGIBILITY AND WHO SHOULD ATTEND

Those eligible to attend the conference include trustees and staff of grantmaking organizations, community foundation fund donors, individual donors and representatives of corporate giving programs.

CONFERENCE MEALS

The following meals will be provided to full registrants of the conference

> **Thursday**

Opening Brunch and Evening Reception

> **Friday**

Breakfast and Lunch

> **Saturday**

Breakfast

SPOUSES AND GUESTS

The spouse/guest registration fee includes full conference participation and all meals and breaks provided during the conference. Only spouses and guests NOT affiliated or employed by a foundation are eligible for the Spouse/Guest rate.

CONTINUING PROFESSIONAL EDUCATION

CPE

Sessions marked with this symbol will last 60 - 100 minutes and are designed to provide 1.0 - 2.0 hours of continuing education credit to Certified Public Accountants. Attendees who wish to earn CPE credit must indicate their intent on the conference registration form and pay a fee of \$25. Certificates of Attendance will be distributed at the end of each Finance/Administration breakout session. Please know that while these sessions offer an opportunity for those in need of continuing professional education to earn credit, these sessions are open to anyone interested in the topic. Attendees need not be a CPA, attorney, or in a position of financial oversight.



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IN MEMORIAM

Kitty King Powell

The Powell Foundation

With family members close by her side, Kitty King Corbett Powell passed away peacefully on November 13, 2015, at the age of 98. Kitty was born in Bay City, Texas on July 25, 1917, to John M. and Nancy Duncan Corbett. Kitty attended Bay City Public Schools, graduated from Chatham Hall in Virginia, attended Sweet Briar College for two years and graduated from the University of Texas in bacteriology in 1938. In 1939, she married Ben H. Powell, Jr. and was a mother above all. She mixed her love of Austin and good times with friends with volunteer work with the Junior League, Austin Symphony, Austin Public Schools, Bayou Bend Collection, Mental Health Association and Kappa Kappa Gamma.

She and Ben set up The Powell Foundation in 1967, but her philanthropy went well beyond the foundation. In recent years she took particular pleasure in supporting many favorite community organizations, an inspiration to her descendants.

Joe K. McGill

The M.S. Doss Foundation

Joe McGill was born in Seminole, Texas, to Roy and Lone Ward McGill on Dec. 25, 1931. He graduated from Seminole High School in 1949, attended John Tarleton College (now Tarleton State University) from 1949 to 1950. He then he transferred to Texas A & M University, where he was a member of the Corps of Cadets until his graduation in 1953. He was commissioned as a second lieutenant, in the U.S. Army serving in the Korean Conflict from 1953 to 1955.

He entered St. Mary's School of Law in San Antonio graduating in 1963 and had just received his certificate for 50 years of practice. Joe was elected as Gaines County Attorney in 1969 and served until 1989 when he and Bill Curry acquired Gaines County Abstract Company.

He worked for Halliburton, Amerada, Texaco, and owned Andrews Lumber Yard.

He participated in various civic organizations including the Rotary and Lions Clubs, The Seminole Economic Development Commission, and was a member of the First United Methodist Church. Joe served as president of The M.S. Doss Foundation Board since 1987.

Howard E. Butt, Jr.

H.E. Butt Foundation

Howard E. Butt, Jr. passed away at home in San Antonio, Texas on Sunday, September 11, 2016. He was born in Kerrville, Texas, on Sept. 8, 1927. He grew up in the grocery business founded by his grandmother, Florence. From an early age, Howard devoted his life to his faith, making a commitment to Christ as a child. He attended Baylor University in Waco, Texas, graduating in 1947 with a degree in business, and soon afterward married his longtime sweetheart, Barbara Dan Gerber. While a student at Baylor, Howard is credited with leading the youth revival movement of the 1940s and 50s that spread across college campuses in cities throughout the country.

His parents, Howard E. Butt, Sr., and Mary Elizabeth Holdsworth Butt, established the H. E. Butt Foundation in 1933, one of the earliest private foundations in Texas. Mrs. Butt is credited with being one of three founders of Philanthropy Southwest. The foundation served as a vehicle for philanthropic contributions to south Texas communities, and in 1954 acquired 1,900 acres in the rural Texas Hill Country to provide free outdoor camping facilities for underprivileged children. Howard would later greatly expand his parents' vision to serving more than 20,000 campers each year – nearly a million to date – including churches and other groups, as well as establishing the Laity Lodge Retreat Center.

With his acceptance of the presidency of the H. E. Butt Foundation in 1982, Howard expanded its charitable endeavors and role in integrating business and theology. He was inspired by his mother's vision for the foundation to "house the great theological thinkers of our day – which may in time broaden and deepen the spiritual life of many a church," and to "promote the highest aspirations known to men – ideas in education as well as in religion and in public health, both physical and mental."



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