



Moving Mountains Strengthening Communities

2016 Community Foundation Conference

October 26, 2016

Session Schedule

(As of July 13, 2016)

8:00 am – 8:30 am Continental Breakfast

8:30 am – 9:15 am

The Role of Philanthropy Southwest in Serving Regional Community Foundations

Community Foundations' vital role providing a critical link between philanthropy and the public is a significant strength in and of this region. Working with individuals, nonprofits, businesses and other stakeholders, they enhance the quality of life for residents in their communities.

Philanthropy Southwest is committed to helping Community Foundations succeed in their work. This Conference will start with a presentation of the latest offerings and initiatives of Philanthropy Southwest in support of Community Foundations as well as plans for the future.

Presenters: Tim Schultz, President, Boettcher Foundation and Board Chair, Philanthropy Southwest, Denver, CO; Lucille DiDomenico, Executive Director, Philanthropy Southwest, Dallas, TX

9:15 am – 9:30 am Break

9:30 am – 10:30 am Track I (CEOs/Trustees):

The Role of Community Foundations in Education

Community Foundations are able to champion and strengthen education in a number of ways. Their support ranges from delivering simple donor advised fund grants, to engaging in advocacy initiatives, and to operating supporting organizations which seek to identify and scale best practices in public schools statewide. This panel represents three different points along the spectrum of engagement and will conclude with an open discussion with participants to explore whether Community Foundations could or should adjust their level of commitment in support of education.

Attendees will:

- learn about the variety of activities in support of education
- share experiences to gain an appreciation of what works and what may not
- be encouraged to examine their own organization's potential, strengths and level of engagement in this arena

Presenters: John Fitzpatrick, Executive Director, Educate Texas, Communities Foundation of Texas, Dallas, TX; Sarah Park, Director of Education, The Denver Foundation, Denver, CO; Phil Lakin, CEO, Tulsa Community Foundation, Tulsa, OK

Track II (Finance):

Spend Policy and Sustainability (CPE)

Several methods can be used to determine an appropriate spending policy for a Community Foundation. These are used to balance the spending and preserve capital, while keeping up with inflationary pressures. This session will explain how different methods work, the trends of spending policies within Community Foundations, and how to analyze policies enabling a foundation to determine a realistic target.

Attendees will:

- hear how spending policies are used to balance the spending and capital preservation while keeping up with inflationary pressures
- learn how different spending policy methods work (i.e. moving average, income based, hybrid calculations) and analytical techniques for assessing policies to determine a realistic target
- review trends of spending policies within Community Foundations from data collected by various surveys

Presenter: W. Quincy Brown, Vice President/Consultant, Fund Evaluation Group, Cincinnati, OH

Track III (Development):

Giving Circles and Community Foundations: Make the Most of DIY Philanthropy

Community Foundations across the U.S. are increasingly creating, supporting, and promoting Giving Circles and other collective philanthropic strategies to engage a greater diversity of donors. Involving women and people of varying ethnicity, racial backgrounds, and wealth levels builds community and grows philanthropy. There is a reasonable belief that Giving Circles are an effective way to engage donors, reach different types of donor communities, gain exposure to a broader range of charitable organizations, and provide a service desired by stakeholders. This dynamic session will share up-to-the-minute findings from research currently underway to refresh our picture of the scope and scale of Giving Circles and to better understand their influence and value.

Attendees will:

- gain insight into collective giving strategies
- learn the latest information about the impact of giving circles

Presenter: Jessica Bearman, Principal, Bearman Consulting, Viola, ID

10:30 am – 11:40 am **Primary Technology of Community Foundations (CPE pending)**

Grants management software has become an indispensable tool for Community Foundations. In this interactive roundtable discussion facilitated by an industry expert, senior Community Foundation officers using the four primary technology platforms will discuss their individual thought processes and decision making as they relate to these systems. These dialogues will focus on Blackbaud/Raiser's Edge, Bromelkamp/Community Pearl, Stellar/iPhi, and FIMS/Microedge. With change and improvement being the hallmark of technology, this discussion will provide insight into what the future might hold.

Attendees will:

- be able to better evaluate platform differences based upon user experience
- hear how users determined which platform to use
- gain insight into the current and future role of technology and grants management

11:45 am – 12:15 pm Lunch

12:15 pm – 1:15 pm **The Outlook for Community Foundations and Philanthropy in the 115th Congress (CPE/CLE)**
 The legislative outlook for this and the next Congress will be presented by the organizer of the Community Foundations Public Awareness Initiative along with a review of the work being undertaken in Washington, DC on behalf of Community Foundations. The upcoming elections have the potential to change the playing field, and the philanthropic sector must examine what it can do better to ensure that it is “at the table” rather than “on the menu”. Impacts of both the legislative and executive branches in the aftermath of the presidential election on endowed giving, donor advised funds, gifts of appreciated property, and other tax issues affecting charities and foundations will be discussed.

