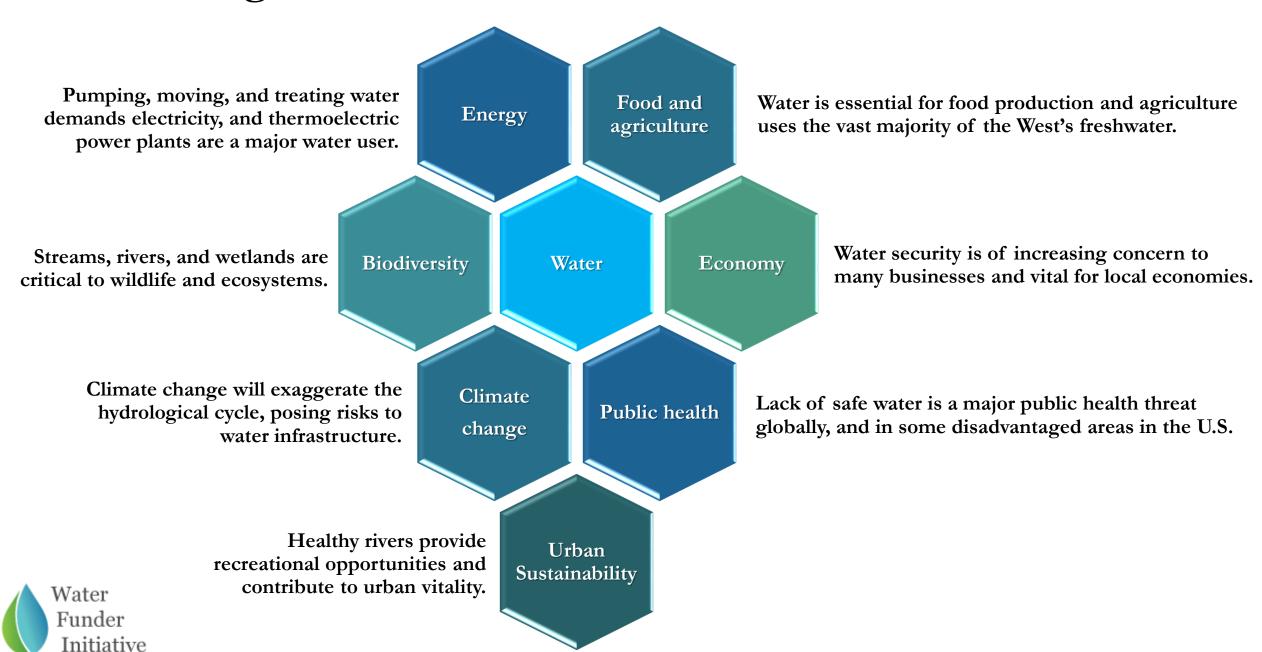
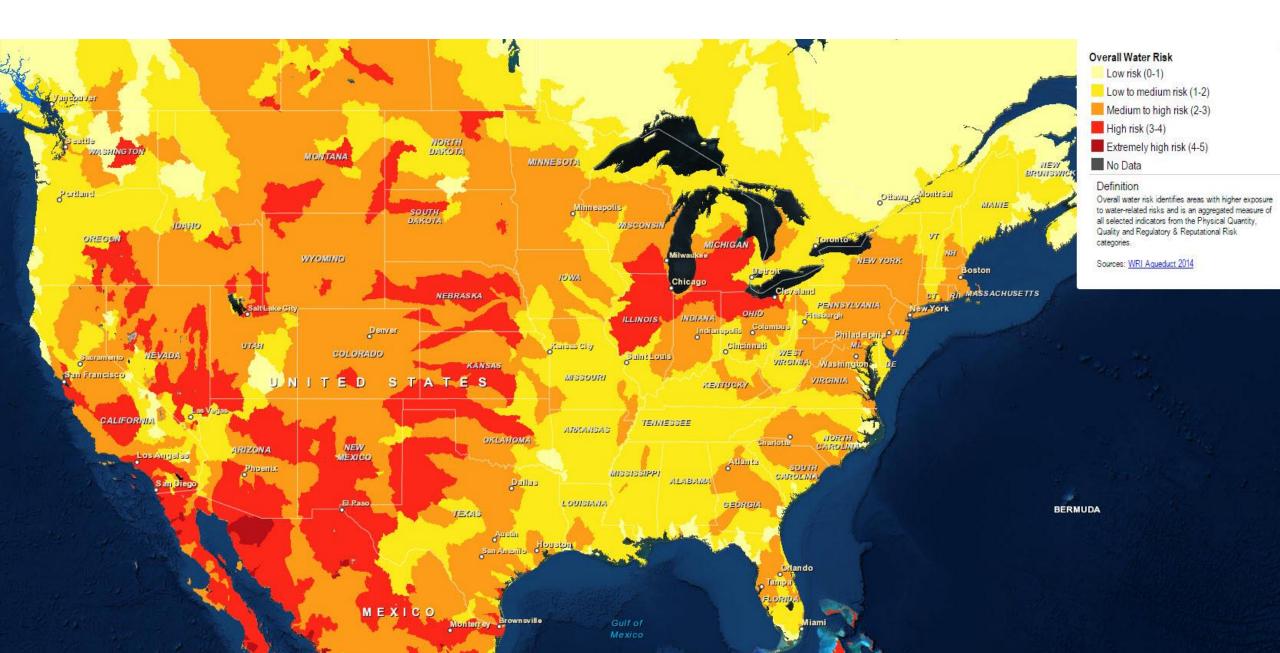


