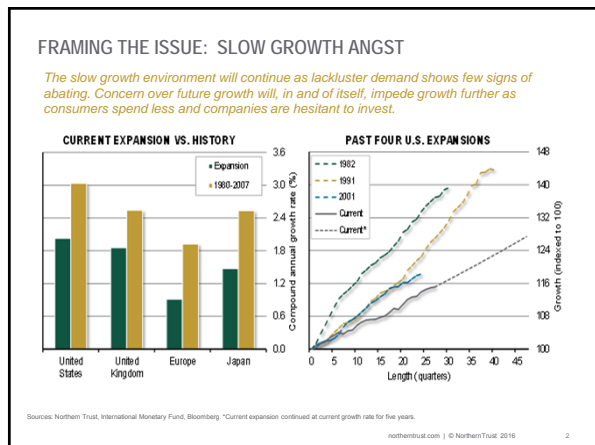


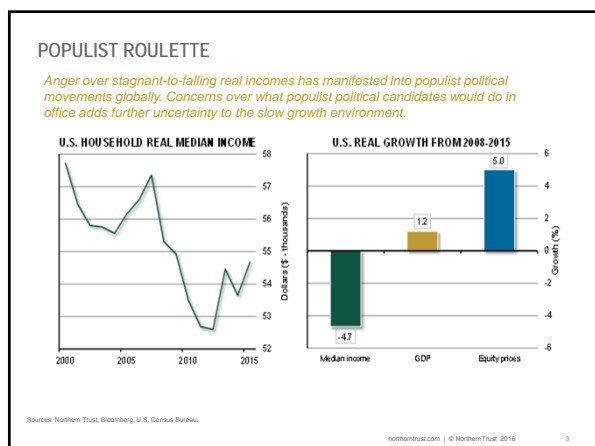
Patient Capital: Challenges and Opportunities in a Low Return World

Philanthropy Southwest Annual Conference
Katherine Ellis Nixon, CFA, CIM, CPWA
Chief Investment Officer
Wealth Management



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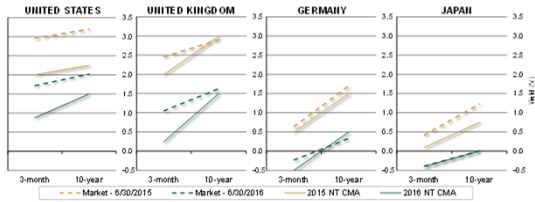






FIXED INCOME: INTEREST RATE EXPECTATIONS

We remain lower for longer. As market expectations came down in the wake of Brexit, our expectations have been pushed down further.



- Slow growth and lack of inflationary pressures will keep interest rates low over the five-year horizon.
- The markets have priced in the economic challenges, but do not yet fully appreciate the effect of low rates globally.

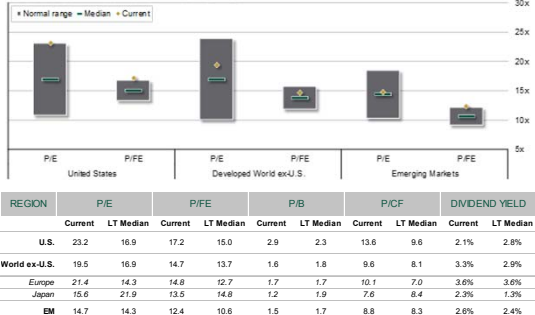
Sources: Northern Trust, Bloomberg, NT CMA = Northern Trust Capital Market Assumption forecasts.

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GLOBAL EQUITIES VALUATION SUMMARY

GLOBAL EQUITY VALUATIONS - PRICE MULTIPLE



Sources: Northern Trust, MSCI. Monthly data through 9/30/2016. Indices are MSCI US, MSCI World ex-US, and MSCI Emerging Markets; U.S. and World ex-

U.S. data begin in 1970. EM data begins in 1995. Normal Range: +/- 1 standard deviation from the median. LT: long-term.

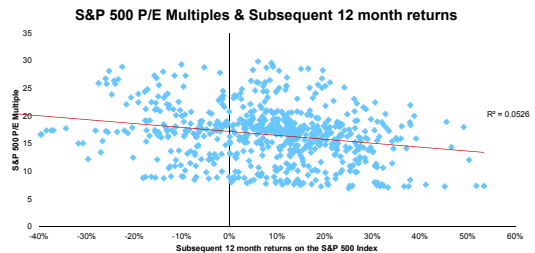
P/E performance is the performance of the index. P/B performance is the performance of the index. P/CF performance is the performance of the index. Dividend yield is the yield on the index.

