Conference of Southwest Foundations
57th Annual Conference
...Networking for Generations

Final Program

SAN ANTONIO 2005

September 22-24, 2005
Westin La Cantera Resort
2005 ANNUAL CONFERENCE PROGRAM COMMITTEE

Chair, John L. Samuelson, The Colorado Trust
Vice-chair, Chris C. Collier, RGK Foundation
Carol A. Breslau, The Colorado Trust
David L. Copeland (ex-officio), The Shelton Family Foundation
Barbara K. Crews, Harris and Eliza Kempner Fund
Robert J. Cruikshank, Ray C. Fish Foundation
Lucille DiDomenico, Conference of Southwest Foundations
Tom Early, San Angelo Health Foundation
Linda P. Evans (ex-officio), The Meadows Foundation
Jason O. Gaulden, El Pomar Foundation
David L. Gies, Animal Assistance Foundation
Ann T. Hamilton, Houston Endowment Inc.
Rose C. Lancaster, The Trull Foundation
M. K. Larson, M. R. & Evelyn Hudson Foundation
Sarah M. Losinger, McCune Charitable Foundation
Evy Kay Ritzen, The Meadows Foundation
Mary Jane Rynd, The Virginia G. Piper Charitable Trust
Dawn Noel Townsend, Conference of Southwest Foundations
J. Craig Willis, Donald W. Reynolds Foundation
Carol Yonack, Wells Fargo Foundation

2005 ANNUAL CONFERENCE HOST COMMITTEE

Co-chair, Palmer Moe, Kronkosky Charitable Trust
Co-chair, Linda Pace, Linda Pace Foundation
Co-chair, Kenneth Wilson, Bank of America San Antonio
Cara Abazari, St. David’s Foundation
Melissa J. Adams, Myra Stafford Pryor Charitable Trust
Patricia Shield Ayres, Shield-Ayres Foundation
King Davis, Hogg Foundation for Mental Health
Leroy G. Denman, Jr. George W. Brackenridge Foundation
Suzanne Mead Feldmann, Goldsby Foundation
Candy Gross, Texas Methodist Foundation
Frank F. Ledford, Southwest Foundation for Biomedical Research
Edith S. McAllister, San Antonio Area Foundation
Linda McDavitt, The Geneseevve and Ward Orsinger Foundation
Ben Modisett, The Cailloux Foundation
Coleith Molstad, RGK Foundation
Pamela W. O’Connor, The Zachry Foundation
Lois G. Oppenheimer, The Harris K. & Lois G. Oppenheimer Foundation
David M. Rogers, H. E. Butt Foundation
Thomas R. Semmes, Semmes Foundation, Inc.
Darryl Tocker, Tocker Foundation
Betty J. Vernon, The Cailloux Foundation

Conference of Southwest Foundations

STAFF

Executive Director
Lucille DiDomenico

Assistant to the Executive Director
Adrienne Cox Trammell

Associate Director
Dawn Noel Townsend

Executive Director Emeritus
Maud W. Keeling

Cover photo:
Torch of Friendship, San Antonio
Courtesy of SACVB/Michael Giordano

The contemporary steel sculpture stands 65 feet tall and weighs 50 tons. It was commissioned to commemorate the relationship between the United States and Mexico and the two countries’ increasing commercial ties. It is located in a roundabout at the intersection of Commerce, Alamo and Losoya streets, known as Convention Plaza.
2005 Annual Conference

Conference of Southwest Foundations
EXECUTIVE COMMITTEE

President, Linda P. Evans
The Meadows Foundation

Immediate Past President, John H. Robinson
Amon G. Carter Foundation

Secretary, Sally W. Rippey
Adolph Coors Foundation

Treasurer, David L. Copeland
The Shelton Family Foundation

Chair, Long-range Planning Committee
Elizabeth Brient Smith
The Cooper Foundation

BOARD OF DIRECTORS

Barbara M. Braught, McCasland Foundation

David L. Gies, Animal Assistance Foundation

Larry Gill, Dodge Jones Foundation

Bill Hybl, El Pomar Foundation

Greg Kozmetsky, RGK Foundation

Maggie McCarthy, Bernard and Andre Rapoport Foundation

Harold Metts, Houston Endowment Inc.

Anne H. Morgan, Kirkpatrick Family Fund

Joe F. Nix, The Ross Foundation

Mary Jane Rynd, The Virginia G. Piper Charitable Trust

David L. Smith, Abell-Hanger Foundation

Ron Tyler, The Summerlee Foundation

LIFETIME DIRECTOR

John Kirkpatrick, Kirkpatrick Foundation

2005 ANNUAL CONFERENCE
PRELIMINARY PROGRAM
Table of Contents

Pre-conference Events .......................... 4
CSF Committee Meeting Schedule .................. 4
Plenary Speakers ............................... 5
Opening Luncheon and Keynote Address .......... 6
Thursday Sessions, September 22 ............... 6-7
Friday Sessions, September 23 .................. 8-11
Saturday Sessions, September 24 ............... 12-13
Annual Meeting ................................. 12
Site Visits ....................................... 4, 6, 9, 10
CPE/CLE Information ............................ 15
Post-conference Activities ....................... 13-14
In Memoriam ..................................... 16
Hotel Map ....................................... 19
Pre-conference Events 2005

WEDNESDAY, SEPTEMBER 21, 2005

8:00 a.m. - 9:00 p.m.  CONFERENCE REGISTRATION

CSF COMMITTEE MEETINGS

<table>
<thead>
<tr>
<th>Committee Chairs</th>
<th>8:00 a.m.</th>
<th>San Augustin</th>
</tr>
</thead>
<tbody>
<tr>
<td>Budget &amp; Finance</td>
<td>9:30 a.m.</td>
<td>San Gabriel A</td>
</tr>
<tr>
<td>Membership</td>
<td>10:30 a.m.</td>
<td>San Miguel A</td>
</tr>
<tr>
<td>Communications (includes lunch)</td>
<td>12:30 p.m.</td>
<td>San Augustin</td>
</tr>
<tr>
<td>Educational Programs</td>
<td>1:30 p.m.</td>
<td>San Miguel A</td>
</tr>
<tr>
<td>Legislative Network</td>
<td>3:30 p.m.</td>
<td>San Augustin</td>
</tr>
<tr>
<td>Program</td>
<td>4:00 p.m.</td>
<td>San Gabriel</td>
</tr>
<tr>
<td>Recognition &amp; Heritage</td>
<td>4:00 p.m.</td>
<td>San Miguel A</td>
</tr>
<tr>
<td>Site Selection</td>
<td>4:30 p.m.</td>
<td>San Miguel B</td>
</tr>
</tbody>
</table>

1:30 p.m. - 4:30 p.m.  SITE VISIT

Michael Nye Exhibit:
FINE LINE—Mental Health, Mental Illness
San Antonio Public Library
Pre-registration required.
A small number of portraits will also be on display in San Cristobal at the Westin La Cantera Resort.
Buses depart from the San Antonio Grand Ballroom Entrance located near the CSF registration table.