### Water is integral to social, economic, and environmental issues



### Many parts of U.S. face high levels of water risk



## Water Funder Initiative (WFI)

A collaborative effort to identify—and attract philanthropic funding for—the most promising solutions to U.S. water problems, starting in the American West.





















# WFI's three goals

- 1. Identify priority strategies for water-related philanthropy
- 2. Engage funders and support coordinated action on priority strategies
- 3. Increase support for priority strategies over time





### Vision: balance & resilience

- Clean water supplies are available for people and nature
- Freshwater ecosystems are no longer declining but are recovering
- Cities, farms, and industry thrive and proactively manage the risks that accompany droughts, floods, and extreme weather





## Six priority strategies to achieve goals

### Priority strategies and objectives

#### 1. Shape healthy markets

Foster equitable, transparent markets to meet changing needs, reduce risks, and provide environmental benefits.

#### 2. Develop new funding sources

Expand sources/types of funding for sustainable management, focusing on investments that integrate human and environmental uses.

#### 3. Advance integrated governance

Shape new and improved forms of governance to promote sustainable management and better integrate human and environmental uses.

#### 4. Drive decisions with data

Accelerate development of data and information systems to support sustainable management.

#### 5. Strengthen communications to build political will

Build political will and constituencies to support sustainable management reforms by improving the field's communications capacity.

#### 6. Foster innovation

Accelerate development/deployment of innovative technologies and best practices to advance agricultural, urban, and environmental water goals.

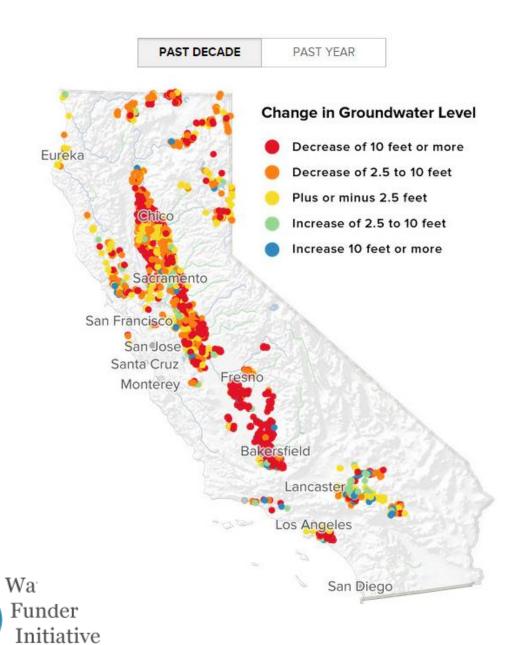
### Long-term goals

Basins in balance for people and nature

Resilience of water systems strengthened for 21st century climate



## California's Sustainable Groundwater Management Act





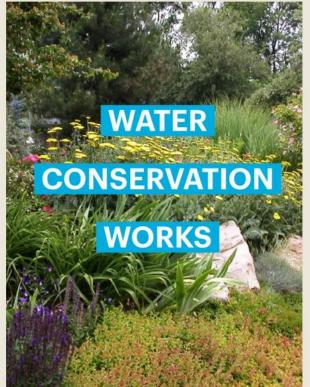


### Texas Living Waters Project



Droughts are a fact of life in Texas. The best way to prepare is to plan ahead and respond strategically.

- Drought in Texas
- Drought Contingency Planning
- State Water Planning and Drought
- Saving Money and Water During Drought
- Protecting Rivers During Drought
- Water Conservation or Drought Response
- Learning from the Current Drought
- Useful Links and Resources
- Get Involved



Making efficient use of our existing water supplies is the most economical and environmentally-sound way to provide water for Texas today and tomorrow.

- Water Conservation Works
- Top Three Water User Categories in Texas
- Municipal Water Conservation
- Role of State Government
- Reducing Outdoor Water Use
- Conserving Water to Prepare for Drought
- Case Study: Water Conservation in San Antonio
- Useful Links and Resources
- Get Involved



### Questions for funders

• Where does your existing funding intersect with water?

- What impacts around water might you want to achieve?
- What interest do you have in working with other funders to solve water problems?