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P/E MULTIPLES & S&P 500 RETURNS

Variation in P/E multiples on the S&P 500 explain just 5% of the variation of subsequent 12 month index returns

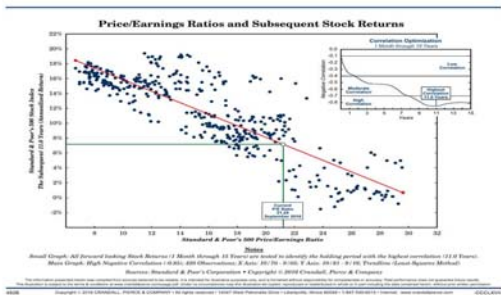


Sources: Bloomberg, Northern Trust. Monthly P/E and return data beginning 1/29/1960 - 8/31/2016.

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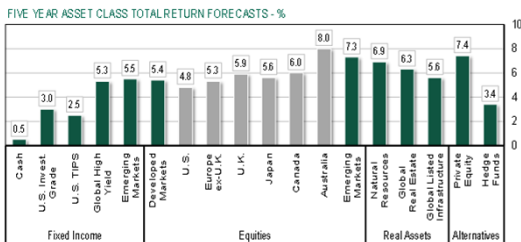
LONGER TERM, VALUATION MATTERS



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FRAMING THE CHALLENGE: LOWER FOR EVEN LONGER

Global equity returns are expected to make slow progress in choppy market waters while global interest rates remain anchored at low levels over the next five years.

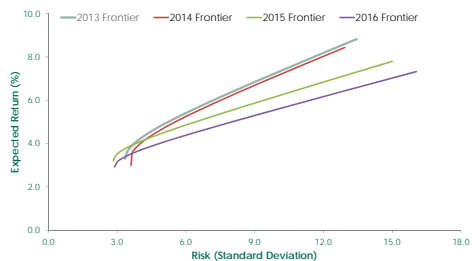


Sources: Northern Trust Capital Market Assumptions Working Group, Investment Policy Committee. Five year forecasts developed annually, most recent forecasts released 7/16/2016.

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EFFICIENT FRONTIERS (2013 - 2016)

Lower expected returns for Risk Assets are reducing the slope of the efficient frontier

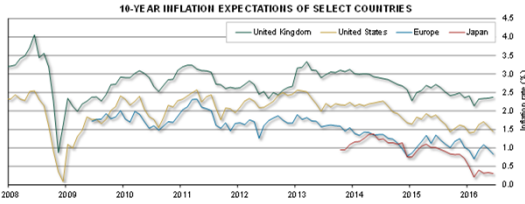


Source: Northern Trust Research. Shows efficient frontier for Accredited SAA model.

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A BIT OF GOOD NEWS? STUCK-FLATION

The combination of supply/demand dynamics (low demand, "enough" supply) and low future inflation expectations will make it difficult for central bankers to dislodge "stuck" inflation over the five year horizon.



Sources: Northern Trust, Bloomberg. Note: Europe data (provided by Germany) starts in 2009; Japan data starts in 2013.

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LOWER FUTURE EQUITY RETURNS; SIMILAR REAL RETURNS?

Expected nominal returns are below historical average, but so too is expected inflation

| | Historical | Forecasted |
|-----------------------|------------|------------|
| Global Equity Returns | 7.9% | 5.8% |
| Inflation | 2.9% | 1.8% |
| Real Return | 4.8% | 4.0% |

Sources: Northern Trust Research and Credit Suisse Investment Returns Yearbook 2016.

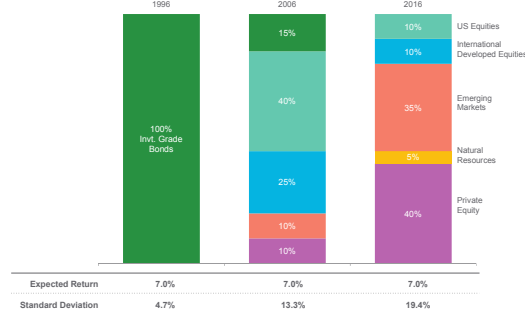
Historical Global Equity Returns are the Dow Jones, MSCI and Russell globally diversified average equity returns from 1900 through 2015. Forecasted Global Equity Returns is the Northern Trust Investment Policy Committee's 2015 capital market assumption for the MSCI ACWI IM. Past performance is not indicative of or a guarantee of future results which will fluctuate as market and economic conditions change.