A TASTE OF SAN ANTONIO
Pre-conference Host Event
Southwest School of Art and Craft

6:30 p.m. - 7:30 p.m. Reception
7:30 p.m. - 9:30 p.m. Dinner
Buses depart from the San Antonio Grand Ballroom Entrance located near the CSF registration table promptly at 6 p.m.
Pre-registration required.

THURSDAY, SEPTEMBER 22, 2005

8:00 a.m. - 9:00 p.m.  CONFERENCE REGISTRATION

7:30 a.m. - 11:00 a.m. CONFERENCE OF SOUTHWEST FOUNDATIONS BOARD MEETING
San Augustin

8:00 a.m. - 11:00 a.m. PRE-CONFERENCe WORKSHOPS

Educating All Kinds of Minds: A Non-labeling Approach to Understanding Differences in Learning
Mel Levine, M.D.
Pre-registration required.
Ballroom A & B

Foundation Basics
Michelle Monse, Carl B. and Florence E. King Foundation and Ann Way, Sarkeys Foundation
Pre-registration required.
Ballroom F & I

11:00 a.m. - 12:00 noon NEWCOMERS RECEPTION
San Miguel
2005 Plenary Speakers

Stephen Lewis

A champion of education as an agent for positive change and a powerful spokesman for equity in human relations, Stephen Lewis has an extraordinary gift for inspiring people to take action. Thursday’s keynote address, “Leadership in Challenging Times and the Role of the Voluntary Sector,” will provide his unique international perspective. As the United Nations Special Envoy for HIV/AIDS in Africa, Director of The Stephen Lewis Foundation, and Senior Advisor at the Mailman School of Public Health, Columbia University in New York, he is one of the best orators of our time, and speaks with passion, eloquence and profound personal experience. Lewis’ distinguished career includes four years as Canada’s Ambassador to the United Nations. He also has held the post of Deputy Executive Director of the United Nations Children’s Fund (UNICEF). His current role continues a decades-long involvement in African affairs.

Abraham Verghese, M.D.

Friday’s luncheon plenary features Abraham Verghese, M.D., director of the new Center for Medical Humanities and Ethics, located on the campus of The University of Texas Health Science Center at San Antonio. Dr. Verghese’s remarks will focus on “Humanizing Medicine: A Doctor’s Story.”

His first book, My Own Country, about a doctor’s struggle with the then-new AIDS epidemic, was a finalist in the National Book Critics Circle Awards for 1994, as well as a Book-of-the-Month/Quality Paperback Club’s New Visions Awards and the Lambda Literary Award. It was later made into a movie. His second book, The Tennis Partner, was on The New York Times notable book list and a national bestseller. He has published extensively in the medical literature in infectious diseases and general internal medicine. His work has appeared in the New Yorker, Esquire, Sports Illustrated, Granta, TALK, The New York Times, The Washington Post, and The Atlantic.

Ruby K. Payne, Ph.D.

Dr. Ruby K. Payne founded aha! Process, Inc. (formerly RFT Publishing Co.) in 1996 and serves as its President. Dr. Payne has been involved in education since 1972 as a teacher, principal, consultant, and administrator. The lessons learned during those years are the bedrock on which aha! Process, Inc. has been built. Her first book, A Framework for Understanding Poverty, is a powerful tool for educators to use when dealing with children from poverty.

During Saturday’s closing luncheon address, Dr. Payne will discuss the hidden rules that govern how each of us behaves in our social class. Those rules, because they are hidden and only known to those within the group, prove to be a major stumbling block for individuals trying to move to a new social class. Students from poverty often languish in classrooms run by members of middle class because those are the rules that govern. She is working to spread the word throughout North America that children of poverty need not suffer through an educational system oblivious to their needs. Dr. Payne presents her research and observations in such a way that many people experience “eye-opening learning,” enhancing their own abilities to help children of poverty succeed.
12:00 noon  OPENING LUNCHEON PLENARY  Ballroom D, E, G, H

Welcome: John Samuelson, Chief Financial Officer of The Colorado Trust, Denver, Colorado, and Chair, 2005 Annual Conference Program Committee

Speaker: Stephen Lewis, United Nations Special Envoy for HIV/AIDS in Africa; Director, The Stephen Lewis Foundation; and Senior Advisor at the Mailman School of Public Health, Columbia University, New York, New York.

Opening Address: Leadership in Challenging Times and the Role of the Voluntary Sector

2:00 p.m. - 4:00 p.m.  SITE VISIT

ArtPace

Pre-registration required.

Buses depart from the San Antonio Grand Ballroom Entrance located near the CSF registration table.

2:00 p.m. - 3:30 p.m.  BREAKOUT SESSIONS

Teen Brain, Aging Brain  
Session Designer: Sarah Losinger  
Ballroom A & B

As a society, we focus on early childhood intervention to take advantage of the rapidly developing brain, only to neglect brain health at later stages in life. Brain science has recently revealed that the brain undergoes more dramatic changes from adolescence into the mid-twenties than at any other stage outside of the first few weeks of life. Yet, little attention is paid to the significance of this critical period when decision-making abilities are formed. Furthermore, brain discoveries reveal the remarkable potential for our brain to be strengthened into late life if we tend to our garden of mental capacity and talents.

Sandra Bond Chapman, Ph.D., Director, Center for BrainHealth, Dallas, Texas

Engaging Communities  
Session Designer: Craig Willis  
Ballroom C

What does it mean to effectively engage the communities you serve? The Harwood Institute for Public Innovation and AmericaSpeaks are two of the nation's leading organizations for developing the values and approaches to make civic engagement in communities meaningful and effective. During this session, we will explore The Harwood Institute's Five Principles of Civic Engagement, what they mean for you and your foundation, and strategies for making civic engagement part of the way your community does business. The session will also discuss how AmericaSpeaks has worked with communities across the nation to find public consensus through large-scale 21st-Century Town Meetings, which use the latest technology to engage thousands of people at a time.