Attendees will:

- learn the current legislative outlook for foundations and philanthropy
- be able to better assess potential impact of changes upon their organizations

Presenter: Jeff Hammond, Vice President, Van Scoyoc Associates, Washington, DC

1:15 pm – 2:15 pm **Giving Days: Fresh Perspectives, Strategies, Contingency Planning and a Few War Stories**
 This engaging session will cover a variety of topics surrounding the concept of Giving Days. Providing new perspectives and strategies, the panel of Giving Day experts from different sized communities, state wide campaigns, and users of different platform will present informative, instructive, and sometimes amusing accounts of the varied experiences they have encountered.

Attendees will:

- hear first-hand experiences
- gain insight into how to prepare for a “Giving Day”
- learn how to prepare for the unexpected

Presenters: Janet Karcher, Vice President of Development and Marketing, San Angelo Area Foundation, San Angelo, TX; Dana Rinderknecht, Director of Online Giving, Community First Foundation, Arvada, CO; Lea Whitlock, Communications Director, Arkansas Community Foundation, Little Rock, AR; Claire Hodges, Digital Marketing Officer, Communities Foundation of Texas, Dallas, TX

2:15 pm – 3:15 pm Track I (CEOs/Trustees):
Board Governance and Communication in the 21st Century (CPE)
 In October 2015, after more than a year of research, Communities Foundation of Texas successfully implemented an online board portal that has greatly streamlined the interface with board members, reduced staff time spent preparing board materials, and saved trees. The many considerations and steps taken to reach a board and staff consensus will be presented along with the moves taken toward implementation, and perhaps most importantly, what the results have been.

Attendees will:

- be able to identify crucial steps and benefits from implementing a board portal
- view a live demonstration of the portal

Presenter: Beth Bull, CFO and Senior Vice President, Communities Foundation of Texas, Dallas, TX

Track II (Finance):

Defined Benefit Pension Plan Challenges and Potential Exit Strategies and Ongoing Issues in the Retirement Benefit plan Administration Environment (CPE)

In this facilitated discussion the session leaders will outline recent regulatory updates in the Retirement Benefit arena as well as current trends and issues associated with Defined Benefit Plans. Participants will be provided with information and updates related to statutory and regulatory pronouncements. The session is designed to increase awareness related to potential considerations, opportunities, and best practices associated with the retirement benefit component of a total rewards offering in the world of Community Foundations. Additionally important implications associated with exit strategies that need attention when considering a change of plan will be addressed.

Attendees will:

- gain an understanding of the current environment for Retirement Plans, and the retirement benefits provided with the various plan designs
- hear about the required funding of plans, regulatory reporting, and PBGC requirements
- learn best practices for governance over retirement plans, including fiduciary responsibilities of the various persons involved in plan administration

Presenters: Philip Bonanno, Director, Retirement Consulting Actuary, Grant Thornton LLP, New York, NY; Michael Monahan, Assistant Managing Principal, Grant Thornton LLP, New York, NY

Track III: (Development):

Deep Dive on the Ins and Outs of Giving Days

Rejoin the discussion on Giving Days as the panel delves deeper into the details and mechanics of the events.

Attendees will:

- have a chance to go behind the scenes as discussions and answers to questions reveal first hand experiences and insights into the program
- gain a sense of the appropriateness of Giving Days for their organization

Presenters: Janet Karcher, Vice President of Development and Marketing, San Angelo Area Foundation, San Angelo, TX; Dana Rinderknecht, Director of Online Giving, Community First Foundation, Arvada, CO; Lea Whitlock, Communications Director, Arkansas Community Foundation, Little Rock, AR; Claire Hodges, Digital Marketing Officer, Communities Foundation of Texas, Dallas, TX

3:15 pm – 4:15 pm

“Fireside” Chat with Seasoned Professionals

Bring the burning questions to this lively session to learn about the successes and challenges faced by a panel of seasoned grant makers. Representing foundations diverse in size and geography, the panel will impart wisdom with candor and relate memorable stories.

Presenters: Moderator: Ashley Allison, Executive Director, Waco Foundation, Waco, TX; Nancy Anthony, Executive Director, Oklahoma City Community Foundation, Oklahoma City, OK; Josie Heath, President, The Community Foundation Serving Boulder County, Boulder, CO; Paul Urban, Executive Director, Community Foundation of the Texas Hill Country, Kerrville, TX; Clint Mabie, President and CEO, Community Foundation of Southern Arizona, Tucson, AZ

4:15 pm – 5:00 pm

Roundtable Discussions

Track I (CEO/Trustees)

Track II (Finance)

Track III (Development)

5:00 pm – 6:30 pm

Community Foundations Happy Hour

7:00 pm

Dine Arounds

Main Conference Evening Event

Main Conference Movie