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OUR CHALLENGE: ASSUMING MORE RISK TO ACHIEVE SAME RETURN

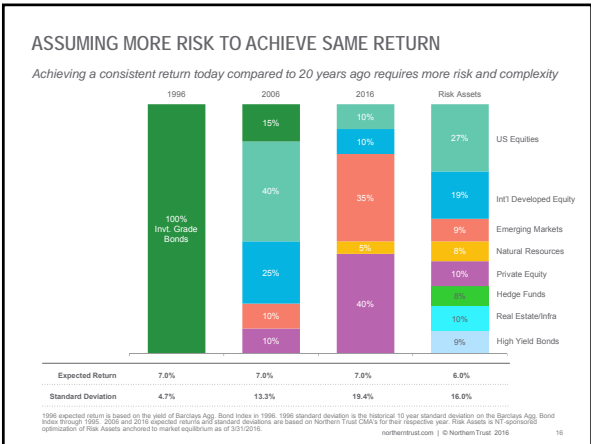
Achieving a consistent return today compared to 20 years ago requires more risk and complexity

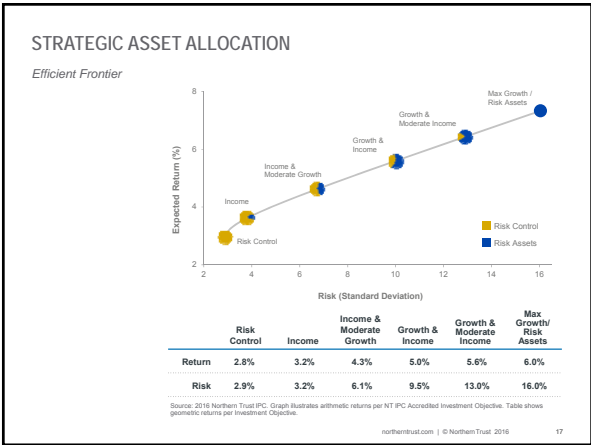


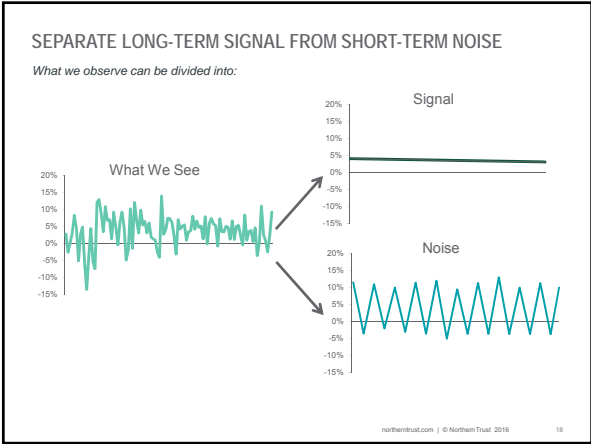
1996 expected return is based on the yield of the Barclays Agg. Bond Index in 1996. 1996 standard deviation is the historical 10 year standard deviation on the Barclays Agg. Bond Index through 1995. 2006 and 2016 expected returns and standard deviations are based on Northern Trust CMA's for their respective year.

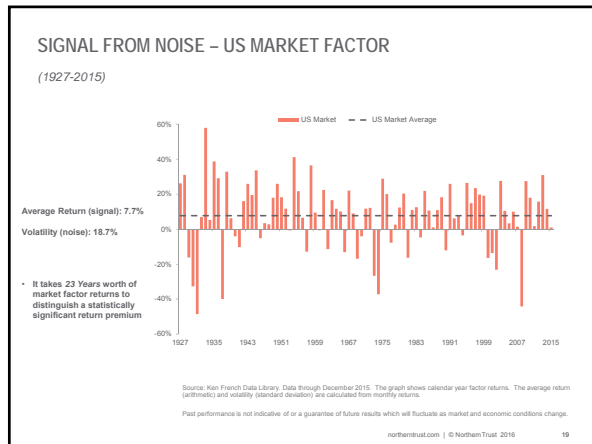
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NOISE EXACERBATES BEHAVIORAL BIAS

Investors often react to short-term noise, but should focus on long-term signal

"Newsless" Headlines (i.e. no new information, but a lot of noise)

"Tech Stocks: Everyone is Getting Rich! Here's How to Get Your Share"
Money magazine, May 1999 cover
 NASDAQ 100 returns -7% annualized over next 5 years
 Recency bias / Illusion of control bias

"Worst Crisis Since 30's, With No End Yet in Sight"
The Wall Street Journal, September 18, 2008
 S&P 500 returns +11% annualized over next 5 years
 Recency bias / Hindsight bias / Loss aversion bias

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CONTROL YOURSELF!