Jill Freeman, Project Manager, The Harwood Institute, Bethesda, Maryland, and Joseph P. Goldman, Senior Associate, AmericaSpeaks, Washington, D.C.

Self Assessment for Foundation Boards  
Session Designer: Carol Breslau  
Ballroom I

A foundation board self assessment may be the most practical and informative first step in examining effectiveness and ethical practices of a foundation board. Learn from a foundation trustee and expert in board self assessment about this process and its value. The session will address why it is important to conduct a board self assessment and when it should be done; what a self assessment looks like, how long it takes, how the board can be certain it is appropriate to the foundation and what the board will learn from the process; the commitment necessary from the board to make such an assessment successful; and the role of staff in this process. In addition, a foundation board member who recently participated in a self-assessment process will share the experience, challenges, benefits, and impact on the foundation.

Anne H. Morgan, Ph.D., Vice-president, Kirkpatrick Family Fund, Norman, Oklahoma, and Frank W. Merrick, Merrick Foundation, Oklahoma City, Oklahoma

Current Tax and Legal Developments for Exempt Organizations  
Session Designer: John Samuelson  
Ballroom G & H

This 100-minute session will provide a review of current developments related to foundations: legislation, regulations, IRS rulings, and court opinions, with emphasis on exemption requirements, intermediate sanctions, unrelated business, subsidiaries, ventures, and charitable giving, as well as the implications of new law and rulings for grantees.

This session will last 100 minutes and is designed to provide two hours of continuing professional education credit to certified public accountants.

This course has also been accredited by the State Bar of Texas for 1.5 CLE hours and may qualify for CLE hours with other State Bar Associations.

Bruce Hopkins, Attorney, Polsinelli Shalton Welte & Suelthaus P.C., Kansas City, Missouri

4:00 p.m. - 5:30 p.m.  BREAKOUT SESSIONS

Private Foundations Under Scrutiny  
Ballroom A & B

The Texas Attorney General, as well as other states' attorneys general, are reviewing the operations of foundations with a
mission of assuring their charitable assets are used to support the intended charitable purposes of the organization and not to enrich the lives of connected individuals. A representative of the Texas Attorney General’s office, Susan Starika, will provide the state’s enforcement perspective as to areas of concern and focus for private foundations in this age of transparency, accuracy and integrity.

Susan Starika, Chief of the Charitable Trusts Section, Office of the Attorney General, State of Texas, Austin, Texas

This course has been accredited by the State Bar of Texas for 1.5 CLE hours and may qualify for CLE hours with other State Bar Associations.

Developing a Mentally Healthy Community
Session Designer: Chris Collier

Ballroom C

This presentation explores the Hogg Foundation for Mental Health’s response to several tragic incidents that highlighted the challenges faced by people with severe mental illnesses living in one Texas community. In response to the community’s concerns, the Foundation organized a forum attended by consumers, advocates, and community leaders that ultimately led to the initiation of a Mayor’s Mental Health Task Force in August 2004. The final report of the Task Force was presented in January 2005, and the community is now implementing the action plan detailed in the report. This presentation will detail the collaborative process used to identify community needs and develop an action plan designed to improve local mental health services. The presenters will also share developments subsequent to the issuance of the report, focusing on implementation of the report’s recommendations and suggesting ways foundations can maximize positive outcomes and measurable improvements in community mental health services.

Lynda E. Frost, J.D., Ph.D., Associate Director for Mental Health Policy and Law and Reynaldo Rodriguez, M.Ed., M.P.A., Executive Associate, Hogg Foundation for Mental Health, Austin, Texas, and Community Representatives: H. Ed Calahan, M.Ed., Pastor, Agape Baptist Church, Austin, Texas and Judge Nancy Hohengarten, Travis County Court at Law 5, Criminal Courts Representative, Austin, Texas

Understanding the Issues of Access to Healthcare
Session Designer: Barbara Crews

Ballroom I

Access to healthcare has a direct impact on the literal and figurative well-being of our society. Recent reports suggest that up to 45 million people, or nearly 16% of all Americans under the age of 65, do not have health insurance. In addition, many are underinsured. This session will provide an overview of issues in accessing care and the current systems for paying for care. The presenters will also update participants on proposed legislative changes intended to manage both care and costs in our current healthcare delivery system. Learn more about this issue, which impacts many areas of grantmaking.

Patricia Gray, Special Assistant for Health Policy in the Office of the President, and Fred Thomas, Program Director, Center for Health Disparities, both of the University of Texas Medical Branch—Galveston, Texas

How to Avoid Being Sued by Your Employees
Session Designer: Chris Collier

Ballroom G & H

This program is designed for management and should be attended by officers, managers, supervisors and human resource personnel. Workplace harassment issues and common employment myths will be explained. The goal is to cover the fundamentals of preventing employment litigation through compliance and better understanding of an employer’s legal rights and obligations to its employees.

This session will last 100 minutes and is designed to provide two hours of continuing professional education credit to certified public accountants.

This course has also been accredited by the State Bar of Texas for 1.5 CLE hours and may qualify for CLE hours with other State Bar Associations.

Connie Cornell, J.D., PHR, Cornell, Smith and Mierl, Austin, Texas

6:30 p.m. - 9:30 p.m. Reception and Dinner
Westin La Cantera Resort
Ballroom Terrace
7:30 a.m. - 8:30 a.m. BREAKFAST AND NETWORKING Ballroom D, E, G, H

7:30 a.m. - 8:30 a.m. CORPORATE FUNDERS BREAKFAST San Gabriel

8:00 a.m. - 8:00 p.m. CONFERENCE REGISTRATION

8:30 a.m. - 10:00 a.m. BREAKOUT SESSIONS

Developing an Ethics Policy for Your Foundation
Session Designer: Mary Jane Rynd Ballroom F & I

The headlines reporting the recent surge of ethics scandals in business, government, and nonprofit sectors naturally lead to the question: “What proactive steps can foundations and nonprofits take to prevent similar problems?” This entertaining session will examine the reasons for developing a positive workplace ethics program, draw distinctions between “ethics compliance” and “ethical culture,” walk attendees through an alliterative “12-Step Journey to a Responsible Ethics Program” and explore the four required elements of a responsible ethics program. Materials and citations for future reference will be provided.

Tim Delaney, President & Founder, The Center for Leadership, Ethics & Public Service, Phoenix, Arizona

This course has been accredited by the State Bar of Texas for 1.5 CLE hours and may qualify for CLE hours with other State Bar Associations.

Lobbying Versus Advocacy: There is a Difference
Session Designer: Ann Hamilton Ballroom C

Participants will learn from a qualified attorney the legal and practical distinctions between lobbying and citizen advocacy. The session will describe Texas Living Waters, a foundation-funded public education and citizen outreach project designed to improve Texas water policy. Participants will also observe a mock lobby visit to a lawmaker and participate in a mock public hearing as citizen advocates representing a range of positions on Texas water policy. This session will provide an opportunity to share challenges about advocacy with panelists and colleagues.

This course has been accredited by the State Bar of Texas for 1.5 CLE hours and may qualify for CLE hours with other State Bar Associations.

Susan Kaderka, Director, Gulf States National Resource Center, National Wildlife Federation, Austin, Texas, Ken Kramer, Director, Lone Star Chapter of the Sierra Club, Austin, Texas, Jennifer Ellis, Outreach Coordinator, Gulf States National Resource Center, National Wildlife Federation, Austin, Texas, Myron Hess, Legal Counsel and Water Programs Manager, Gulf States National Resource Center, National Wildlife Federation, Austin, Texas, and Jim Marston, Attorney, Director of the Energy Program, Environmental Defense, Austin, Texas

Outcomes for Leadership (Part I)
Session Designer: M. K. Larson San Augustin

What are we really getting for our money? What factors predict success when we make a grant? How can we help groups we support gain capacity and sustainability? How should we look at achievement at the end of the grant period? What should we do about groups we suspect are not creating the results intended? These and other questions will be addressed using practical examples and an outcome framework that shifts the logic from funding to investing. The session will look at outcome-based applications, evaluations, application reviews, and ways to “roll up” project results to demonstrate an impact from the foundation’s overall grants. Part II will be offered Friday, 10:30 a.m.

Hal Williams, President, The Rensselaerville Institute, Rensselaerville, New York

Issues of Access to Healthcare: A Step Further
Session Designer: Barbara Crews San Miguel

Note that Understanding Issues of Access to Healthcare (Thursday, 4:00 p.m.) will be a helpful background for this session.

Continue the dialogue on issues relating to access to healthcare and learn how foundations can advance solutions for change. Presenters will provide practical suggestions for mobilizing the community for involvement, leveraging support and building long-term commitment from stakeholders using successful model programs from around the country. Participants will be provided with resource information to take home.

Barbara Breier, Ph.D., Director, Program to Eliminate Health Disparities and Patricia Gray, Special Assistant for Health Policy in the Office of the President, both of the University of Texas Medical Branch—Galveston, Texas

Capital Markets Update
Session Designer: John Samuelson Ballroom A & B

What is the current state of the global capital markets environment? Where are the opportunities and risks? Will the performance of the various asset classes revert to the mean or might there be new surprises? What are the implications of the outlook for the capital markets for foundations that must meet Federal payout requirements? One of the most respected investment research firms in the industry will share its insights.

This session will last 100 minutes and is designed to provide two hours of continuing professional education credit to certified public accountants.

Cary Clayborn, Vice-president, and Greg Young, Senior Portfolio Manager, Bernstein Investment Research and Management, Dallas, Texas
2005 Friday, September 23

9:00 a.m. - 11:30 a.m.  SITE VISIT

KRONKOSKY’S TINY TOT NATURE SPOT
San Antonio Zoo
Pre-registration required.
Buses depart from the San Antonio Grand Ballroom
Entrance located near the CSF registration table.

10:30 a.m. - 12:00 p.m.  BREAKOUT SESSIONS

What’s Treatment Got to Do With It?
Session Designers: Rose Lancaster and M. K. Larson
San Miguel
Alcoholism and drug addiction underlie many of the social ills of our country while receiving little philanthropic funding and attention. Substance abuse is the leading cause of child abuse, incarceration, family violence and rising healthcare costs. This session will focus on the nature of this highly treatable illness, the state of current affairs regarding treatment and how foundations can become engaged. A chemically dependent person will share his recovery story while one of the nation’s leading research scientists will speak about implementing best practices in treatment.

Bill Wigmore, Executive Director, Austin Recovery, Austin, Texas
and Richard Spence, Ph.D., MSSW, Research Professor, School of Social Work, University of Texas at Austin, Austin, Texas
and Sandra Eames, Program Director, Austin Recovery, Austin, Texas

Top 10 Ways Foundations Can Stay Out of Trouble
Ballroom A & B

Now more than ever, you need to know how to safely navigate the legal pitfalls that foundations can face. This ever-popular session will cover the common legal trouble spots and provide practical guidance on how to avoid them. Topics will include self-dealing, compensation, conflicts of interest, tickets to fundraisers, travel expenses for family members, grants to individuals, international grants and more.

This session will last 100 minutes and is designed to provide two hours of continuing professional education credit to certified public accountants.

This course has also been accredited by the State Bar of Texas for 1.5 CLE hours and may qualify for CLE hours with other State Bar Associations.

Andrew Schulz, Deputy General Counsel, Council on Foundations, Washington, D.C.

Outcomes Laboratory: Your Cases in Point
(Outcomes for Leadership, Part II)
Session Designer: M. K. Larson
Ballroom C

This session will provide an in-depth examination of issues treated in the general workshop on page 8. Grantmakers with a specific challenge may pursue advice in this more-intimate setting with the presenter, who has worked with large and small foundations nationwide on a wide variety of specific issues using outcome tools.

(Limit is 10 foundations, with no limit on numbers of persons from the same foundation. Sign-up will be at the conference registration desk and is on a first-come basis.)

Hal Williams, President, The Rensselaerville Institute, Rensselaerville, New York

Defining Foundations as An American Success Story:
Communicating Leadership
Ballroom F & I

In a confidential survey, civic leaders familiar with grantmakers—some of them board members—put forward some provocative ideas for increasing our sector’s value with Congress and the public. These opinion leaders see the essence of grantmakers as uniquely American and embodying four key areas — independence, vision, cooperation and accomplishment. But defining these characteristics in a compelling way can be challenging. This session will review the insights gained from the survey and provide a communications strategy that includes a clear message, advertising concepts and other materials that will help your foundation better convey its contributions to society and shape a more favorable public opinion.