Short-term noise exacerbates behavioral bias

Avoid Illusion of Control Bias
Definition: The tendency to overestimate one's ability to control events

Example
 You believe you can consistently pick stocks or time markets when returns are in fact largely random (**noise**).

Avoid Recency Bias
Definition: The tendency to overweight the importance of recent observations (**noise**) relative to the full set of observations and information (**signal**).

Example
 You sold out of emerging markets and natural resource stocks at the beginning of 2016 because they performed poorly in 2015.

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GETTING YOUR FAIR SHARE: THE HIGH COST OF MISSING OUT

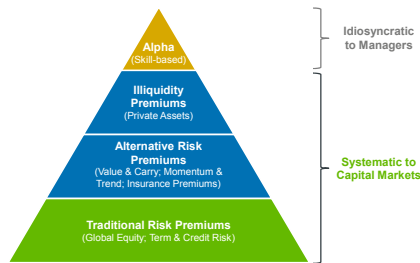


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OTHER WEAPON: DIVERSIFICATION

Traditional risk premiums are the foundation of capital markets, but other sources of return are available to investors

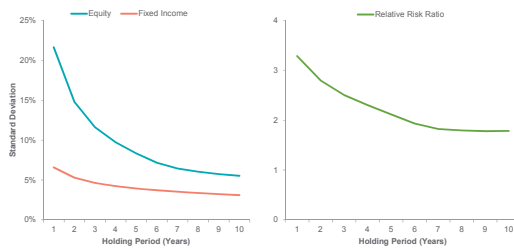


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THE LUXURY OF A LONG TERM TIME HORIZON

Volatility is not linear



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SELECTIVE SCREENING FOR ACTIVE MANAGERS

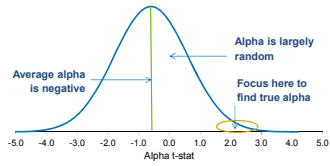
Factor-adjust alphas for risk, and solve for randomness (luck)

Key Principles

True alpha is rare.

Combine robust alphas (alpha t-stats) with selectivity (100% - R²) to separate top performing managers with true alphas (true skill) from top performing managers with random alphas (luck).

The pursuit of skilled active managers requires a rigorous application of factor-based performance and risk analytics, along with deep qualitative due diligence.

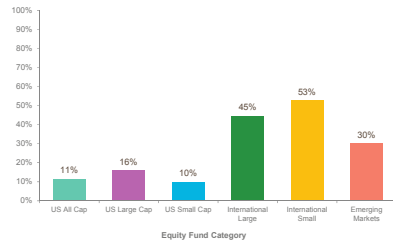


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PERCENT OF ACTIVE EQUITY FUNDS THAT OUTPERFORMED THE INDEX

Five Years to December 2015



Source: S&P Dow Jones Indices LLC.

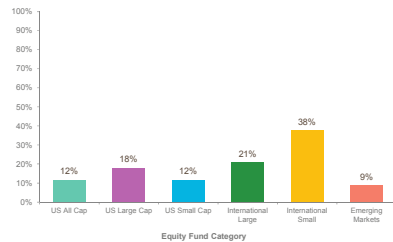
Sample includes funds available as of December 31, 2010 (5 years of performance data). Funds are categorized according to Lipper fund classification codes and are matched to their respective benchmarks at the beginning of the period. Survivors are funds that were still in existence as of December 2015. Non-survivors include funds that were either liquidated or merged. Outperforming funds are those whose cumulative return over the period exceeded that of their respective benchmark. All fund returns are net of fees and expenses.

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PERCENT OF ACTIVE EQUITY FUNDS THAT OUTPERFORMED THE INDEX

Ten Years to December 2015



Source: S&P Dow Jones Indices LLC.