Jeff Martin, Director of Media Relations, Council on Foundations, Washington, D.C.

How A Foundation Uses Giving To Combat Financial Illiteracy
Session Designer: Carol Yonack
San Augustin

In 2001, the Wells Fargo Foundation realized that both the lack of financial education in our school systems and the fact that in 2001 the fastest-growing group declaring bankruptcy was young adults ages 20 to 24, had created a new community educational need. The foundation pooled education and financial resources to develop a non-commercial, free, public-service curriculum to teach financial education to everyone from kids to senior citizens. Hear how Wells Fargo and many other corporate and private foundations are addressing this critical need for basic money management and credit skills. An interactive, entertaining, and inspiring presentation will take you through Wells Fargo’s Hands on Banking® financial education program, highlight similar programs, cite other resources, and test your personal knowledge on the state of financial literacy in America today.

Jack Flannery, Vice President, Senior Project Manager, Wells Fargo Foundation, Palm Springs, California
12:30 p.m. - 2:00 p.m.  LUNCHEON PLENARY  
**Ballroom D, E, G, H**

**Speaker:** Abraham Verghese, M.D., Physician, Author (*My Own Country, The Tennis Partner*), and Director, Center for Medical Humanities and Ethics, University of Texas Health Science Center at San Antonio, Medical School

**Remarks:** Humanizing Medicine: A Doctor’s Story

2:15 p.m. - 4:45 p.m.  SITE VISIT

**CHILDREN’S COURT OF BEXAR COUNTY**  
Bexar County Courthouse  
Pre-registration required.

_Buses depart from the San Antonio Grand Ballroom Entrance located near the CSF registration table._

2:15 p.m. - 3:45 p.m.  BREAKOUT SESSIONS

Legislative Update  
**Ballroom F & I**

The on-going hearings of the Senate Finance and House Ways and Means Committees leave many wondering about the status of legislation that may affect foundations and their grantees. Coupled with activities and recommendations for change from groups within the nonprofit sector, the challenge of navigating the facts and interpreting the information into action increases even more. Take this opportunity to hear an up-to-the-minute presentation on legislative and regulatory issues affecting foundations and learn what you can expect in the future.

_This course has been accredited by the State Bar of Texas for 1.5 CLE hours and may qualify for CLE hours with other State Bar Associations._

Andrew Schulz, Deputy General Counsel, Council on Foundations, Washington, D.C.

The Bully, the Bullied and the Bystander: From Pre-School to High School—How Parents and Teachers Can Help Break the Cycle of Violence  
**Session Designer:** Carol Breslau

_Ballroom A & B_

It's the deadliest combination going; bullies who get what they want from their target, bullied kids who are afraid to tell, bystanders who either watch, participate, or look away, and adults who see the incidents as simply 'teasing' and a normal part of childhood. Breaking the cycle of violence in our homes, schools and communities involves more than merely identifying and stopping the bully. It requires that we examine the why and how a child becomes a bully or the target of a bully (and sometimes both). Learn about the role bystanders play in perpetuating the cycle and how to create safe harbors for all of our children.

_Barbara Coloroso, Author and Expert, Bullying Prevention, Littleton, Colorado_

Mad Cow, Bird Flu: Should we be Worried?  
**Session Designer:** David Gies  
**Ballroom C**

We read in the media about potential food-borne diseases causing harm and death in the United States. Is our food supply at risk for Mad Cow disease, e-coli, salmonella and other disease? What diseases cross species between animals and humans? How bad is it really? Experts will present the dilemmas facing the United States and describe the measures protecting Americans from Bovine Spongiform Encephalopathy (BSE) and other food-safety issues. This topic is timely because food supply disruption has profound implications for national security and the economy. Are the firewalls in place adequate to protect citizens from disease exposure? Come prepared to hear a provocative conversation on this topic.

Michael Greger, M.D., Director of Public Health and Animal Agriculture, Humane Society of the United States, Boston, Massachusetts, Caroline Smith Dewaal, Food Safety Director, Center for Science in the Public Interest, Washington, D.C., and Gary M. Weber, Ph.D., Executive Director, Regulatory Affairs, National Cattlemen’s Beef Association, Washington, D.C.

A Practical Examination of Asset Allocation and Implications on Spending Policy & Governance  
**Session Designers:** Mary Jane Rynd and Carol Yonack  
**San Augustin**

This two-part presentation will debate a range of investment challenges facing foundations: rising interest rates, inflationary pressures, the falling dollar, dampened U.S. equity expectations, the rush to alternatives, the costs and benefits of illiquidity and uncertain expectations. In examining these challenges, the presentation will tackle these important questions: What are the practical opportunities for navigating the current capital market environment? What decisions need to be made and how should they be prioritized? What are the implications on spending policy and program support? What are the requirements for governance regarding decision making and external relations?

_This session will last 100 minutes and is designed to provide two hours of continuing professional education credit to certified public accountants._

Cynthia Steer, Managing Director & Chief Research Strategist, CRA RogersCasey, Darien, Connecticut, and Jim Haynes, CFA, Director, Investment Consulting, CRA RogersCasey, Dallas, Texas

4:15 p.m. - 5:45 p.m.  BREAKOUT SESSIONS

Investing in Youth Transitioning Out of Foster Care  
**Session Designer:** Evy Kay Ritzen  
**San Miguel**

What happens to the kids who never get adopted? How can communities collaborate to prepare youth for emancipating from the child welfare system? Hear from young adults who have made the transition from foster care to successful independent living. Learn from professionals what’s considered best practice from coast to coast and how a
Parenting is the Name...Prevention is the Game: Achieving Scale Through Collaboration and Technology
Session Designers: Palmer Moe and Megan Kromer

Ballroom C

Precious Minds, New Connections is the first strategic initiative of the Kronkosky Charitable Foundation and was launched in late 1999 with a conference on brain development and early childhood development. With the help of community input, it was determined that parents, especially first time parents, needed more information about raising their children. The presentation will focus on the development of the Precious Minds, New Connections initiative and highlight how thousands of parents have benefitted from this community-wide effort. In addition, learn how the foundation has used technology to improve evaluation, simplify reporting, facilitate grantmaking and build community.

Megan Kromer, Ph.D., MBA, Managing Director, Precious Minds New Connections Initiative, Kronkosky Charitable Foundation, San Antonio, Texas

Hunger in the Southwest: Problems and Solutions
Session Designer: Craig Willis

Ballroom A & B

While hunger is prevalent across the United States, research shows that regional differences exist. Many states in the Southwest have an average significantly higher than the national average. This session will provide an overview of the issues surrounding this problem, including an introduction to local data, government programs that exist to meet the need, as well as the promise and limitations of these initiatives. Learn why services are more difficult to deliver in certain regions of the country and how public-private partnerships play a critical role in ending hunger.

Eric S. Cooper, Executive Director, San Antonio Food Bank, San Antonio, Texas, Doug L. O’Brien, Vice-president of Public Policy & Research, America’s Second Harvest, Chicago, Illinois

Water in the Southwest: What’s left and where is it going?
Session Designer: Ann Hamilton

San Augustin

The freshwater wetlands of the semi-arid Southwest are ecologically sensitive communities within an ecologically sensitive landscape. Drought, agriculture, land use, hydrologic change, fire, invasive species—all have shaped wetlands in the past, and all will continue to determine the health and resilience of wetlands. These factors, combined with the overarching forces of global climate change, economic globalization, human population growth, and continued growth in water demand, place our wetlands at increasing risk. This session explores the history of wetland conservation in the Southwest, the current and future impacts of humans on these ecosystems, and ideas for more effective conservation efforts.

Dr. George Archibald, Co-founder, International Crane Foundation, Baraboo, Wisconsin, Eduardo Carrera, National Director, Ducks Unlimited Mexico, Dr. Felipe Chavez-Ramirez, Executive Director, Platte River Whooping Crane Trust, Wood River, Nebraska, Curt Meine, Senior Fellow, Aldo Leopold Foundation and Research Associate, International Crane Foundation, Baraboo, Wisconsin,

Choosing and Evaluating Investment Consultants and Advisors
Session Designer: Robert Cruikshank

Ballroom F & I

Most foundations have assets under $1 billion and do not have a chief investment officer or a separate investment department. Neither do they directly select or manage individual stocks, bonds or other investments. Instead, they rely on investment consultants and advisors to set investment policy and objectives, select investment managers and monitor ongoing results. This session will provide information on the breadth of consultant services available, offer criteria for selecting advisors, suggest realistic expectations of results, and inform as to reasonable compensation for services.

This session will last 100 minutes and is designed to provide two hours of continuing professional education credit to certified public accountants.

David Brief, Chief Investment Officer, Jewish Federation of Metropolitan Chicago, Chicago, Illinois

6:00 p.m.

DINNER ON YOUR OWN

Pre-arranged group dinners will depart from the San Antonio Grand Ballroom Entrance located near the CSF registration table.

Pre-registration required.
SATURDAY, SEPTEMBER 24, 2005

ANNUAL MEETING
Ballroom G, H, I
8:00 a.m. - 9:00 a.m.
Presiding: Linda P. Evans, President and CEO, The Meadows Foundation, Dallas, Texas, and President, Conference of Southwest Foundations

9:00 a.m. - 12:00 p.m.
CHILDREN’S MURAL PROJECT
Grand Ballroom Foyer
In this interactive session, children of conference attendees will have the opportunity to express themselves in a group art project reflecting the direct community benefits of giving. The session is designed to be interactive and fun. Parents are encouraged to attend along with children ages 3 to 12.

9:30 a.m - 11:00 a.m.
BREAKOUT SESSIONS

LEVERAGING TECHNOLOGY
Session Designer: Evy Kay Ritzen
Ballroom A
Put technology to work for your foundation. Learn how to evaluate all kinds of technology as tools to increase your ability to execute your mission and build your capacity to serve. Consider what is involved in technology planning from selecting and using basic software to website development to customized solutions for you or your grantees. You will leave armed with a framework to define your needs, explore solutions, and implement a plan.

Cecilia Edwards, President and CEO, Foundation for Community Empowerment, Dallas, Texas

THE NEXT CHAPTER: ENGAGING THE AGING
Session Designer: Mary Jane Rynd
Ballroom G & H
In just a few months the first of nearly 80 million baby boomers will cross into their sixties, signaling the start of a demographic revolution that will reshape American society in the coming decades. While many are wringing their hands about the implication of the graying of America, in fact this transformation constitutes one of our most compelling opportunities for individual and social renewal. Hear how baby boomers will revolutionize retirement and transform America.

Judith Goggin, Senior Vice President, Civic Ventures, San Francisco, California

FUTURE THEMES 2005: INVESTING
Session Designer: John Samuelson
Ballroom D & E
In this session, we will look first at the current economic and investment environment. Several key factors and future trends will be examined including demographics, technological innovation, and the dramatic transformation underway in the developing world that will shape longer-term investment opportunities. Explore the implications for investment portfolios over both intermediate and longer-term investment horizons.

This session will last 100 minutes and is designed to provide two hours of continuing professional education credit to certified public accountants.

Peter Cory, Global Portfolio Advisor, Wellington Management Co., LLP, Boston, Massachusetts

11:45 a.m. - 1:15 p.m.
LUNCHEON PLENARY
Ballroom G, H, I
Speaker: Ruby Payne, Ph.D., CEO, Consultant, Publisher, Author, aha! Process, Inc., Highlands, Texas
Remarks: A Framework for Understanding Poverty

1:15 p.m.
CONFERENCE ADJOURNS

Stay in San Antonio and take advantage of post-conference sessions for additional learning opportunities. Visit pages 13 & 14 for more details!
MICROEdge POST CONFERENCE
TRAINING SESSIONS

Once again, CSF brings MicroEdge training to you! Take advantage of your travel to San Antonio and participate in one of the two workshops below. Both sessions are taught by MicroEdge trainer Suzie Kwon, and include the latest information on the software upgrades.

Training will be held at New Horizons Computer Learning Center, 8200 IH-10 West, Suite 105, San Antonio, Texas. Transportation to the training site will depart from the San Antonio Grand Ballroom Entrance located near the CSF registration table.

Pre-registration is required.