Sample includes funds available as of December 31, 2005 (10 years of performance data). Funds are categorized according to Lipper fund classification codes and are matched to their respective benchmarks at the beginning of the period. Survivors are funds that were still in existence as of December 2015. Non-survivors include funds that were either liquidated or merged. Outperforming funds are those whose cumulative return over the period exceeded that of their respective benchmark. All fund returns are net of fees and expenses.

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ASSESS YOUR CONFIDENCE LEVEL AND RESPECT THE EVIDENCE

Market Factor
Sharpe (1964)

Size & Value Factors
Fama & French (1992)

Momentum Factor
Jegadeesh & Titman (1993)

Profitability
Novy-Marx (2013)

Market Factor: the return of equities over the return of the risk free asset (e.g. Treasury bills)

Size Factor: the return of small stocks over the return of large stocks

Value Factor: the return of value stocks (low price-to-book ratio) over the return of growth stocks (high price-to-book ratio)

Momentum Factor: the subsequent return of stocks with high prior 12-month returns over the subsequent return of stocks with low prior 12-month returns

Profitability Factor: the return of high profitability stocks over the return of low profitability stocks.

Sharpe, "Capital Asset Prices," Journal of Finance (1964); Fama and French, "Cross Section of Expected Stock Returns," Journal of Finance (1992); Jegadeesh and Titman, "Returns to Buying Winners and Selling Losers," Journal of Finance (1993); Novy-Marx, "The Other Side of Value – The Gross Profitability Premium," Journal of Financial Economics (2015)

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SIZE, VALUE, MOMENTUM AND PROFITABILITY

Time Period: 1927* – 2015

| | Market Premium | Size Premium | Value Premium | Momentum Premium | Profitability Premium |
|-------------------------------|----------------|--------------|---------------|------------------|-----------------------|
| Average Premium | 7.72% | 2.64% | 4.58% | 8.23% | 2.94% |
| t-statistic | 3.89 | 2.23 | 3.53 | 4.73 | 2.88 |
| Standard Deviation | 18.71% | 11.19% | 12.25% | 16.43% | 7.38% |
| Correlation to Market Premium | 1.00 | 0.32 | 0.23 | -0.34 | -0.21 |

*Beginning date for each factor is based on its inception date.
Source: Ken French Data Library. Data is monthly frequency from 1927 through December 2015. Inception for profitability is 1964.
Average Premium is the arithmetic average of the monthly factor returns.

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US FACTOR PREMIUMS – LONG TERM RESULTS

Percentage of Rolling Periods that are Positive

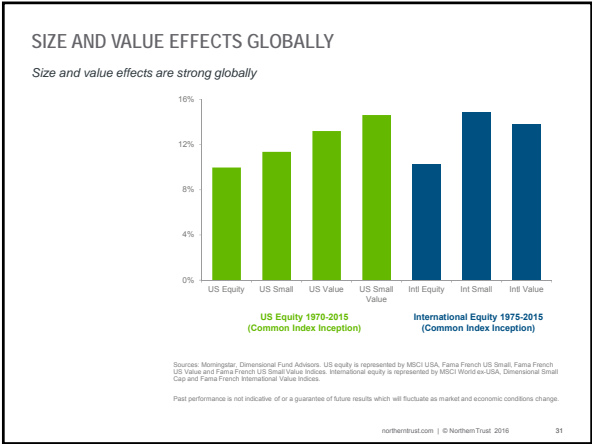
| Period | Size | Value | Momentum | Profitability |
|---------|------|-------|----------|---------------|
| 1 Year | 56% | 62% | 79% | 64% |
| 5 Year | 62% | 84% | 81% | 81% |
| 15 Year | 79% | 99% | 92% | 91% |

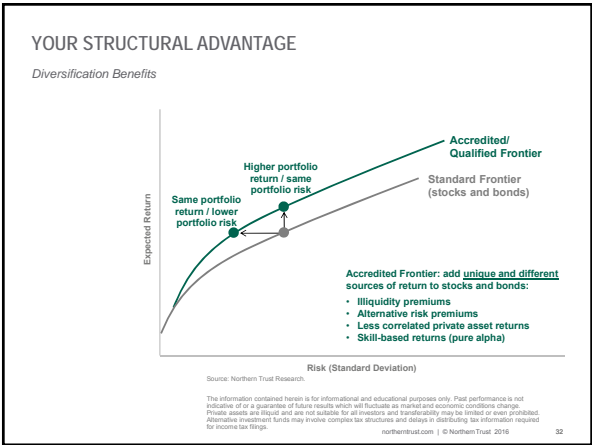
Source: Ken French Data Library. Monthly data from 1927 through December 2015. Inception for profitability is 1964.