SATURDAY, SEPTEMBER 24, 2005
2:00 P.M. - 5:00 P.M.
HIGHLIGHTS OF WHAT IS NEW IN GIFTS 6

What is this course?
This hands-on training class is specially designed to help you learn about the new additions and enhancements to GIFTS version 6. You will learn how to take advantage of these new features and enhancements to further streamline your grantmaking process.

Who should attend?
This class is geared toward current GIFTS users—with a good working knowledge of the software—who are preparing to upgrade to version 6.

What will be covered?
Topics include key functions such as powerful ad hoc reporting tools, and new & enhanced contacts and affiliations features.

SATURDAY, SEPTEMBER 24, 2005
6:00 P.M. - 9:00 P.M.
WHAT IS NEW IN ESSENTIAL GIFTS 6

What is this course?
This hands-on training class is specially designed to help you learn about the new additions and enhancements to Essential GIFTS version 6. You will learn how to take advantage of these new features and enhancements to further streamline your grantmaking process.

Who should attend?
This class is geared toward current Essential GIFTS users—with a good working knowledge of the software—who are preparing to upgrade to version 6.

What will be covered?
Topics include key functions such as powerful ad hoc reporting tools, new and enhanced contacts and affiliations features, correspondence merge fields, and Fiscal Year.

SAVE THE DATE...
JOIN US IN 2006!

CONFERENCE OF SOUTHWEST FOUNDATIONS
58TH ANNUAL CONFERENCE
SANTA ANA PUEBLO, NEW MEXICO
OCTOBER 19-21, 2006

The 58th Annual Conference of Southwest Foundations will be held at the Hyatt Regency Tamaya in Santa Ana Pueblo, New Mexico, Thursday through Saturday, October 19-21, 2006. The resort is located 30 minutes north of Albuquerque International Airport and 40 minutes south of Santa Fe. For those wishing to reserve hotel accommodations early, call 505.867.1234 or 888.591.1234. The CSF room rate for a standard room is $169/night single/double plus tax.

**EXTEND YOUR VISIT TO SAN ANTONIO!**
The information below represents just a few of the great outings available to you after the Annual Conference concludes.

**Registration Required:**

**CIBOLO NATURE CENTER**
**Saturday, September 24, 2005**
**Transportation departs from the hotel at 2:30 p.m.**
**Cost: $20.00**
Rolling prairie and shaded trails await participants wishing to enjoy the tranquility and beauty of the Cibolo Nature Center in Boerne (just a short 20 minute drive North of La Cantera). A casual, guided stroll will lead visitors through a native tall grass prairie and a Cypress-lined pristine creek to the flagstone courtyard. Enjoy a premier Hill Country wine tasting with tempting hors d’oeuvres. Live music will add spirit to the evening. *Dress casually for an enjoyable walk and outdoor enchantment.*

**MITCHELL LAKE AUDUBON BIRDING CENTER**
**Sunday, September 25, 2005, 8:30 a.m. - 11:30 a.m.**
**Cost: $15.00 (includes breakfast)**
Explore a place where nature is continually renewing itself - where birds, insects, and wild plants surprise you with a new spectacle around every corner. The tour will be hosted by Iliana Pena, Center Director. Pelicans and other birds will be in abundance as you enjoy a continental breakfast on the front porch of the historic Leeper House prior to embarking on a short nature walk, garden tour, and lake tour. Topics will encompass bird ecology and conservation; bird migration; watershed conservation; wildlife; and wetlands. Renowned among birders as one of the top birding spots in the region, over 300 species have been recorded. (This is an outdoor activity, so please dress accordingly.)

**CHALK IT UP!**
**Saturday, September 24, 2005 (No Charge)**
**Houston Street, San Antonio**
Buses will depart from the San Antonio Grand Ballroom Entrance at 1:30 p.m.; Buses will depart from Chalk It Up! for the Westin La Cantera at 5:00 p.m.
San Antonio’s premiere contemporary art venue, Artpace hosts artists from around the globe through its residency and exhibition programs and provides innovative educational offerings that emphasize how art can reflect and affect our world. Named “the cream” of artist residencies by *The New York Times*, Artpace is housed in an 18,000 square foot facility renovated by the eminent San Antonio firm Lake/Flato Architects. The 1920’s building, once a Hudson automobile dealership, is located in the vibrant downtown cultural district, one block from San Antonio’s famous Riverwalk. Each fall Artpace is host to Chalk It Up, an artistic street scene that raises public awareness about contemporary art in a fun, casual environment while highlighting the cultural vitality of San Antonio. Throughout the day attendees look on as respected local artists and students from area schools turn city sidewalks into works of art. The community is invited to help complete a super-sized street mural, and a variety of free family activities are offered in the Kidzone—a space where imaginations soar!

**On Your Own:**
**San Antonio Mission Trail**
The Mission Trail links the five 18th-century Spanish missions that laid the foundation for modern-day San Antonio. Each of the five missions on San Antonio’s Mission Trail dates back to the days when Spain attempted to extend its reach in the New World by converting Native Americans to Catholicism. The most famous of the Mission Trail’s missions is Mission San Antonio de Valero—best known as The Alamo. The other missions on the Mission Trail are Mission Concepción, Mission San José, Mission San Juan Capistrano and Mission San Francisco de la Espada. Another significant historical feature along the Mission Trail is the Espada Aqueduct and Dam, the irrigation system for the Mission San Francisco de la Espada. The Mission Trail stretches nine miles along the San Antonio River, with The Alamo being the northernmost of the missions. Visitors may drive the entire San Antonio Mission Trail or else travel along a hike-and-bike trail. All of the missions are open to the public. Visitor information is available at The Alamo, Mission San José and Mission Concepción. The San Antonio Missions National Historical Visitor Center, located next to Mission San José, offers visitor the most complete look at all five missions.
CONFERENCE NO SOLICITATION POLICY
This conference is not intended to be an opportunity for solicitation of any kind, including solicitation for business, fund management or grants.

CONTINUING PROFESSIONAL EDUCATION (CPE) CREDIT
Up to 14 CPE credit hours may be earned by Certified Public Accountants attending the Finance/Administration breakout sessions designated in the conference program. Attendees wishing to earn the CPE credit must indicate their intent on the conference registration form and pay an additional $25 registration fee. Certificates of Attendance will be distributed during each of the Finance/Administration breakout sessions.

The Conference of Southwest Foundations is registered with the National Association of State Boards of Accountancy (NASBA), as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN, 37219-2417. Web site: www.nasba.org

CONTINUING LEGAL EDUCATION (CLE) CREDIT
For attorneys wishing to earn Continuing Legal Education for attending the 57th Annual Conference, please see the information sheet included in your conference registration packet or ask for a copy at the CSF Registration Desk.

CONFERENCE SCHEDULE
The conference officially begins at noon on Thursday, September 22, 2005 and ends at 1:15 p.m. on Saturday, September 24, 2005. Note that some optional conference activities will fall outside of these dates and times.

CONFERENCE MEALS
The following meals will be provided to full registrants of the conference:

Thursday: Lunch & Evening Reception/Dinner
Friday: Breakfast & Lunch
Saturday: Breakfast & Lunch

SPOUSES/GUESTS
The Spouse/Guest registration fee includes full conference participation and all meals and breaks provided during the conference. For spouses/guests who are not registered for the full conference, individual meals may be purchased. Please visit the registration desk if you would like to request additional meals for your guest(s).

CONFERENCE ATTIRE
Business casual attire is encouraged for the entire conference and all accompanying events.
In Memoriam 2005

James M. Day
The Mary L. Peyton Foundation
1932-2005

James M. Day was Executive Administrator of The Mary L. Peyton Foundation in El Paso, Texas. He passed away May 2, 2005.

Prior to his joining the foundation, James retired as professor emeritus of English from The University of Texas at El Paso in 1991. He was active in the First Baptist Church, The Rotary Club, and numerous other civic boards and committees in El Paso. He also served as Director of the Texas State Archives in Austin from 1960-1967; past President of the Texas Folklore Society and of the Visiting Nurses Association of El Paso; and President of The El Paso Light House for the Blind. He authored numerous books and articles on Texas history.

Jim is survived by his wife, Felipa, sons James M. Day, Jr. of San Antonio and Joseph Campbell Day of Wimberley, Texas; stepson Jesus Jimenez and stepdaughter Leslie Jimenez, as well as his grandchildren.

Robert W. “Bob” Decker
William E. Scott Foundation
1918-2005

Robert W. Decker passed away August 26, 2005. A native of Independence, Kansas he moved to Fort Worth as a teenager. He served five years in the Navy in the Pacific rising to the rank of Lieutenant Commander. He returned to Fort Worth where, with his wife, Jeannette, he raised a family and practiced law for over fifty years. His colleagues describe him as the kind of man that all good men aspire to be. For more than half a century he championed the cause of charity and children’s healthcare in Fort Worth. He found a thousand ways to give back to the community he loved. Among his many honors Mr. Decker received the Distinguished Service Award and the Hercules Award from the United Way of Metropolitan Tarrant County; the Blackstone Award from the Tarrant County Bar Association, the Mayo Award from the Tarrant County Medical Society, and the Conference of Southwest Foundation’s Founders’ Spirit Award. Notwithstanding his great influence, Bob consistently shunned the spotlight.

Bob Decker possessed great skill as an attorney and accepted seriously the responsibilities of that public trust. He was the consummate professional to his considerable number of friends, clients and fellow attorneys. Bob was a true counselor, friend and mentor; a ready source of wisdom. He lent a great sense of dignity and purpose to his profession and his practice.

As President of the William E. Scott Foundation, Bob was very involved in the Conference of Southwest Foundations since 1965. Always a very willing volunteer, he served the Conference in many ways over a period of these 5 decades and chaired several committees including Long-range Planning, Resolutions, Budget & Finance, Program and Site Selection.

In the words of Maud W. Keeling, Executive Director Emeritus of the Conference, he was a highly respected person in our foundation community, someone you would always want to think well of you, and a “perfect gentleman.”

Survivors include his wife, Jeanette Weeks Decker; and sons Robert Decker, Jr., Douglas Decker, and Paul Decker.

Dean Maberry
The Cooper Foundation
1931-2005

Dean Maberry, trustee for The Cooper Foundation in Waco, Texas, since 1985, died unexpectedly at the age of 73. He was in the 30th year as executive director of the Heart of Texas Region Mental Health Mental Retardation Center. He also served on numerous boards and committees in the Central Texas region.

Dean was raised in Perryton, Texas and was a veteran of the Korean War. He was well known in the area as a community leader and champion of services for individuals in need. Dean lived a life of public service and held positions with nonprofit and government related entities both in Texas and Connecticut throughout his career.
Dean is survived by his wife, Janette, son, David, daughter-in-law, Margo, granddaughter Barrett, sister, Joyce McClure, brother, David and many nieces and nephews. Dean is also survived by scores of friends and associates who will forever be changed by his legacy of values and service.

Genevieve McDavitt Orsinger
The Genevieve and Ward Orsinger Foundation
1914-2004

Genevieve McDavitt Orsinger was a gracious and charming woman who loved life and people. Born and raised in San Antonio, Texas, Genevieve graduated from the University of Texas in 1936 with a degree in Physical Education. Always a dancer at heart, she taught lessons for children to help pay for her own college education. Her exquisite dancing skills earned her second place in a Charleston dance competition behind world-renowned dancer, Ginger Rogers.

On a post-graduation visit to New York City Genevieve accompanied a friend to the Arthur Murray Dance Studio for a free lesson. The lesson turned into a job offer for Genevieve when she was asked by Arthur Murray himself to become an instructor. She later performed exhibition ballroom dances at legendary New York nightclubs, such as the Stork Club and El Morocco, and on cruise ships. Following her brother’s capture in the battle of Corregidor, she returned to Texas to be with her parents. During the World War II years Genevieve worked as a junior hostess at the Aviation Cadet Center at San Antonio’s Lackland AFB. After her brother’s release from Japanese captivity she moved to Missouri to teach at Stephens College, but eventually returned home to become an educator in the San Antonio public school system.

Always interested in helping others, Genevieve’s philanthropy started as a young child when she and several of her friends performed for charity fundraisers. Her generous spirit continued to blossom after she married Ward Orsinger in 1954. She and Ward donated 15 acres to establish the Orsinger County Park in 1980 and continued to fund community charities. In 1997 Genevieve established the Genevieve and Ward Orsinger Foundation.
2005 Property Map

Westin La Cantera Resort, San Antonio, Texas

Third Floor Overview

Grand Ballroom Level Overview

Property Overview

Buses for all CSF events depart from here.

Self Park Here