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TAKE ADVANTAGE OF YOUR STRUCTURE AND TIME HORIZON: CAPTURE AN ILLIQUIDITY PREMIUM WITH PRIVATE EQUITY

| Vintage | Buyout Funds | | | Venture Capital | | |
|--|--------------|--------|-----------|-----------------|--------|-----------|
| | Average | Median | Wtd. Avg. | Average | Median | Wtd. Avg. |
| Harris, Jenkinson, Kaplan and Stucke, "Private Equity Performance: What Do We Know?" Journal of Finance (2014) | | | | | | |
| 1984 | 0.87 | 0.87 | 1.09 | 0.70 | 0.63 | 0.69 |
| 1985 | 0.97 | 0.91 | 0.91 | 0.71 | 0.70 | 0.73 |
| 1986 | 1.00 | 1.11 | 1.11 | 0.79 | 0.73 | 0.80 |
| 1987 | 1.25 | 1.21 | 1.20 | 1.18 | 1.09 | 1.29 |
| 1988 | 0.98 | 0.80 | 1.13 | 1.18 | 1.31 | 1.44 |
| 1989 | 1.26 | 1.28 | 1.22 | 1.34 | 0.95 | 1.52 |
| 1990 | 1.57 | 1.57 | 2.34 | 1.50 | 1.18 | 1.65 |
| 1991 | 1.23 | 1.23 | 1.32 | 1.37 | 1.26 | 1.35 |
| 1992 | 0.79 | 0.87 | 0.89 | 1.27 | 0.94 | 1.34 |
| 1993 | 1.35 | 1.11 | 1.24 | 2.79 | 1.54 | 2.74 |
| 1994 | 1.48 | 1.34 | 1.75 | 2.40 | 1.43 | 2.86 |
| 1995 | 1.34 | 1.00 | 1.20 | 2.16 | 1.48 | 2.09 |
| 1996 | 1.13 | 1.01 | 0.80 | 3.79 | 1.75 | 4.17 |
| 1997 | 1.23 | 1.16 | 1.30 | 2.43 | 1.45 | 2.65 |
| 1998 | 1.35 | 1.32 | 1.21 | 1.43 | 0.93 | 1.48 |
| 1999 | 1.19 | 1.08 | 1.27 | 0.76 | 0.65 | 0.90 |
| 2000 | 1.42 | 1.39 | 1.47 | 0.79 | 0.77 | 0.85 |
| 2001 | 1.31 | 1.43 | 1.38 | 0.80 | 0.71 | 0.84 |
| 2002 | 1.42 | 1.47 | 1.53 | 0.62 | 0.79 | 0.88 |
| 2003 | 1.75 | 1.56 | 1.58 | 0.88 | 0.90 | 0.99 |
| 2004 | 1.40 | 1.35 | 1.51 | 0.90 | 0.85 | 0.96 |
| 2005 | 1.20 | 1.19 | 1.23 | 1.27 | 0.95 | 1.23 |
| 2006 | 1.03 | 0.97 | 0.99 | 0.93 | 0.85 | 0.97 |
| 2007 | 1.03 | 1.03 | 1.02 | 0.97 | 0.96 | 0.99 |
| 2008 | 0.91 | 0.88 | 0.90 | 0.84 | 0.81 | 0.84 |
| Average PME | 1.22 | 1.16 | 1.27 | 1.36 | 1.02 | 1.48 |
| Average TVPI | 1.97 | 1.81 | 2.03 | 2.34 | 1.73 | 2.46 |
| Average IRR | 14.20 | 13.00 | 15.70 | 16.80 | 11.10 | 19.30 |

The information contained herein is for informational and educational purposes only. Past performance is not indicative of or a guarantee of future results which will fluctuate as market and economic conditions change. Private assets are illiquid and are not suitable for all investors and transferability may be limited or even prohibited. Alternative investment funds may involve complex tax structures and delays in distributing tax information required for income tax filings.

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MANAGER SELECTION AND QUARTILE PERSISTENCE

Harris, Jenkinson, Kaplan and Stucke, "Has Persistence Persisted in Private Equity?"

Bottom Buyout Managers Show Performance Persistence
(all quartiles beat public equity)

| Previous Quartile | Buyout Post-2000 | Current Quartile | | | | Current PME |
|----------------------|---------------------|------------------|-------|-------|-------|----------------|
| | | 1 | 2 | 3 | 4 | |
| Quartile 1 | | 22.0% | 28.8% | 30.5% | 18.6% | 1.26 |
| Quartile 2 | | 24.5% | 22.6% | 32.1% | 20.8% | 1.24 |
| Quartile 3 | | 15.4% | 28.2% | 38.5% | 17.9% | 1.19 |
| Quartile 4 | | 21.4% | 14.3% | 32.1% | 32.1% | 1.09 |

Top and Bottom Venture Managers Show Performance Persistence

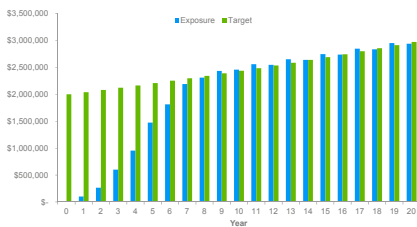
| Previous Quartile | Venture Capital Post-2000 | Current Quartile | | | | Current PME |
|----------------------|------------------------------|------------------|-------|-------|-------|----------------|
| | | 1 | 2 | 3 | 4 | |
| Quartile 1 | | 48.1% | 20.4% | 25.9% | 5.6% | 1.49 |
| Quartile 2 | | 23.5% | 43.1% | 11.8% | 21.6% | 1.07 |
| Quartile 3 | | 17.0% | 22.6% | 41.5% | 18.9% | 0.96 |
| Quartile 4 | | 22.9% | 14.3% | 34.3% | 28.6% | 0.90 |

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GET STARTED: PACE COMMITMENTS AND SEEK VINTAGE YEAR DIVERSIFICATION

A good rule of thumb: commit half the target every other year



Source: Northern Trust Research

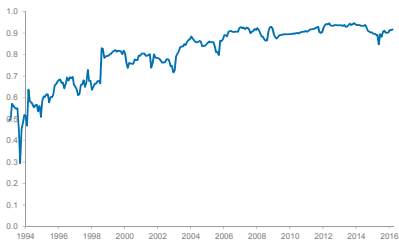
The information contained herein is for informational and educational purposes only and does not constitute a recommendation for any investment strategy and is not intended as investment advice and is based on hypothetical returns. Hypothetical portfolio data contained herein does not represent the results of an actual investment portfolio. If the hypothetical portfolio would have been an actual portfolio, it would have been subject to market and economic conditions that could have materially impacted performance and the results illustrated above.

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THE CHALLENGE: MOST HEDGE FUNDS ARE NOT DIVERSIFYING

Rolling 36-month hedge fund correlation to global equity

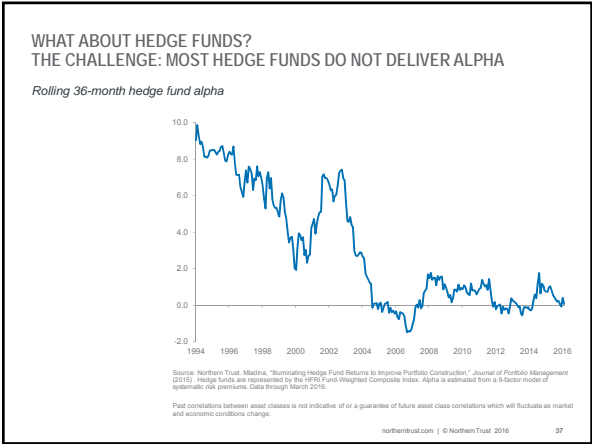


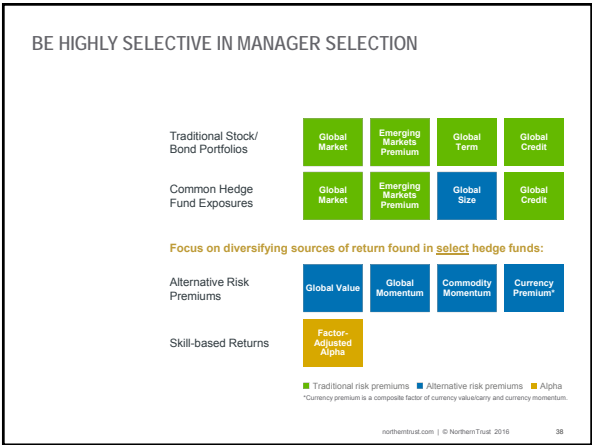
Source: Morningstar. Hedge funds are represented by the HFRI Fund Weighted Composite Index. Global equity is the MSCI ACWI. Data through March 2016.

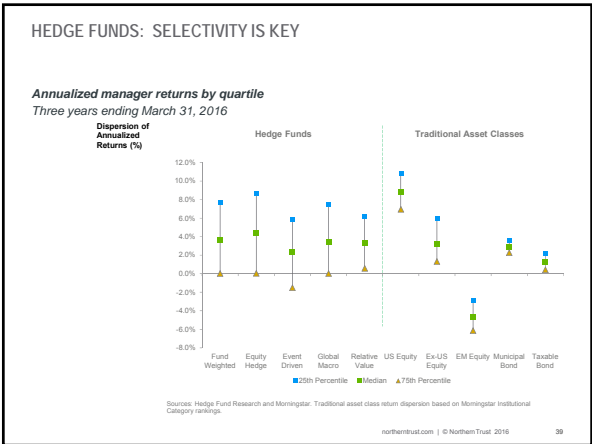
Past correlations between asset classes is not indicative of or a guarantee of future asset class correlations which will fluctuate as market and economic conditions change.

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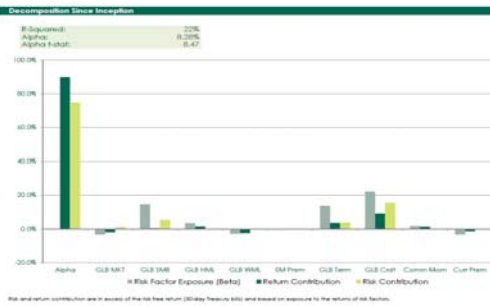






CASE STUDY: IDENTIFY ATTRACTIVE SKILL-BASED MANAGERS

Beyond a return premium, alpha (while rare) provides true diversification to the total portfolio



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TRENDS IN LIQUIDITY MANAGEMENT

Money Market Reform

Floating NAV. Institutional prime and institutional tax-exempt money market funds must shift from the current constant net asset value (cNAV) pricing standard to a floating, or variable, net asset value (vNAV) standard.

Liquidity Fees and Redemption Gates. Subject to Board decision, all non-government money market funds (institutional and retail) are allowed to impose liquidity fees and redemption gates when weekly liquidity falls below certain thresholds.

Government Funds Exempted. Not under scope for vNAV or fees and gates.

Market Implications

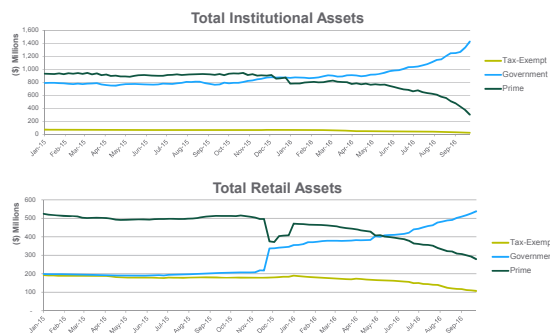
Higher Demand for Government Securities. The structural changes to money market funds has led to a shift away from short term credit and towards government paper, as investors look to avoid vNAV and the possibility of fees and gates.

Steeper Yield Curve for Credit. The yield differential between prime and government funds has widened from historical levels. We expect this trend to continue and credit to offer investors attractive relative value.

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RETHINK CASH: MONEY IN MOTION



Source: ICI, Northern Trust Field Income

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- ### CHALLENGES AND OPPORTUNITIES
- Key Take-Aways
1. Prepare for prospectively lower returns by assessing current portfolio structure and implementation
 2. Disentangle signal from noise
 3. Stay on course—there is a high cost of missing out
 4. Focus on exposures with positive expected returns and high confidence
 5. Sharpen your tools
 6. Take advantage of your structural advantages to access the illiquidity premium and appropriate HF strategies—alpha is very valuable
 7. Rethink your liquidity strategy
 8. Control what you can control...get what you pay for
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Appendix

Philanthropy Southwest Annual Conference
 Katherine Ellis Nixon, CFA, CIMA, CPWA
 Chief Investment Officer
 Wealth Management

NORTHERN TRUST

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